
Temporary Exhibitions played a crucial part in this year's figures throughout the UK. The largest increase in visitor numbers in the top 10 attractions was **Somerset House**, which saw an increase of 31% (3,235,104 & 8th place) – mainly as a result of their temporary exhibitions and public programmes. In addition the **National Maritime Museum** saw a 10.6% increase following the opening of the new AHOY! Children's Gallery and their family-focused exhibitions such as *Against Captain's Orders* last summer and the **Royal Academy** credited their 33% increase to *Ai Weiwei* plus the hugely popular *Summer exhibition. Alexander McQueen: Savage Beauty*, which closed in August was the **V&A's** most visited exhibition with 493,043 people seeing it in total during its 21-week run. For the final two weekends, the V&A opened the exhibition throughout the night for the first time in its history to accommodate unprecedented demand. Also hugely popular with the visitors and press was *Audrey Hepburn: Portraits of an Icon* at the **National Portrait Gallery**.
