

TEACHING AND LEARNING CULTURAL ENTREPRENEURSHIP (TLCUE) CONFERENCE 2015

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JUNE 10-12, 2015

DULUTH, MINNESOTA, USA

SCHEDULE OF EVENTS

WEDNESDAY, JUNE 10, 2015		
Time	Activity	Location
8:30 - 9:30 a.m.	Coffee and Snacks	Zeitgeist Atrium
9:30 a.m. - 10:45 a.m.	<p>Opening Keynote Session</p> <p>Welcomes from UMTC VP Meredith McQuaid, UMD EVCAA Dr. Andrea Schokker, Duluth Mayor Don Ness and conference hosts Dr. Olaf Kuhlke, Rene Kooyman and Annick Schramme</p> <p>Keynote: Giep Hagoort</p> <p>Cultural Entrepreneurship: To be practiced, to be taught, to be researched</p>	Zinema 1
10:45 a.m. - 11:00 a.m.	Coffee Break	Zeitgeist Atrium
11:00 a.m. - 12:30 p.m.	<p>Opening Plenary Session</p> <p>Creating Cultural Capital: Teaching and Learning Cultural Entrepreneurship in Theory, Pedagogy and Practice</p> <p>Olaf Kuhlke (Moderator and Opening Presentation).</p> <p>Annick Schramme (Antwerp Management School) Rene Kooyman (Ars Nova) Dennis Cheek (National Creativity Network)</p>	Zinema 1
12:30 - 2:00 p.m.	Lunch	

WEDNESDAY, JUNE 10, 2015

Time	Activity	Location
2:00 - 3:40 p.m. Parallel Paper Session 1	<p>Iris Eshel (HKU Utrecht) <i>Entrepreneurship in Arts & Economics @HKU – University of the Arts, Utrecht</i></p> <p>Ana Maria de Mattos Guimarães and Cristiane Schnack (UNISINOS - School of Creative Industries) <i>Challenges of Transdisciplinary Curricula and Course Design for the Creative Industries in Brazil</i></p> <p>Manuel-Julian Montoya (University of New Mexico) <i>Poetics as a Dynamic Concept in Creative and Cultural Enterprise</i></p>	Zinema 1
2:00 - 3:40 p.m. Parallel Paper Session 2	<p>Aparna Katre (University of Minnesota Duluth) <i>Entrepreneurship Education for Social Innovation - An Approach Based in Design Thinking and the Humanities</i></p> <p>Margaret Jane Wyszomirski, Shoshanah Goldberg-Miller (Ohio State University) <i>Adapting the Promethean Fire of Business for Arts and Cultural Entrepreneurship</i></p> <p>Maureen Salmon (Freshwaters Consultancy) <i>Cultural Entrepreneurship as a Path to Prosperity for the Caribbean</i></p>	Zinema 2
3:40 - 4:00 p.m.	Coffee Break	Zeitgeist Atrium
4:00 - 6:00 p.m.	<p>Cultural Entrepreneurship Showcase</p> <p>Conference participants can display information about their respective programs in the Zeitgeist Atrium. UMD CUE students will have booth with their current entrepreneurial projects. Displays can include books, program information, syllabi, etc. Open discussion and idea exchange.</p>	Zeitgeist Atrium
6:30 - 10:00 p.m.	<p>OPTIONAL: Downtown Duluth Walk and Progressive Dinner at Duluth Restaurants (not included in conference registration). Meet in front of the Zeitgeist and walk with us to three different restaurants in Duluth for appetizers, main course and dessert/cocktails.</p>	

THURSDAY, JUNE 11, 2015

Time	Activity	Location
8:00 - 9:00 a.m.	Coffee and Snacks	Zeitgeist Atrium
9:00 a.m. - 10:40 a.m. Parallel Paper Session 5	<p>Walter van Anandel and Annick Schramme (University of Antwerp) <i>Exploring Entrepreneurial Actions of Creative Entrepreneurs and its Consequences for Entrepreneurship Education</i></p> <p>Rene Kooyman and Ruben Jacobs (HKU Utrecht) <i>The entrepreneurial Ant: Re-thinking Art Management Education</i></p> <p>Dennis Cheek (National Creativity Network) <i>Legitimization Strategies across the Various Guises of Entrepreneurship Implications for Cultural Entrepreneurship Educators</i></p>	Zinema 1
9:00 a.m. - 10:40 a.m. Parallel Paper Session 6	<p>Monika Herzig (Indiana University) <i>The Indiana University Cross Campus Certificate in Entrepreneurship</i></p> <p>Bruno Verbergt and Laila De Bruyne (University of Antwerp) <i>Companions, not general managers What makes Arts Management Graduate Studies Successful?</i></p> <p>Melanie Levick-Parkin (Sheffield Hallam University) <i>What we talk about, when we talk about Entrepreneurship: Insights into Students' and Lecturers' Thoughts on Learning and Teaching Creative/Cultural Entrepreneurship.</i></p>	Zinema 2
10:40 a.m. - 11:00 a.m.	Coffee Break	Zeitgeist Atrium
11:00 a.m. - 12:30 p.m.	<p>WORKSHOP Session</p> <p>Shaping the Next Generation of Cultural Entrepreneurship Education: Current Trends, Future Needs.</p> <p>An Interactive Scholarly Dialogue. Moderated by Arjo Klammer (Erasmus University Rotterdam)</p>	Zinema 1
12:30 - 2:00 p.m.	Lunch	

THURSDAY, JUNE 11, 2015

Time	Activity	Location
2:00 - 3:40 p.m. Parallel Paper Session 7	<p>Brea Heidelberg (Rider University) <i>Transition Courses in the Arts Management Curriculum: Creating a Professional Development Series</i></p> <p>Marilena Vecco (Erasmus University) <i>A new Approach to teach and learn Cultural Entrepreneurship: The CEE Master at Erasmus University Rotterdam</i></p> <p>Jeannette Guillemin and Wendy Swart Grossman (Boston University) <i>Teaching Cultural Entrepreneurship in an Engaging, Strategic and Useful Way: Notes from the Field</i></p>	Zinema 1
2:00 - 3:40 p.m. Parallel Paper Session 8	<p>Ira Levine, Jeremy Shtern (Ryerson University) <i>Cultural and Creative Entrepreneurship Education By Design: A Case Study of the Development and Launch of Canada's First BA Program in Creative Industries</i></p> <p>Paul Zalewski and Izabella Parowicz (Viadrina University) <i>Dare to try! Waking the Entrepreneurs in Heritage Conservators</i></p> <p>Robert Davis, Julia Calver and Steven Parker (<i>Disrupting Disciplines Meeting the Challenge of the Industry-ready Agenda for the Freelance Creative Practitioner</i></p>	Zinema 2
3:40 - 4:00 p.m.	Coffee Break	Zeitgeist Atrium
4:00 - 5:40 p.m. Parallel Paper Session 9	<p>Karla Penna, Jorge Tinoco and Elisabeth Taylor (Murdoch University) <i>New Teaching and learning Approaches to Cultural Entrepreneurship for Heritage Conservation Training Programs in Brazil</i></p> <p>Guillermo Olivares Concha (Valdivia) <i>Professional Short-term Training for Cultural Entrepreneurs in Valdivia, Chile - The Innovuss Program</i></p> <p>Geir Grothen (Telemark University College) <i>The evolution of Cultural Studies and Entrepreneurship at Telemark University College, Norway</i></p>	Zinema 1

<p>4:00 - 5:40 p.m.</p> <p>Parallel Paper Session 10</p>	<p>Marco Mossinkoff (HKU Utrecht) <i>The Art of Societing: On the role of transaction innovation in the development of unique value propositions in the creative industry.</i></p> <p>Jack Forsman (University of Minnesota Duluth) <i>Personality Traits among Cultural Entrepreneurs: Implications for Teaching and Learning</i></p> <p>Charles Gray (University of St. Thomas) <i>Intrapreneurship in the Lively Arts: Exploratory Case Analyses</i></p>	<p>Zinema 2</p>
<p>7:00 - 10:00 p.m.</p>	<p>Book Release Event at Clyde Iron Works. Catered Buffet Dinner</p> <p>At this event, we will be honoring and recognizing student conference workers, and officially release the book <i>Creating Cultural Capital</i>.</p> <p><i>BUS DEPARTS AT THE DULUTH SHERATON AT 6:30 p.m.</i></p>	<p>Clyde Iron Works</p>

FRIDAY, JUNE 12, 2015

Time	Activity	Location
8:30 - 9:30 a.m.	Coffee and Snacks	Zeitgeist Atrium
9:30 a.m. - 12:00 p.m.	<p>Concluding Moderated Discussion and Workshop</p> <p>Cultural Entrepreneurship Education - Shaping Future Directions and Identifying Tools</p> <p>Goals:</p> <ol style="list-style-type: none"> 1. Shape a global educational agenda for creative industries. 2. Identify a common toolbox: What do our program all share? Where do we differ, necessarily and by choice? What can and should we do to work together? What experience do our students need to have? What are unique, and what are culturally unique tools? 3. Form a conference committee to plan for next conference of this kind. 	Zinema 1
12:00 - 1:30 p.m.	Lunch	
2:00 - 6:00 p.m.	<p>North Coast Creative Alliance</p> <p>A Cultural Entrepreneurship Community Exposition: Booths/Tables with Local Cultural and Social Entrepreneurs. We will have up to 20 local entrepreneurs and organization who will present their project/products and visions for a creative Duluth. Community participants and scholars can join tables for a storytelling session, discuss and leave feedback. Student reports will record the conversation at each table and blog about it.</p>	Greysolon Ballroom, Superior Street,