Using digital platforms to enhance the student journey

2016 132 students

2018 168 students

'The undergraduate world does seem to be dependent on big numbers and you have to be careful not to lose the personal approach with students. There is a real need to change teaching and learning strategies to suit the number of students and this is challenging.'

Marten, S. (ND) The Challenges Facing Academic Staff in UK Universities. Available at (https://www.jobs.ac.uk/careers-advice/working-in-higher-education/1350/the-challenges-facing-academic-staff-in-uk-universities), accessed April 2019

'Finding a way to communicate with your students is more than half the battle of getting them to listen and learn.'

Embracing industry initiatives in communication to allow students to communicate in line with current practice, and teaching them necessary skills for when they enter the workplace

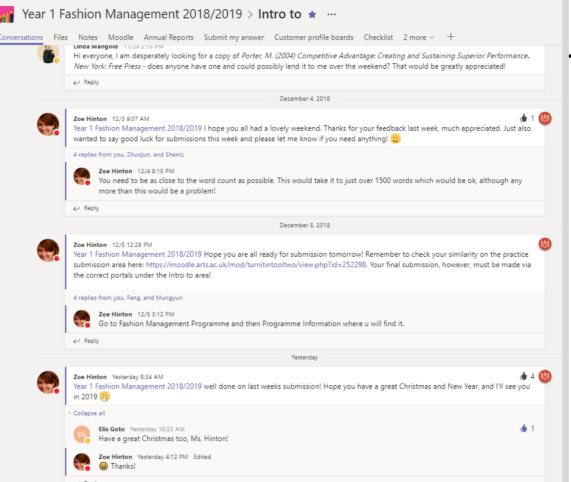
'Increasingly, retailers are embracing the extent of cloud services and architectures to enable them to 'innovate even further and faster.'

McMillon, D. (2018) Walmart

As an action learning approach, all year 1 student were set up on an Office 365 team from induction, which provided a channel for communication and an potentially the ability to drive a student community.

84% of the students found this easy to use

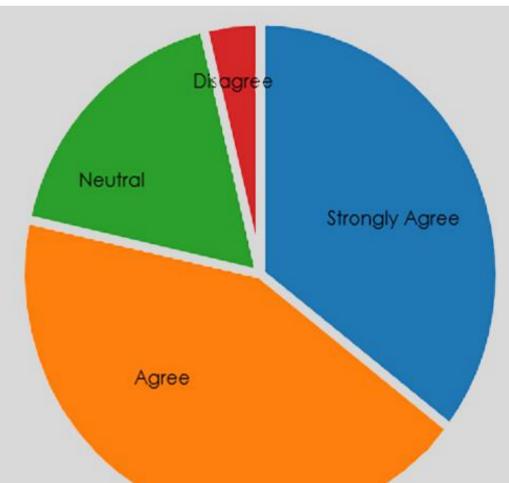
85% found it an enjoyable experience



experience

'using the app on my phone made uni life much easier. An easy way to get information fast. Office 365 (teams) is very useful. Great idea giving it to us!!'

Students embraced the challenge, appreciating the experience and feeding back positively. They felt communication was easier and faster. Challenging areas were around the use of uploads and how the 'Team' linked with the more traditional Moodle format.



I found it easy to communicate with the unit leader using Teams

'It would be useful if all of the classes had a Teams group since its an easy way to contact students and teachers'

Challenges: Setting students up and monitoring usage

Storing of course data/files Educating staff and students

Ensuring consistency of approach

Actions: Training at all levels

Exploring the functionality of Teams and the extent of the platform

Encouraging students to use the platform with peers

Agreeing the platform for communication only rather than storage

