Welcome to Making it: Careers in Art and Design. This event is for young people interested in finding out more about career opportunities in art and design. It has been devised in association with CreateVoice, the V&A’s young people’s collective. This day could help shape your future.

You are welcome to bring in your portfolio and CV for advice and feedback. All events are free and drop-in, and available on a first come, first served basis.

Making it: Careers in Art and Design is supported by Fondation d’entreprise Hermès

#Makingit18

TALKS:

**Fashion Industry Insights**
11.00 – 11.30  
*Hochhauser Auditorium, Sackler Centre for arts education* 
Joanne Yulan Jong, founder of Yulan Creative and author of “The Fashion Switch” talks about what it takes to succeed in the fashion industry today, giving advice on working with UK and international brands and sharing insights with those keen to stay ahead in the fashion business.

**Portfolios**
11.30 – 12.00  
*The Lydia and Manfred Gorvy Lecture Theatre, Level 4* 
A portfolio is key to getting on to a course or landing a job interview. Designer and Lecturer Jane Francis explains how to make your portfolio stand out.

**Being a Creative**
12.00 – 12.30  
*Hochhauser Auditorium, Sackler Centre for arts education* 
Stephen Hancock, Executive Creative Director at Media Arts Lab, talks about how the application of simple thinking can help solve complex creative problems. From product design at Nike, through to advertising for Apple, he shows how an idea can travel across multiple disciplines and platforms. He will talk about being a creative outside of expected parameters.

**Architecture and Interior Design**
12.00 – 12.30  
*Seminar Room 1, Sackler Centre for arts education* 
Sophie Beagles, Architect and Interior Designer from Jestico+Whiles, gives an overview of the various roles within these industries, offering alternative ways into architecture and interior design rather than via university.

**Photography**
12.30 – 13.00  
*The Lydia and Manfred Gorvy Lecture Theatre, Level 4* 
Eddie Otchere’s photography is rooted in the art of darkroom printing. His work includes some the main icons of Hip Hop. Eddie talks about his work, how he got started, and offers advice for those wanting to become a photographer.

**The Interactive Entertainment Sector**
13.00 – 13.30  
*Hochhauser Auditorium, Sackler Centre for arts education* 
The UK is home to the majority of the world’s top 100 development studios that create videogames. Listen to Caitlin Goodale, Video Ambassador for The Association for UK Interactive Entertainment, give an overview of the employment opportunities, what skills are needed and how to get them.
Jewellery
13.00 – 13.30
Seminar Room 1, Sackler Centre for arts education
Petra Bisha from Cockpit Arts talks about how she set up her jewellery business and gives advice about working in the jewellery industry.

Branding
13.30 – 14.00
The Lydia and Manfred Gorvy Lecture Theatre, Level 4
Stephanie McLaren-Neckles from Let’s Be Brief gives an overview of branding – how to stand-out, finding out what your brand is, how to monetarise your brand, plus protecting your intellectual property.

Choosing a Career
14.00 – 14.30
Hochhauser Auditorium, Sackler Centre for arts education
What do you need to think about when choosing a career? How will you make a living in the creative industries? Designer Dean Blunkell talks through some of the processes to go through to make those decisions.

Being a Fine Artist
14.00 – 14.30
Seminar Room 1, Sackler Centre for arts education
Artist Rosemary Cronin talks about the different ways of setting up your own art practice, funding and creating work, and the skills and qualities needed to make it in the fine art world.

Being a Freelancer
14.30 -15.00
The Lydia and Manfred Gorvy Lecture Theatre, Level 4
It is predicted that by 2020, 50% of the workforce will be self-employed. Will you be one of them? What does being a freelancer involve? Find out from Carol Harris member of the UK Freelancers.

Product and Digital Design
15.00– 15.30
Hochhauser Auditorium, Sackler Centre for arts education
Matthew Cockrill from SwiftCreatives looks at the changing world of design and the blurring between creating product and digital design. He'll give an overview of the various processes, advice for those wanting to get involved in design, and what sort of jobs are in the growth area.

Curating in Museums
15.00 – 15.30
Seminar Room 1, Sackler Centre for arts education
Charlotte Johnson, Assistant Curator of the Rosalinde and Arthur Gilbert Collection, and Alexandra Jones, Assistant Curator in the Metalwork Section at the V&A talk about the roles and responsibilities of a curatorial position. Gain insight into working as an Assistant Curator here at the Museum.

From Idea to Business
15.30 – 16.00
The Lydia and Manfred Gorvy Lecture Theatre, Level 4
With almost half of graduates wanting to start their own business and three in ten businesses investing less than £1,000, should you go for it? Kevin Sutton from the Prince’s Trust explain the process of getting a concept off the ground, and the support that is out there.

Apprenticeships and Work-Based Learning
16.00 – 16.30
Hochhauser Auditorium, Sackler Centre for arts education
Laura Lewis- Davies from the V&A, gives an overview of the changing world of apprenticeships and the new opportunities for work-based learning. Laura will outline the apprenticeship standards available in the cultural heritage industry.

Journalism
16.30 – 17.00
The Lydia and Manfred Gorvy Lecture Theatre, Level 4
With years of experience in the hyperspeed world of online publishing, Emma Hope Allwood knows good internet. As Head of Fashion at the pioneering platform Dazed Digital, she drives all online fashion content and social media strategy. Emma gives advice on getting into journalism.
TASTER WORKSHOPS:

Fashion Illustration
30 minutes sessions at 11.30, 13.00, 14.00, 15.00
Paintings, Room 82, The Edwin and Susan Davies Gallery
Get top industry tips as well as an insight into the fashion illustration world with Stuart McKenzie, author of Creative Fashion Illustration.

Make Your Own Way
11.00 – 14.30
Art Studio, Sackler Centre for arts education
Drop-in
Working with members of SwiftCreatives, story board the key steps to achieving your creative career, visualising how to get there.

Graphic Design
Foyer, Sackler Centre for arts education
11.00 – 17.00
Drop-in workshop with graphic designer Alexa Galea.

ADVICE
11.00 – 17.00 unless otherwise stated
Drop-in
Seminar Room 2, Sackler Centre for arts education

Jane Francis: Senior Lecturer in Fashion, and a design practitioner offers advice on portfolios, trend prediction and jewellery design.

Carol Harris: member of the UK Freelancers, offers advice on being a freelancer.

Dean Blunkell: offers advice on making career choices.

Laura Lewis-Davies:
14.00-17.00
Offers advice on apprenticeships and work-based learning

Sophie Beagles: offers advice on architecture and interior design

Joseph Henry: from the Greater London Authority offers advice on: project management, funding applications, architecture, working on community projects

The Prince’s Trust:
14.00 – 17.00
Members of The Prince’s Trust offer support and advice on how to get started in business.

DEMONSTRATIONS:

VR Design with Seymourpowell
11.00 – 17.00
Foyer, Sackler Centre for arts education
Meet designers from Seymourpowell and see the latest methods in immersive design. Watch the live VR demonstrations throughout the day.

Jewellery
11.00 -17.00
Silver, Room 66, The Whiteley Galleries
Petra Bishai from Cockpit Arts, demonstrates a variety of jewellery techniques.

Digital Design
13.00 – 16.00
Sculpture, Room 21a
Drop-in and meet digital artists and designers working with wearable technologies, electronic textiles and innovative materials inspired by nature. See ‘show and tell’ presentations of new cutting-edge projects and chat with them about their work.

Make-up: For Stage and Catwalk
Stage Make-up 11.30 – 13.30
Fashion Make-up 14.00 – 17.00
Design Studio, Sackler Centre for arts education
Make-up artist Mel Winning demonstrates different techniques for the stage and catwalk plus advice on how to become a make-up artist.

OPEN STUDIOS:

Meet Videogames Resident Matteo Menapace
13.00 – 16.00
Residency Studio 1, Sackler Centre for arts education
Matteo is a technology educator and designer of videogames and board games. He facilitates coding and innovation training at Decoded across Europe.

Meet Fashioned from Nature Resident Bridget Harvey
13.00 – 16.00
Residency Studio 2, Sackler Centre for arts education
Bridget is a maker and activist, working with discarded objects, primarily jumpers but also other discarded domestic items that she reworks into suggestive one-off or small-batch artefacts.

**DISPLAYS:**

11.00 – 17.00 unless otherwise stated

**Upcycled Furniture**

*Digital Studio, Sackler Centre for arts education*
See furniture produced by artisans and apprentices involved in the Goldfinger Factory.

**New Designers**

*Design Studio, Sackler Centre for arts education*
Meet young Designers from the Prince’s Trust, find out about their work and how they got started.

**CREATEVOICE**

*Foyer, Sackler Centre for arts education*
Meet members of CreateVoice, the V&A’s young people’s collective

**KEEP IN TOUCH**

Sign up for the Create! e-newsletter at vam.ac.uk/signup

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