INVITATION TO BE A PART OF

Photo Shoot

Thursday 16 March 2011
From 11am to 4pm
The Great Hall, Houses of Parliament, Westminster

Do you have a shirt that you share with a friend or a jumper that has never been washed? Do you wear something that is made up of separate pieces that can be interchanged? Or have a garment that is easy to repair?

If so, we’d like to hear your story. Come and be part of a unique fashion research project organised by the Centre of Sustainable Fashion, London College of Fashion to record and celebrate the ‘craft’ involved with garment use.

The project team is looking for garments that fit into one (or more) of the following categories:

- Garments that are shared between people
- Garments enjoying a third, fourth or fifth life
- Garments that are perfect for you
- Garments that are worn the same in different situations
- Garments or elements of garments that make for easy repair
- Garments that catch your attention each time you wear them
- Garments that show or tell the story of how they have been used
- Garments worn in ways that reinforce or defy the producer’s values
- Garments that are worn regularly and have never been washed (and aren’t leather!)
- Garments that are made up of interchangeable pieces that can be worn in different ways
- Garments that connect us to others and/or remind us of our potential
- Garments worn in response to changing economic and environmental concerns
- Garments that are adapted over and again in order to meet changing needs

What it involves: sharing the story of your clothes and being photographed wearing them. Allow approximately 30 minutes. Changing facilities available.

Over 16s only please.