The aim of this book is to provide an introduction to the important area of research in graphic design practice, and to explain the key terms and theories that form the basis of design thinking. Visual Research features a range of previously unseen case studies which help the reader to understand how the use of research methods can form the basis of a rigorous and effective approach to visual communication and design problem solving.

Ian Noble and Russell Bestley are partners in the design practice Visual Research producing work for a range of clients including galleries and public institutions. Their design projects have been featured in journals, books and exhibitions around the world and they continue to lecture internationally, contributing to design conferences and events.

Ian Noble and Russell Bestley are the authors and designers of a number of books on graphic design. They have contributed articles to design journals such as Eye, Emigré and zed and have published their own research in the book We Interrupt the Programme.

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