Independent marketing & advertising consultant
Cambridge Network

Cambridge Network
The Learning
Collaboration

The Learning
Collaboration
Consultant

Punch Consulting

University of Cambridge
Knight Cornwall
Consulting Ltd

Mono Industries
Notecake

Analysys Mason

London School of Business & Finance

Things I’m unlikely to come across in my everyday life
Cambridge Recruitment Gateway - companies working together to attract & retain talent
Cambridge Network website
Cambridge Recruitment Gateway - companies working together to attract & retain talent
Local employers collaborating to organise, purchase & share training & mgt dev't
Technology and Innovation, Managing Change, Organisational culture and growth
Health, Science, Public Affairs, Strategy, Mgt & Leadership, & anything else that’s interesting!
anything and everything
Inspirational leadership that engages people and enables behaviour change
how technology is helping your business
Technology in higher education, teaching & learning in HE, starting a business.
Don't talk to me, I've got a headache.
words, books, letterpress, good coffee, info design, corporatopia, lynda Barry and pie

The programme:

8:00 Registration
9:00 Session 1: New angles
10:30 Conversation break
11:30 Session 2: Let go
1:00 Lunch and more conversation
2:30 Session 3: Dive in
4:00 Conversation break
5:00 Session 4: Take action
6:30 Close

The organisers:

Name
Sarah Reakes
Hilary Laing
Judi Coe
Sue Gibson
Bella Connolly
Pantea Lotfian
Alexis Willet
Anna Barnes
Catherine Knight
Nick Welsh
Zoe Rose
Sam Davies
Bridget Hannigan
Gemmained Walsh

Organisation
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Talk to me about:
Curiosity, 21st century waterways
Creativity, feedback, connections.
All things editorial
The future of publishing, & why we should play more
Marketing, events & PR ideas for your business
The speakers:

**Julie Barnes:** Founder of Somaxa Ltd and CEO of new molecular diagnostics business Abcodia Ltd, Julie has over 25 years' experience in the pharmaceutical and biotechnology industry.

**Ann Cotton:** Founder and Executive Director of Camfed International, a charity which has improved the school environment for over a million children in Sub-Saharan Africa.

**Anne Dobrée:** Acting Head of Seed Funds with Cambridge Enterprise Seed Funds. She has a BSc in Medical Microbiology and a PhD in Immunology, followed by years of experience in the area of technology transfer.

**Rowan Harvey:** Policy and Advocacy Officer for the International development charity Plan International (UK) who became a governor of the LSE aged just 26.

**Donna Lynas:** As Director of Wysing Arts Centre since 2005 Donna has developed the Cambridgeshire-based organisation into one of Europe's leading centres for the visual arts.

**Anne Miller:** One of the world's most prolific female inventors, and author of *How to get your ideas adopted (and change the world)*

**Sarah Outen:** World-breaking ocean rower. In August 2009 she became the first women and youngest person to single-handedly row the Indian Ocean, and the youngest woman to solo any ocean, raising over £30,000 for arthritis charities. Her book about the row, *A Dip in the Ocean*, was published on 7 February 2011 and she is currently planning her next expedition, London to London: Via the World.

**Ian Price:** Author of new business book *The Activity Illusion* is an experienced leader turned business psychologist.

**Jennifer Rubin:** Director of the Communities, Safety and Justice Programme at RAND Europe, a non-profit institution that helps improve policy and decision making through research and analysis.

**Jenny Tillotson:** CEO and founder of Sensory Design & Technology Ltd, merging the ancient art of perfumery with modern technologies to contribute to find new ways of enhancing the emotional wellbeing of women.

**Nicky Webb:** co-founded creative producers Artichoke, who have been responsible for some of the most ambitious and inspiring arts events of the past few years, including *The Sultan's Elephant* and *Antcny Gormley's One & Other*.

**John Wroe:** Executive Director of Cambridge-based charity Momentum Arts and prime mover in the Street Child World Cup in Durban, recognised as 'one of the best ideas to come out of Cambridge in the last 800 years'.

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The participants:

<table>
<thead>
<tr>
<th>Name</th>
<th>Organisation</th>
<th>Talk to me about:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marcie Bell</td>
<td>The Foundry House</td>
<td>Communications - from messaging to strategy, media relations, social web</td>
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<tr>
<td>Liz Speake</td>
<td>Bango</td>
<td>Inspirational women leaders</td>
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<tr>
<td>Rachel Holdsworth</td>
<td>Holdsworth Associates</td>
<td>Ideas</td>
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<tr>
<td>Suzanne Doyle-Morris</td>
<td>Beyond the Boys' Club</td>
<td>Female breadwinners</td>
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<tr>
<td>David Neville</td>
<td>Quotient Bioresearch</td>
<td>Science Creativity Nudging</td>
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<tr>
<td>Deborah Shepherd</td>
<td>Convergys EMEA Ltd</td>
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<tr>
<td>Michela Margettes</td>
<td>Convergys EMEA Ltd</td>
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<tr>
<td>Laura Barrett</td>
<td>TWI Ltd</td>
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<tr>
<td>Simone Castello</td>
<td>Digital copywriter and parenting writer</td>
<td>use of TED in a corporate activity aimed at encouraging creativity</td>
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<tr>
<td>Noel Gray</td>
<td>kNOEledge</td>
<td>Publishing, digital marketing, blogging, homeworking, arts and culture.</td>
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<tr>
<td>Ellee Seymour</td>
<td>Pro Active PR</td>
<td>Creativity thinking &amp; problem solving: speed reading and effective writing; team building</td>
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<td>Chris Carling</td>
<td>Chris Carling Coaching</td>
<td>Meeting and hearing from inspirational women and sharing new knowledge</td>
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<td>Suzi Keeley</td>
<td>Balfour Beatty Major Civil Engineering</td>
<td>Yoga how women are shaping the future</td>
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<tr>
<td>Claire Ruskin</td>
<td>PA Consulting Group</td>
<td>Diversity on Boards, NPDs, Product development &amp; innovation, nearly anything Intellectual property IP and Innovation</td>
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<tr>
<td>Suzanne Oliver</td>
<td>HLB Bshaw</td>
<td>Measuring business performance &amp; tracking org, change using collective behaviour.</td>
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<td>Samantha Funnell</td>
<td>ARM Ltd</td>
<td>Opportunities for mentoring Creative thinking, inspiring stories, make the world a better place</td>
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<td>Kimikawa de Castro</td>
<td>K4 Innovations Limited</td>
<td>why brain health could matter more than physical health</td>
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<tr>
<td>Jayne Alexander</td>
<td>J A Publishing</td>
<td>HR recruitment &amp; Cambs job market, tools &amp; assessments. At lotments &amp; coker spanielus Accountancy Recruitment in Cambs, work-life balance, tennis</td>
</tr>
<tr>
<td>Natasha Wilson</td>
<td>University of Cambridge, CPPD</td>
<td>Storytelling, fairytales, learning games, transformational change, sustainable philanthropy Confidence, clarity and communication. The innovative ways you engage with people. Cognition</td>
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<tr>
<td>Natalia del Campo</td>
<td>Cambridge Cognition</td>
<td>Biomedical science and health, knowledge brokering, health policy</td>
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<tr>
<td>Caroline Batchelor</td>
<td>Pure Resourcing Solutions</td>
<td>Ways our paths could overlap</td>
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<tr>
<td>Lydia Seymour</td>
<td>Pure Resourcing Solutions</td>
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<td>Portia Tung</td>
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<td>Kate Atkins</td>
<td>Aspire 2</td>
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<td>Bonnie Cotler</td>
<td>Golden Dog</td>
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<td>Philippa Rock</td>
<td>Cambridge Cognition</td>
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<td>Philippa Brice</td>
<td>PHG Foundation</td>
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<tr>
<td>Ruth Sapsed</td>
<td>Cambridge Curiosity and Imagination</td>
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