riomoda discute internacional 2012
The Instituto Rio Moda will hold between 21 and 25 August 2012, at the Planetarium Gávea, Rio Moda discute internacional, which will focus on Strategic Sustainability Fashion.

The event will feature a series of talkshows followed quickshops under the backdrop of Sustainability, with the aim of discussing new ways and possibilities for the Fashion industry, especially regarding increased competitiveness in serving the international business.

With the contribution of relevant names and Alexia Niedzielski (Ever Manifesto), Andre Carvalhal (Farm), Dario Caldas (Signal Centre), Dillys Williams (London College of Fashion), Jorge Yammine (Eden), Kavita Pumar (The IOU Project) Norma Velasquez (Minka Project), Peter Ganem (Radio Ibiza), Peter Ruffier (Movin), Ronaldo Fraga and Tete Leal (CoopaRoca), among many others, we will also focus on the theme of Brazilian identity while creating value in products especially in production related to the city of Rio de Janeiro.
Creation in Sustainable Fashion

Dillys / London College;
Dario Caldas/ Observatório de Sinais;
Nina Braga / Instituto E – OSKLEN;
Eden / brazialian brand
August 22  
10am to 6pm / 7pm to 9pm

10am to 6pm  Creation in Sustainable Fashion workshop

Creation in Sustainable Fashion  
7pm to 9pm

Kavita / IOU Projetc India;
Beatriz Saldanha / Tree-tap;
Tete leal – Cooparoca;
Neide Shultz – Ecomod.
August 23

10am to 6pm / 7pm to 9pm

10am to 6pm  Agenda for Sustainable Fashion workshop

Strategy in ethical fashion  7pm to 9pm

Dois Elles;
Casulo Feliz;
Bruno Boni;
Rafael Cervone (TexBrasil)
August 24 10am to 6pm / 7pm to 9pm

10am to 6pm  **Strategy in Ethical Fashion**
workshop

**EcoDesign**

7pm to 9pm

Minka;
Ecosimple;
Suzanna Barreto / UEL;
Tudo bom