

### APPENDIX 3 Examples of models of practice for Personal and Professional Development in the University's courses at each College

PPD	Stage 1	Stage 2	Stage 3
Camberwell BA Photography	<p>PPD aims to help you understand how to make choices, and to understand and direct the consequences of those choices – both academic and professional; it establishes understanding of the general community of visual arts and develops skills and awareness fundamental to any creative future. PPD addresses the need to prepare you for leaving college from the outset of the course, to support and make explicit the development of key skills and your sense of yourself, giving you the ability to take responsibility for your own learning and professional development. PPD works by providing a core learning experience, which you can fully exercise in your engagement with the course as a whole.</p> <p>Having successfully completed PPD you will be able to:</p> <ul style="list-style-type: none"> <li>• Adopt an approach to work that is professionally informed</li> <li>• Envisage, pursue and create realistic opportunities for employment, self-employment, research or further study.</li> <li>• Use the study skills acquired, in a commitment to, and a capacity for ongoing learning and continuing professional development.</li> </ul>		
	<p>Level 1 Skills for Study 10 credits</p> <ul style="list-style-type: none"> <li>• Demonstrate awareness of an ability to capitalise on opportunities offered by the course and its context</li> <li>• Demonstrate skills in personal organisation and evaluation, oral and written communication, working in a group, presentation, and basic IT.</li> </ul>	<p>Level 2: The Professional Context 10 credits</p> <ul style="list-style-type: none"> <li>• Review your development and establish personal objectives</li> <li>• Made decisions in relation to academic profile and future plans</li> <li>• Demonstrate development of personal skills and understanding of professional contexts.</li> </ul>	<p>Level 3: Transition Planning (integrated)</p> <ul style="list-style-type: none"> <li>• Demonstrate an understanding of the relationships between professional context, individual practice, research/further study and identify your current position/career plan in relation to these or other areas.</li> <li>• Demonstrate awareness and knowledge of professional practice and the ability to prepare related plans.</li> </ul>

PPD	Stage 1	Stage 2	Stage 3
Central S M BA Fine Art	<p>Personal and Professional Development (PPD) is intended to help you:</p> <ul style="list-style-type: none"> <li>• become a more effective, independent and confident self-directed learner</li> <li>• understand how you are learning and relate your learning to a wider educational or professional context</li> <li>• improve your general skills for study and career management</li> <li>• articulate your personal goals and evaluate progress towards their achievement; and</li> <li>• encourage a positive attitude to learning throughout life</li> </ul> <p>From the beginning, the Course addresses the need to prepare you for professional life by supporting you in acquiring the key skills and attributes that will enable you to take responsibility for your own learning and career development. Throughout the course PPD is embedded in many aspects of both studio work and contextual studies as a planned part of their structure and learning content. The study of fine art develops many transferable skills, such as creative thinking, communication skills and the ability to work collaboratively. Such attributes are highly valuable to employers and in the freelance arena where they play their part in equipping you for a professional career and the generic activities of creative practice</p>		
	PPD is an explicit focus of Unit 2 in Stage 1 where the focus is on generic study skills and orientation (10 credits)	Unit 11 in Stage 2 when it becomes more closely related to professional practice in fine art (10 credits)	In Stage 3 PPD is integral to your studies.

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Chelsea BA Textile Design	<p>Each course within the undergraduate framework aims to support its students' ability to take responsibility for their work, their learning and their professional development. The PPD objectives are: demonstrate key transferable skills that will enhance ability to undertake career opportunities within a changing professional environment; envisage, pursue and create realistic opportunities for employment, self-employment, research, or further study; use the study skills acquired in a commitment to, and a capacity for ongoing learning and professional development. PPD is (embedded) delivered and assessed through the core units. PPD Indicative Map: Progressive outcomes in 4 areas: 1. Learning to learn; 2. Communication skills; 3. Using IT; 4. Career and employment skills</p>		
	<ul style="list-style-type: none"> <li>• Recognise learning skills required for academic development and take responsibility for your own learning.</li> <li>• Demonstrate basic communication and presentation skills.</li> <li>• Demonstrate basic IT skills</li> <li>• Evidence a basic knowledge regarding future professional opportunities</li> </ul>	<ul style="list-style-type: none"> <li>• Apply learning skills and demonstrate self-directed learning.</li> <li>• Demonstrate communication skills and use within the context of self-directed learning.</li> <li>• Demonstrate discipline related IT skills and use within the context of self-directed learning.</li> <li>• Identify personal goals, strategies and opportunities for career development.</li> </ul>	<ul style="list-style-type: none"> <li>• Evidence efficient specific personal learning strategies</li> <li>• Demonstrate competence in communication skills</li> <li>• Demonstrate competence in a comprehensive set of discipline related IT skills</li> <li>• Demonstrate key transferable skills that will enhance ability to undertake career opportunities.</li> <li>• Evidence capacity for ongoing learning, planning and professional development.</li> </ul>

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LCC BA Graphic Design	<p>Each year of the Core Unit programme includes Personal &amp; Professional Development. The function of Personal and Professional Development (PPD) is to promote and enhance Key Skills (KS) delivery within the curriculum including independent learning.</p> <p>PPD promotes and supports key skills within the course. It provides an area for diagnostic assessment of student skills, encouraging students to analyze their own learning styles. It also assists students to develop a professional and personal portfolio, which illustrates learning progress, critical reflection and career direction. The key PPD skills have been mapped across to the subject disciplines. Self-assessment, team-working, reflection, independent learning, enterprise, adaptability, freedom of expression, research and analysis have been designed to provide support to develop study skills, monitor and evaluate performance and set learning and career goals. These skills play an important part in supporting and extending learning within the pathways give competencies in appropriate technical, production and computing areas. The acquisition of these skills will support you and underpin your studies in the pathways.</p> <p><b>Key Skill areas: KS-A Communication Skills; KS-B Numerical Skills; KS-C Information Technology; KS-D Working with Others; KS-E Managing Learning; KS-F Career Skills.</b> The focus of development in each year of the degree programme is as follows:</p>		
	PPD1 10 credits Managing learning and study skills KS-E* Communication skills KS-A Computer and workshop skills KS-C	PPD2 10 credits Career management skills KS-F Enterprise skills KS-D Research skills KS-C4 E3 5 Communication skills KS-E	PPD3 10 credits Career management skills KS-F Enterprise skills KS-D KS-B Research skills KS-C4 E3 5 Communication skills KS-E

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LCF BA Fashion Design Technology	<p data-bbox="424 263 1965 375">At LCF we are committed to giving you opportunities to develop a range of skills and attributes necessary for your future plans, including further study and employment. The development of these skills comes under the heading Personal and Professional Development (PPD). Through PPD we offer you a structured and supported process which will help you reflect upon your own learning, performance and/or achievement and plan for your personal, educational and career development.</p> <p data-bbox="424 407 2028 488">Many opportunities for PPD are embedded within your course and are currently visible as a set of principles which are developed and assessed as part of your assignments. There will be a natural progression in the way in which you approach your PPD during your course.</p> <p data-bbox="424 521 604 545">PPD Principles:</p> <ul data-bbox="424 553 2043 751" style="list-style-type: none"> <li>• <b>Employability</b> – recording and promoting your own skills, experience and attributes; planning and review your career pathway; building your portfolio of experience in a variety of ways; developing both specialist and general skills.</li> <li>• <b>Learning to Learn</b> – Strategies for a range of learning styles; information gathering, selection and research; understanding own learning preferences; analyzing and evaluating; including self and peer assessment.</li> <li>• <b>Underpinning skills</b> – using IT; working with others; numeracy; effective communication (written/presentational);</li> <li>• <b>Personal development</b> – confidence and self-esteem building; pursuing personal objectives (travel, language learning, etc.); personal values and beliefs; linking own learning across different domains of experience.</li> </ul>		

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Wimbledon BA Fine Art: Painting, Print and Digital Media, Sculpture	<p>All the BA provision at Wimbledon College of Art aims to prepare you for professional practice and includes specific teaching, learning and assessment to facilitate your preparation. While PPD is not delivered separately (except at Stage 2), there are specific assessed learning outcomes relating to it for each unit (within the four core areas of learning)</p> <ul style="list-style-type: none"> <li>• Subject knowledge and understanding</li> <li>• Intellectual and academic skills</li> <li>• Practical and subject skills</li> <li>• Key attributes and transferable skills</li> </ul>		
		<p>Professional Studies (15 credits) involves testing your skills, focus and experience of the subject via placement opportunities:</p> <ul style="list-style-type: none"> <li>• Situate your own work and interests within a professional context;</li> <li>• Demonstrate critical awareness of your personal abilities, your needs for development, and of the need to manage your career.</li> </ul>	