

QUESTIONS

- 1 What kind of colors do you like to wear? Please give examples:
- 2 What kind of fabrics do you like to wear? Please give examples:
- 3 What kind of shapes of clothing do you like to wear? Please give examples:
- 4 Where do you like to go shopping, and why? Please give examples:
- 5 What kind of clothes do you prefer to buy? Please give examples:
- 6 Do you prefer buying branded clothing, or you don't care about brands? If you do care, why is that?
- 7 Do you believe that branded clothing provide a better fit than other (non-branded) retail clothing?
- 8 Please give examples of your favourite brands or your favourite clothing stores:
- 9 What do you think of retail shops, in general?
- 10 What do you think of retail clothing, in general?
- 11 Are you happy about the way you look when wearing them? If not, how would you change them?
- 12 Do you think that your scoliosis affects the way you look, and how?

- 13 Do people make any comments on your scoliosis?
- 14 Do you care about what other people think of your scoliosis?
- 15 Have you ever needed to alter a retail garment due to your scoliosis? In what way? Did you find it difficult to make such alterations, if any?
- 16 Have you ever worn any clothes made especially for you? How did you feel?
- 17 How important is fashion to you?
- 18 How do you keep updated on the latest fashion trends? Please give examples (i.e. magazines, TV shows, catalogues, internet, etc):
- 19 Is there any particular magazine that you buy regularly?
- 20 Is there any particular website that you visit regularly?
- 21 Do you find that your scoliosis prevents you from following fashion trends as you wish? If yes, in what way?
- 22 Have you ever worn any asymmetric designs, such as a top, skirt or a dress (i.e. with uneven hem, one-shoulder off, etc)?
- 23 Do you think that other people like wearing asymmetric designs?
- 24 Would you wear clothes designed conforming to your scoliosis, or would you rather wear (customized) retail clothing?

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- 25 Do you think that there is a need for pattern design for clothing or fashion products to comply with non-standard body sizes due to distinctive spinal features, as your scoliosis?

ANSWERS

EARTH COLOURS, NAVY BLUE, BABY BLUE, PINK, WHITE, AND GENERALLY LIGHT COLOURS.

COTTON, LINEN, SILK, WOOLEN NOT SO MUCH, GENERALLY NATURAL FIBRES, I HATE NAYLON.

SIMPLE & SMOOTH LINES THAT FIT THE BODY IN EASE.

IN CHAIN STORES LIKE H&M AND IN SELECTED SHOPS NEAR MY NEIGHBOURHOOD.

USUALY I BUY CASUALWEAR AND STREETWEAR.

YES, BECAUSE I FIND THEM MORE AESTHETICALLY PLEASING.

I BELIEVE THEY HAVE A BETTER FIT.

H&M, ZARA, PULL AND BEAR.

RETAIL SIZES DON'T REPRESENT THE REAL DIMENSIONS OF PEOPLE.

I HAVE OBSERVED THAT WHILE I WAS A SIZE M FOR MANY YEARS, LATELY I CAN ONLY FIT IN A SIZE L, ALTHOUGH I HAVEN'T PUT ON ANY WEIGHT. THEREFORE, I THINK THERE IS A TENDENCY FOR SIZE M TO BECOME SMALLER AND SMALLER.

I FEEL FINE, MOSTLY. IF I DON'T LIKE THE WAY I LOOK IN A CERTAIN GARMENT, I NEVER BUY IT.

YES, I DON'T LIKE THE WAY I STAND, BECAUSE I HAVE A TENDENCY TO BEND MORE TOWARDS MY LEFT SIDE.

YES, MY HUSBAND AND MY PARENTS ALWAYS TELL ME TO STAND STRAIGHT, NOT TO BEND MY BACK FORWARD.

YES, DEFINITELY.

NO, I NEVER NEEDED.

YES, AND I FELT UNIQUE.

IT'S QUITE IMPORTANT, BUT I'M NOT A FASHION-VICTIM: I DON'T BUY CLOTHES EVERY 15 DAYS. I LIKE TO ADJUST THE LATEST FASHION TRENDS TO MY PERSONAL STYLE.

ONLY VIA THE INTERNET.

NO.

www.net-a-porter.com, www.shopstyle.com

NO.

YES, ESPECIALLY, A FEW YEARS AGO, WHEN ASYMMETRIC DESIGNS WERE MORE 'IN FASHION', AND I REMEMBER THAT I ENJOYED THEM, TOO.

I DON'T THINK SO MUCH.

I WOULD PREFER, OF COURSE TO WEAR CLOTHES DESIGNED CONFORMING TO SCOLIOSIS, AND BUY THEM FROM THE BEGINNING, THAN HAVING TO CUSTOMIZE RETAIL CLOTHING AND 'RUIN' THEIR LINE, IN THE END.

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YES, DEFINITELY, THERE IS A NEED.
