

## QUESTIONS

- 1 What kind of colors do you like to wear? Please give examples:
- 2 What kind of fabrics do you like to wear? Please give examples:
- 3 What kind of shapes of clothing do you like to wear? Please give examples:
- 4 Where do you like to go shopping, and why? Please give examples:
- 5 What kind of clothes do you prefer to buy? Please give examples:
- 6 Do you prefer buying branded clothing, or you don't care about brands? If you do care, why is that?
- 7 Do you believe that branded clothing provide a better fit than other (non-branded) retail clothing?
- 8 Please give examples of your favourite brands or your favourite clothing stores:
- 9 What do you think of retail shops, in general?
- 10 What do you think of retail clothing, in general?
- 11 Are you happy about the way you look when wearing them? If not, how would you change them?
- 12 Do you think that your scoliosis affects the way you look, and how?
- 13 Do people make any comments on your scoliosis?
- 14 Do you care about what other people think of your scoliosis?
- 15 Have you ever needed to alter a retail garment due to your scoliosis? In what way? Did you find it difficult to make such alterations, if any?

- 16 Have you ever worn any clothes made especially for you? How did you feel?
- 17 How important is fashion to you?
- 18 How do you keep updated on the latest fashion trends? Please give examples (i.e. magazines, TV shows, catalogues, internet, etc):
- 19 Is there any particular magazine that you buy regularly?
- 20 Is there any particular website that you visit regularly?
- 21 Do you find that your scoliosis prevents you from following fashion trends as you wish? If yes, in what way?
- 22 Have you ever worn any asymmetric designs, such as a top, skirt or a dress (i.e. with uneven hem, one-shoulder off, etc)?
- 23 Do you think that other people like wearing asymmetric designs?
- 24 Would you wear clothes designed conforming to your scoliosis, or would you rather wear (customized) retail clothing?
- 25 Do you think that there is a need for pattern design for clothing or fashion products to comply with non-standard body sizes due to distinctive spinal features, as your scoliosis?

## **ANSWERS**

ALL, BUT MOSTLY BRIGHT AND VIBRANT COLOURS.

I PREFER JEANS, AND COTTONS.

TROUSERS, TRACKSUITS AND SHORTS.

IN MY NEIGHBOURHOOD OR IN THE CENTRE OF THE CITY.

I PREFER SKINY AND SLEEK CLOTHES (TROUSERS AND TOPS).

I DON'T CARE ABOUT BRANDED CLOTHING.

THIS IS NOT NECESSARY TRUE.

PINK WOMAN, BERSHKA, ANEL, ATTRATIVO.

THEY ARE UPDATED ON FASHION TRENDS.

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I FEEL FINE.

NO, IT DOESN'T AFFECT THE WAY I LOOK.

NO, THEY DON'T REALIZE.

OF COURSE NOT.

NO, I DIDN'T NEED TO.

NO.

IS NOT IMPORTANT FOR ME, AS LONG AS A GARMENTS FITS ME WELL  
AND HAS GOOD QUALITY.

SHOP-WINDOWS, MAGAZINES AND INTERNET.

SUPER KATERINA, KATERINA.

[www.pinkwoman.gr](http://www.pinkwoman.gr), [www.attrativo.gr](http://www.attrativo.gr).

IT AFFECTS HE WAY I LOOK WHEN I'M WEARING SKINNY T-SHIRTS,  
WHERE MY SCOLIOSIS IS MORE OBVIOUS IN THE CHEST AREA.

NO.

I THINK YES.

I WOULD PREFER TO WEAR CLOTHES DESIGNED CONFORMING TO  
MY SCOLIOSIS.

I THINK YES, IT MUST BE DONE.