

QUESTIONS

- 1 What kind of colors do you like to wear? Please give examples:
- 2 What kind of fabrics do you like to wear? Please give examples:
- 3 What kind of shapes of clothing do you like to wear? Please give examples:
- 4 Where do you like to go shopping, and why? Please give examples:
- 5 What kind of clothes do you prefer to buy? Please give examples:
- 6 Do you prefer buying branded clothing, or you don't care about brands? If you do care, why is that?
- 7 Do you believe that branded clothing provide a better fit than other (non-branded) retail clothing?
- 8 Please give examples of your favourite brands or your favourite clothing stores:
- 9 What do you think of retail shops, in general?
- 10 What do you think of retail clothing, in general?
- 11 Are you happy about the way you look when wearing them? If not, how would you change them?
- 12 Do you think that your scoliosis affects the way you look, and how?
- 13 Do people make any comments on your scoliosis?

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| 14 | Do you care about what other people think of your scoliosis? |
| 15 | Have you ever needed to alter a retail garment due to your scoliosis? In what way? Did you find it difficult to make such alterations, if any? |
| 16 | Have you ever worn any clothes made especially for you? How did you feel? |
| 17 | How important is fashion to you? |
| 18 | How do you keep updated on the latest fashion trends? Please give examples (i.e. magazines, TV shows, catalogues, internet, etc): |
| 19 | Is there any particular magazine that you buy regularly? |
| 20 | Is there any particular website that you visit regularly? |
| 21 | Do you find that your scoliosis prevents you from following fashion trends as you wish? If yes, in what way? |
| 22 | Have you ever worn any asymmetric designs, such as a top, skirt or a dress (i.e. with uneven hem, one-shoulder off, etc)? |
| 23 | Do you think that other people like wearing asymmetric designs? |
| 24 | Would you wear clothes designed conforming to your scoliosis, or would you rather wear (customized) retail clothing? |
| 25 | Do you think that there is a need for pattern design for clothing or fashion products to comply with non-standard body sizes due to distinctive spinal features, as your scoliosis? |

ANSWERS

RED, GREEN, BLUE AND WHITE.

MOSTLY COTTON, BUT MAN-MADE FABRICS, AS WELL.

BUGGY OR SRAIGHT-CUT COMFORTABLE CLOTHES.

IN THE CENTRE OF THE CITY.

T-SHIRTS, TOPS, LINGERIE, SKIRTS AND DRESSES.

I PREFER BRANDED CLOTHING BECAUSE THEY PROVIDE A BETTER FIT, HAVE LONGER LIFE-TIME AND ARE MADE OF BETTER QUALITY FABRICS.

YES, BUT NOT ALWAYS.

MASSIMO DUTTI, ZARA, INDITEX, MANGO, DIESEL, REPLAY, BENETTON, FORUM, LADYSOUL.

I HAVE NO PARTICULAR OPINION. I WOULD SAY I FEEL NEUTRAL ABOUT THEM.

RETAIL CLOTHING CAN BE MOST OF THE TIME ILL-FITTING, WHILE THEY ARE CONSTRUCTED BASED ON CERTAIN BODY-TYPES, NOT TO MENTION THAT EACH BRAND HAS A DIFFERENT SIZING SYSTEM.

I FEEL FINE.

NO, ONLY IN THE WAY I STAND.

THEY TELL ME NOT TO BEND OVER, LEANING TO ONE SIDE.

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NO.

NO.

YES, AND IT WAS A GREAT EXPERIENCE.

FASHION IS NECESSARY FOR ME.

MOSTLY INTERNET.

NOT NOW, BUT IN THE PAST I USED TO READ HARPER'S BAZAAR AND VOGUE.

NO, I VISIT REGULARLY SEVERAL FASHION BLOGS AND COMPANIES' WEBSITES.

NO.

NO.

SOME PEOPLE, YES.

I DON'T HAVE PROBLEM WITH ANY OF THE TWO OPTIONS.

I THINK IT WOULD BE NICE, IT WOULD HELP.