

QUESTIONS	ANSWERS
1 What kind of colors do you like to wear? Please give examples:	LIGHT BLUE AND PINK, MOSTLY.
2 What kind of fabrics do you like to wear? Please give examples:	GLOSSY FABRICS.
3 What kind of shapes of clothing do you like to wear? Please give examples:	I PREFER UNUSUAL SHAPES.
4 Where do you like to go shopping, and why? Please give examples:	I LIKE GOING SHOPPING TO "FOKAS" (MULTI-STORE), BECAUSE I FIND NICE AND UNUSUAL CLOTHES THERE.
5 What kind of clothes do you prefer to buy? Please give examples:	T-SHIRTS AND SKIRTS WITH PRINTS, WHICH CAN EASILY MATCH WITH EACH OTHER..
6 Do you prefer buying branded clothing, or you don't care about brands? If you do care, why is that?	MOSTLY I PREFER BUYING BRANDED CLOTHING, BECAUSE I THINK THEY FIT BETTER THAN THE NON-BRANDED ONES.
7 Do you believe that branded clothing provide a better fit than other (non-branded) retail clothing?	YES, I THINK I'M SURE ABOUT THAT.
8 Please give examples of your favourite brands or your favourite clothing stores:	MANGO, ATTRATIVO, O'NEIL, DIESEL, MISS SIXTY, CUSTO BARCELONA.
9 What do you think of retail shops, in general?	THERE ARE SOME NICE RETAIL SHOPS.
10 What do you think of retail clothing, in general?	THERE AREN'T MANY STYLES, THEY LOOK ALL THE SAME, MOSTLY.
11 Are you happy about the way you look when wearing them? If not, how would you change them?	I FEEL VERY HAPPY.
12 Do you think that your scoliosis affects the way you look, and how?	YES, BECAUSE WHEN THE CLOTHES ARE VERY CLOSE-FITTING TO MY BODY, MY SCOLIOSIS IS OBVIOUS.
13 Do people make any comments on your scoliosis?	NO, OF COURSE NOT.
14 Do you care about what other people think of your scoliosis?	YES I DO.

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15	Have you ever needed to alter a retail garment due to your scoliosis? In what way? Did you find it difficult to make such alterations, if any?	NO.
16	Have you ever worn any clothes made especially for you? How did you feel?	NO.
17	How important is fashion to you?	IT IS VERY IMPORTANT TO ME.
18	How do you keep updated on the latest fashion trends? Please give examples (I.e. magazines, TV shows, catalogues, internet, etc):	I ALWAYS TRY TO KEEP UPDATED. I LOVE TO LOOK FOR FASHION TRENDS AND ACCESSORIES.
19	Is there any particular magazine that you buy regularly?	ELLE, VOGUE, MARIE-CLAIRE, COLLEZIONI.
20	Is there any particular website that you visit regularly?	www.shopstyle.com , www.net-a-porter.com
21	Do you find that your scoliosis prevents you from following fashion trends as you wish? If yes, in what way?	NO MY SCOLIOSIS DOESN'T PREVENT ME FROM FOLLOWING FASHION TRENDS.
22	Have you ever worn any asymmetric designs, such as a top, skirt or a dress (i.e. with uneven hem, one-shoulder off, etc)?	YES, I HAVE ONE TOP.
23	Do you think that other people like wearing asymmetric designs?	NO.
24	Would you wear clothes designed conforming to your scoliosis, or would you rather wear (customized) retail clothing?	IF I HAD A BIG PROBLEM WITH MY SCOLIOSIS, I WOULD PREFER TO WEAR CLOTHES DESIGNED ESPECIALLY CONFORMING TO MY SCOLIOSIS.
25	Do you think that there is a need for pattern design for clothing or fashion products to comply with non-standard body sizes due to distinctive spinal features, as your scoliosis?	YES.