

QUESTIONS	ANSWERS
1 What kind of colors do you like to wear? Please give examples:	BLACK, RED, GREY.
2 What kind of fabrics do you like to wear? Please give examples:	DENIM AND ANYTHING WITH ELASTANE.
3 What kind of shapes of clothing do you like to wear? Please give examples:	JEANS AND CASUALWEAR.
4 Where do you like to go shopping, and why? Please give examples:	I PREFER TO GO SHOPPING TO THE CENTRE OF THE CITY.
5 What kind of clothes do you prefer to buy? Please give examples:	I USUALLY BUY WHATEVER SUITS ME.
6 Do you prefer buying branded clothing, or you don't care about brands? If you do care, why is that?	I DON'T HAVE ANY PROBLEM IF A GARMENT IS BRANDED OR NOT. I PREFER TO BUY WHATEVER FITS ME WELL.
7 Do you believe that branded clothing provide a better fit than other (non-branded) retail clothing?	MAYBE YES, BUT I'M NOT REALLY SURE.
8 Please give examples of your favourite brands or your favourite clothing stores:	LEVI'S, DIESEL, ATTRATIVO, PULL AND BEAR.
9 What do you think of retail shops, in general?	MOSTLY, I DON'T LIKE THEIR DESIGNS.
10 What do you think of retail clothing, in general?	USUALLY THE CLOTHES I LIKE ARE VERY EXPENSIVE.
11 Are you happy about the way you look when wearing them? If not, how would you change them?	YES.
12 Do you think that your scoliosis affects the way you look, and how?	NO.
13 Do people make any comments on your scoliosis?	NO, IT'S NOT APPARENT.
14 Do you care about what other people think of your scoliosis?	YES.
15 Have you ever needed to alter a retail garment due to your scoliosis? In what way? Did you find it difficult to make such alterations, if any?	NO.

16	Have you ever worn any clothes made especially for you? How did you feel?	NO.
17	How important is fashion to you?	VERY IMPORTANT.
18	How do you keep updated on the latest fashion trends? Please give examples (I.e. magazines, TV shows, catalogues, internet, etc):	MAGAZINES, TV SHOWS AND THE INTERNET OF COURSE.
19	Is there any particular magazine that you buy regularly?	YES, MME FIGARO, ELLE, VOGUE, MIRROR
20	Is there any particular website that you visit regularly?	www.asos.com , www.net-a-porter.com , www.shopstyle.com
21	Do you find that your scoliosis prevents you from following fashion trends as you wish? If yes, in what way?	IN A WAY, YES, BECAUSE FASHION TRENDS DON'T APPLY TO PEOPLE WITH SCOLIOSIS.
22	Have you ever worn any asymmetric designs, such as a top, skirt or a dress (i.e. with uneven hem, one-shoulder off, etc)?	YES, MANY TIMES. I FIND SUCH CLOTHES VERY SMART AND INTERESTING.
23	Do you think that other people like wearing asymmetric designs?	YES, ESPECIALLY PEOPLE WHO KNOW HOW TO DRESS UP SMARTLY.
24	Would you wear clothes designed conforming to your scoliosis, or would you rather wear (customized) retail clothing?	OF COURSE, I WOULD PREFER TO WEAR CLOTHING DESIGNED TO CONFORM TO MY SCOLIOSIS, ESPECIALLY IF THESE CLOTHES COMPLY WITH CURRENT FASHION TRENDS.
25	Do you think that there is a need for pattern design for clothing or fashion products to comply with non-standard body sizes due to distinctive spinal features, as your scoliosis?	YES, I BELIEVE THAT THERE IS AN URGENT NEED FOR PATTERN DESIGN FOR CLOTHING OR FASHION PRODUCTS THAT COMPLY WITH NON-STANDARD BODY SIZES.