

QUESTIONS	ANSWERS
1 What kind of colors do you like to wear? Please give examples:	DARK COLORS.
2 What kind of fabrics do you like to wear? Please give examples:	I LIKE ALL FABRICS.
3 What kind of shapes of clothing do you like to wear? Please give examples:	BAGGY, LOOSE-FITTING CLOTHES.
4 Where do you like to go shopping, and why? Please give examples:	IN SMALL SHOPS IN MY NEIGHBOURHOOD, BECAUSE THERE I FIND WHAT I USUALLY WEAR.
5 What kind of clothes do you prefer to buy? Please give examples:	THE STYLES I PREFER ARE ETHNIC STYLES AND STREETWEAR: HAREM-PANTS, SHIRTS WITH BIG AND COLOURFUL PRINTS, FLORAL, E.T.C.
6 Do you prefer buying branded clothing, or you don't care about brands? If you do care, why is that?	I DON'T CARE ABOUT BRANDS, I BUY EXACTLY WHAT I LIKE AND FITS ME, WITHOUT LOOKING FOR BRANDS.
7 Do you believe that branded clothing provide a better fit than other (non-branded) retail clothing?	I DON'T BELIEVE THAT.
8 Please give examples of your favourite brands or your favourite clothing stores:	DECIBEL, BONACHERO, H&M, BERSHKA, PULL & BEAR.
9 What do you think of retail shops, in general?	RETAIL-SHOPS TRY TO CREATE A STANDARD LOOK AND MOST PEOPLE TRY TO FOLLOW IT, EVEN IF IT DOESN'T SUIT THEM.
10 What do you think of retail clothing, in general?	THEY ALL SEEM THE SAME TO ME, WITH NO STYLE.
11 Are you happy about the way you look when wearing them? If not, how would you change them?	I LIKE THEM, THEY DON'T NEED ANY CHANGES.
12 Do you think that your scoliosis affects the way you look, and how?	IT DOESN'T AFFECT THE WAY I LOOK.
13 Do people make any comments on your scoliosis?	NO.
14 Do you care about what other people think of your scoliosis?	NO.

**S31-C1RRTSSTL** (EXCLUDED) (20/08/10)

15	Have you ever needed to alter a retail garment due to your scoliosis? In what way? Did you find it difficult to make such alterations, if any?	NO.
16	Have you ever worn any clothes made especially for you? How did you feel?	YES, A SKIRT ONCE.
17	How important is fashion to you?	IMPORTANT ENOUGH.
18	How do you keep updated on the latest fashion trends? Please give examples (I.e. magazines, TV shows, catalogues, internet, etc):	TV, MAGAZINES, SHOPWINDOWS, INTERNET.
19	Is there any particular magazine that you buy regularly?	MAYBE VOGUE, EVERY ONCE IN A WHILE.
20	Is there any particular website that you visit regularly?	<a href="http://www.shopstyle.com">www.shopstyle.com</a> , <a href="http://www.shopbop.com">www.shopbop.com</a> , <a href="http://www.revolveclothing.com">www.revolveclothing.com</a>
21	Do you find that your scoliosis prevents you from following fashion trends as you wish? If yes, in what way?	NO.
22	Have you ever worn any asymmetric designs, such as a top, skirt or a dress (i.e. with uneven hem, one-shoulder off, etc)?	YES.
23	Do you think that other people like wearing asymmetric designs?	YES.
24	Would you wear clothes designed conforming to your scoliosis, or would you rather wear (customized) retail clothing?	I WOULD PREFER TO WEAR CLOTHES DESIGNED CONFORMING TO MY SCOLIOSIS.
25	Do you think that there is a need for pattern design for clothing or fashion products to comply with non-standard body sizes due to distinctive spinal features, as your scoliosis?	YES.