

QUESTIONS

- 1 What kind of colors do you like to wear? Please give examples:
- 2 What kind of fabrics do you like to wear? Please give examples:
- 3 What kind of shapes of clothing do you like to wear? Please give examples:
- 4 Where do you like to go shopping, and why? Please give examples:
- 5 What kind of clothes do you prefer to buy? Please give examples:
- 6 Do you prefer buying branded clothing, or you don't care about brands? If you do care, why is that?
- 7 Do you believe that branded clothing provide a better fit than other (non-branded) retail clothing?
- 8 Please give examples of your favourite brands or your favourite clothing stores:
- 9 What do you think of retail shops, in general?
- 10 What do you think of retail clothing, in general?
- 11 Are you happy about the way you look when wearing them? If not, how would you change them?
- 12 Do you think that your scoliosis affects the way you look, and how?
- 13 Do people make any comments on your scoliosis?
- 14 Do you care about what other people think of your scoliosis?

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- 15 Have you ever needed to alter a retail garment due to your scoliosis? In what way? Did you find it difficult to make such alterations, if any?
- 16 Have you ever worn any clothes made especially for you? How did you feel?
- 17 How important is fashion to you?
- 18 How do you keep updated on the latest fashion trends? Please give examples (i.e. magazines, TV shows, catalogues, internet, etc):
- 19 Is there any particular magazine that you buy regularly?
- 20 Is there any particular website that you visit regularly?
- 21 Do you find that your scoliosis prevents you from following fashion trends as you wish? If yes, in what way?
- 22 Have you ever worn any asymmetric designs, such as a top, skirt or a dress (i.e. with uneven hem, one-shoulder off, etc)?
- 23 Do you think that other people like wearing asymmetric designs?
- 24 Would you wear clothes designed conforming to your scoliosis, or would you rather wear (customized) retail clothing?
- 25 Do you think that there is a need for pattern design for clothing or fashion products to comply with non-standard body sizes due to distinctive spinal features, as your scoliosis?

ANSWERS

ALL COLOURS, IN ALL SHADES AND HUES, EXCEPT LIGHT BLUE.

COTTON, WOOL, SILK, LINNEN. GENERALLY, ALL THE NATURAL FIBRES.

BUGGY-SKINNY, SYMMETRIC-ASYMMETRIC.

IN THE CENTER OF THE CITY BECAUSE THERE I FIND ALWAYS WHAT I'M LOOKING FOR.

CLASSIC AND MODERN, IT DEPENDS IN WHAT ATTRACTS MY ATTENTION.

SOMETIMES YES, BUT THIS IS NOT THE RULE.

YES, I THINK THAT BRANDED CLOTHING PROVIDE A BETTER FIT.

FENAFRESH, FOKAS.

THERE ARE PROBLEMS: I CAN'T FIND EASILY CLOTHES WITH STYLE.

THERE ARE ALL THE SAME AGAIN AND AGAIN.

YES.

NO.

NO, BECAUSE IT ISN'T OBVIOUS.

NO, NOT AT ALL.

S54L-C1RRTSSTL (01/07/2011)

NO, I HAVE NEVER NEEDED TO ALTER A RETIL GARMENT BECAUSE MY SCOLIOSIS IS VERY MILD.

I HAVE MADE CLOTHES FOR MYSELF AND I FELT UNIQUE!

FASHION IS A WAY OF LIVING: I CAN'T LIVE WITHOUT FASHION, IT IS THERE, ALWAYS IN MY EVERYDAY LIFE.

MAGAZINES, TV SHOWS, CATALOGUES, INTERNET, SHOP-WINDOWS.

VOGUE, MADAME FIGARO, MIRROR, LIPSTICK.

www.asos.com, www.revolveclothing.com, www.shopbop.com

NO, NEVER. THANK GOD MY SCOLIOSIS IS SLIGHT.

YES, OF COURSE AND I FELT FINE.

NOT ALL.

IF THERE WERE SUCH CLOTHES IN RETAIL, WHY NOT? THEY WOULD BE VERY USEFULL.

YES, OF COURSE.