

QUESTIONS	ANSWERS
1 What kind of colors do you like to wear? Please give examples:	I LIKE ALL THE VARIATIONS OF BURGUNDY AND PURPLE.
2 What kind of fabrics do you like to wear? Please give examples:	SOFT FABRICS, MOSTLY COTTONS BUT SOMETIMES GLOSSY AS WELL.
3 What kind of shapes of clothing do you like to wear? Please give examples:	SKINY PANTS BUT WITH ELASTANE, TIGHT-FITTING T-SHIRTS, BAGGYDRESSES.
4 Where do you like to go shopping, and why? Please give examples:	I GO SHOPPING IN CERTAIN SHOPS BECAUSE THEY HAVE THE STYLE THAT I PREFER.
5 What kind of clothes do you prefer to buy? Please give examples:	SPORTSWEAR MOSTLY.
6 Do you prefer buying branded clothing, or you don't care about brands? If you do care, why is that?	YES, SOMETIMES.
7 Do you believe that branded clothing provide a better fit than other (non-branded) retail clothing?	I BELIEVE THEY DO.
8 Please give examples of your favourite brands or your favourite clothing stores:	LEVI'S, BSB, ADIDAS, BETTINA, ZINNI, CARLA G.
9 What do you think of retail shops, in general?	I LIKE ALL, EXCEPT THE CHEAP CHINESE SHOPS.
10 What do you think of retail clothing, in general?	I BELIEVE THERE IS A BIG VARIETY FOR ALL TASTES.
11 Are you happy about the way you look when wearing them? If not, how would you change them?	YES, GENERALLY, I FEEL GOOD
12 Do you think that your scoliosis affects the way you look, and how?	NO.
13 Do people make any comments on your scoliosis?	NO.
14 Do you care about what other people think of your scoliosis?	YES.
15 Have you ever needed to alter a retail garment due to your scoliosis? In what way? Did you find it difficult to make such alterations, if any?	NO.

16	Have you ever worn any clothes made especially for you? How did you feel?	NO.
17	How important is fashion to you?	VERY IMPORTANT.
18	How do you keep updated on the latest fashion trends? Please give examples (i.e. magazines, TV shows, catalogues, internet, etc):	MAGAZINES, TV SHOWS, CATALOGUES, INTERNET, SHOP-WINDOWS.
19	Is there any particular magazine that you buy regularly?	ELLE, MADAME-FIGARO, LUCKY, VOGUE, COSMOPOLITAN, LIPSTICK, MARIE-CLAIRE.
20	Is there any particular website that you visit regularly?	www.net-a-porter.com
21	Do you find that your scoliosis prevents you from following fashion trends as you wish? If yes, in what way?	NO.
22	Have you ever worn any asymmetric designs, such as a top, skirt or a dress (i.e. with uneven hem, one-shoulder off, etc)?	YES.
23	Do you think that other people like wearing asymmetric designs?	NO.
24	Would you wear clothes designed conforming to your scoliosis, or would you rather wear (customized) retail clothing?	I PREFER (CUSTOMIZED) RETAIL CLOTHING.
25	Do you think that there is a need for pattern design for clothing or fashion products to comply with non-standard body sizes due to distinctive spinal features, as your scoliosis?	YES.