

QUESTIONS

- 1 What kind of colors do you like to wear? Please give examples:
- 2 What kind of fabrics do you like to wear? Please give examples:
- 3 What kind of shapes of clothing do you like to wear? Please give examples:
- 4 Where do you like to go shopping, and why? Please give examples:
- 5 What kind of clothes do you prefer to buy? Please give examples:
- 6 Do you prefer buying branded clothing, or you don't care about brands? If you do care, why is that?
- 7 Do you believe that branded clothing provide a better fit than other (non-branded) retail clothing?
- 8 Please give examples of your favourite brands or your favourite clothing stores:
- 9 What do you think of retail shops, in general?
- 10 What do you think of retail clothing, in general?
- 11 Are you happy about the way you look when wearing them? If not, how would you change them?
- 12 Do you think that your scoliosis affects the way you look, and how?
- 13 Do people make any comments on your scoliosis?
- 14 Do you care about what other people think of your scoliosis?

- 15 Have you ever needed to alter a retail garment due to your scoliosis? In what way? Did you find it difficult to make such alterations, if any?
- 16 Have you ever worn any clothes made especially for you? How did you feel?
- 17 How important is fashion to you?
- 18 How do you keep updated on the latest fashion trends? Please give examples (i.e. magazines, TV shows, catalogues, internet, etc):
- 19 Is there any particular magazine that you buy regularly?
- 20 Is there any particular website that you visit regularly?
- 21 Do you find that your scoliosis prevents you from following fashion trends as you wish? If yes, in what way?
- 22 Have you ever worn any asymmetric designs, such as a top, skirt or a dress (i.e. with uneven hem, one-shoulder off, etc)?
- 23 Do you think that other people like wearing asymmetric designs?
- 24 Would you wear clothes designed conforming to your scoliosis, or would you rather wear (customized) retail clothing?
- 25 Do you think that there is a need for pattern design for clothing or fashion products to comply with non-standard body sizes due to distinctive spinal features, as your scoliosis?

ANSWERS

I LIKE ALL COLOURS.

I LIKE ALL FABRICS.

ANY KIND OF SHAPE. I HAVE NO PARTICULAR PREFERENCES.

EVERYWHERE.

SIMPLE, EVERYDAY, CASUAL CLOTHES, MOSTLY.

I DON'T CARE ABOUT BRANDS THAT MUCH.

NO, I DON'T THINK SO.

ZARA, ATTRATIVO.

MOST EMPLOYEES TELL YOU THAT THE GARMENT YOU CHOOSE, SUITS YOU VERY MUCH, ONLY BECAUSE THEY WANT TO SELL.

THEY ARE ALL THE SAME.

I'M HAPPY, YES.

YES, BECAUSE, SOMETIMES, THE CLOTHES I WEAR DO NOT FIT ME, AS I WOULD LIKE.

NO.

NO.

NO.

NO.

I LIKE TO KNOW WHAT'S 'IN FASHION' TODAY, BUT IT'S NOT SO IMPORTANT FOR ME.

MOSTLY VIA MAGAZINES.

NO, I READ WHATEVER 'LAYS' ON MY HAND.

NO.

YES, WHEN I'M IN MY SWIMSUIT.

NO.

YES.

I WOULD PREFER TO WEAR CLOTHES DESIGNED CONFORMING TO MY SCOLIOSIS.

YES. IT WOULD BE NICE IF THERE WERE CLOTHES, WHICH WOULD 'HIDE' OR MAKE THE 'PROBLEM' LOOK ATTRACTIVE.