

QUESTIONS	ANSWERS
1 What kind of colors do you like to wear? Please give examples:	BLACK, BROWN, DARK COLOURS, IN GENERAL.
2 What kind of fabrics do you like to wear? Please give examples:	DENIM AND COTTON, MOSTLY.
3 What kind of shapes of clothing do you like to wear? Please give examples:	JEANS AND TUNIC-DRESSES.
4 Where do you like to go shopping, and why? Please give examples:	AT SHOPS IN THE CITY-CENTRE.
5 What kind of clothes do you prefer to buy? Please give examples:	JEANS AND DRESSES.
6 Do you prefer buying branded clothing, or you don't care about brands? If you do care, why is that?	YES, BUT I DON'T REALLY CARE. IF THERE IS SOMETHING I LIKE I DON'T LOOK FOR THE BRAND.
7 Do you believe that branded clothing provide a better fit than other (non-branded) retail clothing?	I THINK YES, BUT IT IS NOT THE RULE.
8 Please give examples of your favourite brands or your favourite clothing stores:	LEVI'S, BONACHERO, ATTRATTIVO, BSB, ZARA, E.T.C
9 What do you think of retail shops, in general?	THEY ALL LOOK THE SAME TO ME.
10 What do you think of retail clothing, in general?	THEY DON'T COMPLY WITH ALL KINDS OF BODY TYPES.
11 Are you happy about the way you look when wearing them? If not, how would you change them?	NOT ALWAYS, I TRY NOT TO WEAR CLOSE-FITTING CLOTHES.
12 Do you think that your scoliosis affects the way you look, and how?	YES. I DON'T LIKE IT.
13 Do people make any comments on your scoliosis?	NO. NEVER.
14 Do you care about what other people think of your scoliosis?	YES, BUT NOT MUCH.
15 Have you ever needed to alter a retail garment due to your scoliosis? In what way? Did you find it difficult to make such alterations, if any?	NOT YET.

16	Have you ever worn any clothes made especially for you? How did you feel?	NO.
17	How important is fashion to you?	IT IS IMPORTANT ENOUGH.
18	How do you keep updated on the latest fashion trends? Please give examples (I.e. magazines, TV shows, catalogues, internet, etc):	MOSTLY FROM THE INTERNET, I DON'T WANT TO GIVE MONEY IN MAGAZINES THAT I THROW THEM AWAY AFTER A LITTLE WHILE.
19	Is there any particular magazine that you buy regularly?	NO.
20	Is there any particular website that you visit regularly?	www.victoriassecret.com , www.asos.com
21	Do you find that your scoliosis prevents you from following fashion trends as you wish? If yes, in what way?	ONLY WHEN IT COMES TO VERY CLOSE-FITTING CLOTHES, AND ESPECIALLY, CLOSE-FITTING TOPS.
22	Have you ever worn any asymmetric designs, such as a top, skirt or a dress (i.e. with uneven hem, one-shoulder off, etc)?	YES.
23	Do you think that other people like wearing asymmetric designs?	YES, SOME PEOPLE LIKE THEM.
24	Would you wear clothes designed conforming to your scoliosis, or would you rather wear (customized) retail clothing?	I WOULD PREFER TO WEAR CLOTHES ESPECIALLY DESIGNED TO FIT PEOPLE WITH SCOLIOSIS.
25	Do you think that there is a need for pattern design for clothing or fashion products to comply with non-standard body sizes due to distinctive spinal features, as your scoliosis?	YES, I THINK THERE IS.