

## QUESTIONS

- 1 What kind of colors do you like to wear? Please give examples:
- 2 What kind of fabrics do you like to wear? Please give examples:
- 3 What kind of shapes of clothing do you like to wear? Please give examples:
- 4 Where do you like to go shopping, and why? Please give examples:
- 5 What kind of clothes do you prefer to buy? Please give examples:
- 6 Do you prefer buying branded clothing, or you don't care about brands? If you do care, why is that?
- 7 Do you believe that branded clothing provide a better fit than other (non-branded) retail clothing?
- 8 Please give examples of your favourite brands or your favourite clothing stores:
- 9 What do you think of retail shops, in general?
- 10 What do you think of retail clothing, in general?
- 11 Are you happy about the way you look when wearing them? If not, how would you change them?
- 12 Do you think that your scoliosis affects the way you look, and how?
- 13 Do people make any comments on your scoliosis?
- 14 Do you care about what other people think of your scoliosis?

- 15 Have you ever needed to alter a retail garment due to your scoliosis? In what way? Did you find it difficult to make such alterations, if any?
- 16 Have you ever worn any clothes made especially for you? How did you feel?
- 17 How important is fashion to you?
- 18 How do you keep updated on the latest fashion trends? Please give examples (i.e. magazines, TV shows, catalogues, internet, etc):
- 19 Is there any particular magazine that you buy regularly?
- 20 Is there any particular website that you visit regularly?
- 21 Do you find that your scoliosis prevents you from following fashion trends as you wish? If yes, in what way?
- 22 Have you ever worn any asymmetric designs, such as a top, skirt or a dress (i.e. with uneven hem, one-shoulder off, etc)?
- 23 Do you think that other people like wearing asymmetric designs?
- 24 Would you wear clothes designed conforming to your scoliosis, or would you rather wear (customized) retail clothing?
- 25 Do you think that there is a need for pattern design for clothing or fashion products to comply with non-standard body sizes due to distinctive spinal features, as your scoliosis?

## **ANSWERS**

BLACK, WHITE, YELLOW, BABY BLUE, PINK, NAVY BLUE, BROWN.

COTTON AND NATURAL FIBRES.

USUALLY LOOSE-FITTING AND COMFORTABLE CLOTHES, BUT ALSO CLOSE-FITTING THAT EMPHASIZE MY FEMININE SILHOUETTE.

AT SMALL SHOPS. I HATE SHOPPING CENTRES AND DEPARTMENT STORES.

SKINNY PANTS, T-SHIRTS AND FEMININE DRESSES

PREFER BRANDED CLOTHING, BECAUSE THEY ARE MORE UNUSUAL.

YES, SURE THEY DO.

MARC JACOBS, JOSEPH, JUICY COUTURE.

THEY ARE OK, ALTHOUGH I BELIEVE SERVICE IS NOT VERY GOOD.

THEY LOOK ALL ALIKE.

YES, FINE.

NO, I DIDN'T EVEN KNOW I HAD SCOLIOSIS.

MY PERSONAL TRAINER NOTICED IT, AND SHE RECOMMENDED I SHOULD VISIT THE HOSPITAL, HERE, TO GET EXAMINED.

NO, THEY DON'T EVEN NOTICE.

NO.

YES, MY MUM USED TO MAKE ME CLOTHES, WHEN I WAS LITTLE.

NOT REALLY. I HAVE MY PERSONAL STYLE.

FROM MAGAZINES, FROM PEOPLE ARE WEARING IN THE STREET AND WHAT'S ON SHOP-WINDOWS.

VOGUE, HARPER'S BAZAAR, ELLE.

NO.

NO.

ONLY ONCE, A SKIRT, AND I DON'T LIKE THEM AT ALL.

I THINK YES.

IT WOULD BE REALLY INTERESTING TO WEAR A GARMENT DESIGNED CONFORMING TO MY SCOLIOSIS.

YES, OF COURSE.