

QUESTIONS

- 1 What kind of colors do you like to wear? Please give examples:
- 2 What kind of fabrics do you like to wear? Please give examples:
- 3 What kind of shapes of clothing do you like to wear? Please give examples:
- 4 Where do you like to go shopping, and why? Please give examples:
- 5 What kind of clothes do you prefer to buy? Please give examples:
- 6 Do you prefer buying branded clothing, or you don't care about brands? If you do care, why is that?
- 7 Do you believe that branded clothing provide a better fit than other (non-branded) retail clothing?
- 8 Please give examples of your favourite brands or your favourite clothing stores:
- 9 What do you think of retail shops, in general?
- 10 What do you think of retail clothing, in general?
- 11 Are you happy about the way you look when wearing them? If not, how would you change them?
- 12 Do you think that your scoliosis affects the way you look, and how?

- 13 Do people make any comments on your scoliosis?
- 14 Do you care about what other people think of your scoliosis?
- 15 Have you ever needed to alter a retail garment due to your scoliosis? In what way? Did you find it difficult to make such alterations, if any?
- 16 Have you ever worn any clothes made especially for you? How did you feel?
- 17 How important is fashion to you?
- 18 How do you keep updated on the latest fashion trends? Please give examples (i.e. magazines, TV shows, catalogues, internet, etc):
- 19 Is there any particular magazine that you buy regularly?
- 20 Is there any particular website that you visit regularly?
- 21 Do you find that your scoliosis prevents you from following fashion trends as you wish? If yes, in what way?
- 22 Have you ever worn any asymmetric designs, such as a top, skirt or a dress (i.e. with uneven hem, one-shoulder off, etc)?
- 23 Do you think that other people like wearing asymmetric designs?
- 24 Would you wear clothes designed conforming to your scoliosis, or would you rather wear (customized) retail clothing?

25

Do you think that there is a need for pattern design for clothing or fashion products to comply with non-standard body sizes due to distinctive spinal features, as your scoliosis?

ANSWERS

BLACK, DEEP BLUE, KHAKI, WHITE.

KNITWEAR, COTTON, DENIM,

SLASH NECKLINES, DENIM, $\frac{3}{4}$ TROUSERS, BAGGY T-SHIRTS, HOODIES.

IN SHOPPING CENTERS BECAUSE ONE CAN FIND A LOT OF VARIETY IN THE SAME LOCATION, BUT ALSO IN SHOPS OF MY NEIGHBOURHOOD, BECAUSE I DON'T GO OFTEN FOR SHOPPING, AND THERE I CAN FIND SOME UNIQUE ITEMS.

UNIQUE ITEMS.

YES, BUT THIS IS NOT THE RULE. I BUY WHATEVER FITS ME AND HAS A UNIQUE STYLE.

MAYBE, BUT I'M NOT SURE.

ZARA, BERSHKA, PULL & BEAR, BSB.

THEY ANNOY ME BECAUSE I CAN'T FIND EXACTLY WHAT I WANT. I AM VERY TOUCHY WHEN IT COMES TO THE DESIGNS OF THE CLOTHES I WEAR, OR THE WAY I LOOK.

THEY ARE ALL THE SAME. I DON'T LIKE THEM AT ALL.

FROM WAIST UPWARDS I CHOOSE CLOTHES THAT FIT MY SHOULDERS, CHEST AND BUST. I CUSTOMIZE THE NECKLINES OF SOME OF MY SHIRTS TO SLASH-NECKLINES, AND I PREFER WEARINGS HOODS, BECAUSE THEY HIDE MY SCOLIOSIS. I NEVER WEAR TURTLE-NECK OR TIGHT-FITTING TOPS BECAUSE MY SCOLIOSIS IS APPARENT.

SCOLIOSIS AFFECTS THE WAY I LOOK, BECAUSE MY SHOULDERS APPEAR ASYMMETRICAL.

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YES, BECAUSE I SHRUG MY SHOULDERS, BENDING IN FRONT WHEN I WALK.

YES, I CARE ABOUT THEIR OPINION BUT I DON'T THINK ABOUT IT ALL THE TIME.

YES, I CUT A T-SHIRT AT THE ARMHOLES, ELONGATING THEM, AND I ALSO CUT A LONG PAIR OF TROUSERS (JUST ABOVE THE ANKLE) TO KNEE-HEIGHT.

NO.

I KEEP UPDATED IN FASHION VIA MAGAZINES, BUT I DON'T FOLLOW IT ALL THE TIME. I USUALLY TRY TO CREATE MY OWN STYLE.

MOSTLY FROM MAGAZINES.

MADAME FIGARO, VOGUE, ELLE, MIRROR.

NO.

YES: IF FOR EXAMPLE TURTLE-NECKS WERE IN FASHION, I WOULD NEVER WEAR, BUT THIS IS SOMETHING THAT I WOULD NEVER WEAR NO MATTER WHAT.

SOMETIME AGO, I WORE MOSTLY ASYMMETRIC DESIGNS, BECAUSE OF MY ASYMMETRIC BODY, BUT NOW I DON'T CARE.

I WOULDN'T REALLY KNOW.

I WOULD PREFER TO WEAR CLOTHES DESIGNED CONFORMING TO MY SCOLIOSIS.

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I BELIEVE THAT IS NECESSARY BUT I DON'T KNOW THE SOCIAL, ECONOMIC OR ETHICAL ISSUES DERIVING FROM THAT LATER: FOR EXAMPLE LIKE WHAT HAPPENS WITH THE SHOPS SELLING XXXXXL CLOTHES. I WOULD LIKE TO EMPHASIZE ON THE NEED FOR SUCH CLOTHING AND NOT SO MUCH ON APPEARANCE OR SALES .