

## QUESTIONS

- 1 What kind of colors do you like to wear? Please give examples:
- 2 What kind of fabrics do you like to wear? Please give examples:
- 3 What kind of shapes of clothing do you like to wear? Please give examples:
- 4 Where do you like to go shopping, and why? Please give examples:
- 5 What kind of clothes do you prefer to buy? Please give examples:
- 6 Do you prefer buying branded clothing, or you don't care about brands? If you do care, why is that?
- 7 Do you believe that branded clothing provide a better fit than other (non-branded) retail clothing?
- 8 Please give examples of your favourite brands or your favourite clothing stores:
- 9 What do you think of retail shops, in general?
- 10 What do you think of retail clothing, in general?
- 11 Are you happy about the way you look when wearing them? If not, how would you change them?
- 12 Do you think that your scoliosis affects the way you look, and how?

- 13 Do people make any comments on your scoliosis?
- 14 Do you care about what other people think of your scoliosis?
- 15 Have you ever needed to alter a retail garment due to your scoliosis? In what way? Did you find it difficult to make such alterations, if any?
- 16 Have you ever worn any clothes made especially for you? How did you feel?
- 17 How important is fashion to you?
- 18 How do you keep updated on the latest fashion trends? Please give examples (i.e. magazines, TV shows, catalogues, internet, etc):
- 19 Is there any particular magazine that you buy regularly?
- 20 Is there any particular website that you visit regularly?
- 21 Do you find that your scoliosis prevents you from following fashion trends as you wish? If yes, in what way?
- 22 Have you ever worn any asymmetric designs, such as a top, skirt or a dress (i.e. with uneven hem, one-shoulder off, etc)?
- 23 Do you think that other people like wearing asymmetric designs?
- 24 Would you wear clothes designed conforming to your scoliosis, or would you rather wear (customized) retail clothing?

25

Do you think that there is a need for pattern design for clothing or fashion products to comply with non-standard body sizes due to distinctive spinal features, as your scoliosis?

## **ANSWERS**

I LIKE TO WEAR CLOTHES IN PURPLE AND BLACK COLOURS, BUT I LIKE ALL KIND OF COLOURS, IN GENERAL.

JEANS AND TRACKSUITS (COTTON & DENIM).

TEENAGE CLOTHING, SUCH AS PRINTED T-SHIRTS, WITH WRITINGS ON THEM E.T.C.

I LIKE TO GO SHOPPING IN THE CENTRE OF THESSALONIKI.

I PREFER TO BUY JEANS OR TRENDY T-SHIRTS IN ALL COLOURS.

I DON'T CARE ABOUT BRANDED CLOTHING. I CHOOSE MY CLOTHES BECAUSE OF THEIR DESIGN AND NOT BECAUSE OF THEIR BRAND NAME.

YES, OFCOURSE.

UNITED COLOURS OF BENETTON, BERSHKA, ZARA.

I DON'T CARE IN GENERAL, AS LONG AS THEY MEET MY NEEDS, IN TERMS OF MY PROBLEM (SCOLIOSIS).

I DON'T CARE. AT LEAST I CAN FIND CLOTHES, IN WHICH I CAN HIDE MY PROBLEM.

I AM HAPPY ABOUT THE WAY I LOOK WITH MY CLOTHES, ALTHOUGH I CANNOT SEE MY BACK, AND I HAVE NO IDEA HOW IT MIGHT LOOK TO OTHERS.

NO, PERSONALLY, I DON'T THINK THAT MY SCOLIOSIS AFFECTS THE WAY I LOOK, I DON'T BELIEVE IT IS SO IMPORTANT.

NOT REALLY. I BELIEVE THAT MOST PEOPLE DON'T REALIZE THAT I HAVE SCOLIOSIS.

YES I CARE. BECAUSE THEN I CAN TRY TO GET BETTER.

NO, I NEVER NEEDED TO ALTER A RETAIL GARMENT BECAUSE OF MY SCOLIOSIS.

NO, I HAVE NEVER WORN ANY PIECE OF CLOTHING MADE ESPECIALLY FOR ME.

I DON'T CARE MUCH ABOUT FASHION.

TV SHOWS, OR SHOPS WINDOWS.

NO, I DON'T BUY ANY FASHION MAGAZINES.

NO.

NO, GENERALLY, I DON'T CARE ABOUT FASHION, AND I DON'T THINK THAT MY SCOLIOSIS PREVENTS ME FROM FOLLOWING THE FASHION TRENDS.

NO, I HAVE NEVER WORN ANY ASYMMETRIC DESIGNS.

I WOULDN'T REALLY KNOW.

I DON'T HAVE ANY PROBLEM WITH ANY OF THE TWO OPTIONS, AS LONG AS THEY RESULT IN AESTHETICALLY PLEASING GARMENTS.

**S65S-C1RRTSSTL** (23/02/2012)

I THINK THAT THERE IS A NEED, SO THAT CHILDREN WITH SCOLIOSIS MAY FEEL BETTER, WHILE OTHER PEOPLE DO NOT REALISE THAT THOSE CHILDREN HAVE SCOLIOSIS, AND CERTAINLY, DO NOT PERCEIVE SCOLIOSIS AS A PROBLEM.