

## QUESTIONS

- 1 What kind of colors do you like to wear? Please give examples:
- 2 What kind of fabrics do you like to wear? Please give examples:
- 3 What kind of shapes of clothing do you like to wear? Please give examples:
- 4 Where do you like to go shopping, and why? Please give examples:
- 5 What kind of clothes do you prefer to buy? Please give examples:
- 6 Do you prefer buying branded clothing, or you don't care about brands? If you do care, why is that?
- 7 Do you believe that branded clothing provide a better fit than other (non-branded) retail clothing?
- 8 Please give examples of your favourite brands or your favourite clothing stores:
- 9 What do you think of retail shops, in general?
- 10 What do you think of retail clothing, in general?
- 11 Are you happy about the way you look when wearing them? If not, how would you change them?
- 12 Do you think that your scoliosis affects the way you look, and how?
- 13 Do people make any comments on your scoliosis?
- 14 Do you care about what other people think of your scoliosis?

- 15 Have you ever needed to alter a retail garment due to your scoliosis? In what way? Did you find it difficult to make such alterations, if any?
- 16 Have you ever worn any clothes made especially for you? How did you feel?
- 17 How important is fashion to you?
- 18 How do you keep updated on the latest fashion trends? Please give examples (i.e. magazines, TV shows, catalogues, internet, etc):
- 19 Is there any particular magazine that you buy regularly?
- 20 Is there any particular website that you visit regularly?
- 21 Do you find that your scoliosis prevents you from following fashion trends as you wish? If yes, in what way?
- 22 Have you ever worn any asymmetric designs, such as a top, skirt or a dress (i.e. with uneven hem, one-shoulder off, etc)?
- 23 Do you think that other people like wearing asymmetric designs?
- 24 Would you wear clothes designed conforming to your scoliosis, or would you rather wear (customized) retail clothing?
- 25 Do you think that there is a need for pattern design for clothing or fashion products to comply with non-standard body sizes due to distinctive spinal features, as your scoliosis?

## **ANSWERS**

LIGHT BLUE, PINK, BLACK, PURPLE.

COTTON, DENIM.

SKINNY JEANS, CLOSE-FITTING TOPS SHIRTS WITH ROUNDED NECKLINE.

AT SHOPS IN MY NEIGHBORHOOD OR AT CHAIN STORES (I.e. attrativo, pink, bershka, zara).

JEANS, SHORTS, T-SHIRTS AND TUNICS.

YES, I PREFER BUYING BRANDED CLOTHING BECAUSE I THINK THAT THEY PROVIDE A BETTER FIT.

YES, OFCOURSE AND I BELIEVE THEY HAVE A BETTER FIT.

PINKO, BERSHKA, ZARA.

THEY ARE FINE.

I LIKE THE SHAPES, I FIND EASILY WHAT I' M LOOKING FOR.

I DON'T HAVE ANY PROBLEM.

YES, I CAN'T WEAR A LOT OF THE STYLES I LIKE, FOR EXAMPLE, TIGHT-FITTING CLOTHES, STRAPLESS, OR SLEEVELESS GARMENTS, DUE TO MY BOSTON BRACE.

NO.

YES, BUT NOT MUCH.

NO.

TWO DRESSES FOR A DANCE PERFORMANCE, AND I FELT FINE.

A LOT, HOWEVER, I LIKE TO CHOOSE WHAT SUITS ME.

I KEEP UPDATED VIA MAGAZINES AND THE INTERNET.

LUCKY, MIRROR, VOGUE, ELLE.

[www.asos.com](http://www.asos.com)

YES, BUT A LITTLE.

YES, RARELY.

NOT REALLY.

I WOULD PREFER TO WEAR (CUSTOMIZED) RETAIL CLOTHING.

YES, IF THE SCOLIOSIS IS REALLY OBVIOUS.