

QUESTIONS	ANSWERS
1 What kind of colors do you like to wear? Please give examples:	BLACK, BLUE, PINK, GREY.
2 What kind of fabrics do you like to wear? Please give examples:	ALL BUT ESPECIALLY DENIM.
3 What kind of shapes of clothing do you like to wear? Please give examples:	JEANS AND T-SHIRTS.
4 Where do you like to go shopping, and why? Please give examples:	I LIKE BUYING CLOTHES IN SHOPS FOR TEENAGERS (BERSHKA, H&M) BECAUSE THEY HAVE TRENDY STYLES.
5 What kind of clothes do you prefer to buy? Please give examples:	I BUY MOSTLY JEANS, T-SHIRTS OR SHIRTS.
6 Do you prefer buying branded clothing, or you don't care about brands? If you do care, why is that?	YES, BUT ONLY MIDDLE-MARKET BRANDS, THAT ARE NOT VERY EXPENSIVE.
7 Do you believe that branded clothing provide a better fit than other (non-branded) retail clothing?	MAYBE YES.
8 Please give examples of your favourite brands or your favourite clothing stores:	H&M, BERSHKA, ZARA, PULL & BEAR.
9 What do you think of retail shops, in general?	I THINK THAT RETAIL SHOPS ARE OK, IN GENERAL, AND I USUALLY DON'T FIND IT DIFFICULT WHEN I LOOK FOR SOMETHING TO BUY IN PARTICULAR.
10 What do you think of retail clothing, in general?	I THINK THAT RETAIL CLOTHING IS OK, IN GENERAL.
11 Are you happy about the way you look when wearing them? If not, how would you change them?	I FEEL QUITE HAPPY, YES.
12 Do you think that your scoliosis affects the way you look, and how?	I THINK THAT MY SCOLIOSIS DOESN'T AFFECT THE WAY I LOOK.
13 Do people make any comments on your scoliosis?	NO.
14 Do you care about what other people think of your scoliosis?	NO.

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15	Have you ever needed to alter a retail garment due to your scoliosis? In what way? Did you find it difficult to make such alterations, if any?	NO, I DIDN'T NEED TO.
16	Have you ever worn any clothes made especially for you? How did you feel?	NO, I' VE NEVER WORN ANY CLOTHES THAT WERE MADE ESPECIALLY FOR ME.
17	How important is fashion to you?	IT'S QUITE IMPORTANT FOR ME. GENERALLY, WELL-MADE CLOTHING MAKES YOU FEEL MORE CONFIDENT AND MORE COMFORTABLE.
18	How do you keep updated on the latest fashion trends? Please give examples (I.e. magazines, TV shows, catalogues, internet, etc):	FROM MAGAZINES, MORE OFTEN.
19	Is there any particular magazine that you buy regularly?	ELLE, MADAME FIGARO, MARIE-CLAIRE, MIRROR.
20	Is there any particular website that you visit regularly?	NO.
21	Do you find that your scoliosis prevents you from following fashion trends as you wish? If yes, in what way?	NO, SCOLIOSIS DOESN'T BOTHER ME.
22	Have you ever worn any asymmetric designs, such as a top, skirt or a dress (i.e. with uneven hem, one-shoulder off, etc)?	YES, I HAVE WORN A SKIRT WITH AN ASYMMETRIC HEM.
23	Do you think that other people like wearing asymmetric designs?	YES, I BELIEVE THEY QUITE LIKE THEM.
24	Would you wear clothes designed conforming to your scoliosis, or would you rather wear (customized) retail clothing?	ALTHOUGH MY SCOLIOSIS DOESN'T PREVENT ME FROM WEARING RETAIL CLOTHING, I WOULD PREFER THAT THERE WERE SHOPS SELLING CLOTHES DESIGNED TO CONFORM TO SCOLIOSIS.
25	Do you think that there is a need for pattern design for clothing or fashion products to comply with non-standard body sizes due to distinctive spinal features, as your scoliosis?	YES, I BELIEVE SO.