

## QUESTIONS

- 1 What kind of colors do you like to wear? Please give examples:
- 2 What kind of fabrics do you like to wear? Please give examples:
- 3 What kind of shapes of clothing do you like to wear? Please give examples:
- 4 Where do you like to go shopping, and why? Please give examples:
- 5 What kind of clothes do you prefer to buy? Please give examples:
- 6 Do you prefer buying branded clothing, or you don't care about brands? If you do care, why is that?
- 7 Do you believe that branded clothing provide a better fit than other (non-branded) retail clothing?
- 8 Please give examples of your favourite brands or your favourite clothing stores:
- 9 What do you think of retail shops, in general?
- 10 What do you think of retail clothing, in general?
- 11 Are you happy about the way you look when wearing them? If not, how would you change them?
- 12 Do you think that your scoliosis affects the way you look, and how?
- 13 Do people make any comments on your scoliosis?
- 14 Do you care about what other people think of your scoliosis?

- 15 Have you ever needed to alter a retail garment due to your scoliosis? In what way? Did you find it difficult to make such alterations, if any?
- 16 Have you ever worn any clothes made especially for you? How did you feel?
- 17 How important is fashion to you?
- 18 How do you keep updated on the latest fashion trends? Please give examples (i.e. magazines, TV shows, catalogues, internet, etc):
- 19 Is there any particular magazine that you buy regularly?
- 20 Is there any particular website that you visit regularly?
- 21 Do you find that your scoliosis prevents you from following fashion trends as you wish? If yes, in what way?
- 22 Have you ever worn any asymmetric designs, such as a top, skirt or a dress (i.e. with uneven hem, one-shoulder off, etc)?
- 23 Do you think that other people like wearing asymmetric designs?
- 24 Would you wear clothes designed conforming to your scoliosis, or would you rather wear (customized) retail clothing?
- 25 Do you think that there is a need for pattern design for clothing or fashion products to comply with non-standard body sizes due to distinctive spinal features, as your scoliosis?

## **ANSWERS**

DARK COLOURS: BLACK, BROWN, DARK GREEN.

LIGHT-WEIGHT AND AIRY FABRICS, MAINLY COTTON BECAUSE I SUFFER FROM ALLERGIES.

CLOSE-FITTING CLOTHES, STRAIGHT-CUT, OR A-LINE AND BUGGY CLOTHES.

AT SHOPPING CENTRES IN THE OUTSKIRTS OF THE CITY, BECAUSE I NEED TO PARK MY CAR WHEN I GO FOR SHOPPING.

AIRY, EASY-FITTING, BALLOON, A-LINE.

I DON'T CARE MUCH ABOUT BRANDED CLOTHING.

MAYBE, I DON'T KNOW.

FENAFRESH, BECAUSE I CAN FIND THERE ALL THE TRENDY BRANDS.

I DON'T LIKE MOST OF THEM.

I'M KEEN ON ONLY SOME OF THEM, BECAUSE I CAN'T ALWAYS FIND WHAT I AM LOOKING FOR.

WHEN I'M SLIMMER THAN NOW, YES.

NO.

NO, THEY DON'T KNOW.

IF MY SCOLIOSIS WAS SEVERE OF COURSE. IF IT WAS OBVIOUS, I WOULD CARE.

NO.

NO.

NOT VERY IMPORTANT.

MOSTLY OBSERVING SHOP-WINDOWS.

NO.

NO.

NO.

YES AND I LIKED THEM.

YES, SOME PEOPLE LIKE THEM.

I WOULD PREFER TO WEAR (CUSTOMIZED) RETAIL CLOTHES, BECAUSE I  
DON'T HAVE A SEVERE SCOLIOSIS PROBLEM.

YES, IT IS NECESSARY WHEN THE SCOLIOTIC CASES ARE SEVERE.