

## QUESTIONS

- 1 What kind of colors do you like to wear? Please give examples:
- 2 What kind of fabrics do you like to wear? Please give examples:
- 3 What kind of shapes of clothing do you like to wear? Please give examples:
- 4 Where do you like to go shopping, and why? Please give examples:
- 5 What kind of clothes do you prefer to buy? Please give examples:
- 6 Do you prefer buying branded clothing, or you don't care about brands? If you do care, why is that?
- 7 Do you believe that branded clothing provide a better fit than other (non-branded) retail clothing?
- 8 Please give examples of your favourite brands or your favourite clothing stores:
- 9 What do you think of retail shops, in general?
- 10 What do you think of retail clothing, in general?
- 11 Are you happy about the way you look when wearing them? If not, how would you change them?
- 12 Do you think that your scoliosis affects the way you look, and how?
- 13 Do people make any comments on your scoliosis?
- 14 Do you care about what other people think of your scoliosis?

- 15 Have you ever needed to alter a retail garment due to your scoliosis? In what way? Did you find it difficult to make such alterations, if any?
- 16 Have you ever worn any clothes made especially for you? How did you feel?
- 17 How important is fashion to you?
- 18 How do you keep updated on the latest fashion trends? Please give examples (i.e. magazines, TV shows, catalogues, internet, etc):
- 19 Is there any particular magazine that you buy regularly?
- 20 Is there any particular website that you visit regularly?
- 21 Do you find that your scoliosis prevents you from following fashion trends as you wish? If yes, in what way?
- 22 Have you ever worn any asymmetric designs, such as a top, skirt or a dress (i.e. with uneven hem, one-shoulder off, etc)?
- 23 Do you think that other people like wearing asymmetric designs?
- 24 Would you wear clothes designed conforming to your scoliosis, or would you rather wear (customized) retail clothing?
- 25 Do you think that there is a need for pattern design for clothing or fashion products to comply with non-standard body sizes due to distinctive spinal features, as your scoliosis?

## **ANSWERS**

BLACK, GREY, BEIGE, RED, NAVY BLUE.

I LIKE ALL FABRICS. I DON'T REALLY CARE.

LOOSE-FITTING TOPS OR TUNICS, AND GENERALLY BAGGY CLOTHES.

IN SHOPPING CENTRES, BECAUSE THERE I CAN FIND THINGS EASILY,  
ONE NEXT TO THE OTHER.

MINI SKIRTS, LOOSE-FITTING SHIRTS, AND MINI DRESSES.

I DON'T CARE ABOUT BRANDS.

MAYBE, I DON'T KNOW.

I DON'T HAVE ANY.

THEY ARE A BIT CHAOTIC.

I CAN'T ALWAYS FIND WHAT I'M LOOKING FOR,

NO, I THINK I'M TOO FAT, SO I ALWAYS BUY BAGGY CLOTHES.

NO, NOT MY SCOLIOSIS. I WOULD SAY MY OBESITY.

NO.

NO. I WOULD NEVER CARE!

NO.

A FEW TIMES, WHEN I WAS YOUNGER, MY MUM MADE SOME CLOTHES FOR ME, BUT NOT LATELY. I FELT FINE, BUT NOTHING SPECIAL.

NOT SO MUCH.

FROM SHOP-WINDOWS IN THE STREET AND TELEVISION.

NO, NEVER.

NO, GENERALLY I DON'T VISIT WEBSITES.

NO. WHEN I LIKE SOMETHING, I BUY IT AND I WEAR IT, NO MATTER WHAT!

MANY TIMES.

NOT SO MUCH.

WHATEVER. IF CLOTHES DESIGNED CONFORMING TO MY SCOLIOSIS ARE NICE AND SUIT ME, WHY NOT?

YES.