

QUESTIONS	ANSWERS
1 What kind of colors do you like to wear? Please give examples:	BRIGHT COLOURS: FUCHSIA, LILAC AND BLACK.
2 What kind of fabrics do you like to wear? Please give examples:	ALL KINDS OF FABRICS, ESPECIALLY DENIM.
3 What kind of shapes of clothing do you like to wear? Please give examples:	MINI SKIRTS AND JEANS.
4 Where do you like to go shopping, and why? Please give examples:	AT THE CENTRE OF THE CITY, IN TRENDY STORES (BONACHERO, BERSHKA, e.t.c.).
5 What kind of clothes do you prefer to buy? Please give examples:	SKIRTS AND PANTS.
6 Do you prefer buying branded clothing, or you don't care about brands? If you do care, why is that?	YES, I PREFER BUYING BRANDED CLOTHING BUT I PREFER NOT TO SPEND A LOT OF MONEY ON CLOTHING.
7 Do you believe that branded clothing provide a better fit than other (non-branded) retail clothing?	MAYBE YES.
8 Please give examples of your favourite brands or your favourite clothing stores:	BONACHERO, BERSHKA, ZARA.
9 What do you think of retail shops, in general?	I'M HAPPY WITH THEM.
10 What do you think of retail clothing, in general?	I'M HAPPY WITH THEM.
11 Are you happy about the way you look when wearing them? If not, how would you change them?	I FEEL QUITE OK.
12 Do you think that your scoliosis affects the way you look, and how?	I' M NOT HAPPY WHEN MY BACK IS UNCOVERED. I CANNOT WEAR HALTER-NECK TOPS OR DRESSES.
13 Do people make any comments on your scoliosis?	SOMETIMES, MY FRIENDS TELL ME THAT MY BACK BONES ARE PROMINENT.
14 Do you care about what other people think of your scoliosis?	NO, I DON'T CARE ABOUT OTHERS' OPINION. I JUST WANT TO FEEL OK WITH MYSELF.

S4M-C3RRTSSTL (29/01/09)

15	Have you ever needed to alter a retail garment due to your scoliosis? In what way? Did you find it difficult to make such alterations, if any?	NO.
16	Have you ever worn any clothes made especially for you? How did you feel?	NO.
17	How important is fashion to you?	IT'S VERY IMPORTANT TO ME, AND I TRY TO FOLLOW THE TRENDS, AS MUCH AS I CAN.
18	How do you keep updated on the latest fashion trends? Please give examples (I.e. magazines, TV shows, catalogues, internet, etc):	I KEEP UPDATED FROM MAGAZINES, CATALOGUES AND TV SHOWS.
19	Is there any particular magazine that you buy regularly?	COSMOPOLITAN, LUCKY, LIPSTICK.
20	Is there any particular website that you visit regularly?	NO, I DON'T HAVE ANY PARTICULAR WEBSITE THAT I VISIT REGULARLY. MAYBE www.religionclothing.co.uk
21	Do you find that your scoliosis prevents you from following fashion trends as you wish? If yes, in what way?	NO.
22	Have you ever worn any asymmetric designs, such as a top, skirt or a dress (i.e. with uneven hem, one-shoulder off, etc)?	NO, I DON'T LIKE ASYMMETRIC DESIGNS.
23	Do you think that other people like wearing asymmetric designs?	I DON'T KNOW.
24	Would you wear clothes designed conforming to your scoliosis, or would you rather wear (customized) retail clothing?	I WOULD PREFER TO WEAR CLOTHES DESIGNED CONFORMING TO MY SCOLIOSIS.
25	Do you think that there is a need for pattern design for clothing or fashion products to comply with non-standard body sizes due to distinctive spinal features, as your scoliosis?	I BELEVE THAT IT IS NECESSARY WHEN THE DEFORMITY IS APPARENT.