

QUESTIONS	ANSWERS
1 What kind of colors do you like to wear? Please give examples:	I PREFER BRIGHT COLOURS.
2 What kind of fabrics do you like to wear? Please give examples:	NATURAL FIBRES AND DENIM.
3 What kind of shapes of clothing do you like to wear? Please give examples:	JEANS, SHIRTS AND DRESSES.
4 Where do you like to go shopping, and why? Please give examples:	IN SHOPPING CENTRES.
5 What kind of clothes do you prefer to buy? Please give examples:	I USUALLY BUY BRANDED ITEMS.
6 Do you prefer buying branded clothing, or you don't care about brands? If you do care, why is that?	YES, I TRY TO BUY ONLY BRANDED CLOTHING, BECAUSE I THINK THEY ARE MORE WELL-FITTING, AND I THINK THAT THEY HAVE A BETTER QUALITY .
7 Do you believe that branded clothing provide a better fit than other (non-branded) retail clothing?	YES, I AM SURE ABOUT THAT.
8 Please give examples of your favourite brands or your favourite clothing stores:	ATTRATTIVO, O'NEIL, LEVI'S, NIKE, ZARA, MANGO, BENETTON.
9 What do you think of retail shops, in general?	I DON'T AGREE WITH THE IDEA THAT LOW-QUALITY CLOTHING SHOULD DOMINATE THE MARKET.
10 What do you think of retail clothing, in general?	IT DEPENDS ON THE STORE AND THE BRAND.
11 Are you happy about the way you look when wearing them? If not, how would you change them?	I FEEL QUITE OK WITH MY LOOKS.
12 Do you think that your scoliosis affects the way you look, and how?	NO.
13 Do people make any comments on your scoliosis?	NO.
14 Do you care about what other people think of your scoliosis?	NO.
15 Have you ever needed to alter a retail garment due to your scoliosis? In what way? Did you find it difficult to make such alterations, if any?	NO.

- | | | |
|----|---|--|
| 16 | Have you ever worn any clothes made especially for you? How did you feel? | NO. |
| 17 | How important is fashion to you? | VERY IMPORTANT. |
| 18 | How do you keep updated on the latest fashion trends? Please give examples (I.e. magazines, TV shows, catalogues, internet, etc): | WITH ANYTHING I CAN. |
| 19 | Is there any particular magazine that you buy regularly? | MADAME FIGARO, ELLE, VOGUE. |
| 20 | Is there any particular website that you visit regularly? | www.asos.com , www.shopstyle.com , www.net-a-porter.com |
| 21 | Do you find that your scoliosis prevents you from following fashion trends as you wish? If yes, in what way? | NO. |
| 22 | Have you ever worn any asymmetric designs, such as a top, skirt or a dress (i.e. with uneven hem, one-shoulder off, etc)? | YES. |
| 23 | Do you think that other people like wearing asymmetric designs? | YES. |
| 24 | Would you wear clothes designed conforming to your scoliosis, or would you rather wear (customized) retail clothing? | I WOULD PREFER TO WEAR READY-TO-WEAR CLOTHING. |
| 25 | Do you think that there is a need for pattern design for clothing or fashion products to comply with non-standard body sizes due to distinctive spinal features, as your scoliosis? | YES. |