

QUESTIONS

- 1 What kind of colors do you like to wear? Please give examples:
- 2 What kind of fabrics do you like to wear? Please give examples:
- 3 What kind of shapes of clothing do you like to wear? Please give examples:
- 4 Where do you like to go shopping, and why? Please give examples:
- 5 What kind of clothes do you prefer to buy? Please give examples:
- 6 Do you prefer buying branded clothing, or you don't care about brands? If you do care, why is that?
- 7 Do you believe that branded clothing provide a better fit than other (non-branded) retail clothing?
- 8 Please give examples of your favourite brands or your favourite clothing stores:
- 9 What do you think of retail shops, in general?
- 10 What do you think of retail clothing, in general?
- 11 Are you happy about the way you look when wearing them? If not, how would you change them?
- 12 Do you think that your scoliosis affects the way you look, and how?
- 13 Do people make any comments on your scoliosis?
- 14 Do you care about what other people think of your scoliosis?

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- 15 Have you ever needed to alter a retail garment due to your scoliosis? In what way? Did you find it difficult to make such alterations, if any?
- 16 Have you ever worn any clothes made especially for you? How did you feel?
- 17 How important is fashion to you?
- 18 How do you keep updated on the latest fashion trends? Please give examples (i.e. magazines, TV shows, catalogues, internet, etc):
- 19 Is there any particular magazine that you buy regularly?
- 20 Is there any particular website that you visit regularly?
- 21 Do you find that your scoliosis prevents you from following fashion trends as you wish? If yes, in what way?
- 22 Have you ever worn any asymmetric designs, such as a top, skirt or a dress (i.e. with uneven hem, one-shoulder off, etc)?
- 23 Do you think that other people like wearing asymmetric designs?
- 24 Would you wear clothes designed conforming to your scoliosis, or would you rather wear (customized) retail clothing?
- 25 Do you think that there is a need for pattern design for clothing or fashion products to comply with non-standard body sizes due to distinctive spinal features, as your scoliosis?

ANSWERS

BLACK, CHAKI, BROWN. BRIGHT COLOURS IN GENERAL.

DENIM & COTTON.

A-LINE, EMPIRE-LINE, BUGGY AND LOOSE-FITTING CLOTHES.

IN THE CENTRE OF THE CITY, IN LARGE DEPARTMENT STORES, MOSTLY.

MINI DRESSES OR TUNICS, JEANS AND LEGGINGS.

I DON'T CARE ABOUT BRANDS.

SOMETIMES, YES.

ZARA, H&M, M&S, MAT FASHION, MATIX, DIESEL, LEE, HILL.

I'M NOT VERY SATISFIED WITH THE RETAIL SHOPS' SERVICE. I CAN'T FIND BIG SIZES.

THERE IS NOT ANY ORIGINALITY AT ALL.

I FEEL PERFECT.

NO, BECAUSE I DIDN'T KNOW I HAD.

NO, NEVER.

NO.

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NO.

YES, I ALWAYS HAVE CLOTHES MADE FOR ME, AT A SEAMSTRESS.

IT DOESN'T EXIST.

MAGAZINES AND SHOP WINDOWS.

NO.

NO.

NO.

MANY TIMES.

USUALLY THEY DON'T.

I WOULD RATHER WEAR (CUSTOMIZED) RETAIL CLOTHING.

YES, GENERALLY I BELIEVE THERE IS A NEED.