

QUESTIONS

- 1 What kind of colors do you like to wear? Please give examples:
- 2 What kind of fabrics do you like to wear? Please give examples:
- 3 What kind of shapes of clothing do you like to wear? Please give examples:
- 4 Where do you like to go shopping, and why? Please give examples:
- 5 What kind of clothes do you prefer to buy? Please give examples:
- 6 Do you prefer buying branded clothing, or you don't care about brands? If you do care, why is that?
- 7 Do you believe that branded clothing provide a better fit than other (non-branded) retail clothing?
- 8 Please give examples of your favourite brands or your favourite clothing stores:
- 9 What do you think of retail shops, in general?
- 10 What do you think of retail clothing, in general?
- 11 Are you happy about the way you look when wearing them? If not, how would you change them?
- 12 Do you think that your scoliosis affects the way you look, and how?
- 13 Do people make any comments on your scoliosis?
- 14 Do you care about what other people think of your scoliosis?
- 15 Have you ever needed to alter a retail garment due to your scoliosis? In what way? Did you find it difficult to make such alterations, if any?
- 16 Have you ever worn any clothes made especially for you? How did you feel?

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| 17 | How important is fashion to you? |
| 18 | How do you keep updated on the latest fashion trends? Please give examples (i.e. magazines, TV shows, catalogues, internet, etc): |
| 19 | Is there any particular magazine that you buy regularly? |
| 20 | Is there any particular website that you visit regularly? |
| 21 | Do you find that your scoliosis prevents you from following fashion trends as you wish? If yes, in what way? |
| 22 | Have you ever worn any asymmetric designs, such as a top, skirt or a dress (i.e. with uneven hem, one-shoulder off, etc)? |
| 23 | Do you think that other people like wearing asymmetric designs? |
| 24 | Would you wear clothes designed conforming to your scoliosis, or would you rather wear (customized) retail clothing? |
| 25 | Do you think that there is a need for pattern design for clothing or fashion products to comply with non-standard body sizes due to distinctive spinal features, as your scoliosis? |

ANSWERS

BLACK, WHITE, FUCHSIA, GREY.

COTTONS AND DENIMS.

SHORTS, T-SHIRTS.

DOWNTOWN, USUALLY AT THE CENTRE OF THE CITY.

ATHLETIC, CASUAL AND MORE FORMAL DRESSES.

YES, BECAUSE I BELIEVE THAT THEY HAVE A BETTER FITTING.

YES.

ADIDAS, PUMA, LEVI'S, MANGO.

THEY ARE NICE.

THE SERVICEIN SOME SHOPS ISN'T VERY GOOD.

YES.

NO.

NO, IT'S NOT OBVIOUS (I AM A SWIMMER).

NO.

NO.

NO.

A LOT, I KEEP UPDATED VIA THE INTERNET.

ONLY VIA THE INTERNET.

NO.

www.shopbop.com, www.net-a-porter.com

YES, I CAN'T WEAR SLEEVELESS TOPS WITH STRAPS, OR CLOSE-FITTING TOPS, DUE TO THE USE OF A BOSTON BRACE.

NO.

I DON'T KNOW, MAYBE THEY LIKE TO WEAR ONE-SHOULDERED TOPS.

I WOULD PREFER TO WEAR CLOTHES DESIGNED CONFORMING TO BODY TYPES WITH SCOLIOSIS.

YES.