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AMERICAN OCCUPATION AND COLD WAR JAPANISM CONTAINMENT AND MIXED MARRIAGE IN DESIGN AND FILM

Tuesday, 1 July, 2014 | 6.30 pm

Karl Jaspers Centre | Room 212
Voßstraße 2 | 69115 Heidelberg

The American Occupation of Japan and the subsequent alliance between the two countries during the Cold War brought a radical change in the image of Japan. This lecture examines the transition of Japan's prewar art craft to postwar modern craft design in relation to American taste constructed through interventions by the GHQ officers and Russel Wright. The focus of the paper is the successful mixed marriage of Japanese and American design – 'Asian Modern'.

Dr. Kikuchi is Reader in the history of art and design at the University of the Arts, London since 1998. She is the author of *Japanese Modernisation and Mingei Theory: Cultural Nationalism and Oriental Orientalism*, (London: Routledge Curzon 2004); and *Refracted Modernity: Visual Culture and Identity in Colonial Taiwan* (Honolulu: 2007), next to exhibition catalogues, numerous articles and book chapters addressing "transnational" issues and Japanese colonial histories within the framework of art, design, and theory.



"I like Japan—it's so colorful!"