What's going on?

GLOBAL FASHION 2018

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a discourse on fashion, design and sustainability



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Welcome

The Centre for Sustainable Fashion and the Global Fashion Conference are delighted that you are joining us at 'What's Going On? A Discourse on Fashion, Design and Sustainability.'

Through two days of listening, discussing, watching and debating, we aim to explore the dynamics, challenges and propositions of fashion and sustainability through a design lens. The diversity of our assembled perspectives promises an exciting exploration, through the guiding themes of Power, Nature, Culture and Society.

When Centre for Sustainable Fashion set out in 2008, we convened fashion system actors together to co-sense what was happening and what needed to be done. A gap in fashion and sustainability research, education and industry practice became clear.

In 2018, as we mark ten years of Centre for Sustainable Fashion, we join forces with the GFC project – also centered in sustainability and commemorating its ten years of existence – and we are very honoured to have your voices with us in London to recognise distinctive new knowledge and practice, challenge contemporary cultures and practices, and to propose how fashion can help us design, to live better, together, in harmony with nature.

Professor Dilys Williams
Director, Centre for Sustainable Fashion

Professor Isabel Cantista
Founder GFC-Global Fashion Conference

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About Centre for Sustainable Fashion

Centre for Sustainable Fashion (CSF) is a University of the Arts (UAL) research centre based at London College of Fashion. It explores fashion's relational ecological, social, economic and cultural elements to contribute to sustainability in and through its artistic, business and educational practices.

About Global Fashion Conference

The Global Fashion Conference is a project that aims to bring together, on an international basis, academia and the fashion filiere contributing in an active way to the building of knowledge, the sharing of positive experiences with the aim of promoting a sustainable model of development.

This conference is organised on a bi-annual basis in collaboration with a university that carries out research on fashion studies. This project started in 2008 and is now celebrating its tenth anniversary. In 2018 it is in its 6th edition.

Speakers and Contributors

Claire Bergkamp / GLOBAL DIRECTOR OF SUSTAINABILITY & INNOVATION, STELLA McCARTNEY

Sandy Black / Professor of Fashion and Textile Design and Technology, Centre for Sustainable Fashion, London College of Fashion

Otto von Busch / associate professor of integrated design, parsons new school of design

Orsola de Castro / co-founder, fashion revolution

Frances Corner / professor of art and design education, head of London college of Fashion; pro-vice chancellor, university of the arts London

Mary Creagh / MEMBER OF UK PARLIAMENT

Helen Crowley / HEAD OF SUSTAINABLE SOURCING INNOVATION, KERING

Heta Dobrowolski / co-founder, raw power movement

Edwina Ehrman / Senior exhibition curator, curator of fashioned from Nature, victoria & Albert Museum

Kate Fletcher / professor of sustainability, design, fashion, centre for sustainable fashion, london college of fashion

Lynda Grose / Associate professor, chair of the fashion program, california college of the arts

Katharine Hamnett / FASHION DESIGNER

Angela McRobbie / professor of communications, goldsmiths university of London

Praveen Nahar / SENIOR FACULTY MEMBER IN INDUSTRIAL DESIGN, NATIONAL INSTITUTE OF DESIGN - INDIA

Deepa Patel / CREATIVE FACILITATOR

Sophie Slater / DIRECTOR, BIRDSONG

Stephen Sterling / EMERITUS PROFESSOR, UNIVERSITY OF PLYMOUTH

Dana Thomas / Fashion and culture journalist

Harold Tillman / CBE / FASHION RETAILER ENTREPRENEUR AND FORMER CHAIR OF BRITISH FASHION COUNCIL

Dilys Williams / Professor of Fashion design for sustainability, director of centre for sustainable fashion

Lola Young / OBE/ BARONESS YOUNG OF HORNSEY

Ania Zoltkowski / Designer and Ma Fashion Futures alumni, London College of Fashion

-3 **DAY 1.** 31st OCTOBER

DAY 2. 1st NOVEMBER

nature & culture

We will explore agendas such as, but not limited to, fashion learning from nature, fashion and human nature, fashion systems for sustainability & fashion habits and habitats. We will reference fashion's social practice, fashion making and meaning, cultures of care & fashion's identity, stories and rituals.

power & society

This session will explore agendas such as, but not limited to, fashion design for democracy fashion business practices for better buying, fashion education for equality, fashion a activism, fashion and politics. We will reference migration and conflict, fashion design for sustainability strategies and sustainable prosperity.

RHS East and Centre Auditorium

8.30am REGISTRATION - TEA AND COFFEE

9.30am WELCOME / DILYS WILLIAMS _ Professor Fashion Design for Sustainability, Centre for Sustainable Fashion, featuring a musical performance by HEIDI VOGEL

9.45am OPENING / MARY CREAGH MP _ Member of UK Parliament

9:55 - 11:00am SPEAKERS / KATE FLETCHER _ Professor of Sustainability, Design, Fashion, Centre for Sustainable Fashion & HELEN CROWLEY _ Head of Sustainable Sourcing Innovation, Kering / CHAIR _ DILYS WILLIAMS

11.00 - 11.20am BREAK

11.20 - 12.00pm IN CONVERSATION / KATHARINE HAMNETT _Fashion Designer WITH DANA THOMAS _Fashion and Culture journalist

12.00 - 1.00pm LUNCH

Various Rooms

1.00- 2.35pm PARALLEL SESSIONS S01-S06

2.35pm - 2.45pm BREAK

2.45 - 4.20pm PARALLEL SESSIONS S07-S12

4.20 - 4.30pm BREAK

RHS East and Centre Auditorium

4.30 - 6.00pm SPEAKERS / STEPHEN STERLING _ Emeritus Professor, University of Plymouth, EDWINA EHRMAN _ Senior Exhibition Curator, Victoria & Albert Museum, PRAVEEN NAHAR _ Senior Faculty Member in Industrial Design, National Institute of Design - India / CHAIR _ DEEPA PATEL

7.30pm GALA RECEPTION (by invitation only) _ House of St Barnabas (Soho)

RHS East and Centre Auditorium

9.00am TEA AND COFFEE ON ARRIVAL

9.30am DAY TWO OPENING / DILYS WILLIAMS _ Professor Fashion Design for Sustainability, Centre for Sustainable Fashion
 9.35am WELCOME / ISABEL CANTISTA _ Global Fashion Conference & DAMIEN DELILLE _ Invitation to GFC2020 University of Ivon

9:45 - 10:45am SPEAKERS / OTTO VON BUSCH _ Associate Professor of Integrated Design, Parsons New School of Design AND LYNDA GROSE _ Associate Professor, California College of the Arts / CHAIR _ DILYS WILLIAMS

10:45 - 11:05am BREAK

11.05 – 12:00pm PANEL DISCUSSION / SOPHIE SLATER _ Brand Director, Birdsong, CLAIRE BERGKAMP _ Global Director of Sustainability & Innovation, Stella McCartney, ORSOLA DE CASTRO _ Founder and Creative Director, Fashion Revolution & HETA DOBROWOLSKI _ Co-Founder, Raw Power Movement / CHAIR _ SANDY BLACK _ Professor of Fashion and Textile Design and Technology, Centre for Sustainable Fashion

12.00 - 1.00pm LUNCH

Various Rooms

1.0 - 2.35pm PARALLEL SESSIONS S13-S18

2.35- 2.45pm BREAK

2.45 - 4.20pm PARALLEL SESSIONS S19-S24

4.20 - 4.30pm BREAK

RHS East and Centre Auditorium

4.30 - 4.40pm REFLECTIONS FROM HAROLD TILLMAN CBE _ Fashion Retailer Entrepreneur

4.40 - 5.40pm IN CONVERSATION / FRANCES CORNER _ Head of London College of Fashion, Pro-Vice Chancellor of University of the Arts London, LOLA YOUNG OBE _Baroness Young of Hornsey AND ANIA ZOLTKOWSKI _ Designer and London College of Fashion Alumna / CHAIR _ ANGELA MCROBBIE _ Professor of Communications, Goldsmiths University of London

5.40 - 6.00pm CONFERENCE CLOSING REMARKS / DILYS WILLIAMS

Parallel sessions day I



1.00 - 2.35pm

SOI RHS EAST AND CENTRE AUDITORIUM / Culture: Global Perspectives CHAIR_ KELLY DEARSLEY

RP120 Empowering Indigenous Mexican Groups Through Fostering the Practice of Traditional Textile Crafts

ENDO PORTILLO HOSHIAKARI / Rverson University, Canada

RP10 Consumers' intentions towards sustainability: an analysis of the Spanish fast fashion industry _ BETHAN ALEXANDER / London College of Fashion, UK

RP150 Creative dynamics: Ethical textile entrepreneurship and respectful design in the Peruvian context

RAISA FERRER PIZARRO / Pontificia Universidad Católica del Perú, Peru

RP177 The Meeting Point of Global and Local Slow Fashion Practices - Case Studies: Locus Artis and Full Circle

_ IVANA CULJAK AND LEA VENE / CIMO - Center for Research of Fashion and Clothing-University of Zagreb, Croatia

Photo7 Paradox of opportunity: a Comparative Perspective _ NEHA DIMRI / Pearl Academy, India

SO2 ROOM 105 / Society: Speed and Pace CHAIR_ANNA FITZPATRICK

RP70 Slow + Fashion: Revisited _ HAZEL CLARK / Parsons New School, USA

RP108 Slow Fashion + Retail Design: Designing experiences to influence sustainable consumers behaviors _ REBEKAH MATHENY / The Ohio State University, USA

RP107 Japanese Fashion and the Luxury of Slowness _ TOBY SLADE / Bunka Gakuen University, Japan

RP20 Fashion, Identity and Stories Told _ MARILYN DELONG AND CAREN S. OBERG / University of Minnesota, USA

RP76 How to improve the fashion reputation? The role of sustainability _TERESA SÁDABA AND PAULA GÁRGOLES / ISEM Fashion Business School, Spain

SO3 ROOM 311 / Nature's Materials CHAIR_NINA STEVENSON

RP106 Borrowed Cloth: a holistic research and design intervention for sustainable fashion _ KIRSTEN SCOTT / Istituto Marangoni, UK

RP114 Entanglements of the Body and Fungi in Experimental Fashion _ ALIA PARKER / UNSW Art & Design, Sydney, Australia

RP46 Multi-stakeholder perspectives for scaling up fashion upcycling businesses in the UK _ KYUNGEUN SUNG / De Montfort University, UK

804 ROOM 415 / Power, Care and Places CHAIR_FRANCESCO MAZZARELLA

RP153 Residencies: mixed methods design research investigating fashion through place _ KATELYN TOTH-FEJEL / London College of Fashion, UK

RP195 Climate Positive Fashion Futures: Sustainability Upgraded _ DIAN-JEN LIN / London College of Fashion, UK

RP209 One Dress: Shaping fashion futures through utopian thinking _ MILA BURCIKOVA / London College of Fashion, UK

RP73 Designing for future adults: what's going on in contemporary children's fashion? _ AUDE LE GUENNEC / Heriot Watt University, UK

SO5 ROOM 418 / Education CHAIR_JULIA CREW

RP24 Design for sustainability – exploring students' translations from brief to prototypes _ ULLA RAEBILD AND VIBEKE RIISBERG / Design School Kolding, Denmark

RP31 Visualising Fashion Studies: Research-based Teaching and Learning in Fashion Design Education _ JURE PURGAJ / University of Teacher Education of Vienna, Austria

RP181 Trends Forecasting as a tool for Sustainable mind-sets in Fashion Education _ CAROLINE RAYBOULD / Birmingham City University, UK

RP35 Establishing foundations towards clothing longevity: a critique of design toolkits for sustainability in fashion

_ ANJA CONNOR-CRABB / Leeds Beckett University, UK/USA

RP5 The Wheel: A teaching tool for fashion design students _ DESIREE SMAL / Faculty of Art, Design and Architecture - University of Johannesburg, South Africa

so6 ROOM 511 / Workshops: Power / See page 11

1:00 - 1:45pm Which of these two tee-shirts would you buy? _ AURORA PAILLARD / London College of Fashion, UK

1:50 - 2:35pm Invent your own Fashion Economy; Sustainability in a Post-Consumer Utopia _ RACHAEL TAYLOR / Southampton Solent University, UK

2.45 - 4.20pm

SO7 RHS EAST AND CENTRE AUDITORIUM / Culture: Spirituality CHAIR_KELLY DEARSLEY

RP207 Can infusing spiritual principles and practices into the fashion design field, create a more sustainable industry?

ANIA ZOLTKOWSKI / London College of Fashion, UK

RP161 Spirituality, Integral Yoga and Integral Business: A Case Study of Upasana, Auroville _ GOUTAM SAHA / National Institute of Fashion Technology, India

RP81 Faith in Design: a human right, missed markets and as design activism _ SUE THOMAS / Heriot Watt University, UK

RP88 Abaya and its Aesthetic Fashion Role in Saudi Arabia _ TAHANI ALAJAJI / Princess Nourah bint Abdulrahman University, UK

so8 ROOM 105 / Open Theme CHAIR_ROSEMARY VARLEY

RP16 Could creative design break through the bottlenecks of development in knitwear brands? _ XIN ZHANG / Birmingham City University, UK

RPI13 Fashion branded eyewear: brand licensing and the perception of fashion conscious consumers _ AILEEN STEWART / Glasgow Caledonian University, UK

RP217 Dress, shoes and heeled prosthetic legs: the Paralympic bid to break fashion barriers _ SARA CAVAGNERO / Italian Red Cross, Italy AND DOMENICO DEMARINIS / UNINT-Roma, Italy

RP60 Creative and effective communication trends among fashion brands: Contagious magazine analysis 2010–2017

MARTA TORREGROSA / University of Navarra, Spain

Testim6 Valérius 360: Co-creating a circular fashion system _ DOLORES GOUVEIA AND MIGUEL COSTA / Valérius - Têxteis SA, Portugal

SOO ROOM 311 / Nature's Materials CHAIR_NINA STEVENSON

RP44 Living dresses: about synergies, autopoiesis and seamstress bacteria HELENA FERNANDEZ NÓVOA / Universided de Vigo, Spain

RP71 Dynamics of natural dyeing in fashion. Two cases _ PETRA HOLMBERG / The National Museum of World Culture, Sweden

RP124 Batik Pattern Design and Development Inspired by Flowers in The Story of Phra Abhai Mani, Thai Literature

_ CHANATHINAT CHAIYAPOO / Phuket Rajabhat University, Thailand

RP30 Entrepreneurship in natural craft dyeing: A case of Japanese studio, Takarajima Senko _ YASUHIRO OTA /Tokuyama University - Shunan, Japan

RP210 Parivartan: Crafting tassels to re-invent garment making _ ASHISH DHAKA / Pearl Academy, India

SIO ROOM 415 / Power: Co-operation CHAIR_ FRANCESCO MAZZARELLA

RPgi Co-Design of Designers and Craftsman and the Communication of this Partnership - a reflection _ ANA BROEGA / University of Minho, Portugal

RPIIO Connecting through THREADs: Investigating Individual Identity and Integration through Textiles

_ JANE MALCOLM-DAVIES / University of Copenhagen AND ELSE SKJOLD / Design School Kolding, Denmark

RP39 Co-designing: Digital coding in textile practice to stimulate an emotional attachment _ GEORGINA NADAL-FERNANDEZ / Manchester Metropolitan University, UK

RP182 WEAR Sustain Network: Ethical and Sustainable Technology Innovation in Wearables and Etextiles _ RACHEL LASEBIKAN / Queen Mary University of London, UK

STT ROOM 418 / Education CHAIR_JULIA CREW

RP52 Fashion education between heritage and research futures _ BRITTA KALKREUTER / Heriot Watt University, UK

RP117 Fashion Futures & Societal Sustainability, possible directions from scenario development _ WOUTER EGGINK / University of Twente, Netherlands

RP208 Collaboration for change – seeding the future within fashion education _ SANDY BLACK / London College of Fashion, UK

RP173 Teaching for sustainable development: Designing a responsive business elective _ NATASCHA RADCLYFFE-THOMAS / London College of Fashion, UK

SI2 ROOM 511 / Workshops: Nature / See page 11

2:45 - 3:30pm How to Creatively Reuse Plastic Waste to Make New Products _ MARILENA SIAMPTANI / London College of Fashion, UK

3:35-4:20pm Companionship with Nature - a material dialogue _ KATHERINE POGSON / London College of Fashion, UK

Parallel sessions day 2

I.00 - 2.35pm

SI3 RHS EAST AND CENTRE AUDITORIUM / Material Cultures CHAIR _ JESSICA SAUNDERS

RP215 Sustaining the Gandhian Philosophy in Global Fashion for Improved Adaptability _ ANITA BORA / Pearl Academy, India

RP185 Future Of Indian Salwar: Resurgence of Gender Equality _ SHALINI BISHT / Pearl Academy, India

RP34 Favourite garment stories as a catalyst for care _ MONIKA HOLGAR / Queensland University of Technology, Australia

RP77 Sambalpuri Ikat Handloom: The Saga beyond culture and tradition _ SWIKRUTI PRADHAN / Rustic Hue, India

RP55 Emotionally durable fashion: Framing the creation of emotional value in fashion practices and discourses _ ALEX ESCULAPIO / University of Brighton, UK

SI4 ROOM 105 / Society and Conviviality CHAIR_MONICA BUCHAN-NG

RP28 Designing Garments with Evolving Aesthetics in Emergent Systems _ LYNDA GROSE AND TIMO RISSANEN / Parsons New School of Design, USA

RP221 Collaboration for sustainability: the key to "making it work" HANNAH PARRIS AND LAUREN NEILSON / Common Objective, UK

RP125 Connected Spaces: experimental and social business practices of Here Today Here Tomorrow

_ JULIA CREW, KATELYN-TOTH FEJEL AND ANNA-MARIA HESSE / Here Today Here Tomorrow Design Collective, UK

RP45 Better Fashion Futures. Exploring Service Design to reimagine future fashion practices _ CLAIRE DENNINGTON / Oslo School of Architecture and Design, Norway

RP127 Fashion as Your Ally: Analyzing Coverage on the Sartorial Choices of Politicians _ DIANA YICHU CAO / Parsons New School of Design, USA

SI5 ROOM 311 / Nature and Systems CHAIR_ BETHAN ALEXANDER

RP226 Interdisciplinary Life Cycle Thinking Tools; enabling collaboration for circular design _ KATE GOLDSWORTHY AND DAWN ELLAMS / Chelsea College of Arts, UK

RP184 Mixing It Up in Prato: identifying innovation hotspots whithin mechanical textiles recycling _ CATHRYN HALL / Chelsea College of Arts, UK

RP17 The Textile Reuse Programme: Building macro sustainable systems for used clothing _ BERNADETTE CASEY / The Formary, New Zealand

RP63 Returned from Africa: design for upcycling second-hand clothes in Ghana _ ANTHONY KENT / Nottingham Trent University, UK

RP49 The Tweed Run: the sustainable rise of fashionable cycling _ CATHERINE GLOVER / University of Northumbria, UK

\$16 ROOM 415 / Power, Creativity and Democracy CHAIR_KATE FLETCHER

RP14 A critical political economy of bohemian subjectification: internationalised education for transcultural labour

RUPERT WALDRON / London College of Eashion LIK

RP13 Women Garment Workers' Struggle in a neo-colonial world _ TIBBE SMITH LARSEN / Lund University, Denmark

RPI4I Mapping the politics of fashion _ ANNA FITZPATRICK / London College of Fashion, UK

RP222 Establishing total cost for apparel in responsible production conditions MD REIAUL HASAN / North Carolina State University, USA

RP79 Democratizing Fashion Design Pedagogies: From Exclusion to Inclusion _ TANVEER AHMED / Open University, UK

SI7 ROOM 418 / Film and Photo CHAIR_ CAMILLA PALESTRA

Film2 Unfolding: The hand of the cloth _ MIRANDA SMITHERAM / Auckland University of Technology, New Zealand

Film3 Speculating the future Haute Couture - Designing mass-customisable garments for the sustainable future

_ KYE SHIMIZU AND KOTARO SANO / Keio University, Japan

Film4 Biological Tailor-Made - A study on 2.5 dimensional fashion pattern cutting as zero waste method _ KAZUYA KAWASAKI / Keio University SFC, Japan

Film5 Speculative, Fashionable, Wearable - Engaging Fashion Design with Wearable Technology for the sustainable future _ DAIJIRO MIZUNO / Keio University, Japan

Photo3 The Afterlife of Discarded Woolens: Who is Recycling my Clothes? _ ANUPAM KAPOOR / National Institute of Fashion Technology, India

s18 ROOM 511 / Workshops: Society / See page 12

1:00 - 1:45pm Whole Cloth Cutting _ GREGORY CLIMER / Parsons School of Design, USA

1:50 - 2:35pm Introducing Sustainable Design Cards _ KAREN MARIE HASLING AND ULLA RAEBILD / Design School Kolding, Denmark

2.45 - 4.20pm

SIQ RHS EAST AND CENTRE AUDITORIUM / Culture: Counter Narratives Chair_ NATASCHA RADCLYFFE-THOMASS

RP199 Utility in Home Fashion Design: Considered Design for Sustainability _ MARYSSA COOK-OBREGON / London College of Fashion, UK

RP224 Re-Fashioning the way we wear. Is there ""I" in sustainable dressing? _ TAMZIN ROLLASON / RMIT University, Australia

RP8 Of Stuff and Nonsense? Conflicting values in the retention of fashioned objects _ CLARE LOMAS / London College of Fashion, UK

RP144 The Human Condition of Dress - Homo laborans _ ISABELA GYGAX / London College of Fashion, UK

RP170 Closet Frugality: Reflexive Privation as Fashion(able) Identity _ KRISTOF AVRAMSSON / Carleton University, Canada

S20 ROOM 105 / Society and Systems CHAIR_ ANA RONCHA

RP192 Going Local: Design and Sustainability in New York City's Garment Center _ TESSA MAFFUCCI / Pratt Institute (NY), USA

RP193 Barriers that hinder consumption of second-hand clothing - A socio cultural perspective _ CLAIRE DAWSON / Coventry University London, UK

RP92 Second-hand Clothing Market: an alternative Sustainable Practice or another Fashion Trend? _ ELENI BALTZOGLOU / Parsons School of Design, USA

RP99 Transference of Textile Skill Knowledge in Rural-to-Urban Migration in the Bolivian Altiplano

BEREA ANTAKI AND KATALIN MEDVEDEV / University of Georgia, USA

RP174 Designing Fashion Merchandise: A roadmap to Sustainable Future _ SANTOSH TARAI / National Institute of Fashion Technology, India

S2I ROOM 311 / Nature and Systems CHAIR_ BETHAN ALEXANDER

RP126 SmART Cities and Waste Innovation _ GRAEME EVANS / London College of Fashion, UK

RP122 Teardown and Redesign: dis- and re-assembling textile blends in the circular economy _ LAETITIA FORST / London College of Fashion, UK

RP118 Fashion and Interior Design: Transdisciplinary approach for fabric experiments and textile upcycling _ MÁRCIA BERGMANN / PUC - Rio de Janeiro, Brazil

RP163 Enrolling Stakeholders Within a Local and Convivial Narrative for Circular Fashion _ MARION REAL / Chelsea College of Arts, UK

RP69 Studying the materiality of human skin to rethink footwear design _ RHIAN SOLOMON AND LIZ COKAJLO / OurOwnsKIN Ltd, UK

S22 ROOM 415 / Power and Technology CHAIR_ GABRIELLE MILLER

RP205 Shaping Up a Sustainable Fashion Future in India- The Augmented Reality Way _ HARSHA RANI / National Institute of Fashion Technology, India

RP179 Fashioning circular logic: addressing the viability of a closed-loop economy for fashion _ ANNE PEIRSON-SMITH / City University of Hong Kong, Hong Kong

RP2 Could Tractability in the Luxury Jewelry Market Create an Emotional Added-Value? _ DANIELLE KELLER AVIRAM

RP133 Fashion Design Practices in Supply Chain for Sustainability _ MADALENA PEREIRA / Universidade de Beira Interior, Portugal

RP26 When caring for people and the planet means profit | IACKIE LEWIS / Alvanon, UK

S23 ROOM 418 / Open theme CHAIR_ROSEMARY VARLEY

RP61 Instagram communication strategies: a comparative analysis of fast fashion and luxury brands _ CRISTINA SANCHEZ-BLANCO / Universidad Navarra, Spain

RP22 How to Make Sustainable Fashion Cool? LYUBOV SACHKOVA / London College of Communication, UK

RP54 Identity of sustainable fashion brands at the stores _ EUGENIA JOSA / ISEM Fashion Business School, Spain

RP59 Data Driven Digital Business Strategies: an analysis of the Spanish footwear _ PATRICIA SANMIGUEL / ISEM Fashion Business School, Spain

RP105 To be a gentlewoman: shifts in the representation of women of fashion _ DARIA MIKERINA / Charles University in Prague, Czech Republic

S24 ROOM 511 / Workshops: Culture / See page 12

2:45-3;30pm Elements of Quality: beyond seamlines and fabrics _ EMMA RIGBY AND ANIA CONOR-CRABB / London College of Fashion, UK

3:35 - 4:20pm What's Going On, In Fashion Activism? _ FRANCESCO MAZZARELLA AND HELEN STOREY / Centre for Sustainable Fashion, London College of Fashion, UK

Workshops

day I - 31st OCTOBE

1:00 - 1:45pm

Which of these two tee-shirts would you buy?

AURORA PAILLARD / UAL - London College of Fashion, UK

Sustainable Fashion consumer behaviour researchers are facing an issue while carrying out their research; i.e. most of their participants claim to prone and buy Sustainable Fashion, which is not the case in real life. Researchers need to better understand this issue in order to accurately assess and understand Sustainable Fashion consumer behaviour. The aim of this interactive session is to identify the biases in Sustainable Fashion consumer behaviour research.

1:50 - 2:35pm

Invent Your Own Fashion Economy; Sustainability in a Post-Consumer Utopia

RACHAEL TAYLOR / Southampton Solent University, UK

This workshop aims to use a co-creative and activist approach to disrupt current economic models, re-designing the fashion design process and creating sustainable interventions as practical outcomes. The focus of the workshop is to collaboratively re-evaluate how fashion can invent its own life cycles of economies, combining alternative movements within sustainable consumption, lifestyles and peer 2 peer networks.

2:45 - 3:30pm

How to creatively reuse plastic waste to make new products

MALA SIAMPTANI / UAL - London College of Fashion, UK

This workshop/demonstration will be an introduction into the process of converting household plastic waste, into a valuable material resource. Participants will gain a solid understanding of fundamental techniques that will empower them to make their own material. This includes learning the necessary steps of how to separate plastics, and how to form this material into a product, using hand-craft techniques or digital manufacturing techniques (CNC-milling).

3:35 - 4:20pm

Companionship with Nature – a material dialogue

KATHERINE POGSON / UAL - London College of Fashion, UK

The notion of a divide between humanity and the rest of 'nature' can be seen as a root cause of environmental degradation, bio abundance loss and extinction. Informed by contemporary ecological philosophy which questions human boundary constructs, this workshop seeks to test two speculative practices for reactivating engagement with the natural world, developed as part of the author's PhD research in the Centre for Sustainable Fashion.

day 2 - 1st NOVEMBER

1:00 - 1:45pm

Whole Cloth Cutting – a technique for minimal waste designing

GREG CLIMER / Parsons School of Design, USA

Western tailoring layouts are not traditionally concerned with how many cuts are put into the fabric. Fabric is not viewed as sacred, something who's shape and size should be honoured. This workshop uses minimally cut sheets of paper as the starting point for designing garments. It explores the different forms generated by paper and fabric and capitalizes on these differences. This approach to pattern cutting offers an entry point into design which minimizes waste as well as looking at the whole cloth as an object of beauty and aims to capitalize on it within the design process.

1:50 - 2:35

Introducing Sustainable Design Cards

KAREN MARIE HASLING & ULLA RAEBILD / Design School Kolding, Denmark

The Sustainable Design Cards (2017) (www.sustainabledesigncards.dk) is a tangible tool for designers and design teachers to work with product longevity and circular thinking in their practice. They have been developed at Design School Kolding between 2015–2017 in two iterations, the first with an industry focus and the second with an educational based on previous research on design methods and sustainable design. In this workshop participants are introduced to the tool, sharing user experiences deriving from teachers, facilitators and learners in academia and industry, where after workshop participants will engage two and two with the cards.

2:45 - 3:30pm

Elements of quality: beyond seamlines and fabrics

EMMA RIGBY / UAL - London College of Fashion, UK & ANIA CONNOR-CRABB / Leeds Beckett University, UK

This workshop is an enquiry into combined material and social construction of garment quality. Beyond a garment's seams and materials, it aims to explore how quality is understood through the everyday wear of clothing, from the perspective of the user. Expectations for garment quality have co-evolved over time alongside changes in the way clothing is produced, consumed and used.

3:35 - 4:20pm

What's going on, in fashion activism?

FRANCESCO MAZZARELLA AND HELEN STOREY / UAL - London College of Fashion, UK

The mainstream ecosystem has proven unsustainable in terms of livelihood, cultural heritage, social equality, and environmental stewardship. This is building momentum for designers to create counter-narratives towards sustainability in fashion. However, there is the need to further investigate the roles, methods, and practices design activists enact in fashion activism.

With this in mind, a series of hands-on, participatory activities will be facilitated, engaging the workshop participants in mapping out the design activism landscape and explore the role of counter-narratives towards sustainability in fashion. The session is designed to be light-touch, yet highly thought-provoking, contributing to furthering knowledge and practice in the emergent field of fashion activism, aimed at making a positive impact in the world.



RHS West Lounge Space

Generously supported by JOHN LEWIS & PARTNERS

Refreshments will be available all day in the RHS West space, as well as space to sit and relax. If your ticket includes lunch, then this can also be collected from the West Space during the lunch break.

ACTIVITIES IN THE WEST SPACE ARE PROGRAMMED BY CENTRE FOR SUSTAINABLE FASHION AND INCLUDE:

Design Your Own Economy: A Post-Capitalist Kitset / Interactive Digital Installation

MONICA BUCHAN-NG

Tired of oppressive fashion systems? Disillusioned by destructive industries? Anxious about the future? Design Your Own Economy may be right for you.

This easy, step-by-step kitset unpacks the complexities of the 'economy' our society operates within – the systems by which humanity produces, distributes, and satisfies the requirements of human life. Users can create their own alternative, tailored to fit a personal fashion arcadia.

Towards a new framework for fashion / Discussion, Wednesday 31st October 2:45 - 4:20pm

KATE FLETCHER AND LYNDA GROSE

Action needs to be taken to reduce demand for materials and cope with future environmental threats. In fashion, as in other sectors, such measures are challenging and uncomfortable for both the wearers of clothes and the billion-dollar industry that creates them.

Join us for an afternoon dedicated to difficult conversations about the rules and goals of the fashion sector and exciting visions for fashion based on fundamentally rethinking the whole system.

These include those which probe more deeply into the root causes of the problems we face, and with imagination, not fantasy, engage with the disruptive, complicated reality of the changing world.

... And in the Fashion Space Gallery

Comme des Marxists exhibition

Comme des Marxists, presented in the UK for the first time, continues Austrian-American artist Rainer Ganahl's long-term investigations into the relationships between daily life, culture, economic systems and political structures.

The exhibition forms part of the year-long celebration of the Centre for Sustainable Fashion's 10-year anniversary. Together with Fashion Space Gallery, CSF invited Ganahl to challenge our understanding of the fashion system, using his playful, humorous, yet thought-provoking approach.

The exhibition curator, CAMILLA PALESTRA, will be in the Fashion Space Gallery on Thursday 1st November between 12noon-1pm to provide insight and respond to any questions.

CHROME YELLOW BOOKS will be in attendance for both days, selling books related to the conference themes.

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Delegates

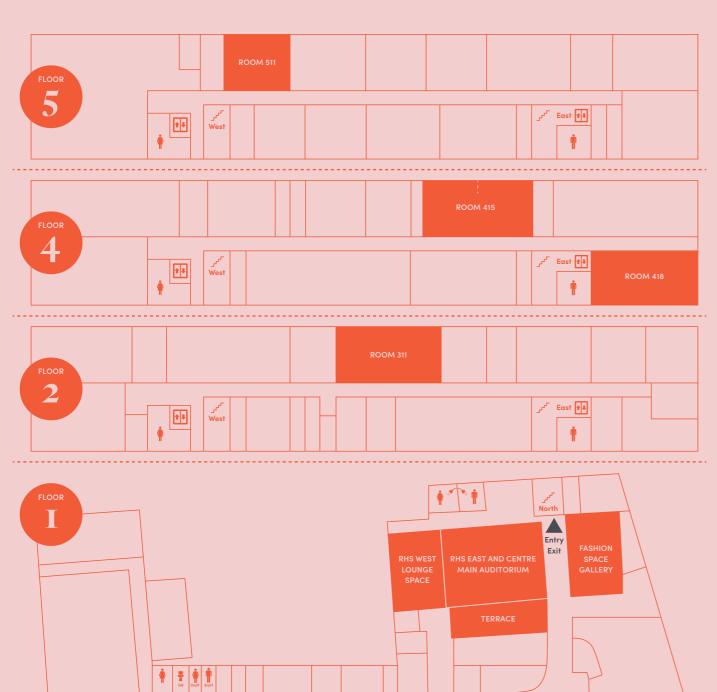
(a) AILEEN STEWART Glasgow Caledonian University / UK ALBERTINA REIS Riopele / Portugal ALEVTINA SCEPANOVA Vilnius College of Design / Lithuania ALEX ESCULAPIO University of Brighton / UK ALEX MCINTOSH London College of Fashion / UK ALEXANDER BARANOV Robinzon.ru, LLC / Russia ALIA PARKER UNSW Art & Design / Australia ALISON ASHBY Plymouth University / UK AMANDA JOHNSTON The Sustainable Angle / UK AMY FOSTER-TAYLOR London College of Fashion / UK ANA CRISTINA BROEGA Universidade do Minho / Portugal ANGHARAD MCLAREN Nottingham Trent University / UK ANITA BORA Pearl Academy / India ANJA CONNOR-CRABB Leeds Beckett University / UK/USA ANNA FITZPATRICK London College of Fashion / UK ANNA-MARIA HESSE Here Today Here Tomorrow Design Collective / UK ANNA PILYUGINA LPP - Russia / Russia ANNA SCHUSTER London College of Fashion / UK ANNE F. 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Conference Map

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