



Promoting the educational role of International Fashion Universities' Museums in collaboration with the Cristobal Balenciaga Museum



CRISTÓBAL BALENCIAGA MUSEOA

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saint martins

THE NEW
SCHOOL
PARSONS

京都精華大学
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TRANSMISSIONS



Transmissions exhibition gathered professors and students from 6 of the most prestigious Fashion Schools



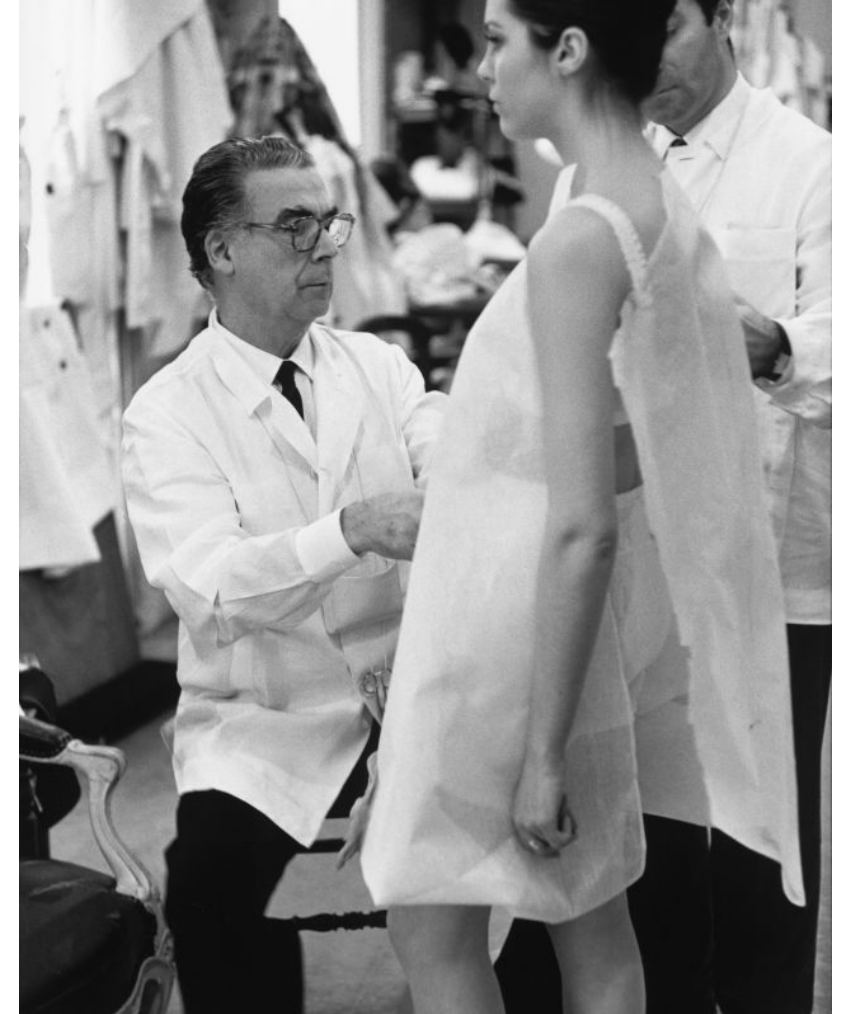
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Guetaria, Bilbao (Spain) hometown of Cristobal Balenciaga
Discover the lifestyle, values and culture of this area
Taking the students out of the classroom and into the museum archives
New fashion practices to change students' mindsets



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Fashion museums provide great resources for students and the public but they are often underutilized
Only students and faculty within local proximity have access to knowledge of the collections
The Museum has the mission to celebrate the work of one of the most influential fashion designers
Transfer the values of Balenciaga's craftsmanship and innovative design



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Students and pattern cutting tutors visited the museum and reviewed the garments
 Received the historical input from the experts at the institution
 Students explored Balenciaga's pioneering use of revolutionary shapes and garment construction skills



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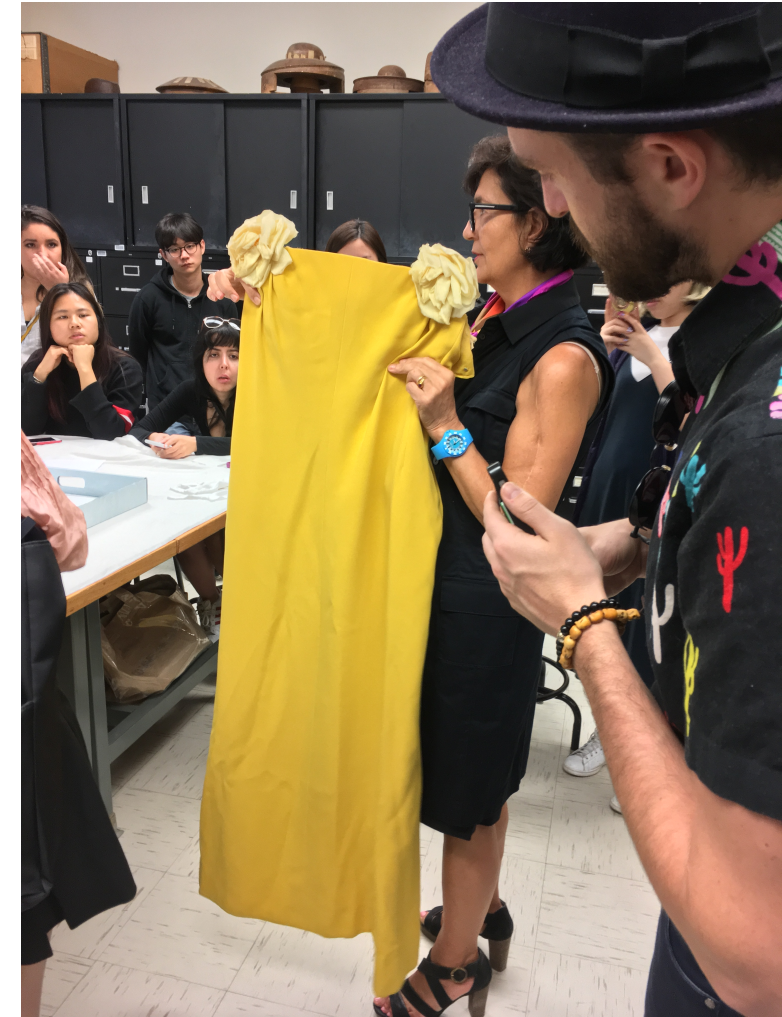
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Back home, students and tutors liaised with their own university museums
Parsons arranged a visit to nearby university museum at FIT



The project merged the dialogue between the legacy preserved at the museums and university archives, the facilitation of the professors involved in the process, and the personal work of a new generation of designers.



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Drawing inspiration from the direct study of the archives, the students developed their own research and produced one outfit inspired in the knowledge acquired.



שאל א-סימטרי
בלנסיאגה
אוגוסט 1957



שמלה
בלנסיאגה
שנות ה-50



שמלה
בלנסיאגה
אוגוסט 1965



י'קט
בלנסיאגה
1940 לערך



Rose Archive Shenkar contains a collection of about 4,000 items of clothing and accessories ranging from the 18th century to the 21st century
The archive has 15 garments by Cristobal Balenciaga



The visit at the archive was extremely important and had a great impact on the students. Since students at Shenkar were not able to visit the Balenciaga Museum, this was a wonderful way to introduce them to Cristóbal Balenciaga's unique designs and style.



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Individual research and creation development phase

Students explored Balenciaga's pioneering use of shapes and produced one full look

They provided sketchbook, drawings, fabric samples and photoshoot for the exhibition



Easier access to digital archives at Japanese university museums would have proven beneficial
Kyoto Costume Institute, Bunka Gakuen Costume Museum



ディテール

セミフィットラインの様に前は帯で縛り帯をサイドのわきから中に入れることによってバレンシアガの様に前身頃をフィットさせて後ろ身頃はわきから帯が中で通されているので分量が前身頃に前身頃に逃がない様になっている。帯で縛り前身頃は道着の風合いを残しつつ後ろ身頃後ろ身頃を一枚のパターンにすることによって肩甲骨のラインから分量を出す工夫をした。前身頃はウエストから膨らませて、ウエストを強調させました。襟は柔道着の様に帯をつけバレンシアガの様に抜き襟にすることによって背中を強調させました。



パンツ ディテール

パンツにはセミフィットラインの様にで前を袴の様なデザインにし後ろをスキニーの様に体にフィットさせました。

前に袴の様に分量をだし前に飛び出る様にデザインをしました。その際後ろに分量が逃げない様にスパッツをつけることでパンツにも操作をしました。上下操作しているため横から見ると綺麗なラインを表現しました。



使用した素材。

生地として使用した二重刺子は主に道着に使用されている生地を使用しました。素材は硬くて上部であり、道着の風合いをリアルに表現するために使用しました。



服や帯についているロゴのBは陶器で原型を型を取って、作りました。

道着の左肩などについているロゴを日本らしい素材と釉薬を使用し、所々に光沢を出した仕上がりにし、日本の器を表現しました。



Participation in a competition among world-wide fashion students was a stimulating experience
The project was a challenging experience and gave me deep respect for Balenciaga



CSM Museum: A rich art and design teaching collection containing work produced by staff, students and alumni



First opportunity for most of students to directly interact with cultural heritage in the form of Balenciaga collections and incorporate it to their creative process.



Dissemination through exhibition

The garments of 26 students were presented at the Cristobal Balenciaga Museum in a joint exhibition
Extreme silhouettes



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Exploring prints and materials



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Reinterpreting tailoring
Experimenting with shapes



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Creative process: Sketchbooks



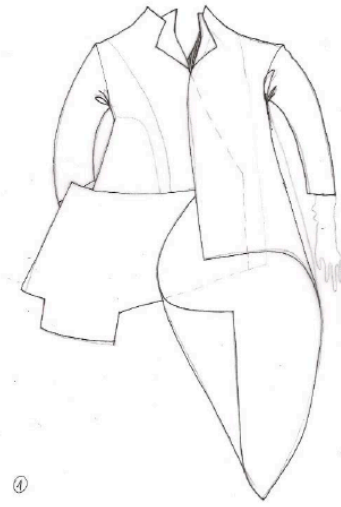
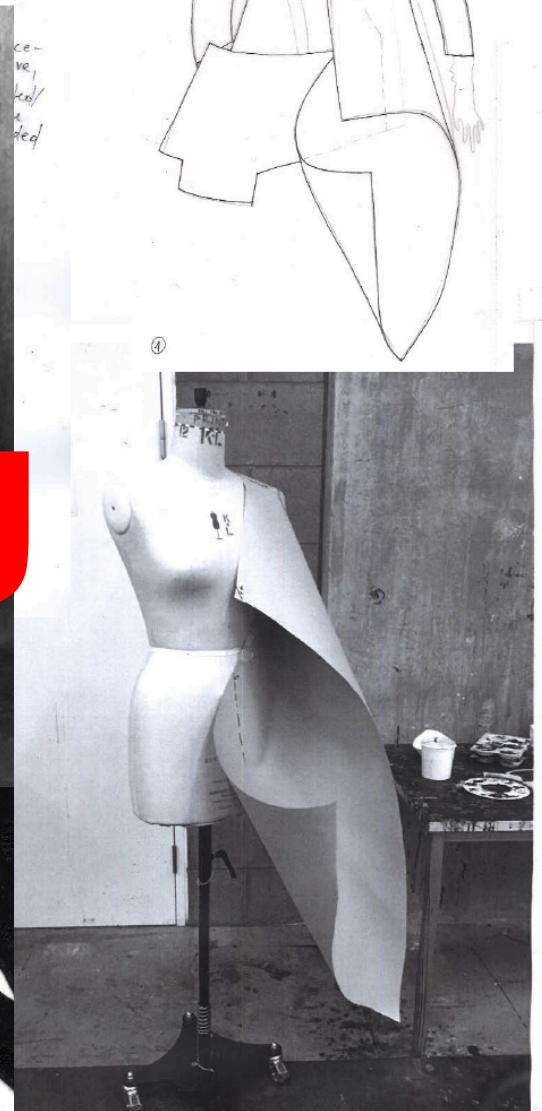
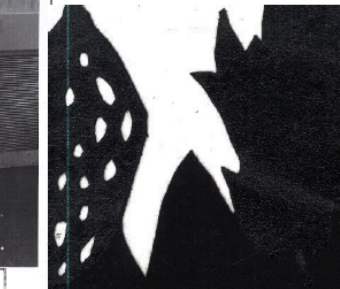
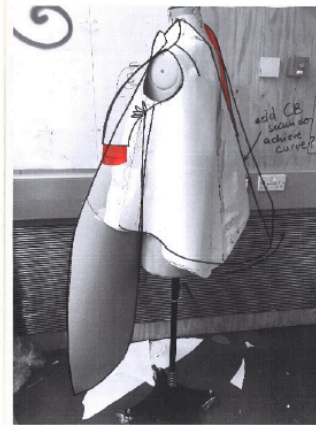
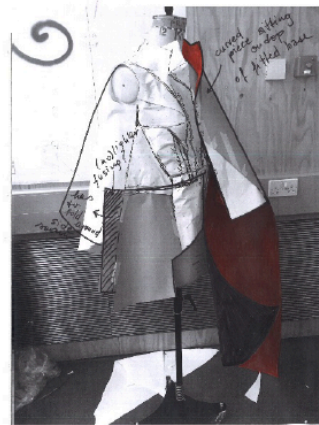
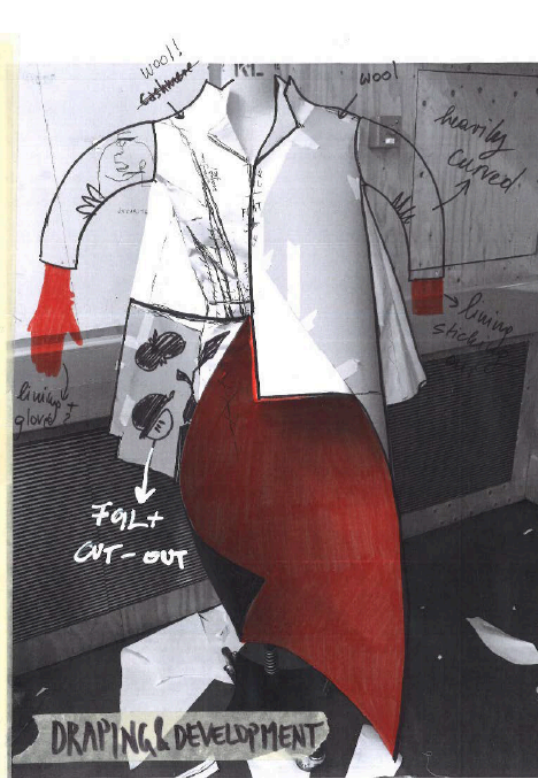
Evaluation of the experience: Round table

Measure impact of the initiative

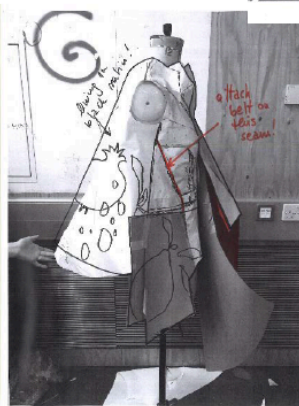
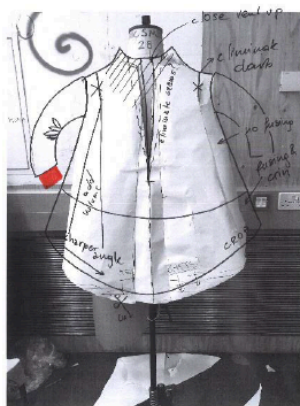
Views from organizations and individuals taking part in the project

Networking amongst museum curators, universities' educators and students

Discuss different work methodologies, process and dissemination of the results of the project



THANK YOU



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1-7 September