






New Borders, New Boundaries: Fashion in a Shifting World

Symposium programme
Saturday 17 March 2018, 10:00am – 4:30pm
Calvert 22 Space

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#PostSovietVisions



New Borders, New Boundaries: Fashion in a Shifting World

This symposium explores how fashion reacts to, processes, and embraces the global crisis of borders and displacement, engaging academics and a number of young designers from Austria, Ukraine and UK, who live and work in and between their homelands and the West, and creatively draw on their heritage in their engagement with the field of western fashion.

Engaging a number of practitioners from these countries resonates with the current world-wide interest in their work. Historically, the phenomenon of fashion was viewed with suspicion in the socialist world, while socialist fashion was frowned upon in the West. Yet the recent burst of creativity and energy in the region has already resulted in designers from the New East becoming some of the hottest names in the global fashion world. This symposium engages with the latest generation, whose participants successfully reverse an exotic, passive Other into an exotic, yet agency-potent Other. Consequently, their work is actualized as some of the most successful projects in the field of contemporary western fashion.

The symposium is part of programme of events which accompanies Calvert 22 Foundation's exhibition *Post-Soviet Visions: image and identity in the new Eastern Europe* at Calvert 22 Space from 23 February – 15 April 2018.

This symposium also follows two related discussions: "New Fashion Narratives" at Chelsea College of Arts on Thursday 15 March, and "Fashion and the New East: Made in Georgia" at the ICA on Friday 16 March.

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LOCATION Calvert 22 Space (22 Calvert Avenue, E2 7JP, London)

9am – 9:50am Registration

9:50am Introduction: **Professor Paul Goodwin**, director of TrAIN, UAL and **Will Strong**, programme manager of Calvert 22 Foundation

SESSION 1: IMMIGRANTS HAVE THE BEST STORIES

Chair: **Professor Paul Goodwin**, TrAIN, UAL

10:00am 'Ways of living at home abroad or abroad at home'
Dr Djurdja Bartlett, London College of Fashion, UAL

10:15am Keynote: 'Will there be a new Border?'
Zowie Broach, Head of Fashion, Royal College of Art

10:45am Designer Interview: **Ilija Milicic**, **Hvala Ilija** with **Anastasiia Fedorova**

11:05am Panel discussion

11:25am – 11:45am – Coffee break

SESSION 2: THE NATIONAL AND BEYOND IT

Chair: **Dr Serkan Delice**, London College of Fashion, UAL

11:45am 'The Location of Fashion: thinking about culture beyond the notion of hybridization'
Dr Vlad Strukov, University of Leeds

12:00pm 'Nomadic Memories? Questioning Research in Fashion Design Education'
Dr Marco Pecorari, Parsons Paris, The New School

12:15pm Designer Interview: **Marta Jakubowski** with **Anastasiia Fedorova**

12:35pm Panel discussion

1:00pm – 2:00pm – Lunch break

SESSION 3: PRODUCING LOCALLY, SELLING GLOBALLY

Chair: **Dr Vlad Strukov**, University of Leeds

2:00pm 'Fashion and Emotions in the Age of Neoliberal Capitalism'
Dr Serkan Delice, London College of Fashion, UAL

2:15pm Designer Interview: **Anton Belinskiy** with **Anastasiia Fedorova**

2:35pm Panel discussion

3:00pm – 3:30pm – Coffee break

3:30pm Plenary session with closing remarks: **Dr Djurdja Bartlett**, **Dr Serkan Delice**,
Professor Paul Goodwin, **Dr Marco Pecorari**, **Dr Vlad Strukov**

4:30pm Finish

ABOUT THE SPEAKERS

Dr Djurdja Bartlett is Reader in Histories and Cultures of Fashion at the London College of Fashion, University of the Arts London, and also a member of TrAIN, UAL. Bartlett is author of *FashionEast: The Spectre That Haunted Socialism* (MIT Press, 2010), editor of the volume on *East Europe, Russia and the Caucasus* in the *Berg Encyclopedia of World Dress and Fashion* (2010), and co-editor of *Fashion Media: Past and Present* (Bloomsbury Academic, 2013). Bartlett's new monograph *European Fashion Histories: Style, Society and Politics* (Bloomsbury Academic, 2019) has been funded by an Arts and Humanities Research Council Fellowship grant. Bartlett is also editor of a book on fashion and politics (Yale University Press, 2019).

Zowie Broach has been appointed Head of Fashion at the Royal College of Art in 2014. She is also an artist and one of the founders of the fashion house Boudicca. Established in 1997, Boudicca is well known for its highly conceptual designs and architecturally inspired tailoring, and for its artistic engagement with some of the most prestigious international art institutions, from the Tel Aviv Museum to The Royal Opera House, Kensington Palace, the Victoria and Albert Museum, the Art Institute of Chicago, Haunch of Venison, F.I.T. New York, Centraal Museum Amsterdam, Arnhem Biennale and Somerset House. Both in Boudicca and in her work with students, Broach is interested in producing a body of work and research that expresses the narrative of identity in fashion.

Dr Serkan Delice is Lecturer and Research Coordinator in the Cultural and Historical department at London College of Fashion, UAL. Delice's research is concerned with the connections between fashion and politics, which he explores through three concurrent research projects: fashion media discourses on the subject of cultural appropriation; the centrality of fashion production/consumption to political dissidence, immigration and refugee movements in contemporary Turkey; and the relationships between masculinity, male homosexuality and social and sartorial transgression in early modern Ottoman and contemporary Turkish society. The first output was an extensive collection of essays on queer culture and dissidence in Turkey (in Turkish, co-edited with Dr Cuneyt Cakirlar from Nottingham Trent University). Delice is preparing a monograph based on his PhD thesis *The Janissaries and Their Bedfellows: Masculinity and Male Homosexuality in Early Modern Ottoman Istanbul, 1500-1826*.

Dr Marco Pecorari is Assistant Professor and Program Director of the MA in Fashion Studies at The New School, Parsons Paris, where he teaches and conducts research on Fashion History & Theory. His monograph *Fashion Remains. The Epistemic Potential of Fashion Ephemera* is forthcoming with Bloomsbury Academic. Pecorari has recently published a chapter entitled *Beyond Garments: Reorienting the Practice and Discourse of Fashion Curation* in the book *Fashion Curating Critical Practice in the Museum and Beyond* (Bloomsbury, 2018) and *Liveness: Performance as a Fashion Curatorial Act* in the book *Fashion Curating: Understanding Fashion Through Exhibition* (HEAD Publisher, 2016).

Dr Vlad Strukov is an Associate Professor in Film and Digital Cultures at the University of Leeds. His work focuses on visual aspects of cultural production in the Russian Federation and the Russophone world. He is the author of *Contemporary Russian Cinema: Symbols of a New Era* (2016), as well as co-editor of *Russian Aviation, Space Flight and Visual Culture* (2016), *New Media in New Europe-Asia* (2014), *From Central to Digital: Television in Russia* (2014), and *Popular Geopolitics: Plotting an Evolving Interdiscipline* (2018), additionally contributing many authored essays in these publications.

ABOUT THE DESIGNERS

Anton Belinskiy is a fashion designer based in Kyiv, Ukraine. Through his designs, he addresses the emerging identity of the country's new generation. His work has been featured in *Dazed*, *i-D*, *032c*, *Vogue US*, and *Buro 24/7*, among other titles. In 2015 he was nominated for the LVMH Prize and presented his collection at *VFiles* in New York. In 2017, he created an installation for the 57th Venice Biennale as part of Ukraine's pavilion, taking on material culture surrounding political power in Ukraine.

Ilija Milicic is a menswear designer and head of his own label Hvala Ilija. Based in Vienna, Milicic emigrated from Bosnia and Herzegovina with his family in the early 1990s. He studied design at the University of Art and Design in Linz, Austria, and in the fashion department at The University of Applied Arts, Vienna, under the direction of Hussein Chalayan.

Marta Jakubowski is a London-based designer who was born in Poland and raised in Germany. She graduated with MA Womenswear from the Royal College of Art and was selected to show her *AW15* collection during London Fashion Week as part of the British Fashion Council's NEWGEN initiative sponsored by Topshop. Marta has worked with brands including Hussein Chalayan, Alexander Wang and Jonathan Saunders, and has developed an unmistakable minimalist signature. Marta Jakubowski continues to showcase her seasonal collections during London Fashion Week.

ABOUT THE INTERVIEWER

Anastasiia Fedorova is a writer, curator and cultural critic based in London. She is a regular contributor to *Dazed*, *i-D*, *GARAGE*, *032c*, *The Guardian*, *Highsnobiety*, *BoF* and *The Calvert Journal*, among other titles. She also guest chairs SHOWstudio panel discussions, and appeared as a speaker at *Radio BBC World Service* and ICA London. Along with Ekow Eshun, she is co-curator of Calvert 22 Foundation's exhibition *Post-Soviet Visions: image and identity in the new Eastern Europe*.