

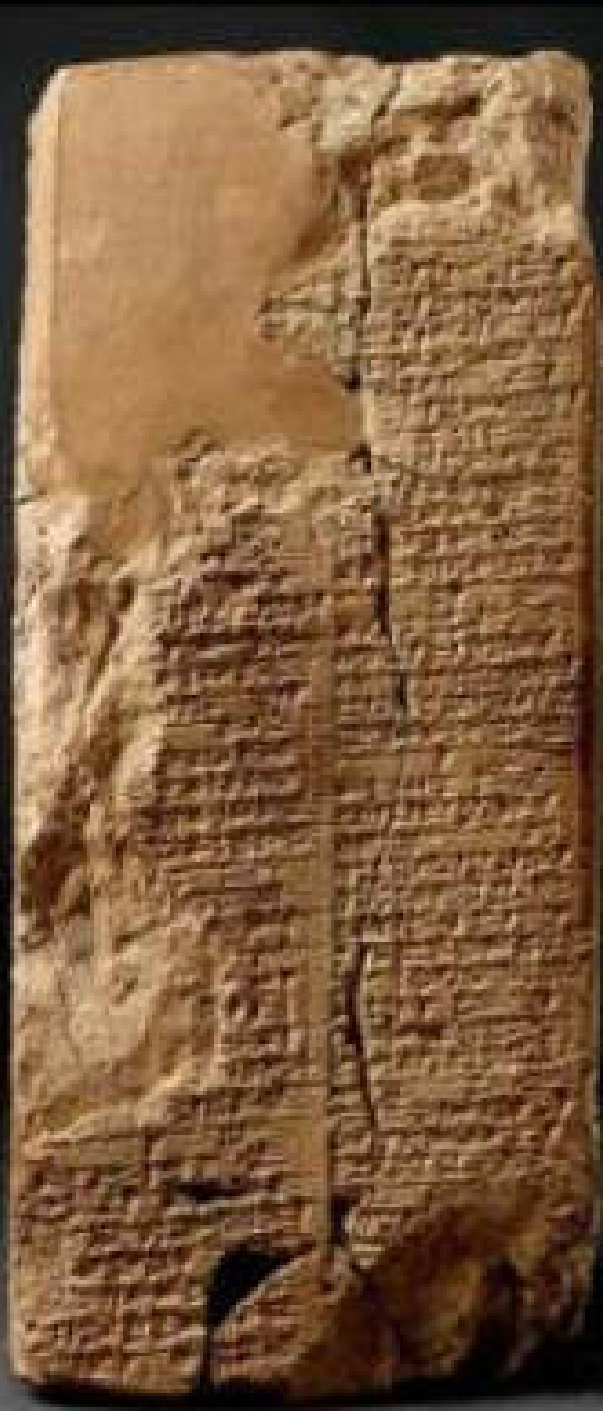
Periodising The Marvel Age

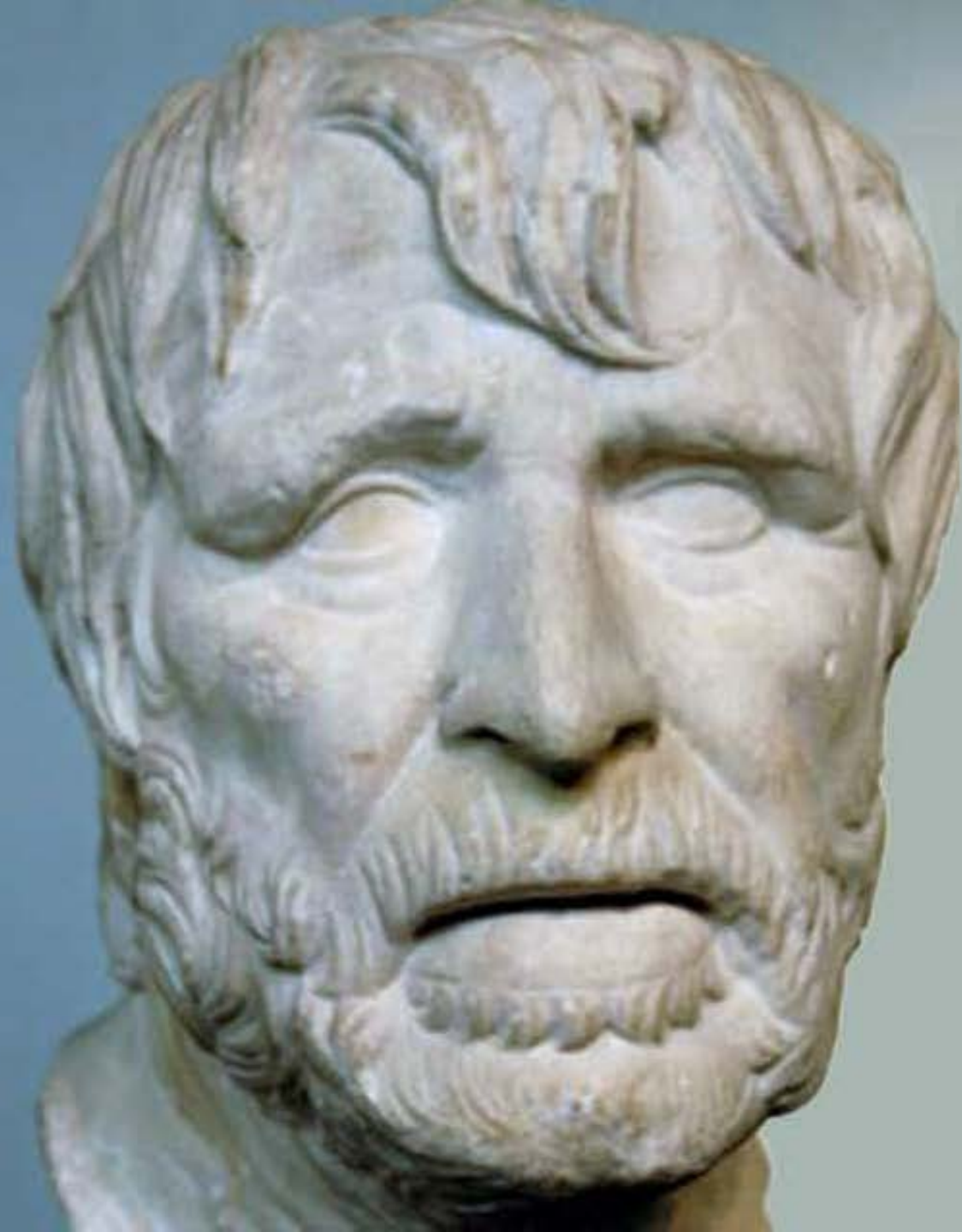
MD Hibbett

Doctor Doom in The Marvel Age: an empirical approach to transmedia character cohesion

Periodisation

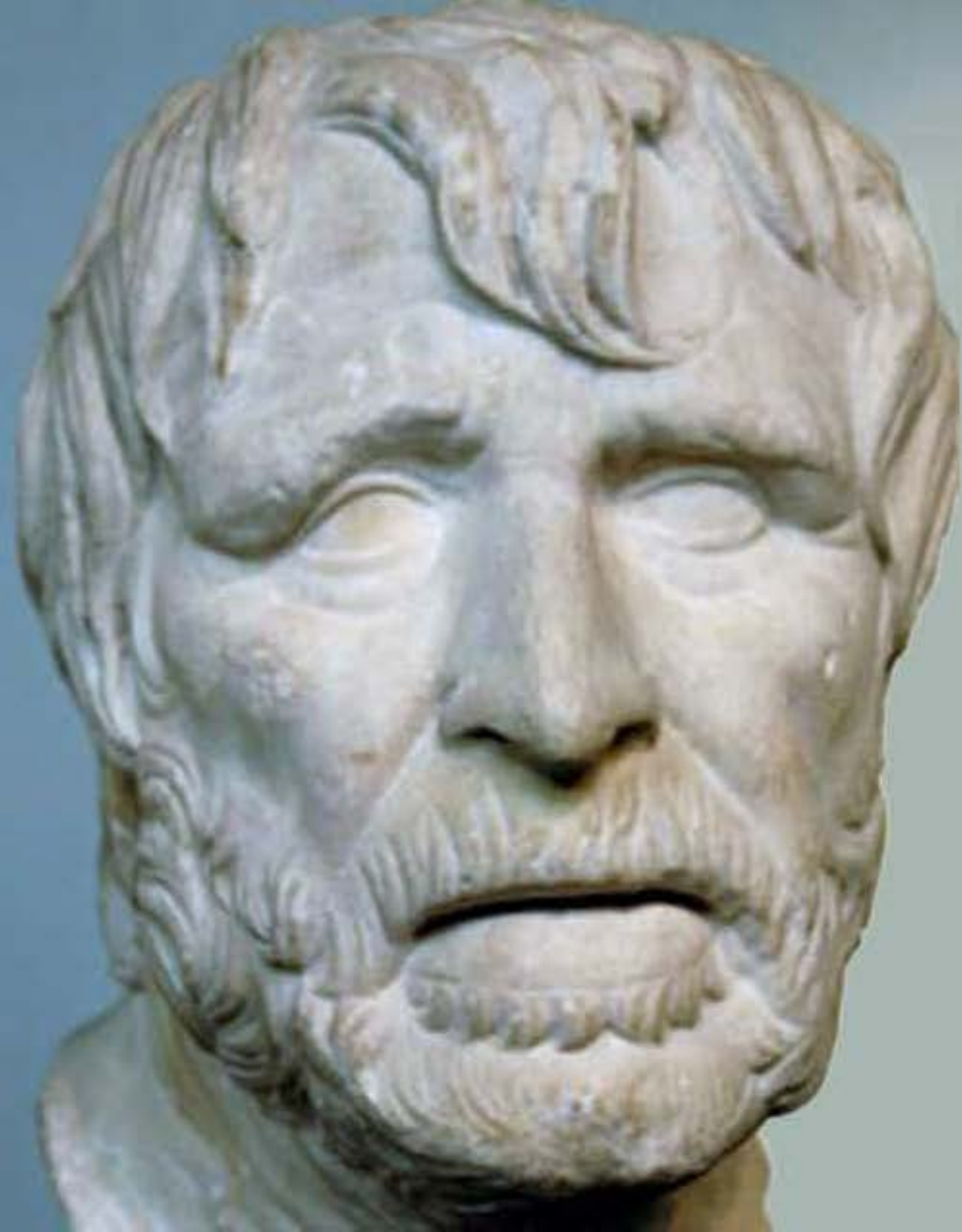






The Iron Age

"humans lived an existence of toil and misery. Children dishonor their parents, brother fights with brother and the social contract between guest and host is forgotten."

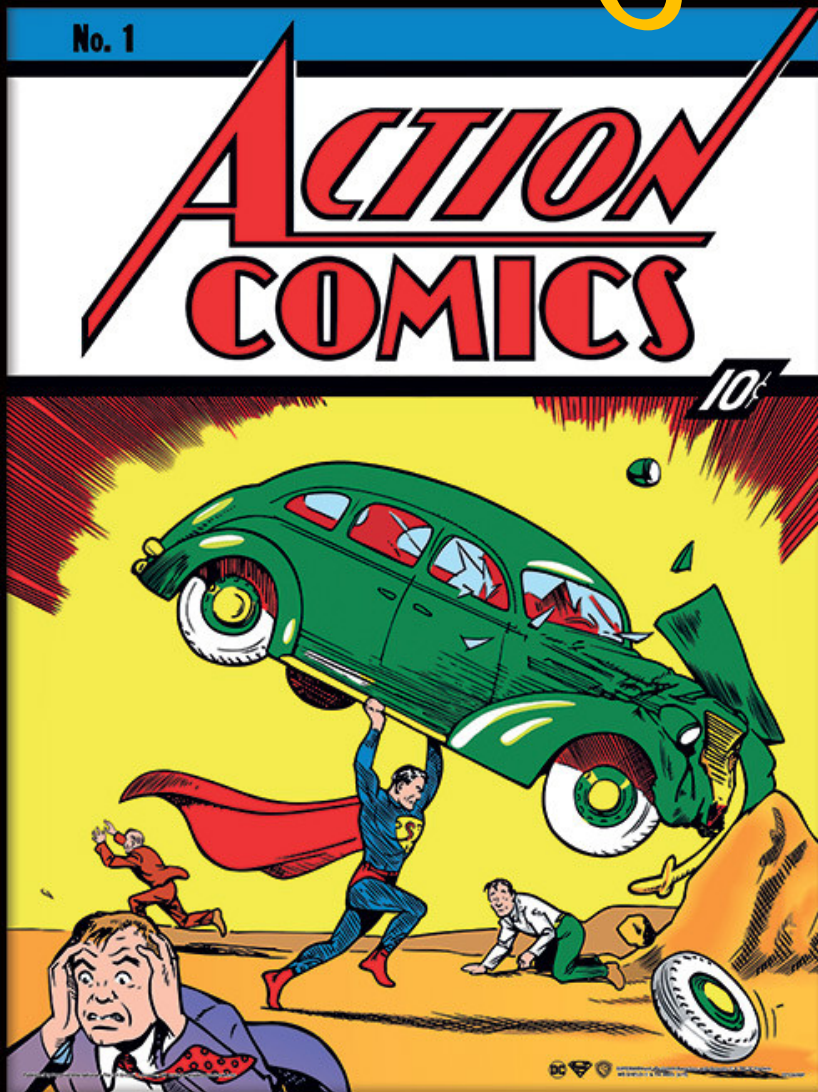




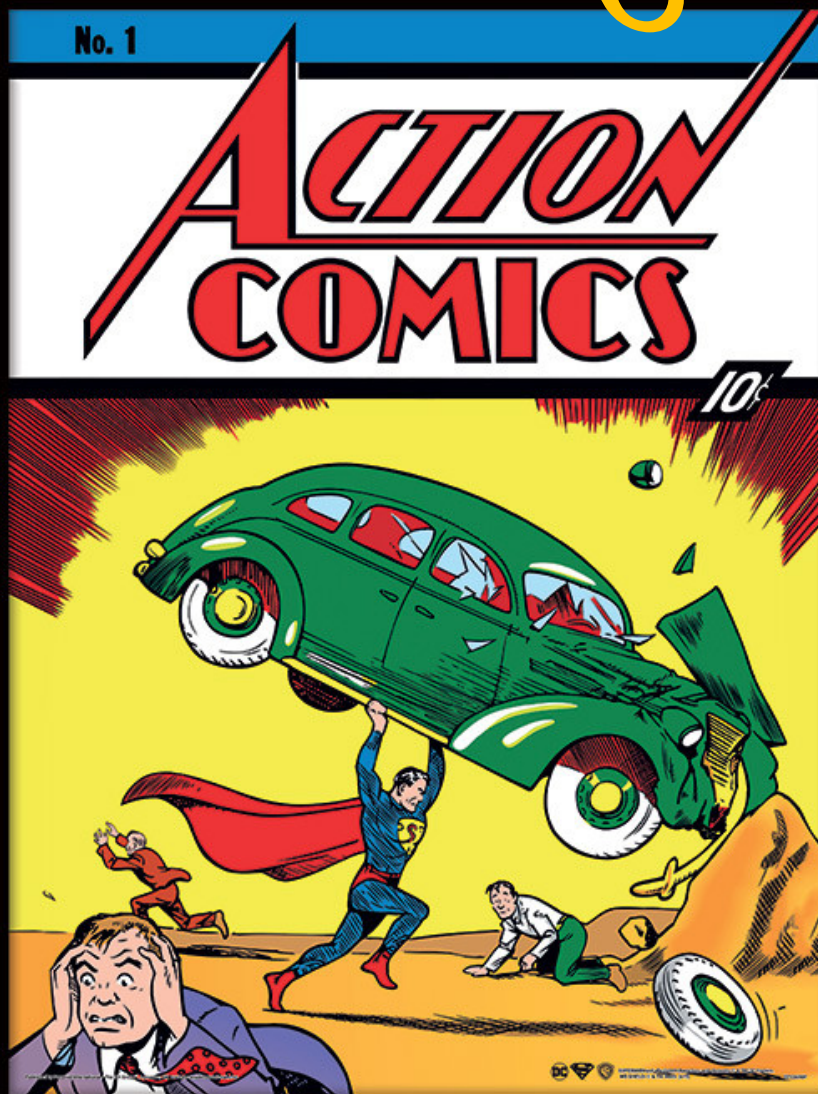
**Why does
this matter?**

Empirical Approach

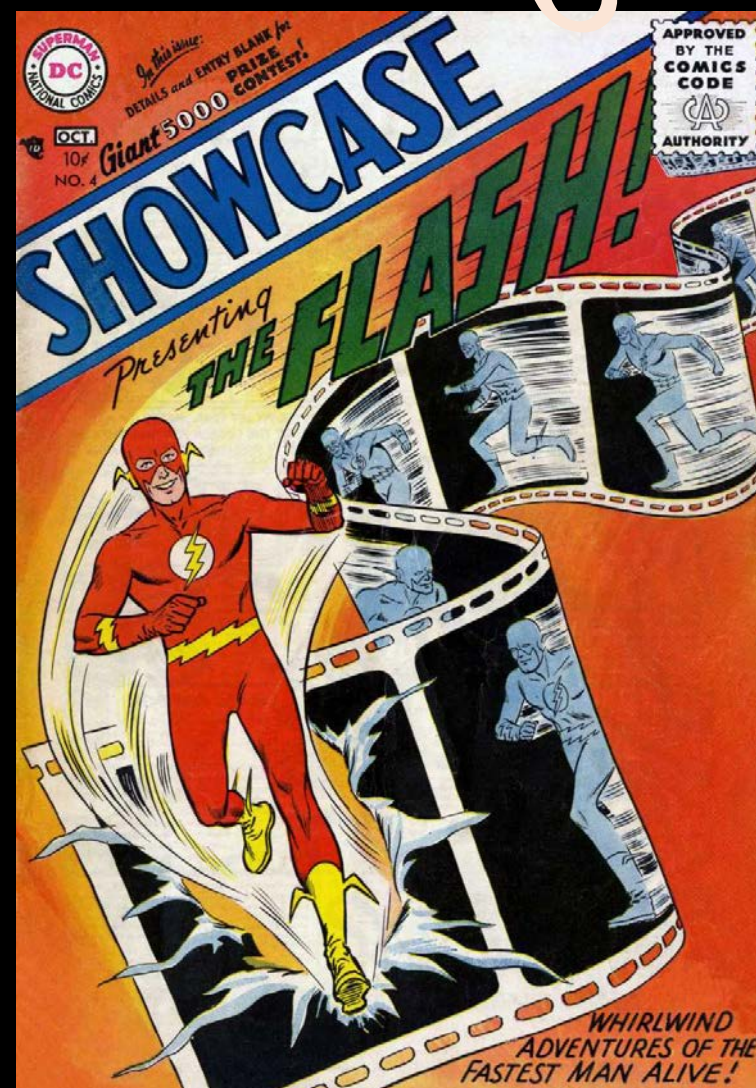
Golden Age



Golden Age



Silver Age



The Bronze Age

Late Industrial

Age Of Experimentation

Mica Age

Electroplate Age

The Age Of Expansion

Rust Age

Blue Age

The Iron Age

The Dark Age

Independent Age

Revisionary Superhero Narrative

The Platinum Age

Modern Age

Prismatic Age

Widescreen Era

Zinc Age

- Boring
- Rubbish



• Exciting
• Great



• Boring • Rubbish





• Exciting • Great

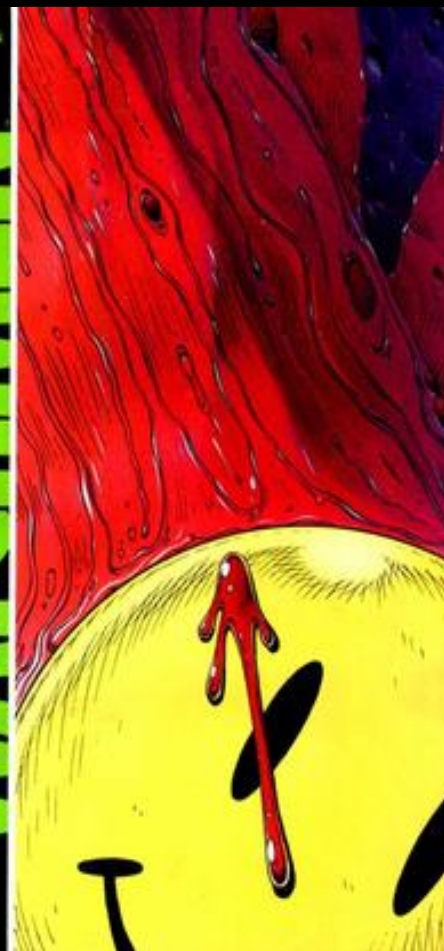


• Boring • Rubbish

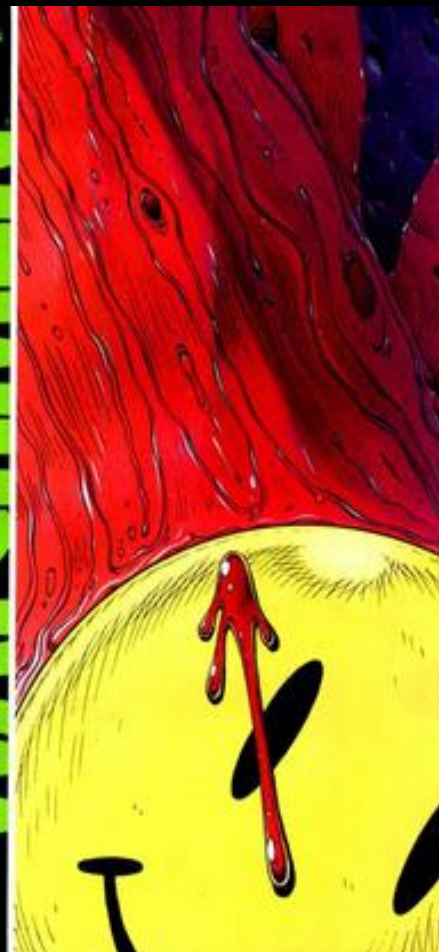


• Exciting • Great

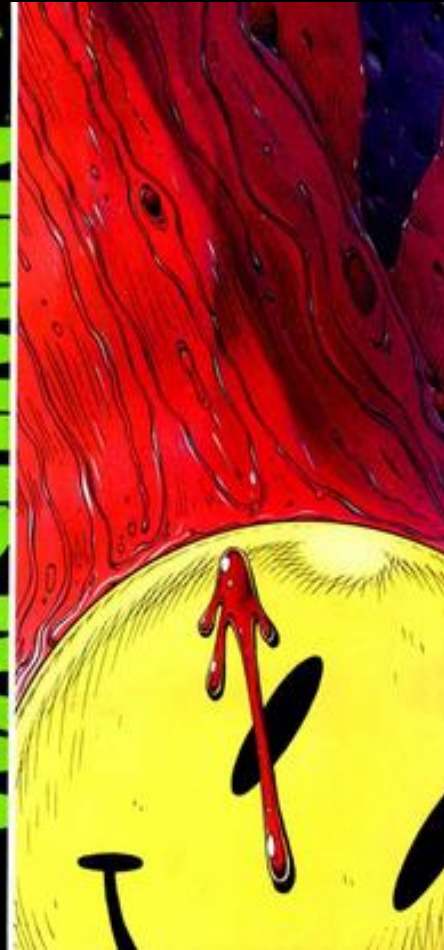
The Marvel Age



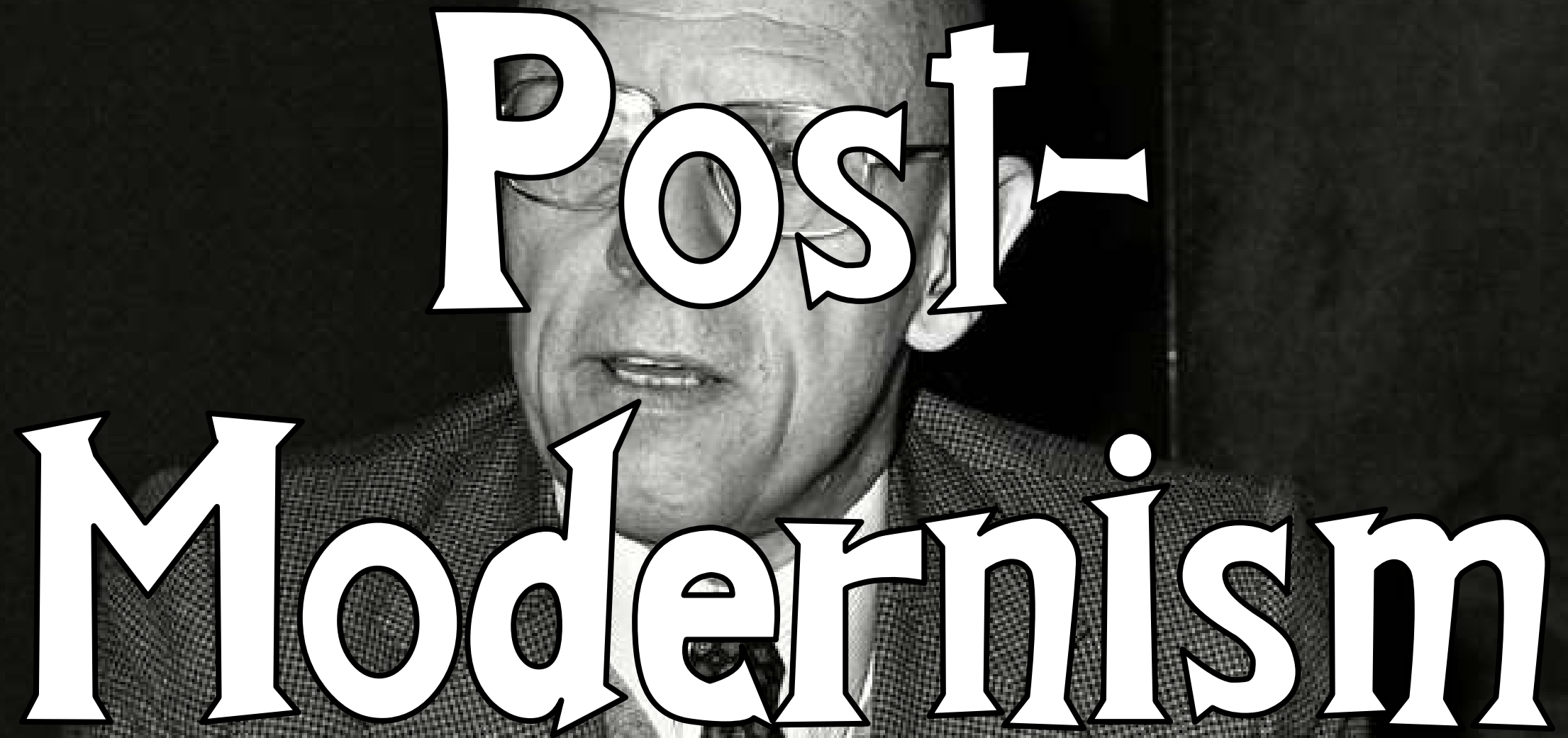
- Exciting
- Great



- Exciting
- Great
- Safe



Qualitative

A black and white photograph of a middle-aged man with glasses, wearing a suit and tie, speaking into a microphone. The image is slightly out of focus, with the man's face being the central subject. The background is dark and indistinct.

Post- Modernism

WANK

The Production Of Culture Approach

"to fully understand any artistic work, one must also study the larger social and organizational context of its production and dissemination"

The Production Of Culture Approach

- Occupational Careers
- Organisational Structure
- Laws
- Markets
- Technology

The Production Of Culture Approach

- Occupational Careers
- Organisational Structure
- Laws
- Markets
- Technology



MEET THE GANG IN THE MERRY MARVEL BULLPEN!

(Our fearless answer to those who claim we're Martians!)

First, let's polish off the big brass...



Merry **MARTY GOODMAN**
Publisher
Guardian Angel



Smilin' **STAN LEE**
Writer/Editor
Bullpen Boss



Joyful **JOHNNY HAYES**
Business Manager
Kibitzer de Luxe



Joyful **JACK KELLER**



Jolly ol' **JACK KIRBY**



Laughin' **LARRY LIEBER**



Jovial **JOE ORLANDO**



Peerless **PAUL REINMAN**



Sprightly **SAM ROSEN**

And now, our own madcap pencil pushers and ink splatterers:
(In alphabetical order—to prevent a possible riot!)



Darlin' **DICK AYERS**



Sparkling **SOLLY BRODSKY**



Valiant **VINCE COLLETTA**



Adorable **ARTIE SIMEK**



Cheerful **CHIC STONE**

A few of our bullpen buddies were out of town when these pix were taken—so we'll try to print their pans later on. (A sneaky way to coax you to read all our future issues!)

And now, we present our ever-lovin' glamor department...



Spunky **STAN G.**



Affable **AL HARTLEY**



Debonaire **DON HECK**



Fabulous **FLO STEINBERG**
Corresponding Secy.
Gal Friday

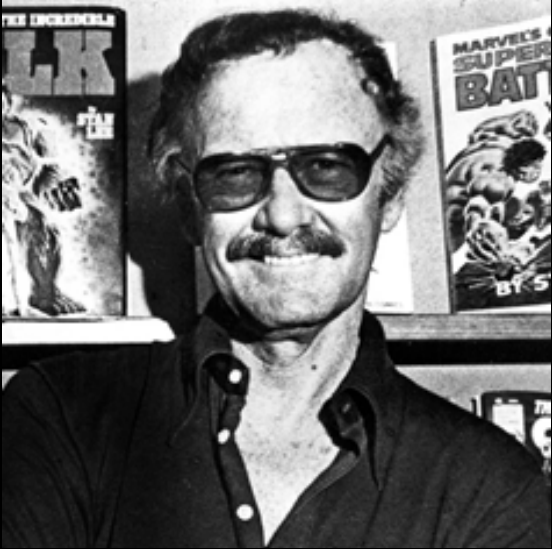


Nifty **NANCY MURPHY**
Subscriptions
Overseas Mailings

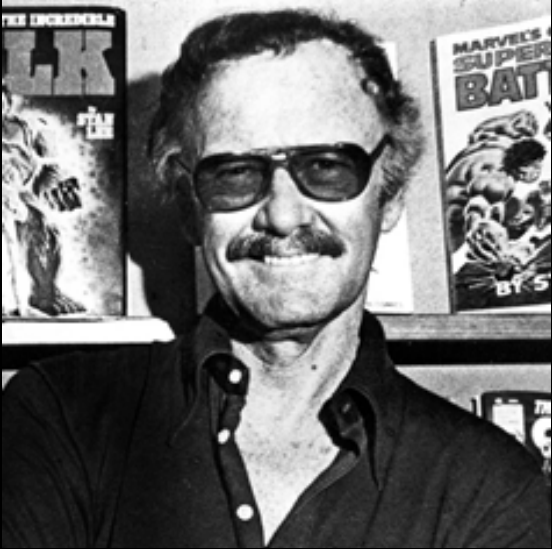


Dazzling **DEBBY ACKERMAN**
Campus Rep.
Student Surveys

Editors-in-chief



Editors-in-chief



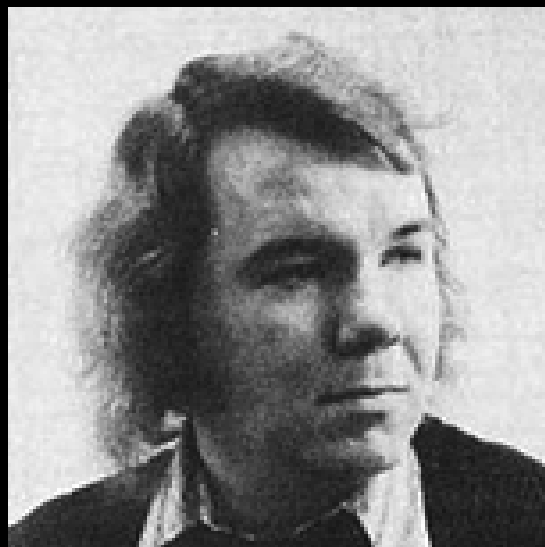
Editors-in-chief



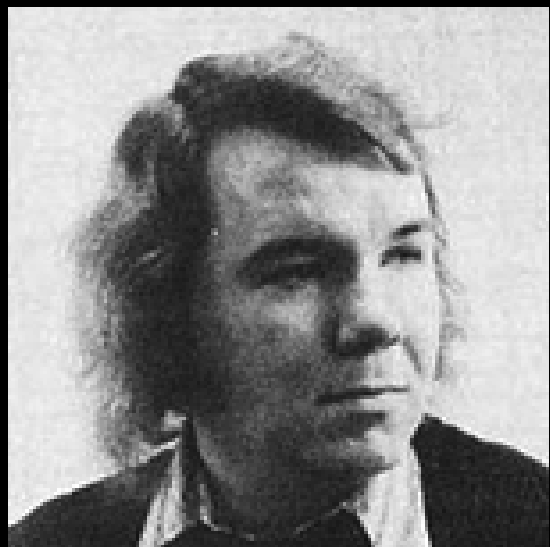
Editors-in-chief



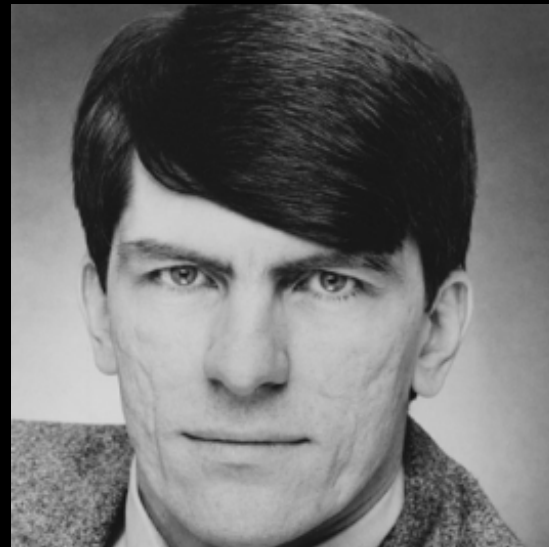
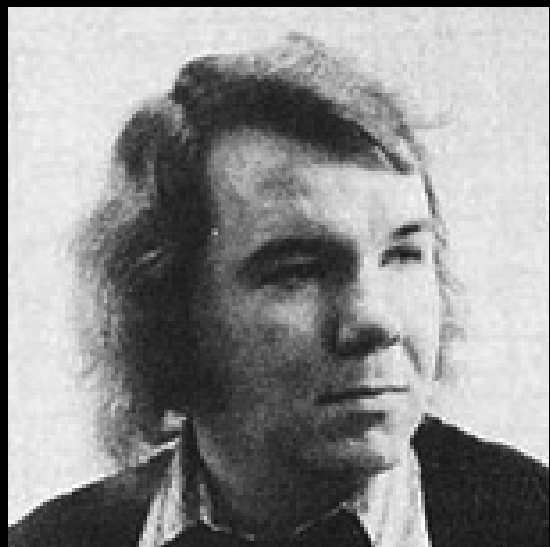
Editors-in-chief



Editors-in-chief

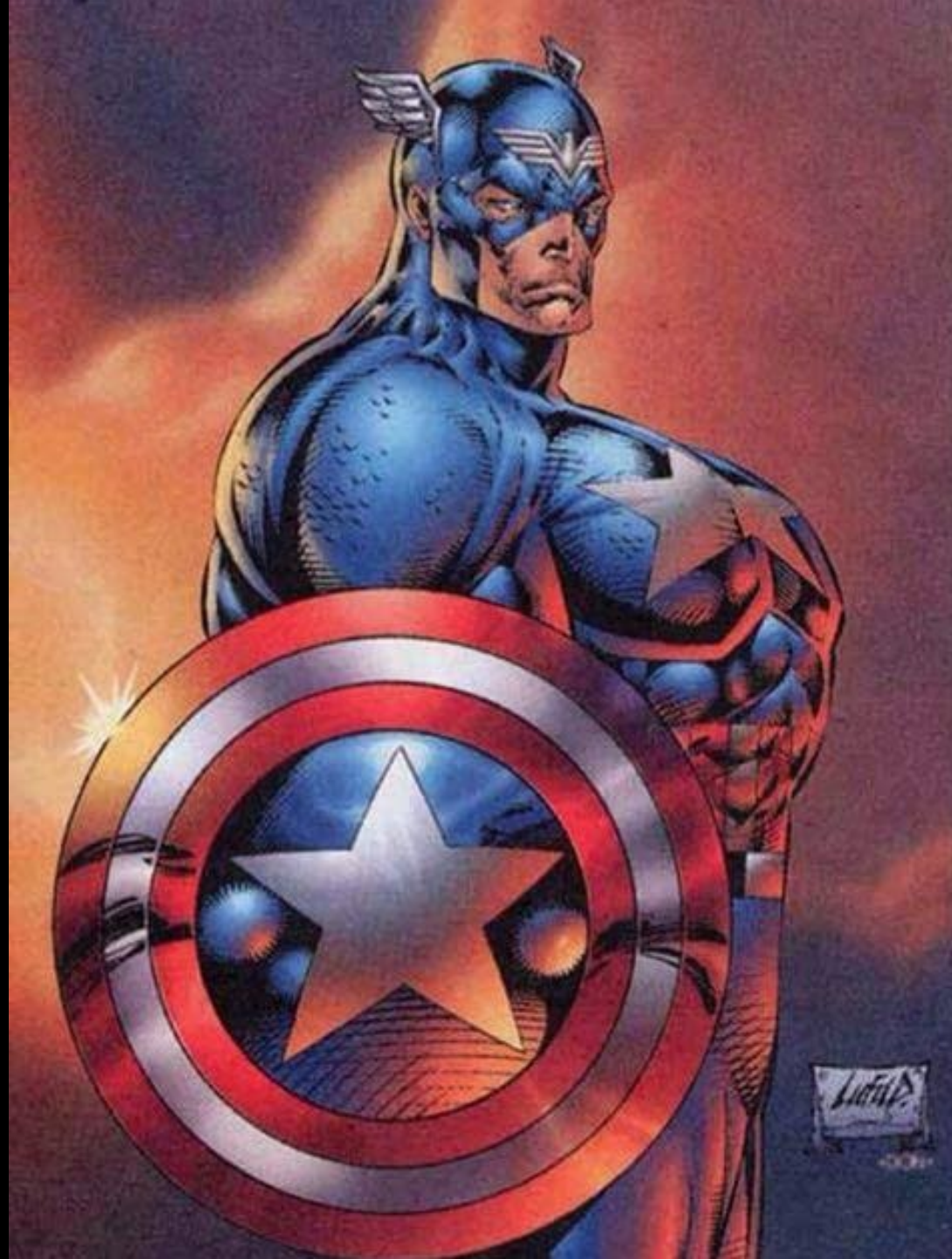


Editors-in-chief

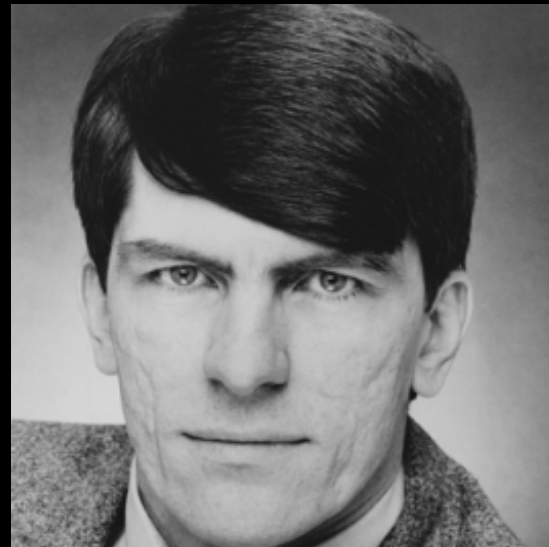
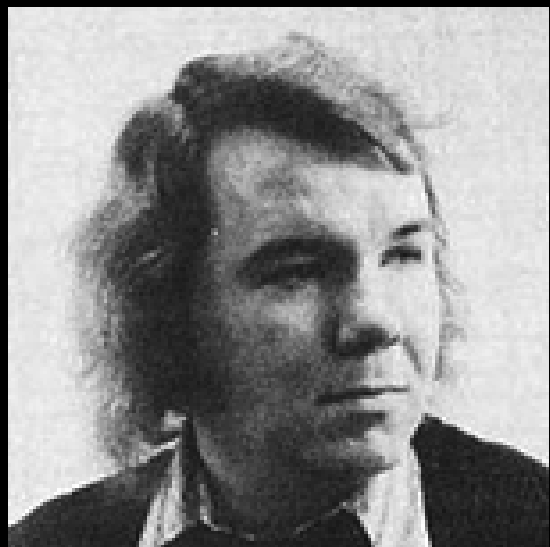


- Boring
- Rubbish





Editors-in-chief





Nov 1961



Oct 1987

The Marvel Age



Nov 1967



Oct 1987

Further information:

**www.mjhibbett.com/doom
@marvelagedoom**