



Mark Hibbett (m.hibbett@arts.ac.uk) University of the Arts London

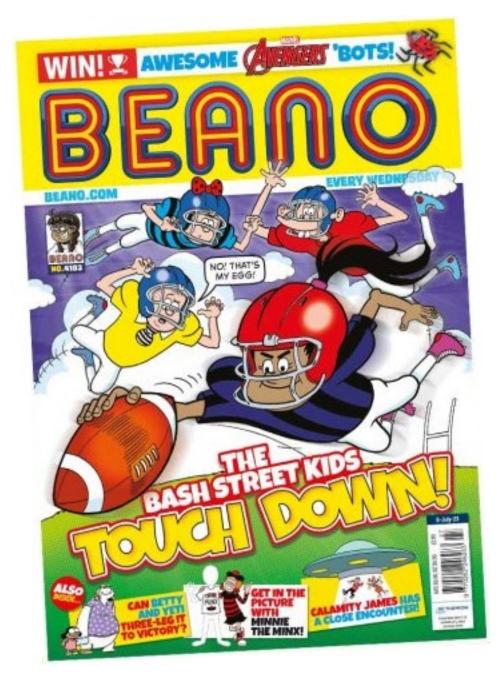
Why aren't we talking about The Beano?

- What's "The Beano"?
- Who are "we" and what do you mean "not talking"?
- Prove it!
- Why's that then?
- So what?



What's "The Beano"?

- Longest running
- Highest circulation
- For children
- Working class
- Easily available and cheap
- The Beano "is" comics
- Part of British Culture





Jacob Rees-Mogg MP House Of Commons Westminster London SW1A 0AA

3rd April 2018

Dear Sir,

It has been brought to our attention that you have been infringing the intellectual property rights of one of our cartoon characters and masquerading as Walter Brown.

It is evident that there are numerous instances whereby you have adopted trademarked imagery and brand essences of the character to the benefit of enhancing your career and popularity.

This constitutes a clear infringement of our copyright and we draw your attention to numerous instances of you distinctly copying the following attributes of the character Walter Brown, as your own invention including:

- 1. The character's hair parting and style
- 2. The character's distinctive round reading glasses
- 3. The character's choice of spotty ties and vintage apparel
- The character's enjoyment of classical music (because he thinks it makes him seem clever)
- The character's bullish behaviour with peers and stopping others from having fun
- 6. The character's insistence to remind others of his father's successful career
- 7. Snootiness



We firmly request that you cease and desist in your ongoing impersonation of the character, which remains the exclusive property of Beano Studios.

A swift response on this matter would be greatly appreciated to avoid getting Teacher involved.

Yours faithfully,

Cire Anh &

Mike Stirling Head of Beano Studios Scotland



What do you mean "not talking"?



Prove it!

INTERNATIONAL GRAPHIC IGNCC NOVEL AND COMICS CONFERENCE

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Follow us on Twitter: @ThelGNCC

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Email: TheIGNCC@gmail.com

Centre for the Study of Journalism, Culture & Community Bournemouth University CSIC

PREVIOUS CONFERENCES (2016-PRESENT)

University of Cambridge, 2021

University of the Arts London, 2020

Manchester Metropolitan University, 2019

Bournemouth University, 2018

University of Dundee & University of Glasgow, Dundee 2017

Manchester Metropolitan University, Manchester 2016

PREVIOUS CONFERENCES (2010-2015)

TEAM

CONTACT

University of London, Paris 2015

British Library, London 2014

Glasgow and Dundee, 2013

Bournemouth, 2012

Manchester Met, 2011

Manchester Met, 2010

Data collection

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EAR S	ESS SESSION TITLE	# SPEAKER	TITLE	Text 1	Text 2	Character 1	Character 2	Author 1	Author 2	Author 3	Author 4	General 1	General 2	General 3		
2015	19 National	3 Aarnoud	Graphiating Resistance - Remediation, Abstraction and the					Alberto Breccia	1							
2015	Identity 2	Rommens	Politics of Adaptation in the Work of Alberto Breccia					The bicon								
2015	20 Medium and	1 Joseph	Hellboy			Hellboy										
	Message	Alnether														
2015	20 Medium and Message	2 Paul Davies	Representing Experience in Comics - Carnet de Voyage	Carnet de Voyage												
2015	20 Medium and	3 William	"Different Medium Explore the Messages of Mobile Suit	Mobile Suit												
	Message	Ashbaugh	Gundam"	Gundam												
2015	21 Health and the Body	1 R Finn	Journeys to the centre of the self - Comics and mental health.									Mental Health				
2015		2 Agnes	A Visual Voyage Through Trauma - Genocide, Mass-									Trauma				
2010	Body	Peysson-	massacres and Resilience													
2015	21 Health and the	3 Christina	Graphic Pathographies - Traversing the Body as Landscape									Graphic				
	Body	Koch										Pathographies				
2015		1 Luisa Buck	Why Homer still matters - The Odyssey and the British	The Odyssey				Homer				British political				
	Voyages		political cartoon									cartoons				
2015	22 Classic Voyages	2 Ralph Sanders	The Southern Road To Heaven. Pilgrim's Progress - The Graphic Novel	Pilgrim's Progress												
2015	22 Classic	3 Ana-Maria	Maps, Myths and Multimodal Storytelling. Refiguring the	-								Epic narrative	Mulitmodal			
	Voyages	Gavrila	Epic Narrative of the Early Earth										storytelling			
2015	22 Classic	4 Jörn Ahrens	Voyager of Crisis - Winshluss' Pinocchio and His Journey to	Pinocchio				Winshluss								
	Voyages		the Heart													
2015	23 Form	1 Greice	Visual journalism and comics storytelling									Visual	storytelling			
		Schneider										journalism				
2015	23 Form	2 John Miers	Visual metaphor's voyage from vagueness to symbolic									Visual				
			status									metaphor				
2015	23 Form	3 Simon Grennan	Journeys of the self - Marion's partial 'mediagenius' and the motive reader in comparative theories of intersubjectivity									Modernity				
2015	24 Parcpartive -			Zoro				Alos Kot								
2015	24 Perspectives	1 Tiffany Hong	"A Matter of Perspective" - Mission, Location, and Return in Ales Kot's Zero	Zero				Ales Kot								
2015	24 Perspectives	2 Benjamin Garfield	A Psychotic Journey Between Worlds and Off the Page. Deadpool Kills Comic Books			Deadpool										
2015	24 Perspectives	3 Rae Hancock	Looking Inward - using comics and graphic novels in the									Pedagogy				
1010			classroom to stimulate self-reflective spiritual journeys													

What was in there?

- 902 papers
- 292 texts (25 >1)
- 49 characters (11 >1)
- 229 authors (22 >1)

What are we talking about?

- Alan Moore (12)
- Tintin (11)
- Doctor Doom (5)
- The Walking Dead (4)
- Wonder Woman (4)

- Batman
- Clément Baloup
- Commute
- Erin Williams
- Fables
- Grant Morrison
- Harley Quinn
- Hellboy
- Here

- HergeJoe Sacco
- Lucy Knisley
- Lynda Barry
- Nina Bunjevac
- Olivier Schrauwen
- Persepolis
- The Phantom





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Further searching

- British comics
- Children's comics
- Children's literature
- Young people's comics
- Young readers



Further searching

- "Why are you laughing?: Children's Comics, Conflict and Community" (Dona Pursall, 2021)
- "Adventure, Comedy, and Romance: Explorations in British Comics" (Exhibition, 2019)
- "Behind The Panels: The Hidden Histories Of Women In British Comics" (Selina Lock, 2018)
- "Comics Past And Present: Balancing Historical And Contemporary Comics In The Exhibition Of British Children's Comics At Seven Stories" (Mel Gibson, 2018)

Why's that then?

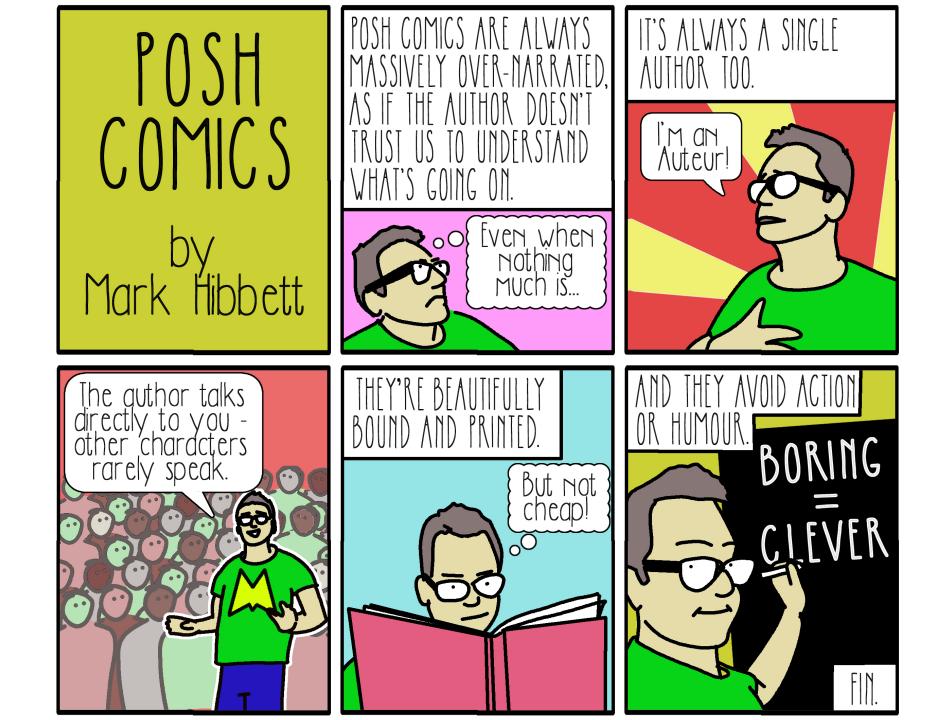
- Unavailable texts?
- Children's comics?
- •British comics?
- •Humour comics?



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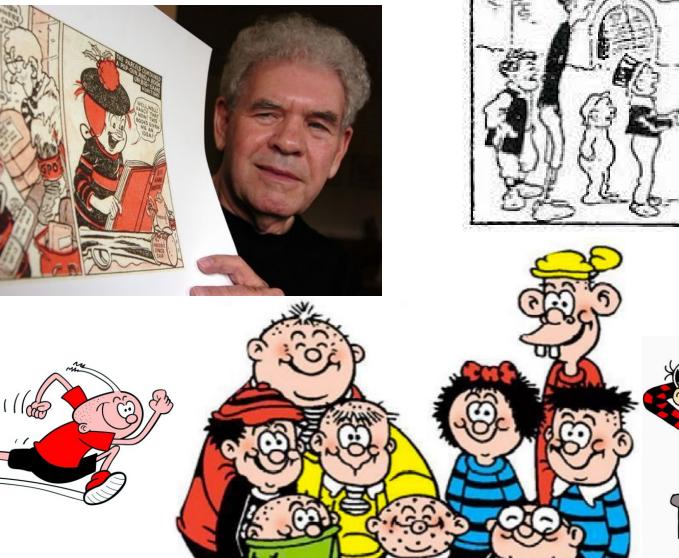
- 267 unique texts
- 207 authors
- = "Posh comics"



Biff Bang Pow! Comics aren't just for kids any more!





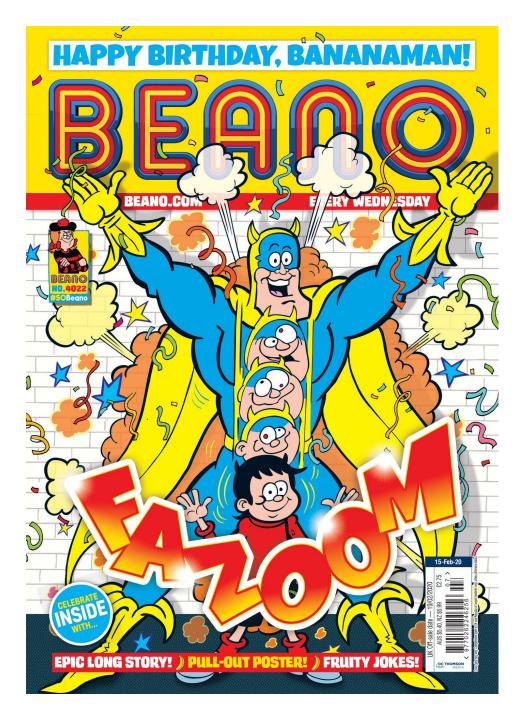






Why <u>should</u> we talk about The Beano?

- Gatekeepers
- Duty to field
- Duty to ourselves







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