

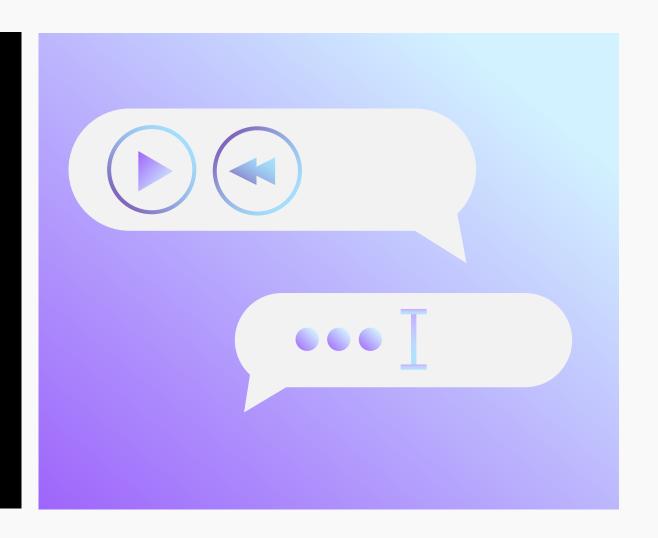
# 'So, you recorded your Teams presentation, what next?'

Developing a mixed delivery approach for a professional development project about language

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#### **Overview**

- Context
- Language Project
- Initial Steps
- Key Questions
- Changing Space: Dual Delivery
- Challenges
- Questions





#### **Abstract**

- 'What do we mean when we talk about language?' online talk series
- Increase engagement post and pre talks
  - Discussions
  - Collaborations
- Moving from synchronous to asynchronous for better participation



# What do we mean when we talk about language?

Set up by the Language Centre to promote discussions around language at the university and drawing on ideas from language teacher expertise (Fitzpatrick, Costley & Tavakoli, 2022), the project revolves around a series of talks:

- Systemic functional linguistics
- Genre studies
- English for specific purposes (ESP) and academic purposes (EAP)
- Feedback for EAL students
- Translanguaging and the role of multilingualism
- Textual borrowings
- What do we mean by academic language?



#### **Aims**

- To provide colleagues across the university with an understanding of what language is and does.
- To make language more visible across the university/within the disciplines
- To provide a space for discussions around the roles and functions that language has in academic work
- To create opportunities for colleagues to share their work and practices.









#### **Initial steps**

- Discussions with Digital Learning (Myblog)
- Collaboration with RP (Digital Learning/Language)
- Monthly series of online recorded talks via Teams
  - Why online?
  - ☐ More flexibility
  - □ More numbers
  - Easy invitation (internal/external)
  - Able to record sessions; synchronic;
  - 'Live' comments





### **Key Questions**

- 'So, what do we do with the recordings?'
- How can we better promote, inform & interact?
- What kind of space/form would help us do these things?



# What happens once the talk is recorded?

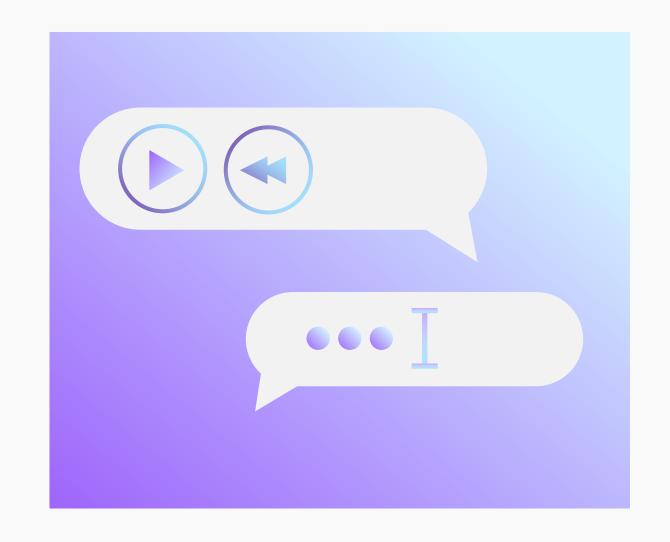






# Challenges

- Limitation of platform
- How to better develop interaction?
  - Not only comments but also promotion of staff cases/ideas
  - How to measure impact?
- Future: can we open the project externally (i.e. other universities)?





#### References

Academic Purposes, 59, pp.101-140.

Fitzpatrick, D., Costley, T. and Tavakoli, P., (2022) 'Exploring EAP teachers' expertise: Reflections on practice, pedagogy and professional development', *Journal of English for* 

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# Questions?