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The changing demands and the nature of embedded support

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BALEAP PIM The Future of EAP: Adapt or Die?

Nov 2019

UAL Context

- London College of Fashion
- Central St Martins
- London College of Communication
- Chelsea College of Arts
- Camberwell College of Arts
- Wimbledon College of Arts

The Language Development Programme

- Course specific classes
- Tutorials
- Skills classes
- Workshops
- Progress Testing
- 20 HPLs
- 4 FTs



Growing Demand

- 19,878 students at UAL
- 2019 – 54% international (EU and Overseas)
- 18% increase international in 1st years (BA & MA)



Growing Demand

- 2018 Term 1 – 101 classes per week (132 courses)
- 2019 Term 1 – 116 classes per week (141 courses)
- 2018/19 - 2571 students using LD
- 2019 so far – 2422 students (22% increase like for like)



New modes of support

- Many courses have large international cohorts
- Language and academic literacy issues
- Is the traditional 2 hour class enough?
- Many course tutors don't want the international students packaged off to a separate space
- Increasing our reach
- More requests for '**embedded support**'
- 2019 piloting 8 courses

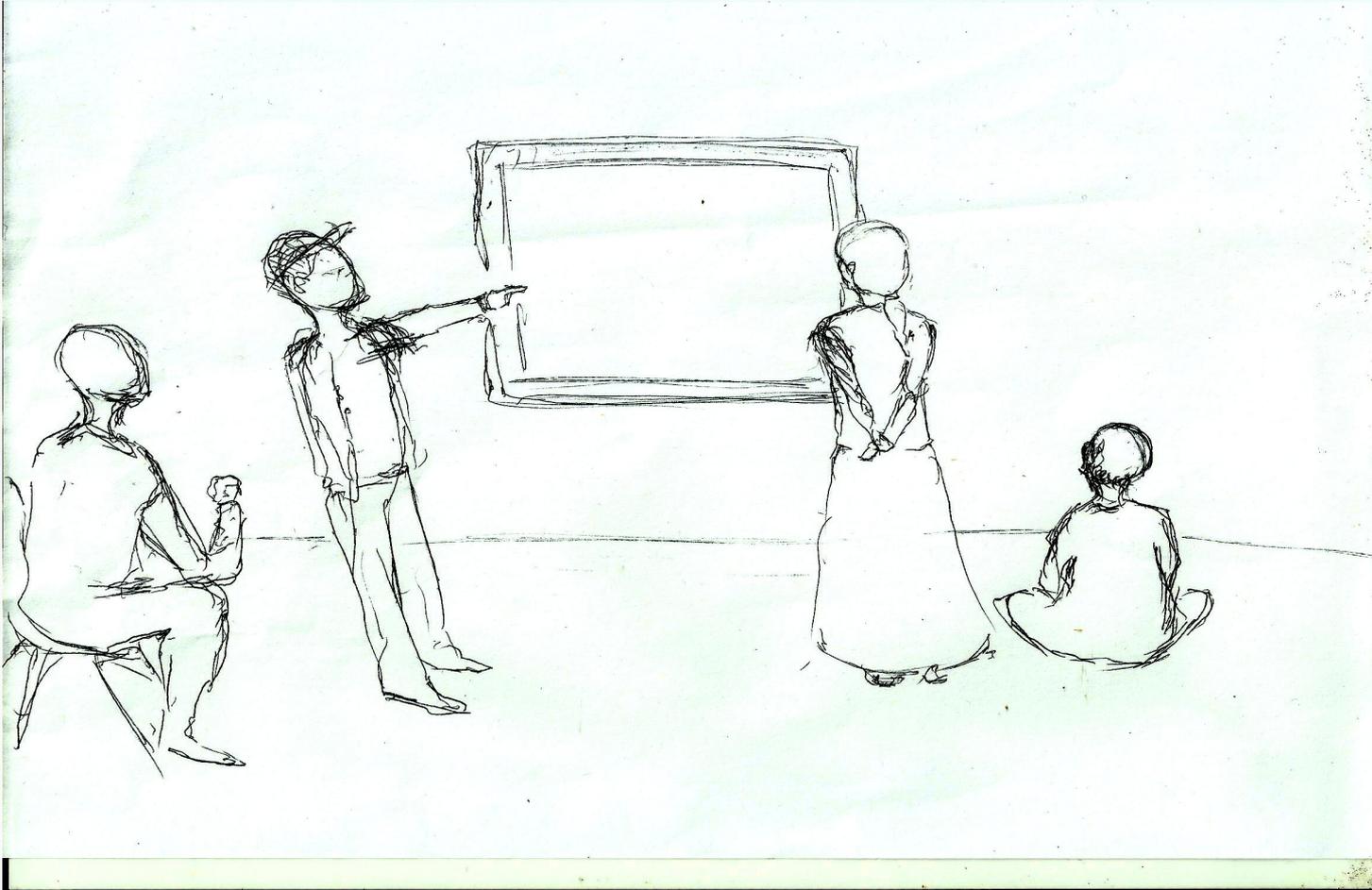
Embedded support

- Adaptable to each course
- In the studio / classroom
- All year groups
- Mixed mode
- Irregular schedule



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The art/design studio



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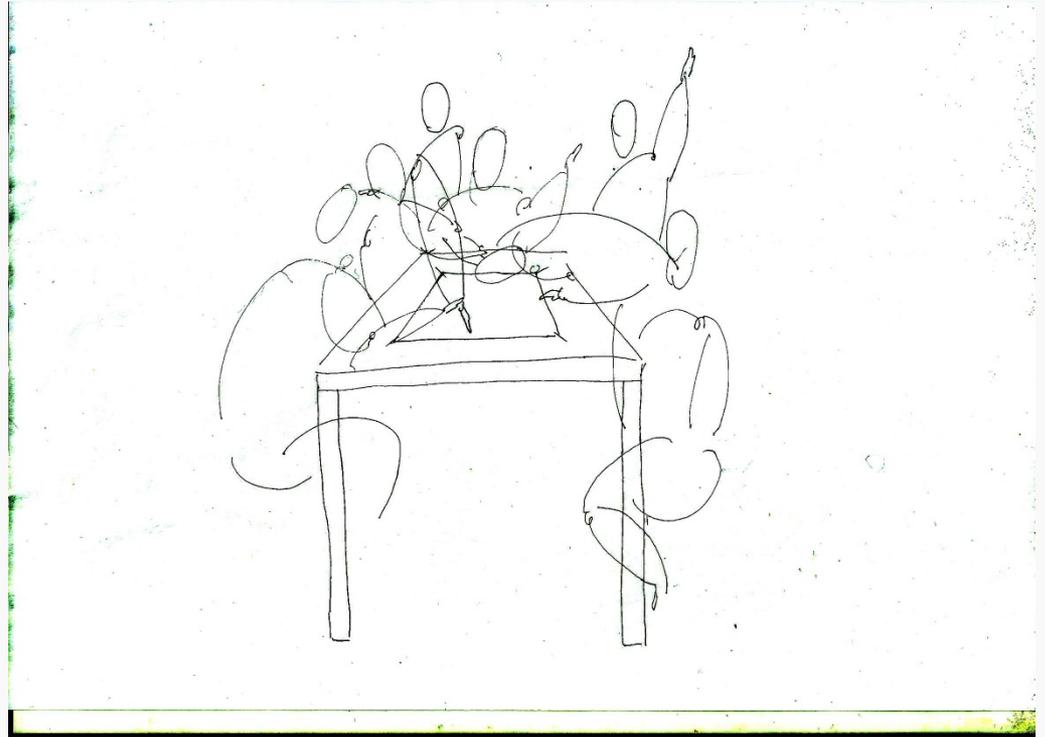
Some of the challenges

- Connecting with each other – academic, student, language tutor
- Resource – time, space, people



Finding the payoffs

- Skills and experience
- Flexibility
- Small but meaningful interventions



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Business School

- LCF: Fashion Business School - different type of context/model
- Pilot/exploratory project – what does it entail?
- Challenges/Positives
- Different courses
 - Discourses, practices, knowledges and assessment
 - Discover more about course
- Working across the whole department (Y1-Y4)
 - Workshops; Tutorials; Joint classes; Writing project

Challenges

- Resources
 - Staff/Time
- Misunderstandings and Miscommunications
 - What do we do? How are we perceived?
 - Role? Are we part of the department?
- Example: Writing task
 - Purpose/Goals
 - Terminology

More pay offs

- Example: Writing task
 - Clarified purpose/roles/implementation
 - Better sense from department about what we might be able to bring
- Role across the whole course
 - Awareness of language/practices across department
 - Better informed
 - How might this embedded model look in the future?

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Thank you