

Program | 2nd Information Design International Conference | 1st InfoDesign Brazil [ID]

A - Room 1	B - Room 2	C - Room 3	D - Room 4	E - Room 5
EDU = Education HT = History and Theory TS = Technology and Society ISC = Information Systems and Communication				
Thrusday 8				
08:00 Registration				
09:00 Opening ceremony Tribute to Dr Patricia Wright				
09:45 Coffee break				
10:15 Invited speaker Dr Patricia Wright Cardiff University, UK				
11:00 ID1A1 ISC - Landmarks in the large-scale medical facilities Sayoko Tanaka, Kiyoshi Nishikawa, Piet Westendorp, Paul Mijksenaar	ID1B1 EDU - From concrete to virtual: Interaction and interativity in the alphabetization process of deaf persons Rita Couto, Celso Wilmer, Cristina Portugal, Ana Correia	ID1C1 TS - Graphics schematics configurations within movies Isabella Aragão	ID1D1 HT - Cognition, information and design: In direction to an ecological semantics Eduardo Braga	
11:45 ID1A2 ISC - Mapping meaning: Redrawing the geo/graphic landscape Alison Barnes	ID1B2 EDU - The observational drawing: A comparisson study between England and Brazil Solange Coutinho, Eva Miranda, Érika Ferreira, Tâmara Baia	ID1C2 TS - Changes due to evolution in flying aircrafts: From pilot to a computer operator Edgard Martins, Marcelo Soares	ID1D2 HT - Type anatomy and nomenclature Fábio Silva	
12:30 Lunch				
13:30 Opening session Posters [foyer]				
14:00 Book release				
14:45 ID1A3 ISC - Cultural approach on designing information systems and communication Maristela Ono	ID1B3 EDU - Lecture design: A conduct issue Jackeline Farbiarz, Alexandre Farbiarz	ID1C3 TS - Locative media; mapping concepts and visualisation processes Sadhna Jain	ID1D3 HT - A new visuality: The images of postmodernity Flávio Cauduro	ID1E3 ISC - Research and development methods of human-centered interactive media design in the software industry: GloboMail case study Mauro Pinheiro, Laura Klemz
15:30 ID1A4 ISC - The national and the international in the communication through pictograms Sandra Souza	ID1B5 EDU - To walk for the city and to construct projects: Pedagogical practice in design Cláudia Marinho	ID1C4 TS - Exploring the effects of different types and locations of web links on search performance Virginia Souto, Mary Dyson	ID1D4 HT - João Cabral de Melo Neto, poet and typographer Guilherme Cunha Lima	ID1E4 ISC - Web portals: Use the user phone calls for helpdesk in the construction of the virtual support structure Fernanda Lobato, Lia Guimarães
16:15 Coffee break				
16:45 ID1A5 ISC - Information design as the structural base of the hypermedia design Mônica Moura	ID1B6 EDU - Plan of tourism in imaginary places - reflecting the teaching - learning by simulation mode Zilda Matheus	ID1C5 TS - BIAS: Hypermedia development methodology to researchers Alexandre Souza	ID1D5 HT - Ethnic design: A proposal José Nogueira	ID1E5 ISC - Checklist in Brazilian e-commerces Sílvio Lourenço Jr, Stephania Padovani
17:30 ID1A6 ISC - Task analysis and its utilisation among information designers Stephania Padovani		ID1C6 TS - Mobile infrastructure for colaborative academic research - related to a methodology Caio Vassão, Júlio Freitas, Túlio Marín	ID1D6 HT - The imaginal thought and ethnomethodology to a contemporary graphic creation Carlos Murad, Leonardo Caldi	
18:15 Invited speaker Dr Maria Gonzalez de Cosio Universidad Popular Autónoma del Estado de Puebla, Mexico [Room A]				
19:00 SBDI board meeting [Room B]				

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Note: * Friday [9th] and Saturday [10th] from 9:00am to 12:30pm it will take place the 2 CONGIC- 2nd Information Design Student Conference [sessions in Portuguese only]

Friday 9

09:00*	2 CONGIC - Opening ceremony of the 2 nd Information Design Student Conference Invited speaker Dr Solange Coutinho Universidade Federal de Pernambuco, Brazil				
09:45	Coffee break				
10:15*	IC2A1 ISC - Visual identity handbook for emergency communication at Hospital de Clínicas/UFPR Bruna Montenegro, Joana Andrade	IC2B1 EDU - Exploring animation in a didactic experience with the cube symmetries Aline Silva, Roberto Nascimento	IC2C1 TS - Website Projeto Jovens Urbanos Mônica Schroeder	IC2D1 HT - Futura, from geometry to the new typography Nelson Gutierrez Jr, Carol Garcia, Gabriela Carrato, Kleber Domingues, Rafael Viana, Vando Santos	
11:00*	IC2A2 ISC - The information design of Parana's Public Library: Sense making and wayfinding application in the study and analysis of the informational environment Patrícia Fujita, Antônio Fontoura	IC2B2 EDU - Artgeo: Symmetry of translation and rotation Marko Santos, Roberto Nascimento	IC2C2 TS - Information design in the digital universe: some aspects of organization of content in the digital environment Paulo Gama Jr	IC2D2 HT - Analysis of Second World War posters produced by the United States and Germany Jarbas Agra Jr, Rodrigo Caio	
11:45*	IC2A3 ISC - Content or shape? Considerations about the effects of familiarity with informational contents and graphic language in understanding a procedural pictorial sequence Tiago Maia	IC2B3 ISC - What the eyes do not see: Development of an instrument of tactile perception communication Fernanda Santana, Germana Araújo	IC2C3 TS - Knowledge society and information architecture: Changing information into knowledge Paulo Gama Jr	IC2D3 HT - Modern X post-modern magazine trademarks Yvana Alencastro, Gilmar Soares, Natália Bastos, Marcos Buccini	
12:30	Lunch				
13:30	2 nd Information Design International Conference Poster session [foyer]				
14:00	Invited speaker Phil Baines Central Saint Martins College of Art & Design, UK				
14:45	ISC - Design in the process of value creation of organizations: The strategic use of graphics Lia Krucken, Marília Costa	ID2B1 HT - The printing revolution and scientific thought Rogério Camara	ID2C1 ISC - Adaptive digital museum guides Heimo Müller, Ed Tan, Katri Oinonen	ID2D1 EDU - Educational inclusion by music: in the age of electronic scores Celso Wilmer	ID2E1 TS - Experiencial design on the web Marcos Buccini, Stephania Padovani
15:30	ID2A2 ISC - Landmarks in navigation systems for urban pedestrians Piet Westendorp, Paul Mijksenaar, Sayoko Tanaka, Kiyoshi Nishikawa	ID2B2 HT - Photographic images: An strategy for codification and diffusion of information Fernando Fogliano	ID2C2 ISC - Exhibition design practices and information design in Brazil Gisela Abad	ID2D2 EDU - Chromatic model for lines and planes in the projective space Celso Wilmer	ID2E2 TS - Virtual image dimensions Silvina Crenzel, Vera Nojima
16:15	Coffee break				
16:45	ID2A3 ISC - Objects and appliqués: Typographical elements in São Paulo city architecture Anna Gouveia, Diana Ramos, André Pereira, Haroldo Gallo, Priscila Farias	ID2B3 HT - UOL - seven phases in the graphic history of the Universo Online portal Mara Gama	ID2C3 ISC - Bridging cultures in electronic communication: New multiliteracy models for interaction design Patricia Search [apresentação virtual]	ID2D3 EDU - Environmental education work field for the designer Ailton Leite	ID2E3 TS - Design for building and for validation of learning objects mediated by the Internet Cristina Portugal, Rita Couto
17:30	ID2A4 ISC - Typography in editorial design: a methodological review Cleomar Rocha, A Casa do Tipo	ID2B4 HT - Visual rhetoric, tropes and schemes in film credits Roberto Tietzmann	ID2C4 ISC - When the user is a child navigating an educational software: Cultural aspects affecting pictorial communication on the computacional systems Luciana Freire, Marcelo Soares, Stephania Padovani	ID2D4 EDU - Comprehension of the body's contour for making fashion products Lucas Rosa, Neli Freitas	ID2E4 TS - Solicitation and engagement: A possible dramaturgy for the Internet Ana Quartin
18:15	Invited speaker Dr Paul Mijksenaar Delft University, Holland				
20:00	Conference dinner [optional]				

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Saturday 10

09:00*	2 CONGIC - 2nd Information Design Student Conference Invited speaker Dr Rejane Spitz Pontifícia Universidade Católica do Rio de Janeiro, Brazil				
09:45*	Coffee break				
10:15*	IC3A1 ISC - Dingbats' site: A typographic icon family for Internet Juliana Shiraiwa	IC3B1 ISC - Ergonomic analysis of METROREC information system Michael Morais	IC3C1 TS - Information design and the environmental sustainability Nelson Smythe Jr	IC3D1 HT - Periferical uninformation Fabrício Novak	
11:00*	IC3A2 ISC - Signboard of neon - typeface based on São Paulo's historical center Luminous neon signboards Nádia Moreira	IC3B2 ISC - The creative process of openings in the nacional cinema Isabela Ewerton	IC3C2 TS - A study of instructions in consumer products packages Charles Leite	IC3D2 TS - An holistic approach of the passenger on the interior design of aircrafts, an historic perspective Michael Morais, Marcos Buccini	
11:45*	Invited speaker Dr Luiz Antonio Luzio Coelho Pontifícia Universidade Católica do Rio de Janeiro, Brazil				
12:30	Lunch				
13:30	2nd Information Design International Conference Poster session [foyer]				
14:00	Invited speaker Dr Rune Pettersson Mälardalen University, Sweden [virtual presentation]				
14:45	ID3A2 HT - Semiotic of visual signs and information design Bernard Darras	ID3B1 ISC - Reading Manga: The Japanese comic book as a former of readers in Brazil Pedro Vasconcellos	ID3C1 EDU - Diagrams and problem solving M Isabel Meirelles	ID3D1 TS - Biotechnological design with brain signals Rachel Zuanon	ID3E1 TS - Interface usability for old and child user Ligja Kuhn
15:30	ID3A2 ISC - Using diagrams in interviews Nathan Crilly, Alan Blackwell, P John Clarkson	ID3B2 ISC - Graphics indicators of action and movement: a proposal of taxonomy Renata Wanderley, Carla Spinillo	ID3C2 EDU - Star and star fish: An experient concerning the drawing from memory and the drawing with mental image stimulation Eva Miranda, Solange Coutinho	ID3D2 TS - Propositions on not-intelligent interfaces qualified for behaviour foreseeing Cleber Tavano, Júlio Freitas	ID3E2 TS - Transparency: The future of the graphical interface Breno Carvalho, Carla Teixeira
16:15	Coffee break				
16:45	ID3A3 ISC - Materiotecas: An information and inspiration tool project guidelines Yuri Walter, João Marar, Francisco Alencar, Maurizio Ferrante, Gonçalo Ferraz	ID3B3 ISC - Visual instructions: an analysis of the fire extinguishers' pictorial sequences of procedure approaching graphics and cognitives aspects Débora Ramos, Laura Martins, Marcelo Soares	ID3C3 EDU - Community communication, European Union information service in a information design education perspective Staffan Udd	ID3D3 TS - Hyperdesign: An expanded writing Wilton Azevedo	ID3E3 TS - Interface design for semantic web Denise Eler
17:30	ID3A4 ISC - The New Denmark - dislocated information and augmented cairns Hanne-Louise Johannesen, Michel Guglielmi	ID3B4 ISC - The graphic representation of warning in visual instructions: A need for further research Evelyn Azevedo, Carla Spinillo	ID3C4 EDU - Communicational model for graphic design Lais Licheski	ID3D4 TS - Online communities: Collaborative networks for digital inclusion Marcelo Tramontano, Denise Santos	ID3E4 TS - Design of relations... a way to see the interactive function of the languages Dorival Rossi, João Winck
18:15	SBDI Young Researchers Award / Closing ceremony				