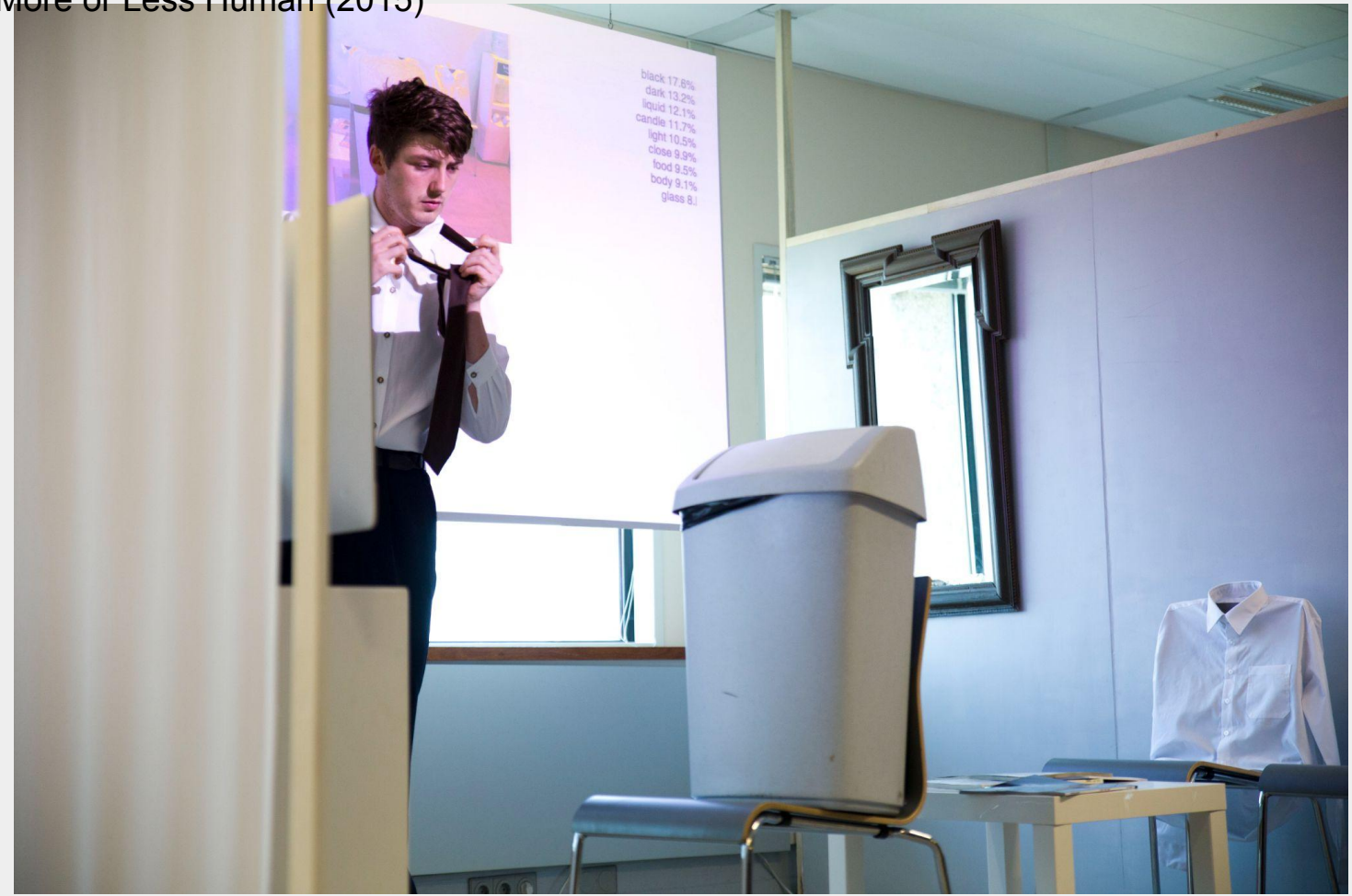
Playing the Other
Confronting more than human intelligence through performance

20 June 2022
Kings College London

How to be More or Less Human (2015)



How to be More or Less Human (2015)

How to be More or Less Human

Email correspondance

Hey [redacted],

I would like for the auto tagging to be 100% confident with gender. For Custom training would I have to submit 1000+ pictures of men and women to achieve 100% confidence?

Thanks

Max Dovey

Hi Max,
Sorry for the late response!

We can do the test and see what will be the confidence. You can send us the sample images grouped by gender. If the results and the confidence rate are satisfying you'll be charged $1199 which is our standard rate for custom training. If the results don't fit your expectations, you'll not be charged anything.
Let me know if you want to proceed with this.

Regards
[redacted]

7.2% man
7.3% man
8.2% man
8.5% man
8.6% man
9.0% man
9.2% man
9.6% man
9.8% man
10.2% man
11.0% man
11.4% man
12.3% man
12.4% man
12.6% man
13.7% man
14.2% man
16.9% man
18.1% man
19.6% man
20.4% man
21.0% man
21.2% man
22.1% man
22.4% man
23.0% man
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25.3% man
25.6% man
26.1% man
26.4% man
26.6% man
26.7% man
26.9% man
27.0% man
27.5% man
27.6% man
27.7% man
27.8% man
27.9% man
28.5% man
28.7% man
28.8% man
28.9% man
29.0% man
29.3% man
29.5% man
30.2% man
30.5% man
30.6% man
30.7% man
31.1% man
31.2% man
31.3% man
31.7% man
31.9% man
34.6% man
34.7% man
34.9% man
35.4% man
36.1% man
36.3% man
36.7% man
37.9% man
38.5% man
39.1% man
39.4% man
39.6% man
39.8% man
39.9% man
40.0% man
40.2% man
40.3% man
41.5% man
41.6% man
42.0% man
42.4% man
42.5% man
44.8% man
44.9% man
45.6% man
47.1% man
48.6% man
48.9% man

Performance

a hipster bar

A hipster bar uses image recognition software to enforce a strict door policy that only admits people that look hipster enough. The doors for this bar will only open if you are at least 90% hipster, making it the world's first automated hipster bar.

The custom algorithm, originally based on pictures from Instagram that contained the caption 'hipster', is getting more accurate with each iteration. With over 20,000 images of hipsters, the hipster bar incidentally has become a repository for an evolving machine learning application that can identify the visual characteristics of a hipster.

A Hipster bar has been installed at Ars Electronica Festival (2016), Art Rotterdam (2017) Amsterdam MuseumNacht (2017) & Humansbeing-Digital at the Lowry (2018)

2015

Performance Installation

produced as part of summer sessions residency at V2_Institute for Unstable Media

www.hipsterbar.club

A Hipster Bar

Original Training Data Samples

A

B

A Hipster Bar

Original Training Data Samples

A

Images tagged ‘#hipster’ on Instagram

B

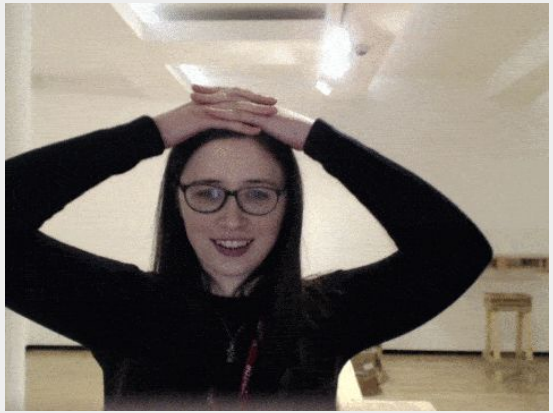
Images from INRIA Person dataset

Multi-class multi-instance boosting for part-based human detection

A Hipster Bar

Visitor data samples from ‘Humans Being Digital’ at Lowry

A

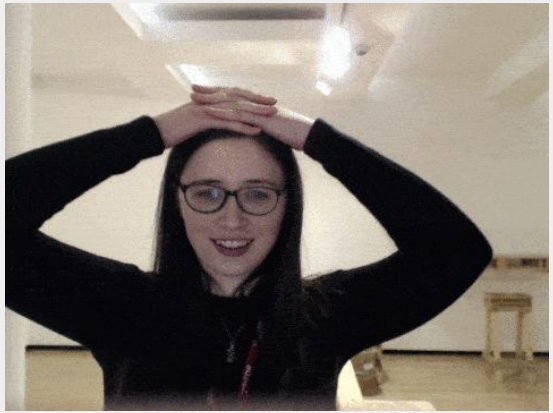


B

A Hipster Bar

Visitor data samples from ‘Humans Being Digital’ exhibition

A



Sample from 95 - 100%

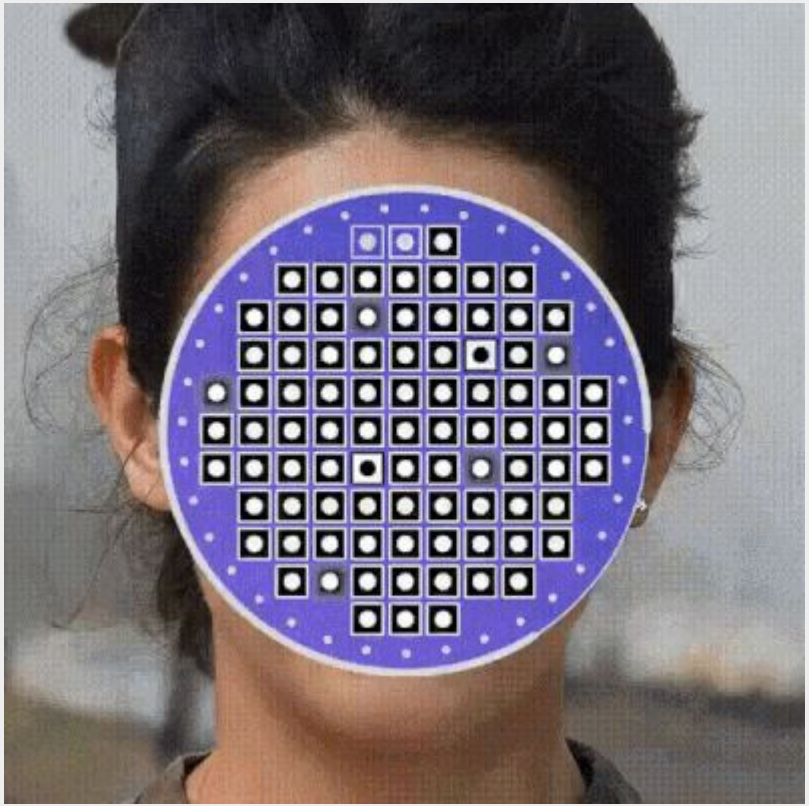
B

Sample from 0 - 5%

A Hipster Bar (2016)

Live Action Role Play

True Insights



www.maxdovey.com/true-insights/

Live Action Role Play

The Interspecies of Finsbury Park

www.treaty.finsburypark.live

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