

The International Centre for Fine Art Research (ICFAR) and the British Artists' Film and Video Study Collection (BAFVSC) at the University of the Arts London invite you to attend

'The Idea of an Archive' a consultative study day

10am – 4pm, Thursday 10 April 2008

**The Viewing Theatre
Central St Martins College of Art and Design
107-109 Charing Cross Road
London
WC2H 0DU**

ICFAR and BAFVSC would like to invite interested members of the Art and Science communities to participate in exploring the conceptual and technological possibilities for the future of multiple media based archival research and to forge creative and technical partnerships with this innovative project.

The contemporary notion of the archive is no longer that of a static repository of historical artefacts. Archives are being reconfigured as dynamic collections of searchable materials across a range of media such including moving and still image, text and sound; hyperlinks and meta-tagging encourage happenstance and the potential for a more 'naturalistic' approach to archival research where meaning is developed creatively through hitherto unexpected encounter and elaboration.

ICFAR and the BAFVSC are developing a research project at the University of the Arts London around the convergence of archive and collection based, practice-led research, original practice, remote curation and exhibition. The project plans to explore the potential for the utilisation of metadata, keywords, data analysis to interrogate concurrently a number of archives of different media and generic orientation.

Please RSVP to indicate your intention to attend to Chris Ralls at c.ralls@csm.arts.ac.uk or by phone on 020 7514 8546.