# IMAGE ECOLOGY



Printed Matter's Art Book Fair 548 W. 22nd St, NY 25 - 28 April 2024 Image Ecology is a visual metaphor for the relation of five independent Italian presses to their environments.

# By image

we mean the projection of a desire, the appropriation of reality, the visualisation of an idea in a flat or sculpted form. So, not just a photograph.

# By ecology

we mean the recurring political, economic and artistic patterns that result from the interaction of the human with the tool, the part with the whole, the archive with the imagination. So, not the transposition of a scientific model.



#### THE INSTALLATION

proposes an analogy between publishing and farming.

The land is tilled, seeds are planted, times of care follow periods of waiting, fruits are harvested by hand or mechanically, the produce are circulated, digested and transformed. They travel and live their own lives independently from the place and the people who facilitated their coming into being.

Five ways of cultivating the same turf. Five plants made from waste wrapping material. Five ways of working in the field of publishing. Five approaches to bibliodiversity on the common grounds of a vegetable garden shared by Rorhof, Ahorn Books, Shibboleth, Robida and Libri Finti Clandestini.



#### RORHOF

is a publishing cooperative based in a former farm house in Bolzano. Their research on the lived experience of communities faced with questions of identity, imprisonment and migration is translated into artist's books.

Rorhof's symbol is a palm tree.



#### AHORN BOOKS

is a curatorial and publishing project run by two Italians in Berlin. They publish artist's books, multiples and two series devoted to the theory of photography and the understanding of different photographic practices.

Ahorn means maple in German.

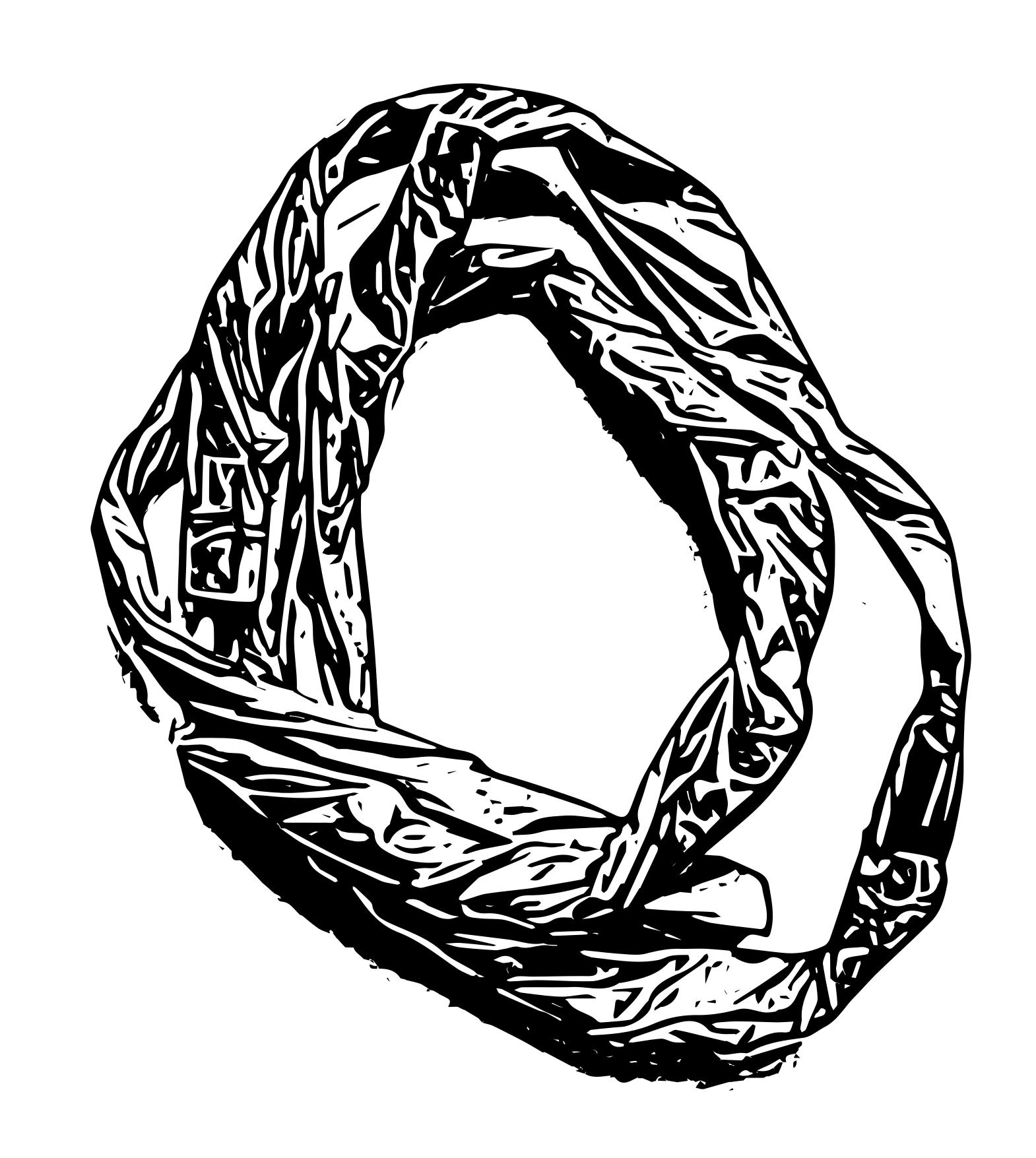




#### SHIBBOLETH

is a nonprofit arts organisation with publishing at its core based in Milan. To answer the question whether images can replace words in a shared language system, they publish visual translations of out-of-copyright novels, visual encyclopaedias and exercise books.

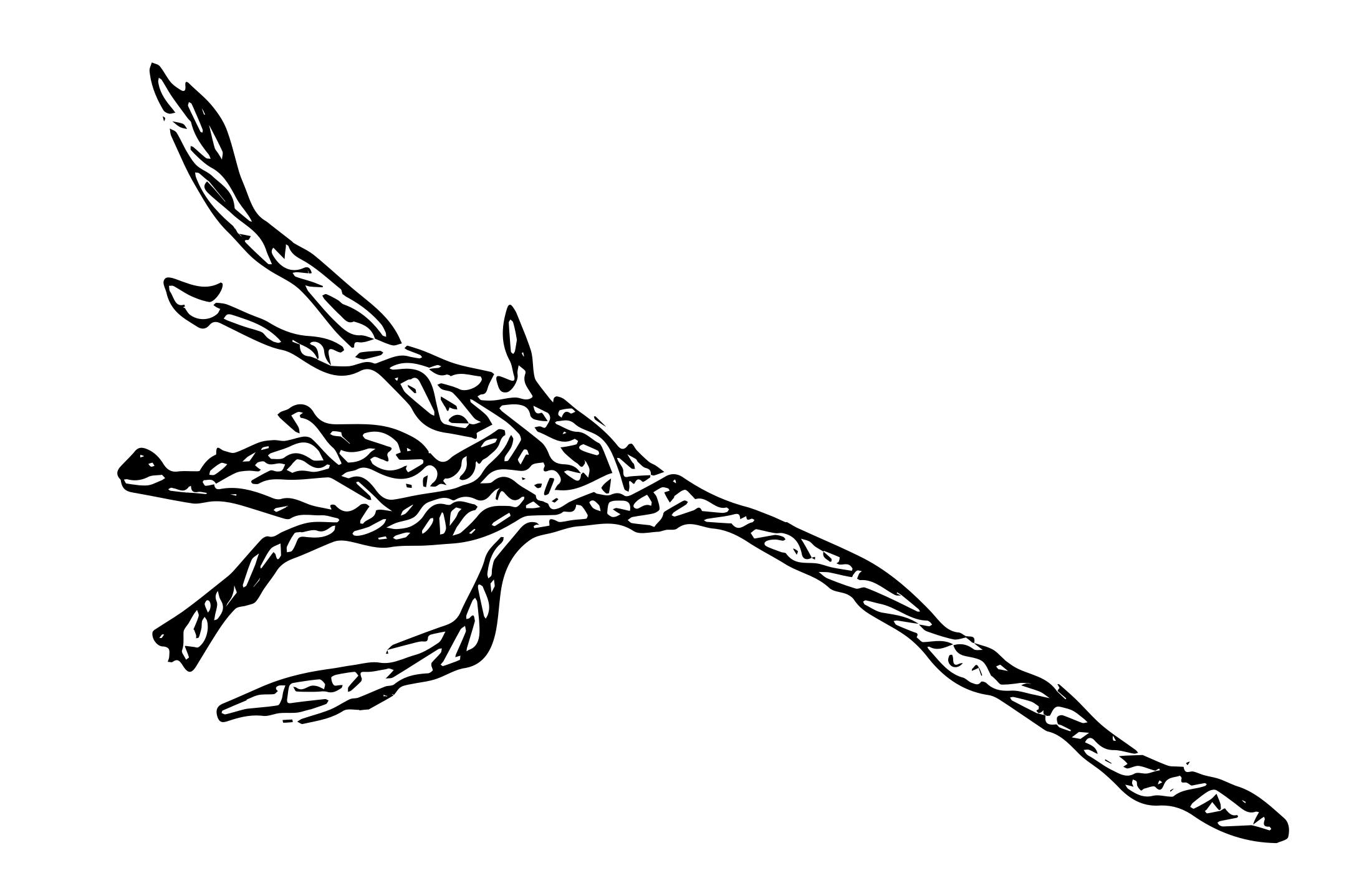
Shibboleth's symbol is a tomato.



#### ROBIDA

is a curatorial group, working on projects connected to the landscape sorrounding the village of Topolò/ Topolove on the Slovenian-Italian border. Through a magazine, internet radio and the Academy of Margins they rethink the possibilities of cultural work in post-rural areas, abandoned in the process of urbanisation.

Robida means bramble in Slovenian.



#### LIBRI FINTI CLANDESTINI

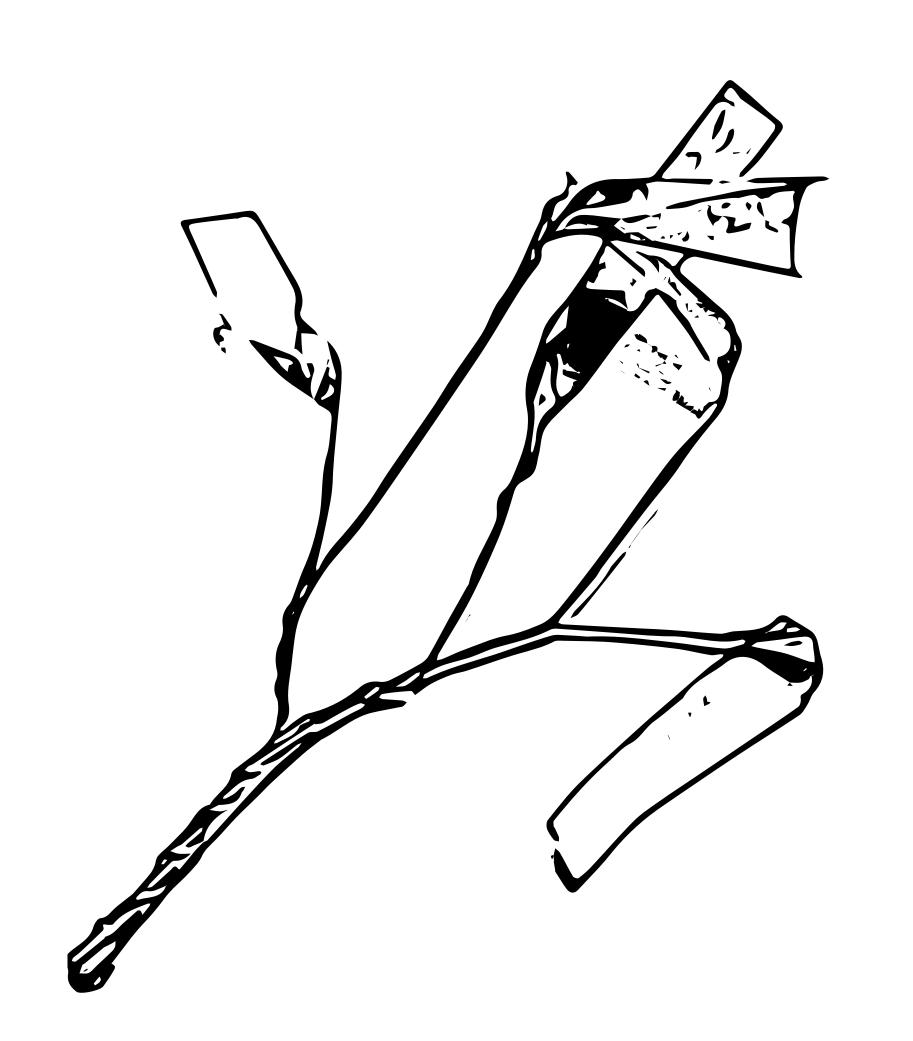
is a publishing and educational project based in Milan. With the paper found during the exploration of abandoned places on the outskirts of the city, the collective creates handmade artist's books, zines in little editions and pop-up books that celebrate practices of repurposing and reuse.

LFC gets its paper amid the shrubs.

# Friday 26

2-3pm Book Presentation
Ahorn Books
"PRDU"

6-7pm *Project Pesentation*Robida



# Saturday 27

2-2:30pm *Zine Presentation*David Schulz
"Impounded"

3-3:30pm *Book Presentation*Libri Finti Clandestini
"Ruinenlust"

4-4:30pm *Zine Presentation*Osvald Landmark

"After \_ Stand These Runes"

6-7pm Book Launch
Mick Finch
"One-Thing-After-Another"

### Sunday 28

12-1pm Workshop
David Schulz
"Illegible Lines"

2-3pm *Video projection*Ann Carolin Renninger
"The Expanded Sense"

2-3pm *Video projection*Mick Finch
"One-Thing-After-Another"