

STUDIES IN
DESIGN
& MATERIAL
CULTURE

Turning revolt into style: The process and practice of punk graphic design is a ground-breaking analysis of the complex relationship between punk visual aesthetics and the graphic design and print professions, from the innovations of punk DIY pioneers to radical changes in the commercial design industry. These changes reflected not just the influence of an emerging cohort of young designers who aligned themselves with the new subculture, but also the advent of new technologies, particularly in the printing industry during the early days of photocomposition and digital reproduction.

Drawing on interviews with leading punk and post-punk designers including Malcolm Garrett, Bill Smith, Chris Morton, Steve Averill, Mike Coles, Bob Last, Rob O'Connor, Jill Mumford, and Neville Brody, along with detailed archival and historical research, this book reveals the implicit tensions between a new creative vanguard and the design establishment, together with the opportunities offered by new technologies and dramatic parallel changes in labour relations and working practices.

Along with a close analysis of punk and post-punk record covers, fanzines, and other artefacts, *Turning revolt into style* charts the story of a seismic cultural shift that was to have a lasting impact for decades to come. The text centres on two key questions: how did a new generation of young, punk-inspired graphic designers navigate the music graphics profession in the late 1970s and early 1980s? And how did significant changes in printing technology, labour relations and working practices in the design profession impact their work during that period?

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