

Local and Ephemeral Graphic Traces

Siân Cook

"Responding to
the challenge of
HIV and AIDS in
the York area."

York AIDS Action



— Ephemera

— *'Ephemera' is the plural form of the Greek word 'ephemeron'—epi = on, about, round; hemera = day—Something that lasts for one day.*

— *Minor transient documents of everyday life.*

Definition of 'ephemera' —Maurice Richards, *Collecting Printed Ephemera*, Oxford, Phaeton/Christie's, 1988.

— The **Graphic** Ephemeral

- What is remembered?
- What was experienced?
- What was learned?
- What is in between?
- What is lost?
- What remains?

— On Ephemera

— It's nice to know why something was made, by whom and for what purpose—we can't fully understand the thing without such knowledge—but we're free to use things (and ideas) differently. We decide what's significant and how; we decide what it all means.

Cardinal Tales: The Blog of Special Collections and University Archives at Iowa State University.
Ephemera in Archives, June 1, 2016 by Chris A.