#### **SCIRIA openMind Lecture Series**

# After Effects, or Velvet Revolution in Modern Culture



### A Talk by Media Theorist Lev Manovich

Wednesday, 17 October 2007, 11.00am-4.00pm Camberwell College of Arts Research Office Wilson Road London SE5 8LU

Please RSVP to: t.rupp@camberwell.arts.ac.uk +44(0)207 514 2173



Lev Manovich is Professor of Visual Arts, University of California, San Diego, U.S. where he teaches new media art and theory. His book The Language of New Media has received over 50 reviews in the USA and was translated into Italian, Korean, Polish, Spanish and Chinese. According to the reviewers, this book offers "the first rigorous and far-reaching theorization of the subject" (CAA reviews); "it places new media within the most suggestive and broad ranging media history since Marshall McLuhan" (Telepolis).

## Research Unit

The SCIRIA Research Unit focuses on art and science collaborative research. Current areas of investigation include: creativity and cognition, multi-sensory computer interfaces and the virtual representation of cultural heritage artefacts. The Unit explores and develops the potential applications of emerging interface technologies, including haptics, gesture syntax and biometrics.

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