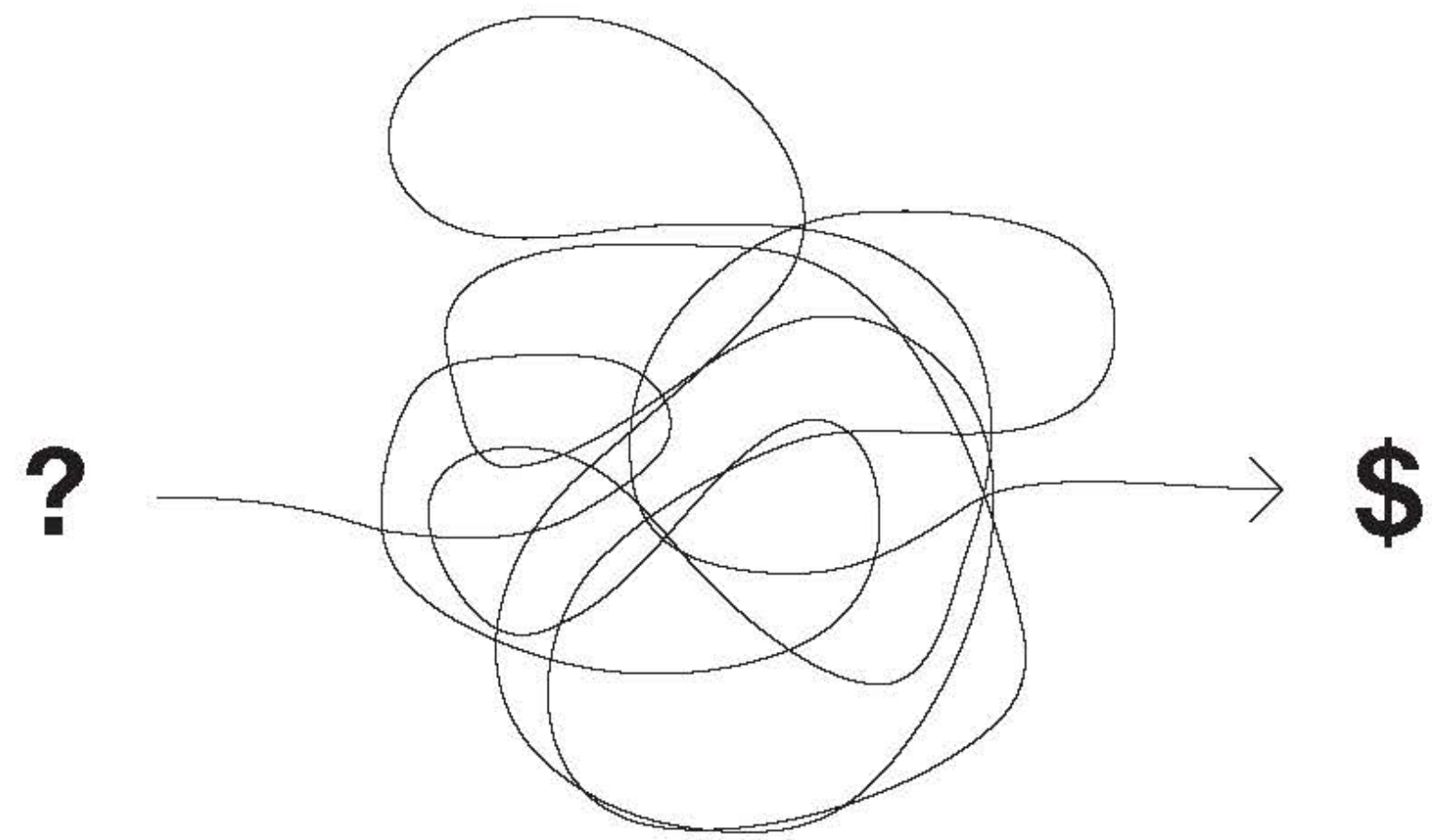
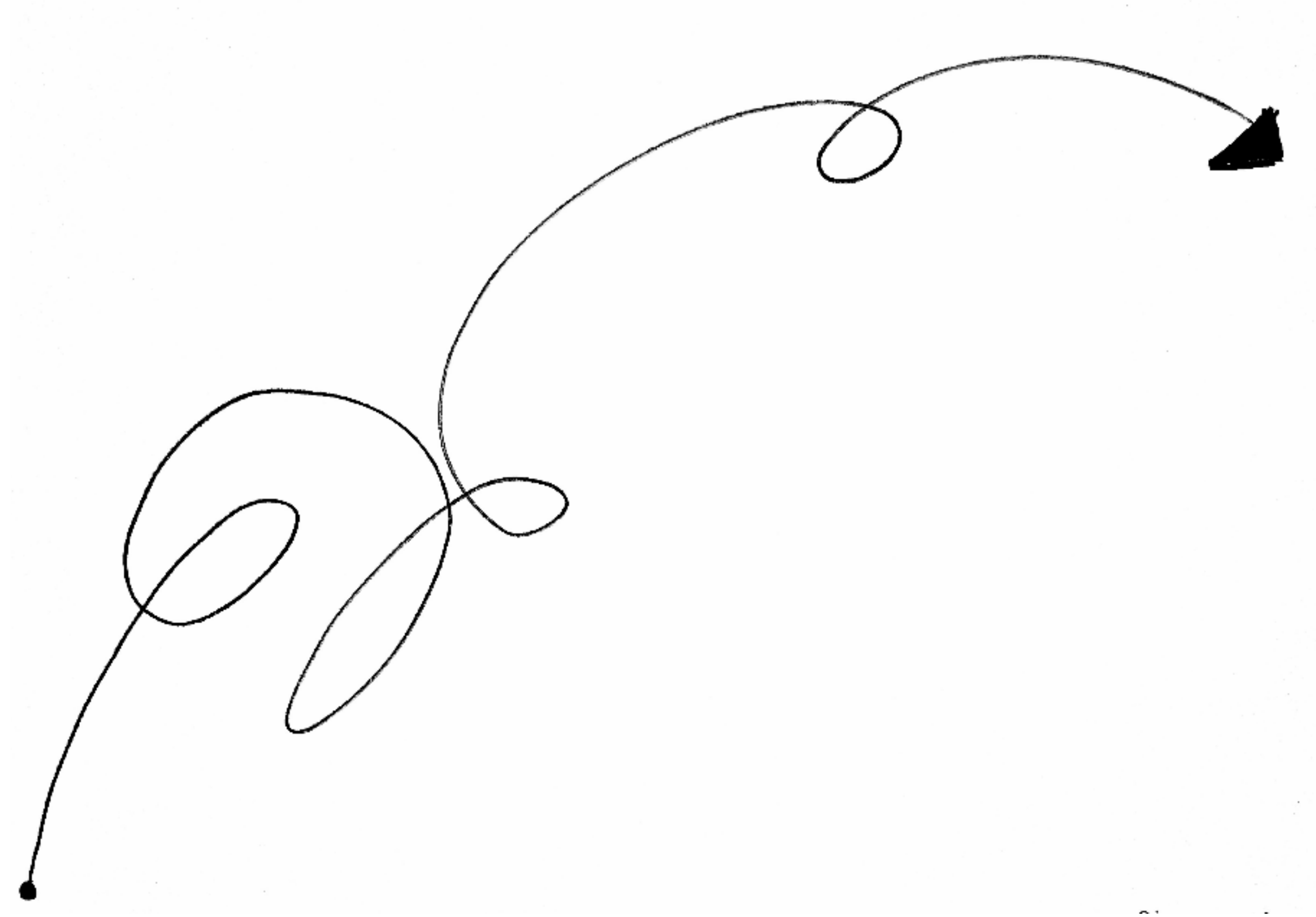
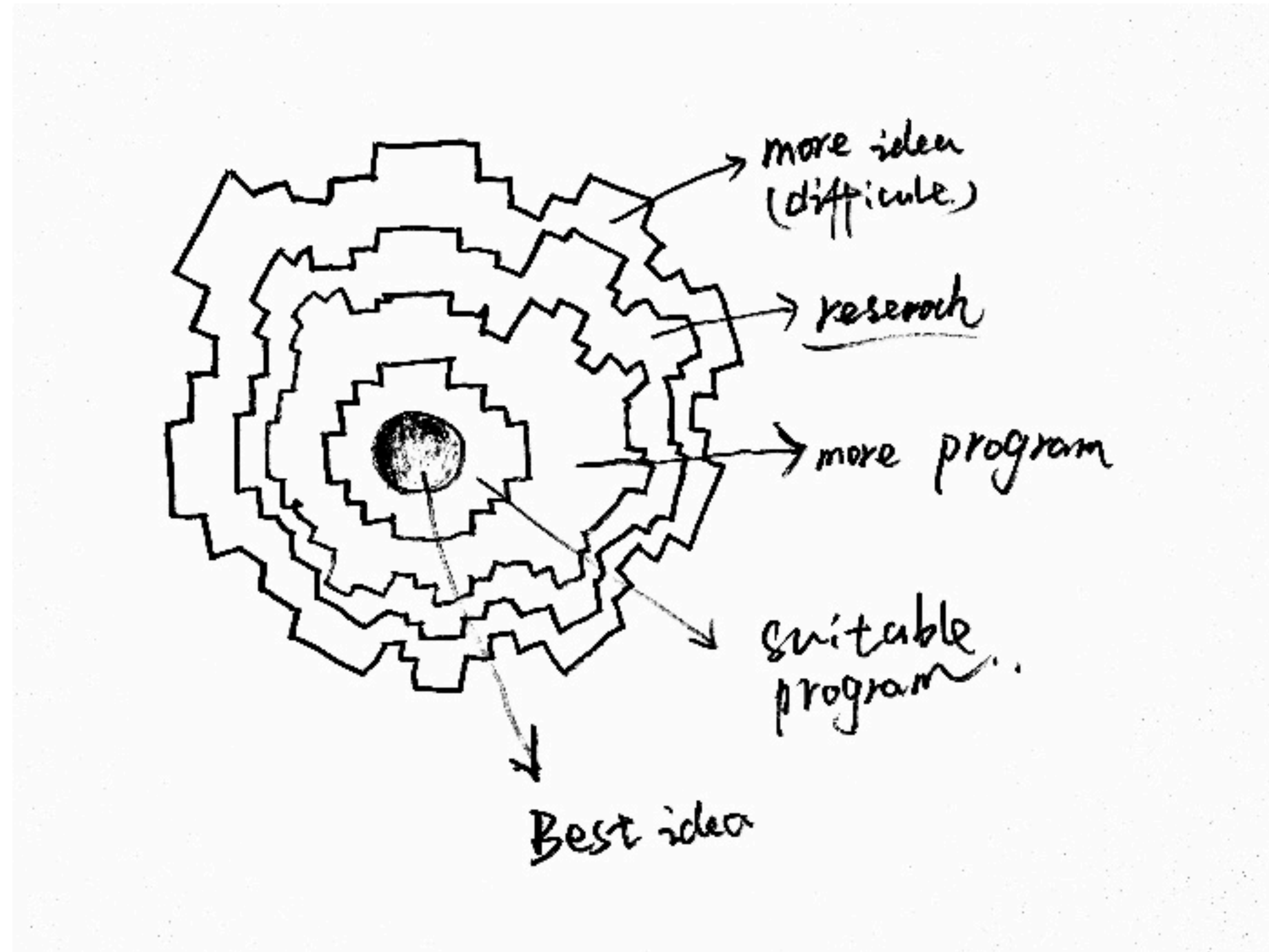
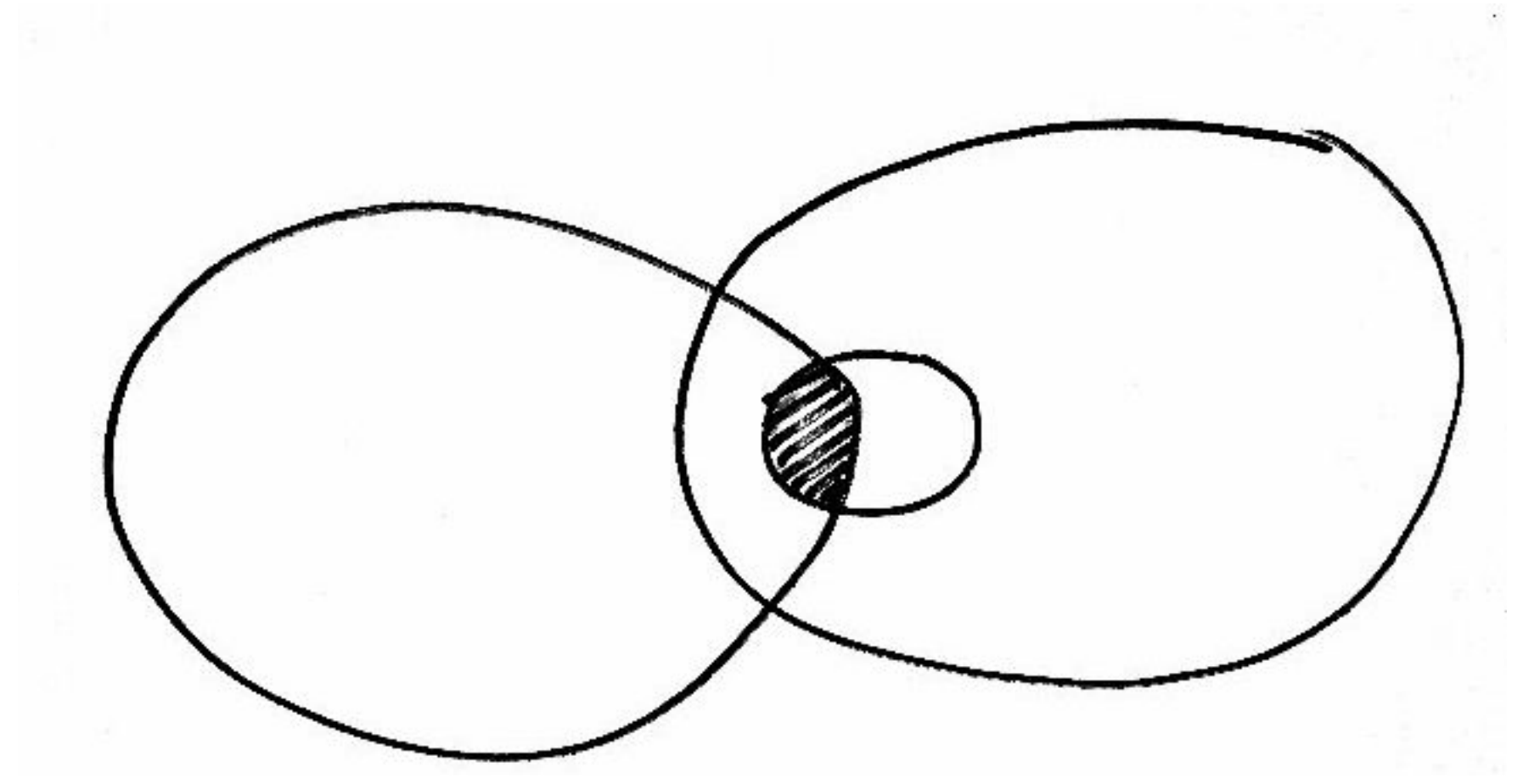


# Thinking Through Making (online)











IMMACULATE HEART COLLEGE ART DEPARTMENT RULES

Rule 1 FIND A PLACE YOU TRUST AND THEN  
TRY TRUSTING IT FOR A WHILE.

Rule 2 GENERAL DUTIES OF A STUDENT:  
PULL EVERYTHING OUT OF YOUR TEACHER.  
PULL EVERYTHING OUT OF YOUR FELLOW STUDENTS.

Rule 3 GENERAL DUTIES OF A TEACHER:  
PULL EVERYTHING OUT OF YOUR STUDENTS.

Rule 4 CONSIDER EVERYTHING AN EXPERIMENT.

Rule 5 BE SELF DISCIPLINED. THIS MEANS  
FINDING SOMEONE WISE OR SMART AND  
CHOOSING TO FOLLOW THEM.  
TO BE DISCIPLINED IS TO FOLLOW IN A GOOD WAY.  
TO BE SELF DISCIPLINED IS TO FOLLOW IN A BETTER WAY.

Rule 6 NOTHING IS A MISTAKE. THERE'S NO WIN AND  
NO FAIL. THERE'S ONLY MAKE.

Rule 7 The only rule is work.  
IF YOU WORK IT WILL LEAD TO SOMETHING.  
IT'S THE PEOPLE WHO DO ALL OF THE WORK ALL THE TIME  
WHO EVENTUALLY CATCH ON TO THINGS.

Rule 8 DON'T TRY TO CREATE AND ANALYSE AT THE  
SAME TIME. THEY'RE DIFFERENT PROCESSES.

Rule 9 BE HAPPY WHENEVER YOU CAN MANAGE IT.  
ENJOY YOURSELF. IT'S LIGHTER THAN YOU  
THINK.

Rule 10 "WE'RE BREAKING ALL OF THE RULES. EVEN  
OUR OWN RULES. AND HOW DO WE DO THAT?  
BY LEAVING PLENTY OF ROOM FOR X QUANTITIES." JOHN CAGE

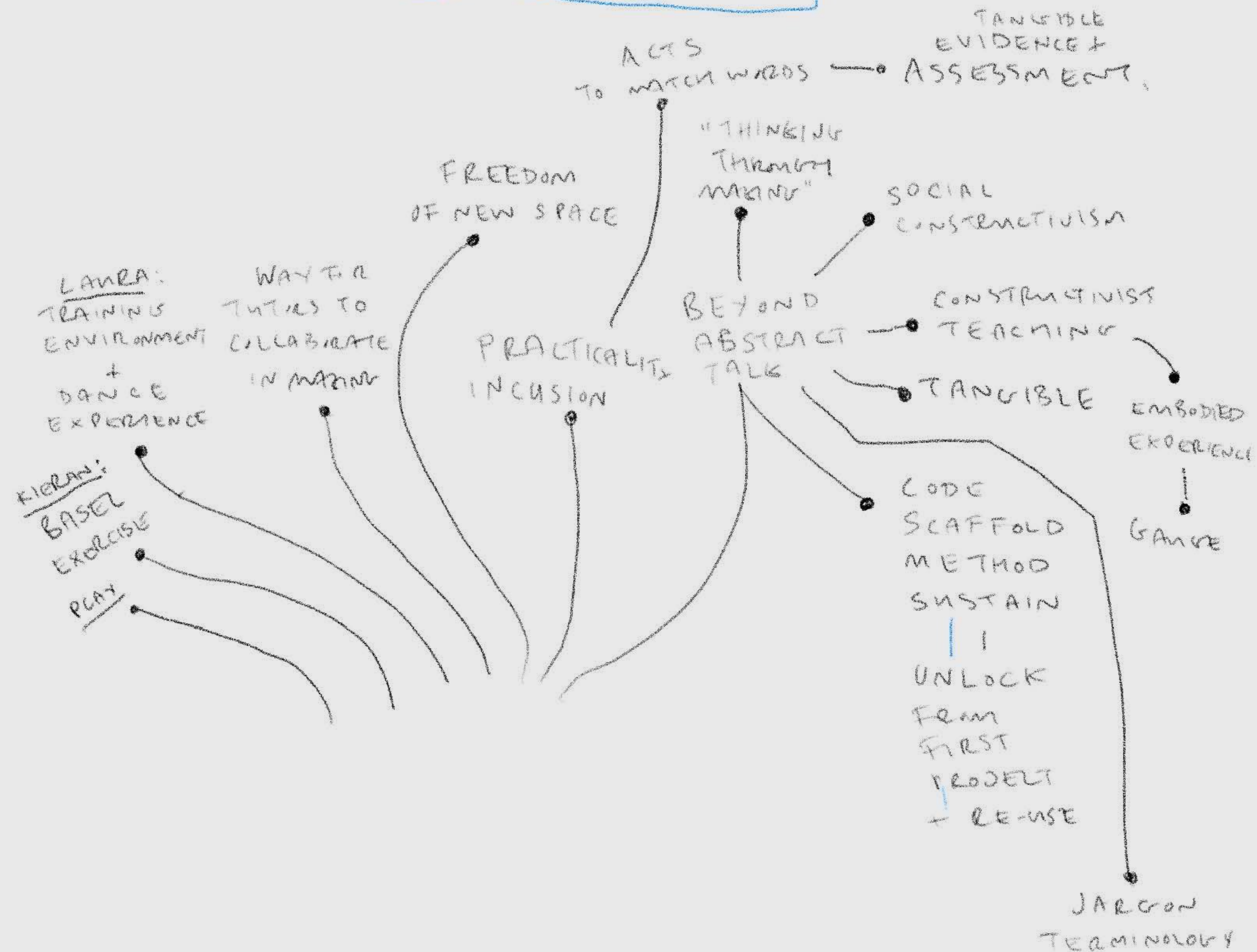
HELPFUL HINTS: ALWAYS BE AROUND. COME OR GO TO EVERY-  
THING. ALWAYS GO TO CLASSES. READ ANYTHING YOU CAN GET  
YOUR HANDS ON. LOOK AT MOVIES CAREFULLY, OFTEN.  
SAVE EVERYTHING-IT MIGHT COME IN HANDY LATER.  
THERE SHOULD BE NEW RULES NEXT WEEK.



Don't try to create and analyse at the same time.  
They're different processes

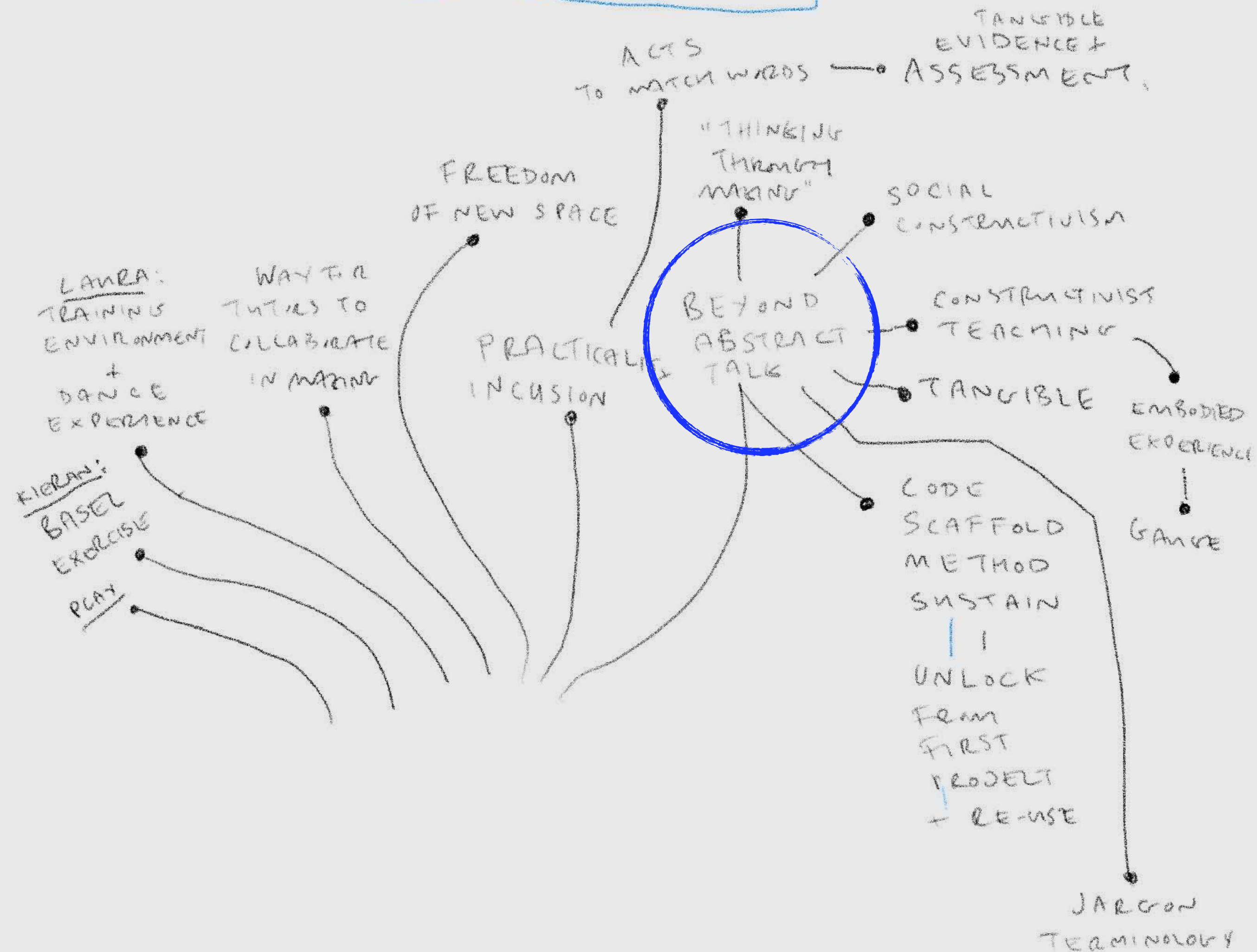
Sister Corita Kent

WORKSHOP APPROACH:  
CAME FROM  
HERE

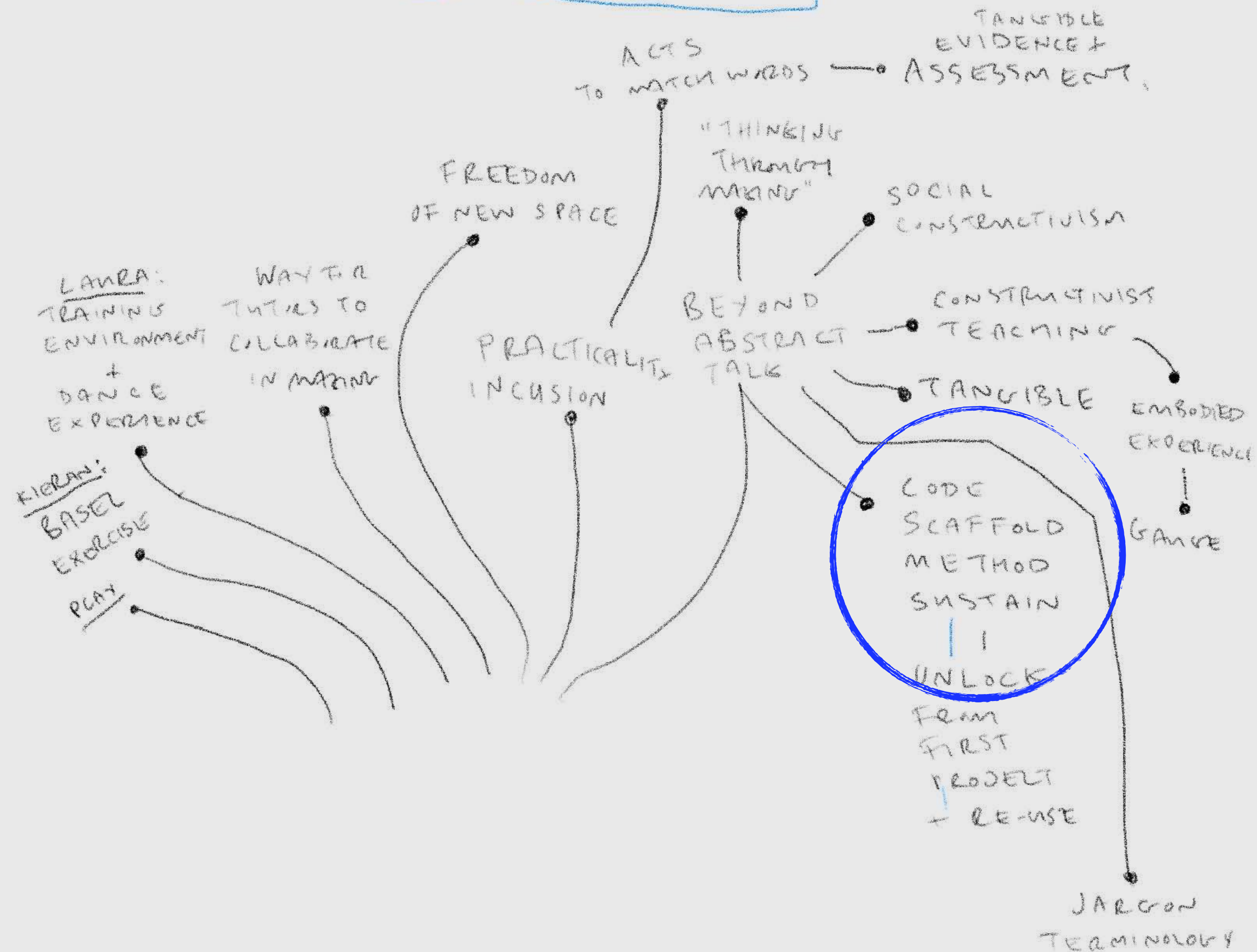




WORKSHOP APPROACH:  
CAME FROM  
HERE

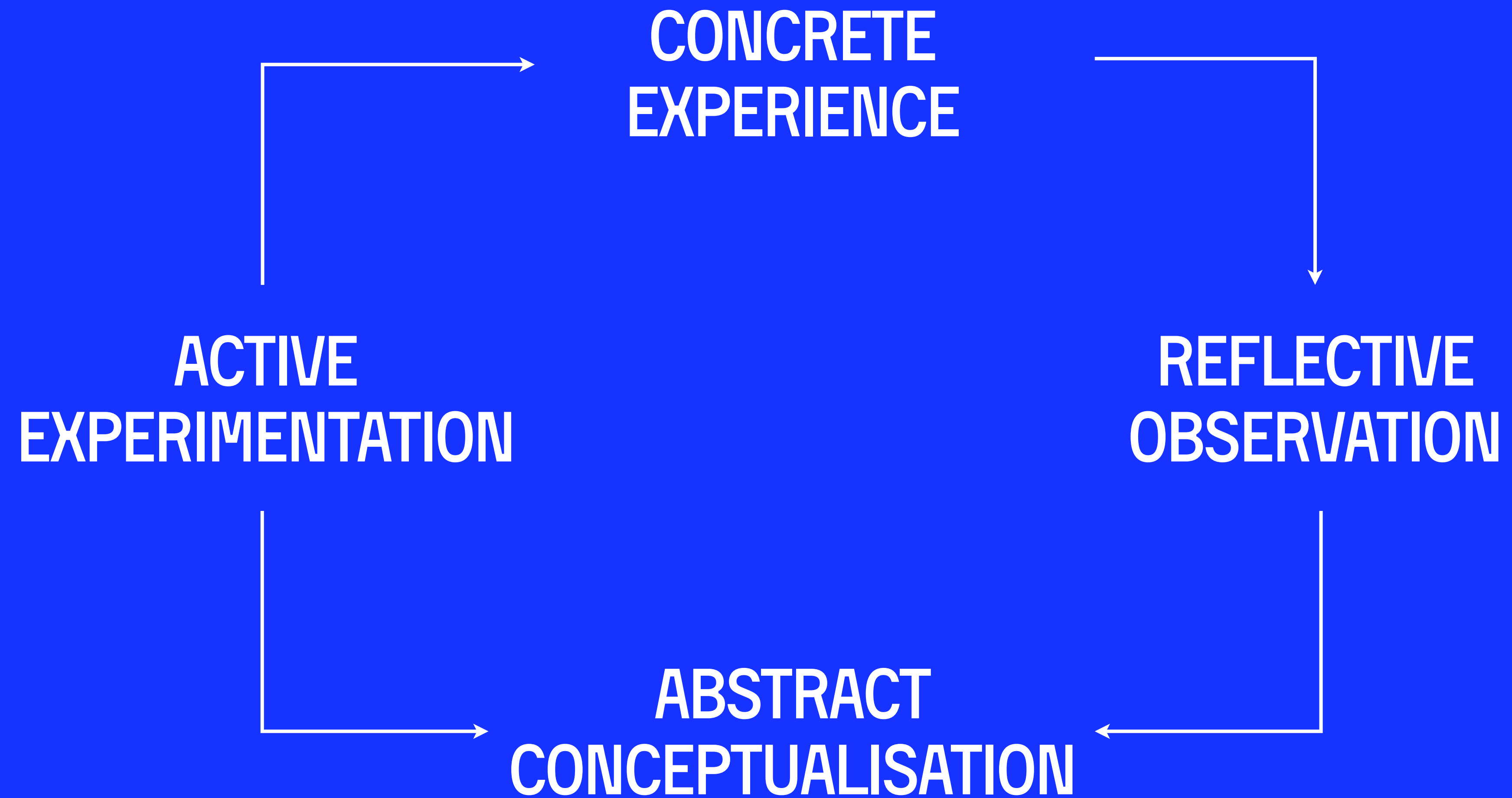


WORKSHOP APPROACH:  
CAME FROM  
HERE



- rules-based exercises
- frameworks for experimentation
- removing thinking time





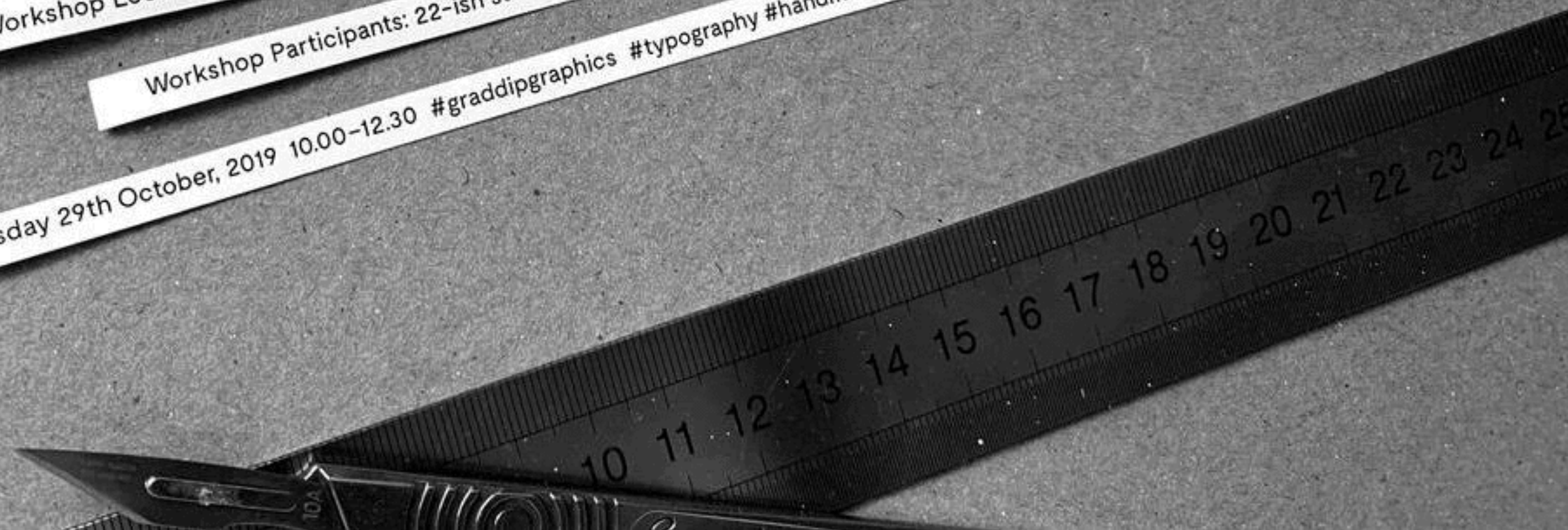
# One Page. Two Hours.

Cutting out typographic parts. Moving and placing them  
by hand. Making simple choices in steps. Making as many  
layouts as we can in one morning. ✂️ 👁️ 🖐️ 📄

Workshop Location: Room B116 Chelsea College of Arts 16 John Islip Street London SW1P 4JU [www.arts.ac.uk](http://www.arts.ac.uk)

Workshop Participants: 22-ish students from Graduate Diploma Graphic Design, class of 2019-20

Tuesday 29th October, 2019 10.00-12.30 #graddipgraphics #typography #handmade





Tuesday 25th October, 2019 10.00-12.30

Graduate Diploma Graphic Design, class of 2019-20

London SW1P 4JU [www.arts.ac.uk](http://www.arts.ac.uk)

Moving and

Workshop Participants: 22-ish students from  
in steps. Making as many

Cutting out typographic parts.

Chelsea College of Arts 16 John Islip Street

Workshop Location: Room B116  
placing them



# Two Hours. One Page.

by hand. Making simple choices

in one

layouts  
morning.

as we can

#graddipgraph #typography #handmade

ZIHAN YUAN

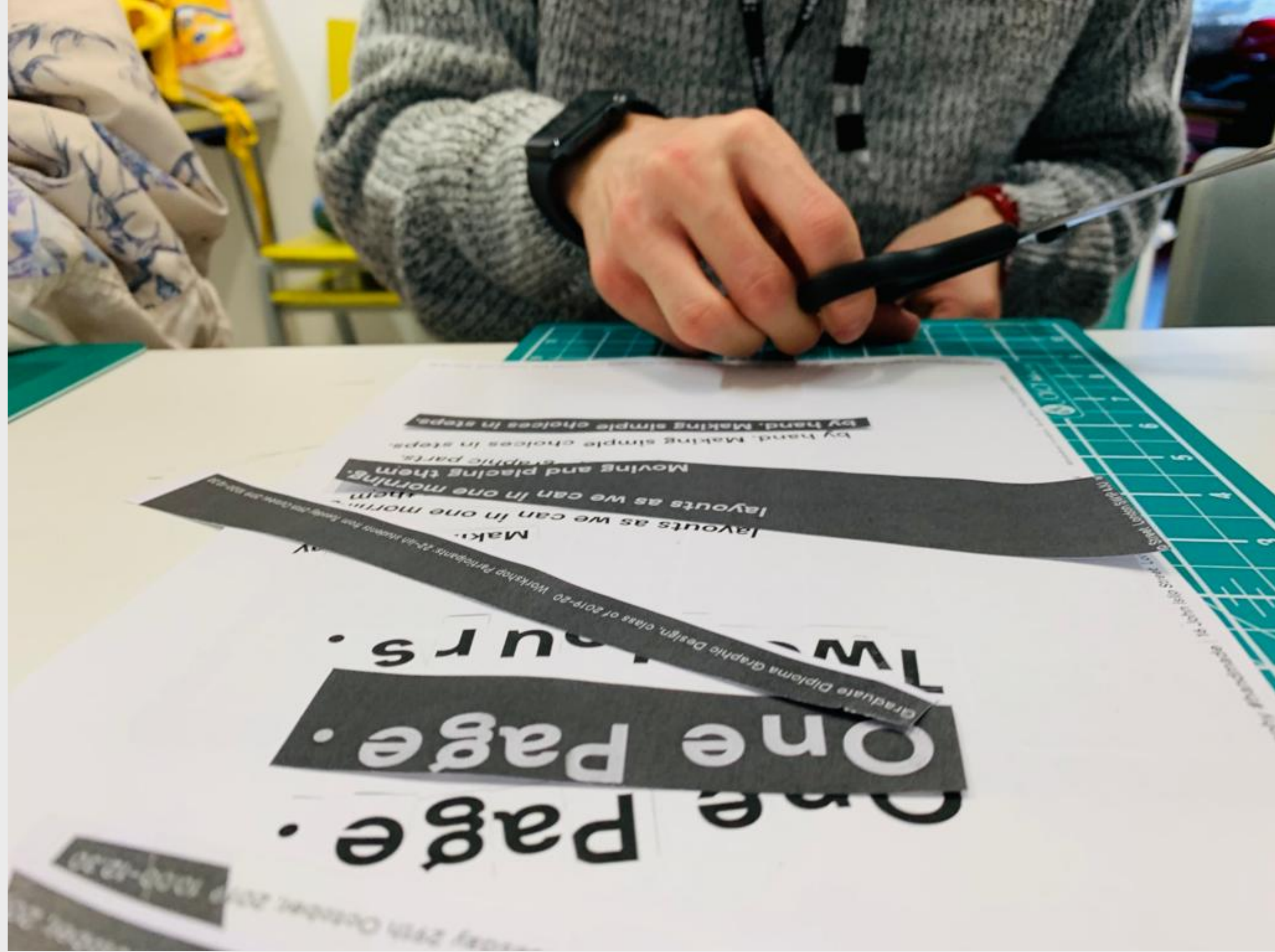
















**STAY  
ALERT**

**CONTROL  
THE VIRUS**

**SAVE  
LIVES**



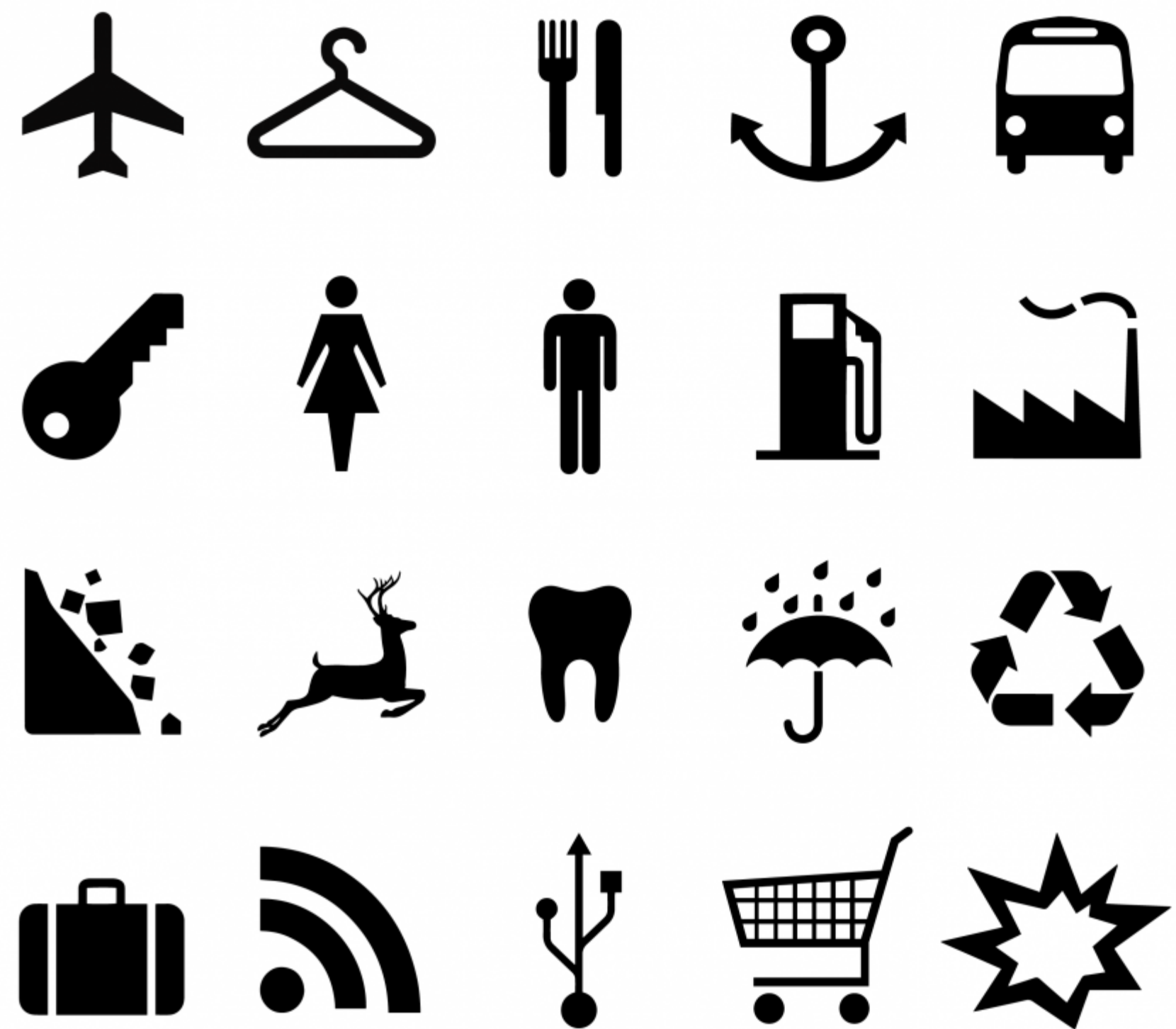
symbolise

# collide

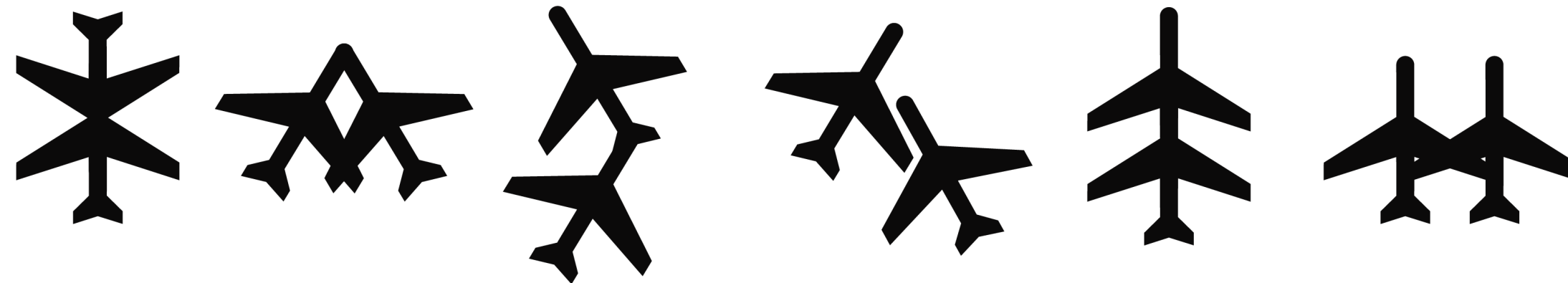


Warm up

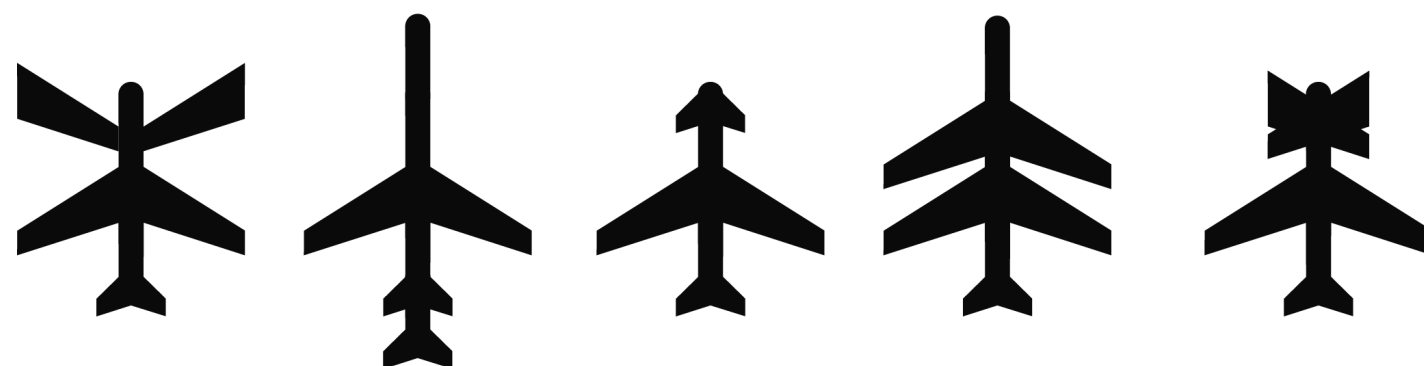
Select one icon from this board



Paste two copies of it here  
Collide using: all parts of both



Paste two more copies here  
Collide using: all of one and a small part of the other



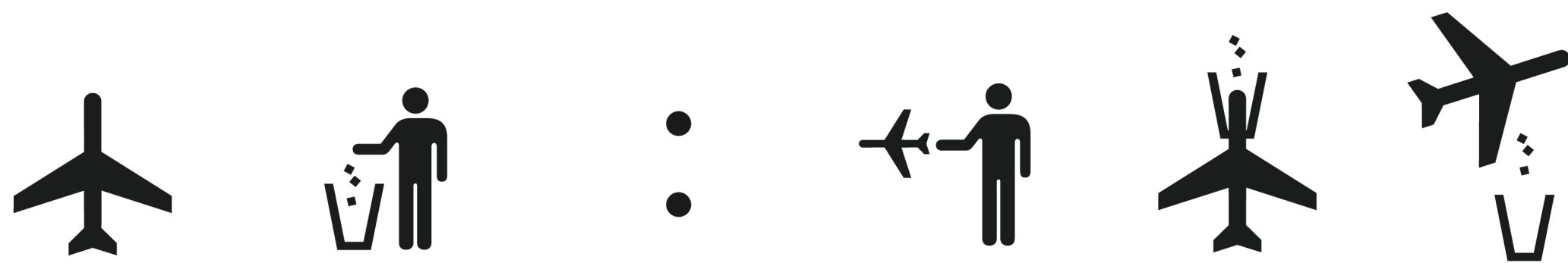
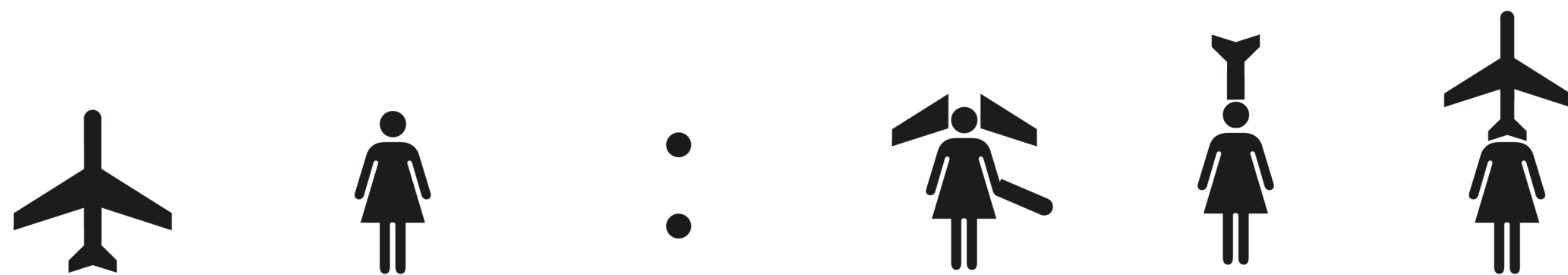
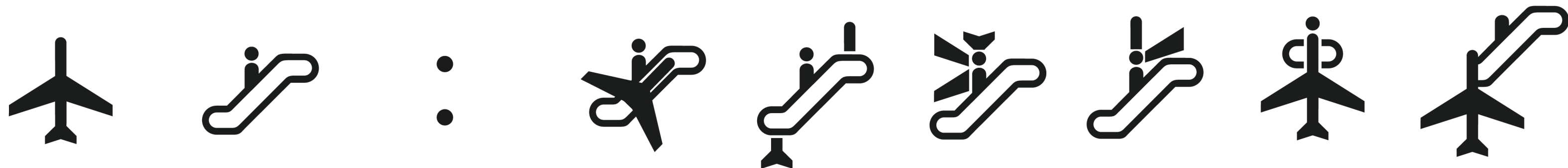
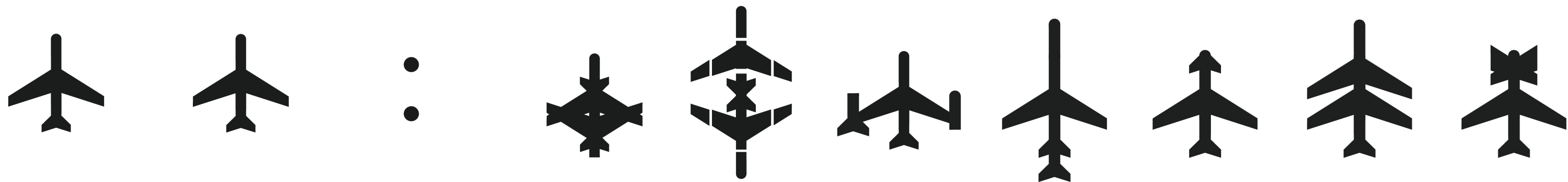


Warm up  
—Generate



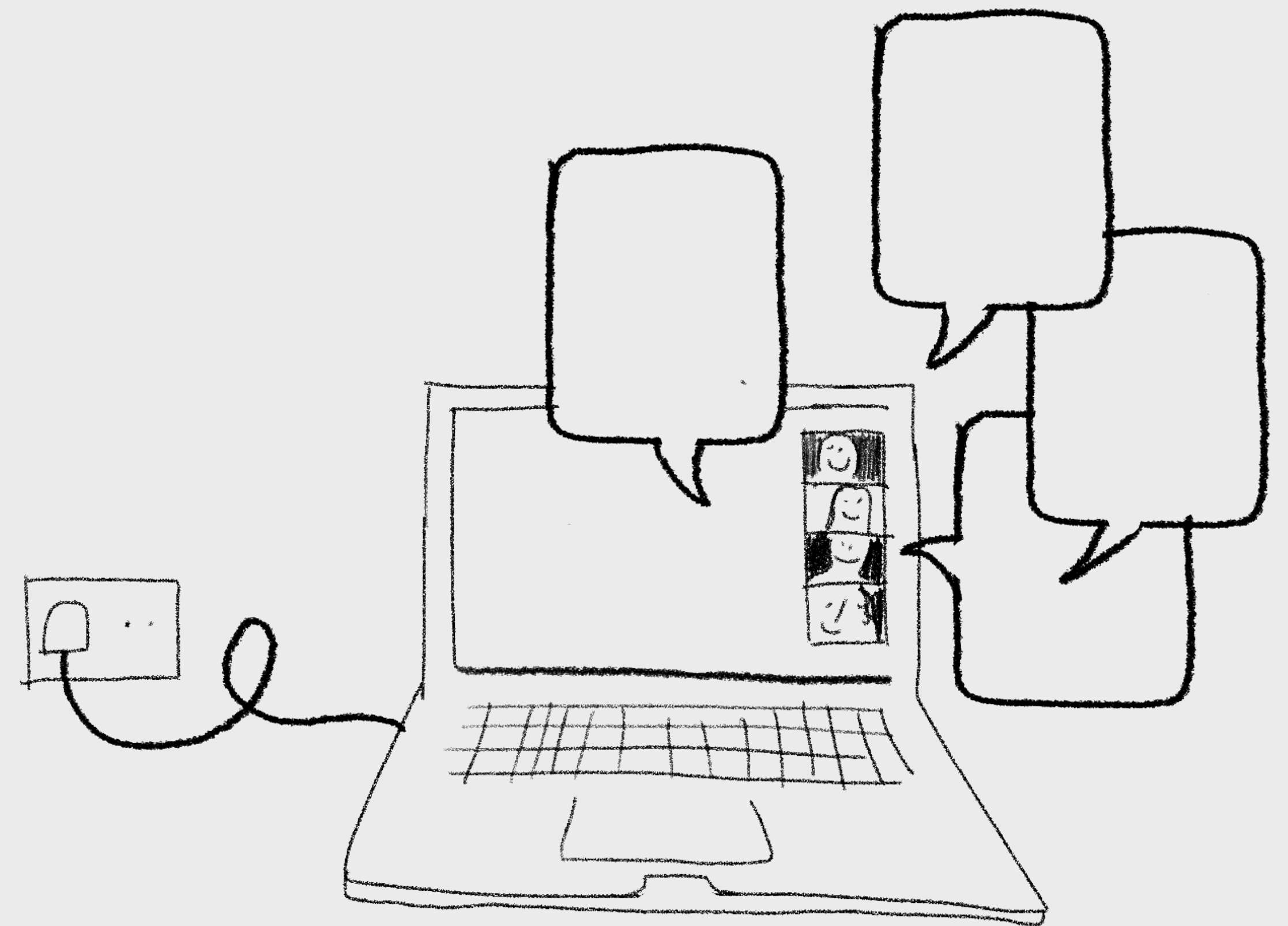
Nothing is a mistake.  
There's no win and no fail, there's only make.

Sister Corita Kent





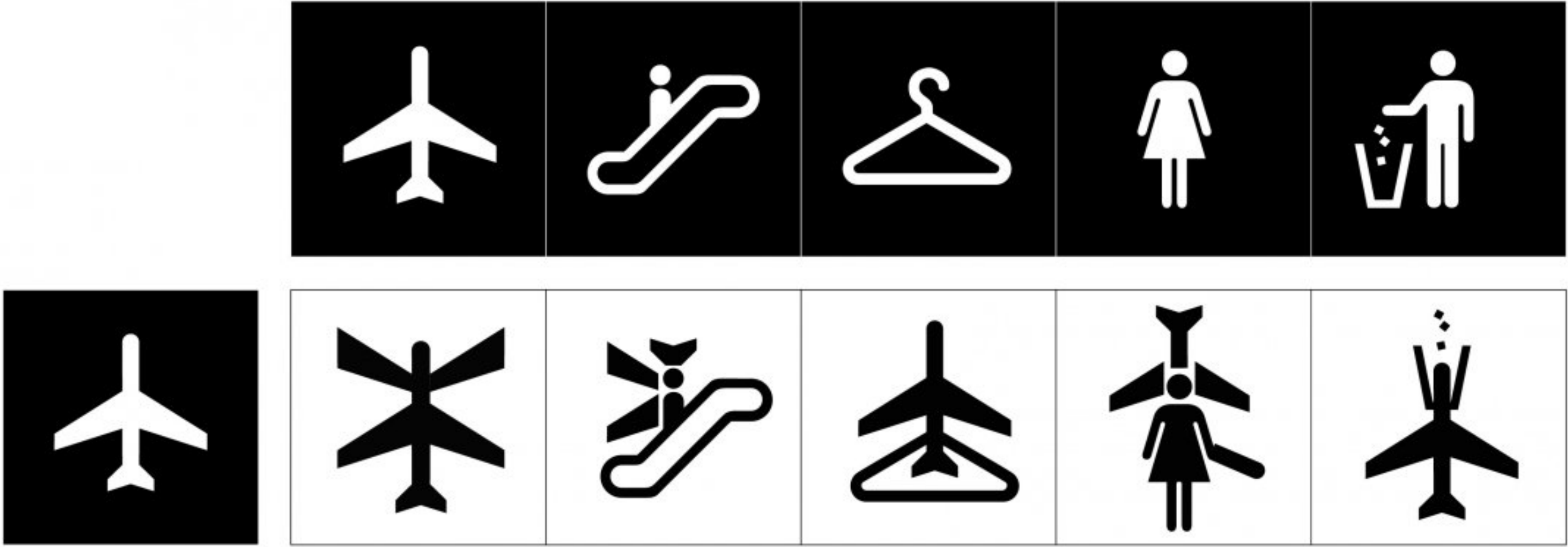
Warm up  
Generate  
—Discuss



Warm up  
Generate  
Discuss  
—Select

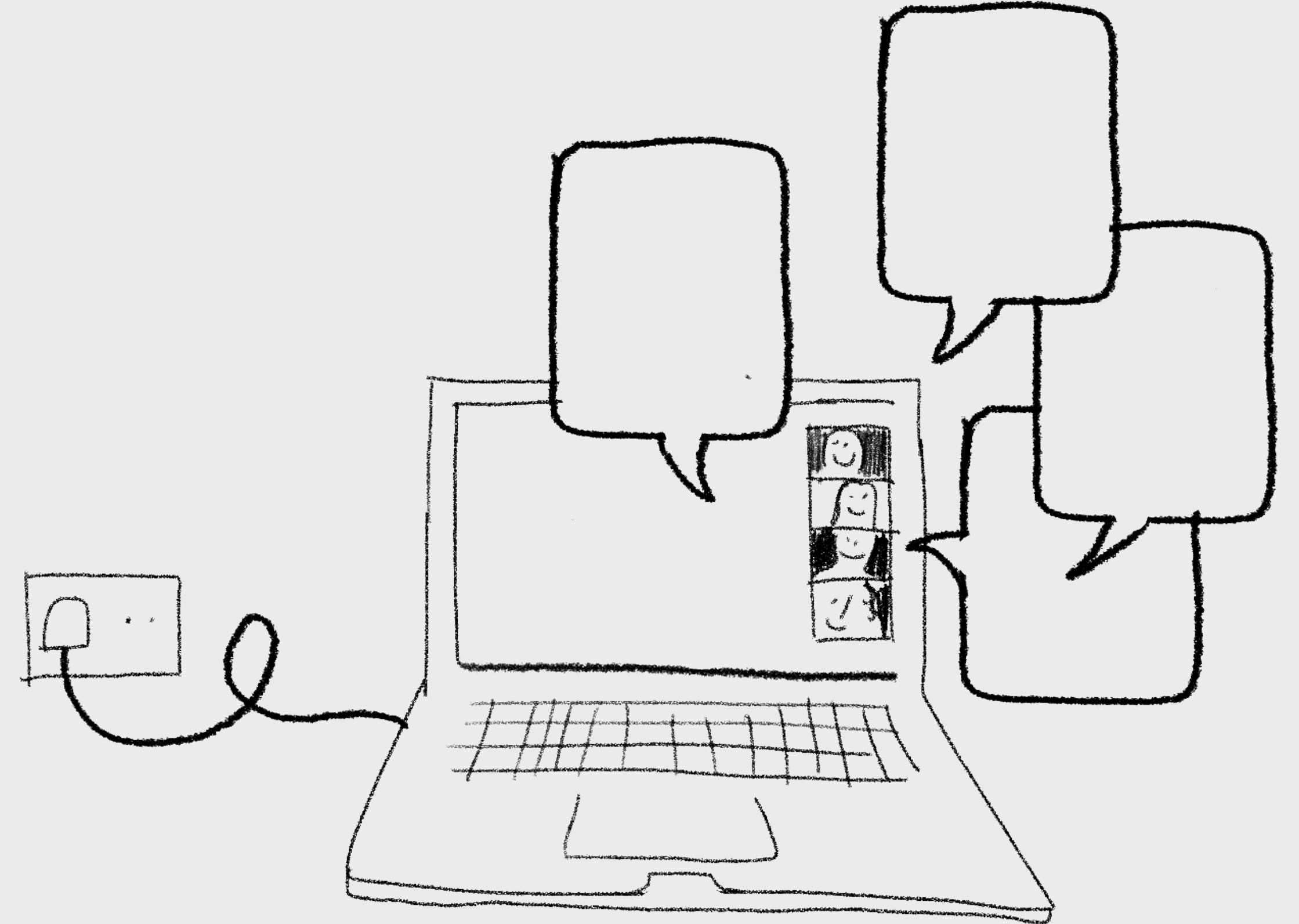


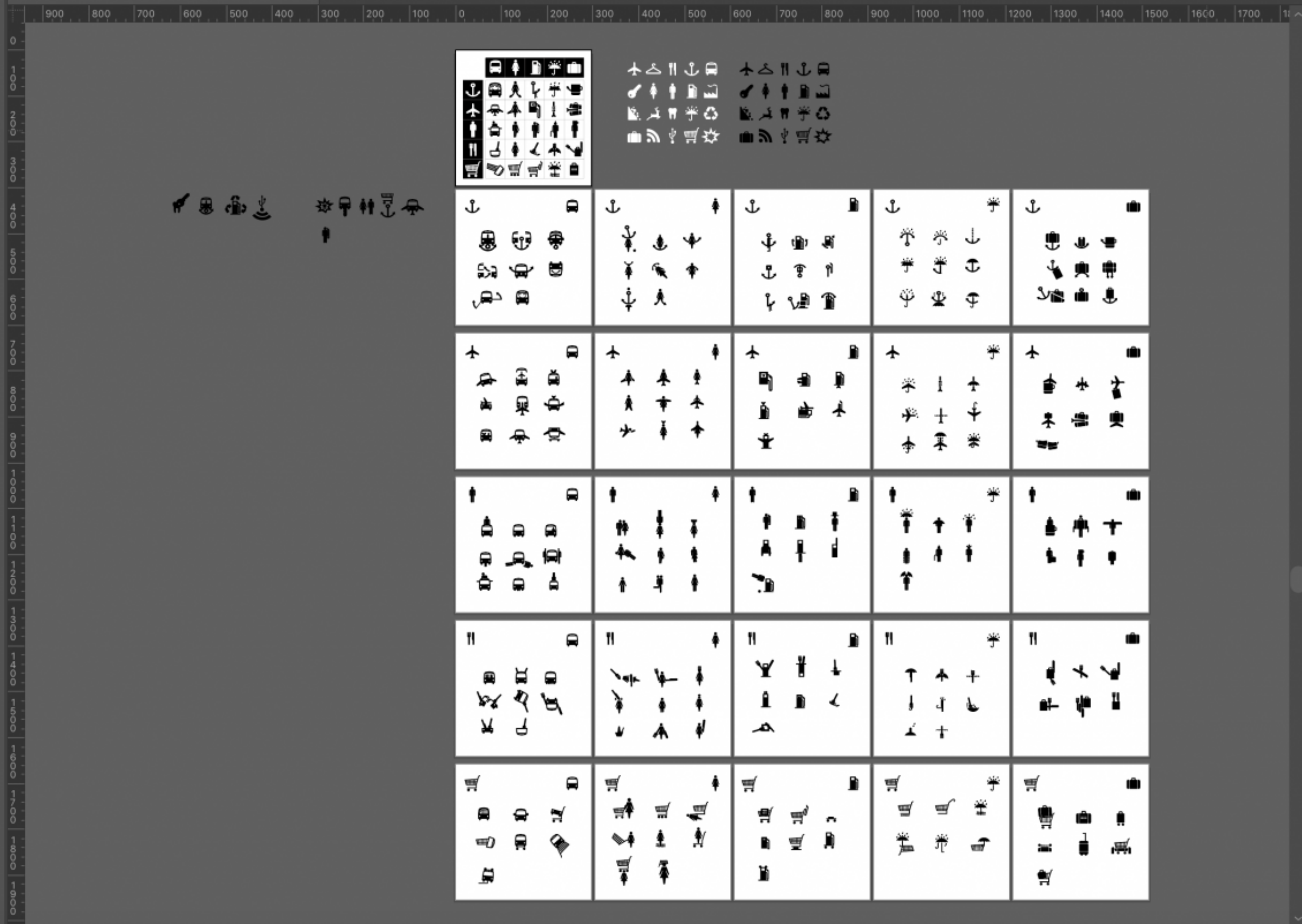
Warm up  
Generate  
Discuss  
Select  
—Refine





Warm up  
Generate  
Discuss  
Select  
Refine  
—Discuss









This workshop made me realize that we must not overthink during the making process, we must convince ourselves to “play.”



What inspired me a lot is the idea that making is a kind of thinking. While I found it hard to separate, I see that the making process is a kind of iteration.

I have discovered the unexpected  
joys in continuous attempts.



I was inspired by the idea of constraints versus possibilities. We were given limited time and elements, but it turns out we created all kinds of possibilities. I think this idea could be applied to any creative process.

I was inspired by the idea of constraints versus possibilities. We were given limited time and elements, but it turns out we created all kinds of possibilities. I think this idea could applied to any creative process.

Don't try to create and analyse at the same time.  
They're different processes

Sister Corita Kent



Thank you