



Edinburgh Napier
UNIVERSITY

Centre for
Creative Practice



Edinburgh Napier
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Centre for Arts,
Media & Culture

MeCCSA 2025

IDENTITY AND BELONGING



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Abstracts

In the Session Details, the number beside each person's name is their Easychair entry number. To find their abstract, please go to the Abstracts document on the conference website and look up their number:

<https://screenacademyscotland.ac.uk/meccsa/homepage>

War Poets Collection

Edinburgh Napier University is the custodian of the War Poets Collection. Special tours, limited to 20 people only, are organised on Day 1. Please register at the Registration Desk as spaces are limited.

Publishers' Exhibition

We are proud to have a record number of publishers from across the UK and overseas exhibiting at MeCCSA 2025. Please visit their stand to arrange a one-to-one meeting.

WELCOME to MeCCSA 2025

Identity and Belonging

We are delighted to present MeCCSA 2025 at Edinburgh Napier University through our School of Arts and Creative Industries. Our School has two vibrant research centres – Centre for Arts, Media and Culture and Centre for Creative Practice. These two centres are porous and many of our staff belong to both. Our own sense of ‘identity and belonging’ rests with the programmes we teach, the collaborative research spaces we inhabit and the vibrant city of Edinburgh that we navigate.

This conference, we believe, is timely, especially since media and culture play a crucial role in shaping identity in contemporary contexts that are marked by economic struggles, conflict, and migration. The significance of identity is heightened as individuals navigate their sense of self in new and evolving cultural and social environments. This raises questions about how identities can be preserved or adapted, and the responsibilities of academics and researchers in addressing identities at risk.

Questions of identity and belonging have been at the heart of MeCCSA disciplines and debates for a long time. How identities are mediated and how they mediate themselves; how a sense of ‘belonging’ or ‘otherness’ is created through the identities we share or do not share – these pre-occupations are often at the core of our work. A mix of scholarly papers alongside practice-as-research presentations, themed panels, film screenings, performance, installations, and of course, our two eminent keynote speakers will, we hope, provide you with a conference that you will long remember.

We hope you make good collaborations and are inspired by what you see and hear. Have a good conference – enjoy!

Prof. G. D. Jayalakshmi and the MeCCSA Conference Team 2025



MeCCSA 2025 Overview – DAY 1

4th September 2025

- 09:00 – 10:30 **MeCCSA Women’s Network pre-conference speed mentoring – Women’s Network Group**
CRL_1/06. Special request by Women’s Network group for mentoring PhD students and ECR.
- 09:00 – 11:00 **Registration**
Entrance Foyer
- 10:30 – 11:00 **Teas and Coffees**
Entrance Foyer
Tour of War Poets Collection
- 11:00 – 11:20 **Session 1: Welcome and opening session**
Riady Lecture Theatre
- Welcome:** Prof. G. D. Jayalakshmi
Lighting of Lamp and opening of MeCCSA 2025:
 Prof. Sue Rigby, Principal and Vice Chancellor, ENU
 Prof. Nazira Karodia, Deputy Vice Chancellor, Learning and Teaching; and Research, ENU
 Prof. Diane Maclean, Dean of the School of Arts and Creative Industries, ENU
- Felicitation to Dr Khiabany and Dr Sarabhai**
 Prof. Einar Thorsen, Chair of MeCCSA
 Mr Sundeep Bhutoria, Managing Trustee,
 Prabha Khaitan Foundation
- Welcome Address:**
 Prof. Sue Rigby, Principal, ENU
 Prof. Einar Thorsen, Chair of MeCCSA

11:20 – 12:20
*Riady Lecture
 Theatre*

Session 2: Keynote 1

Dr Gholam Khiabany

Title: State of Citizenship and Identity

Reader in Media and Communications at
 Goldsmiths, University of London

Chair: Karen Ross, Emerita Professor of Gender
 and Politics, Newcastle University

12:20 – 13:00

Lunch

*Chapel with seating in Chapel and Hydra Café
 Tour of War Poets Collection*

13:00 – 14:30

Session 3: Panel Presentations

Various – please see Session Details section

14:40 – 15:40

*Riady Lecture
 Theatre*

**Session 4: REF Roundtable with Prof Greg Walker,
 Panel Chair, Panel D**

Chair: Prof Peter Golding, Emeritus Professor,
 Northumbria University; Visiting Professor,
 Newcastle University

Greg Walker, Chair Main REF Panel D

Regius Professor of Rhetoric and English Literature
 at University of Edinburgh

Prof. Karen Boyle, Professor of Feminist Media
 Studies, University of Strathclyde

15:40 – 16:10

Teas and Coffees

Foyer

16:10 – 17:40

Session 5: Panel Presentations

Various – please see Session Details section

17:45 – 18:45

**Reception Drinks / Photography Exhibition
 Opening**

Foyer

20:30 for 21:00

Pub Quiz at the Voodoo Rooms

19a W Register St, Edinburgh EH2 2AA



MeCCSA 2025 Overview – DAY 2

5th September 2025

- 09:00 – 09:30 **Day Registration**
Entrance Foyer
- 09:30 – 11:00 **Session 6: Panel Presentations**
Various – please see Session Details section
- 11:00 – 11:30 **Teas and Coffees**
Foyer
- 11:30 – 13:00 **Session 7: Panel Presentations**
Various – please see Session Details section
- 13:00 – 14:00 **Lunch with Network and Section meetings**
Lunch serving at Foyer; meeting rooms – various; please see Sessions Details section
- 14:00 – 15:00 **Session 8: Roundtables/ Screenings/ Practice-based research**
Various – please see Session Details section
- 15:10 – 16:10 **Session 9: Keynote 2**
Riady Lecture Theatre
- Padma Bhushan Dr Mallika Sarabhai**
Title: Says who?
Director and Founder, Darpana Academy of Performing Arts, Ahmedabad, India
Opening Remarks: Mr Sundeep Bhutoria, Managing Trustee, Prabha Khaitan Foundation
Chair: Bashabi Fraser, Emerita Prof. ENU; Chair Scottish Centre for Tagore Studies

- 16:15 – 16:45 **Teas and Coffees**
Rivers Suite and Foyer
- 16:45 – 18:15 **Session 10: AGM and Awards**
Lindsay Stewart Lecture Theatre
- 18:15 – 19:00 **Drinks Reception**
The Bar and Foyer – all delegates welcome
- 19:00 – 20:30 **Dinner and Drinks**
Rivers Suite, Chapel, Café Hydra and Foyer – for signed-up delegates
- 20:30 **Bar opens**
Drinks can be purchased opposite the Rivers Suite
- 21:00 – 22:00 **Ceilidh**
Chapel – all delegates welcome

MeCCSA 2025 Overview – DAY 3

6th September 2025

- 09:00 – 09:30 **Day Registration**
Entrance Foyer
- 09:30 – 11:00 **Session 11: Panel Presentations**
Various – please see Session Details section
- 11:00 – 11:15 **Teas and Coffees**
Foyer
- 11:15 – 12:45 **Session 12: Panel Presentations**
Various – please see Session Details section
- 12:45 – 13:05 **Session 13: Closing Session**
Lindsay Stewart Lecture Theatre
- 13:05 – 14:00 **Lunch**
Foyer – packed sandwich lunch available for delegates attending Network and Section meetings
- 15:00 onwards **Edinburgh Walking Tour**
Please register at the main desk



Edinburgh Napier University, Craiglockhart Campus

Dr Gholam Khiabany



Dr Gholam Khiabany is a reader in Media and Communications at Goldsmiths, London. His academic career has focused on the relationship between citizenship, political activism and media and cultural practices, including alternative media.

State of Citizenship and Identity

The recent rise of the far right and the spectre of fascism, rather than appearing from nowhere, builds upon and expands Samuel Huntington's 'clash of civilisations' thesis which dominated imperialist state policy after 9/11. Disastrous military interventions which ensued in Afghanistan and the Middle East were followed by the redrafting of citizenship laws across Europe and identifying racialised minorities as a threat to Europe's Enlightenment values, in what was repeatedly described (with no hint of irony or shame) as Europe's Judeo-Christian heritage. The clash of civilisations, therefore, was not only taking place 'out there', but also, very much 'at home'.

A few decades earlier Stuart Hall suggested that Thatcherism had succeeded in 'neutralising the contradiction between the people and the state/power bloc and winning popular interpellations so decisively for the Right'. Authoritarian populism, he argued, could therefore be understood as 'the project, central to the politics of Thatcherism to ground neoliberal politics directly in an appeal to "the people"; to root them in the essentialist categories of commonsense experience and practical moralism – and thus to construct, not simply awaken, classes, groups and interests into a particular definition of "the people"'. This construction of people was, and continues to be, racialised.

This paper argues that the nation (and national identity) as a particular ideological construct arises out of the conjunction of i) a long history of imperial civilisation in which the reification of citizenship, nation-state and culture, has projected racial identities to those who don't belong and are from 'over there' and those who belong as being 'from here'; ii) the contemporary failure of the state to implement any radical change in the lives of the popular classes; wrought by neoliberal economic policies and iii) a specific dissociation of the intellectual strata from those classes. The paper also examines whether the new great moving right show is neutralising or exacerbating the contradiction between the people and the state and explores what forms of resistance can challenge and overcome the nostalgic cultural chauvinism which has become the substitute for a progressive project.

Dr Mallika Sarabhai

Dr Mallika Sarabhai is an Indian classical dancer and choreographer, actress, writer, and social activist known for her promotion of the arts as a vehicle for social change. Her work received the prestigious French Palme d'Or Award and the Padma Bhushan Award of India.



Says Who?

In Hindu philosophy the first being is half male and half female. One, with static energy, the other with kinetic. From this springs life.

In India we worship Goddesses and women rulers – both historic and current.

In India we also abort female foetuses and video gang rape as sport.

What is the jaundiced perspective that makes all these facts sit together comfortably? Why do women become the foot soldiers of patriarchy and misogyny?

Over the years I have worked at unearthing variations of our myths, to track down in which periods women and goddesses got reduced or became subservient. What was the ethos? Who ruled? Why was she inconvenient? Who didn't become a goddess?

Another prism of examination has been looking at who authored these texts – male or female? Upper caste or marginalised? North Indian or South Indian?

This performed talk looks at these perspectives and tries to navigate the many pitfalls in standing tall in a gendered and hierarchical world. Using India's most codified and ancient classical Dance style, with theatre and often masks or objects, I try and unravel where 'being' gets refracted and then becomes an accepted reflection or truth. What happens to a woman's identity as she navigates these patriarchies of 'being' and 'belonging'?

MeCCSA 2025 Schedule – DAY 1

4th September 2025

Pre-conference Session: 09:00 – 10:30

<i>Room</i> CRL_1/06	Women's Network – pre-conference speed mentoring Chair: Nathalie Weidhase
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4th September 2025

Session 3: 13:00 – 14:30

<i>Room</i> CRL_1/06	The gendered voice Chair: Prof. Anne Schwan	
47	Barbara Mitra	Gender lens on autistic sleuths: exploring identity and belonging in the portrayal of television detectives
62	Matthew Robinson	'We need to hear your voice!' Silence, rhetoric and female agency in the British biopic
91	Felicity Wilcox	Reclaiming opera for women and gender minorities through process and practice
262	Sharon Hooper	Creative practice as community building: feminist social activism and resistance

<i>Room</i> CRL_2/05	Space and identity Chair: Prof. Kirsten MacLeod	
28	Zoë Irvine	Conversations on belonging: conversation recording and nonlinear, polyphonic composition as methodologies for encounter in the 900 voices project
38	Corey Schultz	Auteurial identity, auteurial sites: the Pingyao International Film Festival
49	Maire Tracey	Documenting belonging and ownership in urban space
201	Luca Antoniazzi	Eco-food documentaries in North-western Italy: culture, food and identities

<i>Room</i> CRL_3/03	Digital technologies and culture Chair: Aideen McLaughlin	
82	Idil Osman	Digital technologies, African diaspora youth and culture-centred development
125	Mac Wang	Bittersweet optimism in deafening silence: Chinese student LGBTQ+ activism's polymedia strategies to address online censorship
155	Kayleigh MacLeod	Waulking simulator
194	Hal Conte	NFTs as an art movement – a retrospective look at a phase of online art

<i>Room</i> CRL_1/115	Audience construction, fandom and interaction Chair: Stevie Marsden	
177	Hanna Kubicka	Seeing yourself in fiction: listening to viewers to formulate a new definition of identification with characters
200	Anh Dinh-Hong	Radio as a national belonging and the foundation of podcasts
218	Ada Marlen	'Everyone's read the Silmarillion': gatekeeping and withholding of sub-cultural capital at comic conventions
235	Mita Lad	Gujarati-speaking British Indian Hindu diasporic women's pleasure through the narrative and characters of prime-time Hindi language serials

<i>Room</i> CRL_3/11	Local journalism in transition: community, gaps and challenges Chair: Miranda Hurst	
118	Agnes Gulyas – Community identity and local news provisions Dave Toomer – Can independent news providers fill the news gap? Francesca Tampone – 'Situating local journalism': intersecting geographic, and news-production places Giovanni Ramos – How close Portuguese local newspapers are to their audiences	

<i>Room</i> CRL_1/116	Modern media for 21st-century educational pedagogy Chair: Avril Gray	
72	Dafydd Sills-Jones	Where does virtual production belong in higher education? Balancing technology-enhanced learning with pedagogical freedom and institutional challenges
104	S. McCooey, G. Nixon and T. McCooey	Developing AI literacy in journalism students
119	Margaret Hughes	Should we be acknowledging activism in journalism education: is it the way for journalism to challenge growing authoritarianism?

<i>Room</i> CRL_1/117	Environmental degradation and climate catastrophe Chair: Emile Shemilt	
56	Nazife Ebru Güney	Identity and belonging in cli-fi cinema
147	Jelena Krivosic	Attenborough: hero, environmental advocate, climate action influencer?
173	C. Chadwick, D. Turner, L. Jamero and M. Esteban	Racing the king tide
193	Miranda Lynn Barnes	Witness tree: considering ecological destruction as femicide via mythology and arboreal sciences

<i>Room</i> CRL_1/118	Exploring personal, regional, national and international cultural identity Chair: Arunima Bhattacharya	
63	Nariman Massoumi	<i>Short film screening:</i> Pouring water on troubled oil (2023, 26')
116	M. Dinger, D. Lilleker, J. Morrison and A. Glueck	Marginalisation and belonging in deindustrialised communities in England's North

117	Katarzyna Kosmala, Gareth Rice and Eleni Koumpouzi	Cultivating belonging with heritage: (re)activating waterways through crafts
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4th September 2025
Session 5: 16:10 – 17:40

<i>Room</i> CRL_1/06		Gender and identity Prof. Kirsten MacLeod
35	Nahiyah Rashid	Embodied masculinities: masculine identity in contemporary fitness culture
39	Hazel Collie and Gemma Commane	The performance of pain: emotional disclosure, exploitation, and identity in RuPaul's Drag Race
46	Bev Enion	Intimacy on Instagram: construction of disabled women's sexual identities
268	Max Kandhola	The embodiment of the aging male body

<i>Room</i> CRL_2/05		Nation-building: policy and practice Chair: Prof. Haftor Medbøe
88	Altman Yuzhu Peng and Nicole Talmacs	Replicating a tradwife on Douyin: the Jiaoqi aesthetic and its discursive war on feminism in China
153	Abi Rhodes	Environmentalism and identity: social movement responses to the 2024 UK election
255	Chiara Minestrelli	Indigenous digital futures: disrupting algorithmic power in the AI era
226	Omega Douglas	Decolonial journalistic field theory: a toolkit for unpacking colonial and decolonial practices in journalism

<i>Room</i> CRL_3/03	Cyberspace use in expressions of identity Chair: Prof. Kerstin Stutterheim	
139	Isidoropaulo Casteltrione	Tweeting for solidarity: social media as a catalyst for union activism during the UCU marking and assessment boycott
142	Susan Luckman and Michelle Phillipov	Artisanal identity, the 'theatrics of craft' and peak online storytelling
143	Vegas Dyce	Living life through the lens: how 'foodstagramming' shapes digital identity and belonging
161	Seáron Thornton	Pinterest's potential as an effective therapeutic tool; a multi-discipline exploration the effects of the aesthetic appraisal of digital fashion imagery

<i>Room</i> CRL_3/11	Justice for Palestine Chair: Arunima Bhattacharya	
45	Julie Feng	Belonging, Solidarities, and World-building in Student Movements for Palestinian Liberation
162	Theo Panagopoulos	Re-orienting archival Biblical film gaze as Palestinian counternarrative
266	Laura Mora	Transnational mediated solidarity with Palestine based on situated interpretation
159	Alessia Marzano, Åsne Håndlykken-Luz and Iffit Z. Qureshi	'These are not just cute mittens': reflecting on the mittens for peace movement in terms of belonging and affective solidarity

<i>Room</i> CRL_1/118	Migrants' construction of the self: identity and belonging Chair: Sibylle Ratz	
7	Fotios Begklis	The 'Strangers' home – If you don't tell your story, someone else will tell it for you. (45' film + 15' paper)
224	Sana Bilgrami	Diasporic identity and Scottish land/cityscapes in documentary film

<i>Room</i> CRL_1/117	Action heroines in the 21st century: sisters in arms Chair: Zoë Irvine	
99	<p>Frances Pheasant-Kelly – Agency and sisterhood in the revisionist Western</p> <p>Helena Bassil-Morozow – Trickster, action heroine, and a reluctant team player</p> <p>Jenny Alexander – ‘Numbian Queen Rise’: the Black queer action heroine, sisterhood and the closet</p> <p>Christa van Raalte – Passing the baton: age mortality and mentorship in three Hollywood films</p>	

<i>Room</i> CRL_1/115	The mirror, mirroring and other forms of mediated reality Chair: Damien Swarbick	
87	Sarah Lahm	Women replace themselves: parallel realities and fragmented identities on contemporary TV
93	Darren Berkland	The invaluable place of mirrors within media studies
181	Alice Giuliani	When the other looks back: returned gazes and shared vulnerabilities in Cloverfield and Troll Hunter
269	L. Tsaliki, D. Chronaki and O. Derzioti	Selfie pedagogies: audience reception of sexual/sensual selfies

<i>Room</i> CRL_1/116	Barriers in music: change-making through pedagogical practices, institutional accountability and creative expression Chair: Jacob Danson Faraday	
264	<p>Jayne Stynes – A ‘gentle accountability’ approach to gendered inequalities in the music industries</p> <p>Rebecca Wallace – ‘Rupture, ritual, repair’ – hip-hop pedagogy as positive intervention for women in addition recovery</p> <p>Ashley Stein – Resisting definition: subverting gender narratives in popular music</p>	

MeCCSA 2025 Schedule – DAY 2

5th September 2025

Session 6: 09:30 – 11:00

<i>Room</i> CRL_1/06	Rethinking clothes and hair Chair: Sana Bilgrami	
60	Maria Tomlinson and Annalisa Toccara-Jones	Decolonising hair in the francophone world: online social movements in French and their resistance to eurocentrism
67	Madeleine Marcella-Hood	Media narratives and Scottish fashion
86	Claire Evans	Not always perfect but wearable: embracing wonky clothing to reduce fashion waste
172	Karen Cross	Shaping sustainable fashion identity in heritage Scottish fashion and textile brands

<i>Room</i> CRL_2/05	Place and identity Chair: Avril Gray	
3	Alexander Nevill	Landscapes of belonging and exclusion: a practice-research journey around the UK's borders
70	Hollie Price	Four Corners Film workshop: experimenting with social realist traditions and community cinema in London's East End
271	Haftor Medbøe	Hvor En Var Baen – places of childhood
150	Rosana Vivar	Assembling festival memories: narratives of belonging and survival in rural Galicia

<i>Room</i> CRL_3/11	Media and regulation: a treacherous navigation Chair: Aleksandar Kocic	
120	Anke Fiedler and James Morrison	How do different models of media regulation influence approaches to social inequality: a comparative qualitative analysis of key legal texts from Germany and the UK

123	Anna Khlusova	From 'Non-traditional' to 'Extremist': the evolution of Russian anti-LGBTQ discourse in the wake of the Ukraine war
136	Myrtle Ziwei Zeng	'TikTok Refugees' and the search for digital belonging: identity, ideology, and platform migration
157	Miranda Hurst and James Blake	Global approaches by news organisations to video misinformation and disinformation

<i>Room</i> CRL_1/118	Auto-ethnography: a powerful tool in identity exploration Chair: Prof. Kirsten MacLeod	
48	Davinia Thornley	Learning to float: trauma, auto-ethnography, and standpoint theory via 'Days of Happiness' (dir. Chloe Robichaud, 2023)
188	Lin Cheng	Exploring the subjectivity of Chinese female art in the practice of self-expression: taking ancient Chinese female painters and my artistic practice as a comparative case
223	Jill Daniels	Place, identity and the imagined witness
265	Shreepali Patel	Preserving and re-framing identity and belonging: surfacing encoded memory in inherited media archives and objects

<i>Room</i> CRL_1/115	Explorations in traditional media Chair: Prof. Alistair Scott	
13	William Burton	Queen Elizabeth's passing, balance and identity in Northern Ireland
145	Bronwen Wilson	BBC Radio 4's Today programme and its representation of non-human animals
189	Xin Xin	Between attraction and geopolitics: narrating China's soft power through Italy's belt and road participation (2019–2024)
220	Lee Cadieux	No waves of low fi: punk experimentation in video art and Super 8

<i>Room</i> CRL_3/03		AI: The new tool on the block Chair: Jane Wilkinson
65	Chris Birchall and Simon Popple	AI-imagined spaces and community-led redevelopment of heritage assets
121	Hakan Ergül and Nicole Brown	Writing the unwritten: exploring GenAI, crises of identity, and emotional burden in higher education through social fiction
205	Emma Graves-Sandriman	Introducing a media framing model for analyses of emerging technologies: the cases of Big Data and Gen-AI
250	Lynda Clark	The sound of my (?) voice: identity and AI Vocal synthesis

<i>Room</i> CRL_1/117		Media affecting climate and sustainability policies Chair: Emile Shemilt
15	Doug Specht	Media, risk, and resilience: examining the INFORM risk index in climate crisis communication
31	Evrpidis Karydis	Trash Walk
109	Cara Bamford	Team green: seeking sustainability in collaborative filmmaking
171	Ana Tominc	How adoption of plant-based treaty in Edinburgh (Scotland) was reported in the UK Press: between Scottish identity, environment and the economy

<i>Room</i> CRL_1/116		Digital narratives Chair: Jacob Danson Faraday
4	Annalisa Toccara-Jones	Colonial legacies and digital identity narratives among UK adult adoptees
8	Wei Jhen Liang	Youths' digital literacy practices and identity: exploring the intersections
77	Harriet Fuest	How people with ME/CFS use cyberspace to mediate their suffering

256	Walter Stabb, Hadi Bastani and Natasha Bird	Exploring situated cultural heritage and belonging through child-centred sound/image and immersive storytelling
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5th September 2025
Session 7: 11:30 – 13:00

<i>Room</i> CRL_2/05	Journalism in ruins: dependency, power and resistance Chair: Miranda Hurst	
42	<p>Natalie Fenton – News is relational: cutting loose from the ties of ‘independent’ news</p> <p>Des Freedman – Journalism without history?</p> <p>Marcela Pizarro and Gholam Khiabany – Covering Palestine: journalism from Gaza</p> <p>Marcos Ortiz – Ideological cartographies of the media: weaving power together</p>	

<i>Room</i> CRL_3/11	Role of documentary in identity construction Chair: Judith Fieldhouse	
25	Emily Coleman	Constructing identity on screen: a documentary contributors’ perspective on the editing process in factual film & TV
40	Ngozi Marion Emmanuel	Examining the role of documentary films in facilitating positive disability identity and belonging
50	Funke Osae-Brown	Through the lens: documentary film as a tool for exploring identity and belonging among Nigerian migrants in Scotland
237	Garrabost Jayalakshmi	Who am I? The experiences of a diasporic filmmaker

<i>Room</i> CRL_1/116	Faces of local journalism Chair: Derek Livesey	
34	Paul Reket and Henry Ivry	Small-scale online radio stations: developing a conceptual framework
66	Aleksandar Kocic	Is there still a role for local radio in community building?
81	Mariana Gomes	Beyond news production: citizen journalism as civic infrastructure in marginalized communities

<i>Room</i> CRL_1/117	Bad news on the cost of living crisis Chair: Paul Reilly	
69	Catherine Happer – Naming the crisis Cairsti Russell and Gavin Hawkton – Short-term narratives, long-term realities: a content analysis of media coverage of the cost of living crisis Catherine Happer and Cairsti Russell – Audience reception: understandings, perceptions, and responses to the COLC	

<i>Room</i> CRL_1/119	Identity construction through media Chair: Stevie Marsden	
213	Victoria Antonio	Outsourcing digital intimate labour
247	Kirsty Styles and Elsie Roderiques	Values in the media: how cultural values shape media content – and how media content shapes cultural values
257	Matthew Floyd	Barriers and belonging in British television: discourses on diversity at the Edinburgh International Television Festival
270	Neil Percival	A career in TV: love affair, or abusive relationship?

<i>Room</i> CRL_1/115	Re-imagining Aesthetics Chair: Michael Wamposzyc	
12	Helena Bassil-Morozow	Semiotic shaping of brand identity on social media: Charlotte Tilbury on Facebook

244	Mark Collington, Carla Abbott, Penelope Allen, Matt Petoe and David Nayagam	Constellations of aesthetics – developing aesthetic visual scenes with retinal prosthesis patients
253	Brandon Walker	Flamenco, cultural identity and perception
135	Hasmik Gasparyan	Documentary: My Voice Journey

<i>Room</i> CRL_1/06	Brand identity affecting political decision making Chair: Aideen McLaughlin	
54	Gil Sharon	TikTok and the reactionary right around the 2024 US election
74	Ruth Garland	Racism, political branding and Rishi Sunak – how an anglicised online persona and biased storytelling were punctured by a complex reality
146	Ilhem Allagui	Building identity and belonging in populist nations
267	Barbara Plotz	Humour and comedy in the 2025 anti-Trump movement on TikTok

<i>Room</i> CRL_1/118	What can the archives reveal? Chair: Sarah Pedersen	
53	Sarah Kennedy-Parr	Can animating cultural artefacts reposition historical events within a traditional historical research framework
98	Karen Dickinson	Investigating the Blythe Duff archive: representations of women, the LGBTQ+ community and the city of Glasgow in the popular TV series Taggart (STV 1983-2010)
195	Antje Glück	Journalistic courage vs authoritarianism: what German 1920s journalism can tell us about the present

234	Alistair Scott	Un-hidden from history: examining how the re-discovery of the forgotten feminist photography of Franki Raffles and the creation of archival access unlocked multiple areas for new research
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<i>Room</i> <i>CRL_3/03</i>	Data mining Chair: Ivana Ebel	
44	Pablo Nabarrete Bastos	Impacts of the techno-aesthetic pattern of social media platforms on the communication of ALBA Movimentos and Via Campesina and possible alternatives to platformization
61	Yu Sun	Tackling environmental pollution in China: data flows and outsourced environmental data activism
95	Daniel Turner	Precious – reclaiming value from personal data
206	Tamara Spitzer Hobeika	How campaign software mediates citizen identity

5th September 2025

Lunchtime – Network and Section meetings: 13:00 – 14:00

<i>Room</i> <i>CRL_3/11</i>	Climate Change Section
<i>Room</i> <i>CRL_2/05</i>	Disability Studies Section
<i>Room</i> <i>CRL_3/03</i>	Local and Community Media Section
<i>Room</i> <i>CRL_1/115</i>	Radio and Audio Studies Section
<i>Room</i> <i>CRL_1/116</i>	Social Movements Section
<i>Room</i> <i>CRL_1/117</i>	Girlhood Section
<i>Room</i> <i>CRL_1/118</i>	Race Network
<i>Room</i> <i>CRL_1/120</i>	Postgraduate Network
<i>Room</i> <i>CRL_1/119</i>	Practice Network
<i>Room</i> <i>CRL_1/06</i>	Women's Network

5th September 2025
Session 8: 14:00 – 15:00

Room CRL_1/06	[Round table] Future paths for UK practice research: a repository?
126	Scott McLaughlin and Jenny Evans

Room CRL_2/05	[Round table] New EUP volume <i>The Ethics of Documentary Film</i>
183	Agnieszka Piotrowska, Chamrmaine Dambuza, Priyanka Singh and Ireneusz Koper

Room CRL_3/03	[Round table] Intercultural explorations of identity and belonging in the work of hospitality and integration
186	Jane Wilkinson, Sibylle Ratz, Linden Rennie Taylor and Yuliia Vasylieva

Room CRL_1/117	[Interactive Workshop] Mapping youth narratives: workshop on art and creative methods for decolonial research
216	Kainaat Maqbool

Room CRL_1/115	[Interactive Workshop] From pen to pixels. Your handwriting in transition from paper to screen
228	Michael Wamposzyc and Leo Philp

Room CRL_1/116	[Interactive Workshop] Values in the media: understanding our cultural values and exploring how these may appear in our work
249	Kirsty Styles and Elsie Roderiques

Room CRL_3/11	[Round table] SACI journalism roundtable: the state of journalism in Scotland
281	Miranda Hurst et al

MeCCSA 2025 Schedule – DAY 3

6th September 2025

Session 11: 09:30 – 11:00

<i>Room</i> CRL_1/116	Gender informed social media strategies Chair: Prof. Sarah Pedersen	
24	Chiadikaobi Ihuoma	Nigerian social media influencer's feminist content strategies for effective engagement with audiences
79	Rachel Abreu	Forging alternative femininities: religious women's negotiations of identity, community, and belonging on Instagram
96	Sinuo Wang	Redefining Asian masculinity: tensions, resistance, and negotiations on Reddit
102	Hatana El-Jarn	The veiled selfie: performing identity in digital spaces

<i>Room</i> CRL_1/118	'I girlbossed too hard': gender, labour, visibility and identity Chair: Sana Bilgrami	
85	Nathalie Weidhase – Coporate queens and girl bosses: gendered representation of labour on social media Maike Dinger – Women's labour in (de-industralised) communities Isabel Sykes – 'CEO of the family': class, domestic labour and the mental load	
154	Marion Gabrielle Derouineau – Collaborative fashion photoshoots: Instagram and the shaping of creative identities in the digital age	

<i>Room</i> CRL_2/05	National Identities: Confronting Populism and Neo-liberalism Chair: Arunima Bhattacharya	
16	Paul Reilly	The blame game? Social media and affective ritualised responses to civil disorder in divided societies
101	Sara Davies	Dreaming the between: an arts-based exploration into the effects of migration on our memory and imagination

128	Tiago Lapa	The language of populism: discursive strategies and agenda-setting on Chega and VOX's Facebook accounts
179	Dom Holdaway	Populist screens: political structures of feeling in and around fictional film and TV

<i>Room</i> CRL_3/03	Initiatives for cultural community building Chair: Antje Glück	
43	Victoria Adams	Mapping new geographies of cultural production in Brazil through Pontos de Cultura
75	Nelson Correia	Building a national screen workforce: Scottish filmmakers and the late-20th-century drive for self-representation of the 'Film Bang' movement
134	Yutong Lin	Youth engagement in opera: key challenges
238	Giovanna Santaera	The national science and media museum and the challenges of glocal media museums' histories

<i>Room</i> CRL_1/120	Enacting feminism and femininity Chair: Ivana Ebel	
80	Tokoni Uti	Women in the public sphere; from online hostility to government-backed female erasure
114	Eleanor Milne	Bedroom culture and Shakespeare: scrapbooks, social media, and identity aesthetics
141	Wenni Zhang	Exploring digital feminism activism practices in China: analyzing female gender imitation short videos on Douyin.
210	Lily Wu	Far from slacktivism: risks and strategies of participating in Chinese MeToo in China and from abroad

<i>Room</i> CRL_3/11	Navigating a Queer identity Chair: Leo Philp	
263	Regina Mosch	Opaque bodies, opaque methods: queerness, trauma and video art

129	Yifan Zhao	Why do they choose to be tomgirls? An ethnographic study of China's tomgirl communities
252	Shirley Xue Yang	'The Chinese daughter with a Westernized life': navigating queer invisibility and feminist resistance online

<i>Room</i> CRL_1/117		Creating a better world: eco-activism, creative and cultural policies and much more! Chair: Michael Wamposzyc
199	Ivan Magrin-Chagnolleau	How art can help us save the planet
232	Elysia Lechelt	Culture in action: leveraging the capabilities approach for equitable futures
233	Tara Thomson	Animal intelligence and ecological belonging in Jerzy Skolimowski's EO
261	Victoria Esteves	Identities of denial in the age of climate crisis

<i>Room</i> CRL_1/115		Identity and belonging through labour in the 21st century Chair: Judith Fieldhouse
37	Gavin Maclean	Human moves versus computer moves: exploring the labour of chess and chess streaming
169	A. Tominc, D. McBey, B. McCormick and S. Marko	I farmer: narratives about self, land and the future of farming
222	Ruth Stoker and Beth Parkes	Designing learning programmes for journalists and media workers in dispersed and diverse spaces: an Impress case study
259	Jacob Danson Faraday	Labour, mobility, and value on large-scale music tours

<i>Room</i> CRL_1/119	Ethics in an age of disinformation Chair: Stevie Marsden	
130	Bryan Jenkins	Combatting disinformation targeted at black communities: the necessity of the black press in the digital age
152	Miranda Hurst	Changing approaches to journalistic ethics and credibility in mobile journalism
175	Ana Oh	Intellectual property and streaming services: P stands for property or profit?
272	Alison Preston	Mitigating misinformation: understanding people's habits and attitudes

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Session 12: 11:15 – 12:45

<i>Room</i> CRL_3/03	Digital media and responsibility Chair: Nelson Correia	
202	Amanda Allen	Transmedia and the forgotten generation. Can transmedia techniques be used to engage the older generation, as part of a family audience?
214	Kainaat Maqbool	Creative method(s) of resistance: racial (cyber)bullying, identity politics, and belonging for AfroGreek youth
217	Yixuan Duan	Sparks between algorithm-based platforms and marginalized female content producers: how disadvantaged Chinese rural women navigate the exacting standards of the Kuaishou social media platform
260	Avril Gray and Christoph Bläsi	<i>Young Professionals in Publishing – Expectations, Challenges, Chances</i> : an international collaboration between two universities and Springer Nature to publish the first AI-generated book on the publishing industry

<i>Room</i> CRL_2/05	Narratives of place, identity and representation in local media Chair: Aleksandar Kocic
113	Dave Harte – The city speaks 1971-1979 – researching Birmingham’s alternative press Brian Martin – Local and community media, identity, belonging and representation and League of Ireland Soccer Richard Jones – This new sporting life: rugby league, club media and ethics in local sports journalism
254	Jernej Kaluža – Peripheral identities and local creators at risk? Media regulation and the future of small linguistic communities

<i>Room</i> CRL_1/117	Trust in arts-based research Chair: Emile Shemilt
221	Regina Mosch – A phenomenology of trust: arts-based film research on trauma and queerness Jess Orense – Mad trust: researcher self-disclosure and shared understandings in autoethnodrama Rowan Quinn – Sharing control: establishing trust in queer creative spaces

<i>Room</i> CRL_1/118	The making of a nation: national identity pre-occupations Chair: Arunima Bhattacharya
167	Anne MacLennan Manufacturing Canadian culture & identities: the intersection of culture, perception, citizenship, and belonging
170	Adina Maglan Inclusive Britain: a comparative study on marginalisation and recognition of Eastern European identities in London and Birmingham public policy
190	Antje Glück The (post)colonial nation – how journalism shapes South Asian identities in the UK

<i>Room</i> CRL_1/119	Media and community re-imaginings of heritage Chair: Prof. Kerstin Stutterheim
19	Annie Watson Short film screening: <i>Bonjour Tristesse</i> reimagined (14' screening)

30	Noam Gal and Ido Ramati	Post-digital memetics: the case of commemorative bumper stickers
64	Audrey Laing	Identity, belonging and place: an exploration of remote Scottish book festivals
204	Melissa Avdeeff	Humanizing the algorithm: community and belonging in AI popular music

<i>Room</i> CRL_1/116	How can media and arts practice support sport, health and wellbeing? Including film screening Chair: Judith Fieldhouse	
229	Kirsten MacLeod	How can media and arts practice support and promote greater sports participation for women and girls?
248	Jillian Wallis and Walter Stabb	Ambitious Panic: Using filmed performance to explore anxiety and ambition, includes 35' screening

<i>Room</i> CRL_3/11	Media power relations: what they reveal Chair: Derek Livesey	
41	Sukhmani Khorana	Making representation matter
73	Anna Zsubori	Famous and foe: social media activism and resistance among LGBTQ+ influencers in an illiberal regime
140	Stephen Andriano-Moore	Messages of fatherhood in the complex identities of fathers of sons versus fathers of daughters in new-era Chinese sci-fi cinema
215	William Muir-Kirk	Who are the masters of the universe? He-Man's negotiation of masculinity within a transforming society

<i>Room</i> CRL_1/115	Scandalous! Chair: Ivana Ebel	
51	Runze Ding, Huiqian Lai and Jiahui Liu	Framing gender controversies: topic modeling and discourse analysis of Weibo's reaction to Lisa's Crazy Horse show

187	Jenny Alexander	Thirsting for Luigi Mangione: propaganda-by-the-deed in the age of political fandom
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Room CRL_POD	[Installation] The Other Edis	
111	Seána Dubh	The Other Edis: exploring audiovisual concrète and the environmental uncanny within non-narrative work

Room tbc	[Installation] The aging male body	
268	Max Kandhola	The aging male body: a study in masculinity

Practice-based Research

Films on a Loop

Room: Pod and/or Lindsay Stewart Lecture Theatre

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| 3. Alexander Nevill | Landscapes of belonging and exclusion: a practice-research journey around the UK's borders |
| 7. Fotios Begklis | The 'strangers' home – If you don't tell your story, someone else will tell it for you. |
| 19. Annie Watson | Bonjour Tristesse reimaged |
| 31. Evripidis Karydis | Trash walk |
| 49. Maire Tracey | Documenting belonging and ownership in urban space |
| 63. Nariman Massoumi | Pouring water on troubled oil |

223. Jill Daniels Resisters
237. Garrabost Jayalakshmi Going home
237. Garrabost Jayalakshmi Dance of the seasons
248. Jillian Wallis and Walter Stabb Ambitious panic project
263. Regina Mosch Opaque Bodies, Opaque methods

Poetry and Music Projects

91. Felicity Wilcox Reclaiming opera for women and gender minorities through process and practice.
155. Kayleigh MacLeod Waulking simulator
193. Miranda Lynn Barnes Witness tree: considering ecological destruction as femicide via mythology and arboreal sciences
253. Brandon Walker Flamenco, cultural identity and perception

Installations – Traditional and VR-based

- ENU. Emile Shemilt: Photography students Identity and belonging: an exploration in photographs
111. Seána Dubh The Other Edis: exploring audiovisual concrète and the environmental uncanny within non-narrative work
268. Max Kandhola The embodiment of the aging male body

4th Sept.	1/06	2/05	3/03	3/11	1/115
09:00 - 10:30 (Pre-session)	Women's Network Group				
13:00 - 14:30 (Session 3)	The gendered voice	Space and identity	Digital technologies and culture	Local journalism in transition: community, gaps, and challenges	Audien constru fandom interact
16:10 - 17:40 (Session 5)	Gender and identity	Nation- building: policy and practice	Cyberspace use in expressions of identity	Justice for Palestine	The mi mirror other f mediat
5th Sept.	1/06	2/05	3/03	3/11	1/115
09:30 - 11:00 (Session 6)	Rethinking clothes and hair	Place and identity	AI: the new tool on the block	Media and regulation: a treacherous navigation	Explor in trad media
11:30 - 13:00 (Session 7)	Brand identity affecting political decision- making	Journalism in ruins: dependency, power and resistance	Data mining	Role of documentary in identity construction	Re-ima aesthet

	1/116	1/117	1/118	1/119
ance action, n and tion	Modern media for 21st century educational pedagogy	Environmental degradation and climate catastrophe	Exploring personal, regional, national and international cultural identity	
irror, ing and orms of ed reality	Barriers in music: change- making through pedagogical practices, institutional accountability and creative expression	Action heroines in the 21st century: sisters in arms	Migrants' construction of the self: identity and belonging	
	1/116	1/117	1/118	1/119
ations ditional	Digital narratives	Media affecting climate and sustainability policies	Auto-ethnography: a powerful tool in identity exploration	
ngining ics	Faces of local journalism	Bad news on the cost of living crisis	What can the archives reveal?	Identity construction through media

5th Sept.	1/06	2/05	3/03	3/11	1/115
13:00 - 14:00 (Lunchtime: MeCCSA Network and section meetings)	Women's Network	Disability studies section	Local and community media section	Climate change section	Radio and audio studies section
14:00 - 15:00 (Session 8)	[RT] Future paths for UK practice research: a repository?	[RT] Discussion of new EUP volume: <i>The Ethics of Documentary Film</i>	[RT] Intercultural explorations of identity and belonging in the work of hospitality and integration	[RT] SACI journalism roundtable: the state of journalism in Scotland	[IW] From open to pixels. You handwriting in transition from paper to screen.
6th Sept.	1/06	2/05	3/03	3/11	1/115
09:30 - 11:00 (Session 11)		National identities: confronting populism and neo-liberalism	Initiatives for cultural community building	Navigating a queer identity	Identity and belonging through labour in 21st century
11:15 - 12:45 (Session 12)		Narratives of place, identity and representation in local media	Digital media and responsibility	Media power relations: what they reveal	Scandalous

	1/116	1/117	1/118	1/119	1/120
Studies	Social movements section	Girlhood section	Race network	Practice network	Postgraduate network
Understanding our work	[IW] Values in the media: understanding our cultural values and exploring how these may appear in our work	[IW] Mapping youth narratives: an interactive workshop on art and creative methods for decolonial research			
	1/116	1/117	1/118	1/119	1/120
Gender and the century	Gender informed social media strategies	Creating a better world: eco-activism, creative and cultural policies and much more!	'I girlbossed too hard': gender, labour, visibility and identity	Ethics in an age of disinformation	Enacting feminism and femininity
us!	How can media and arts practice support and promote greater sports participation for women and girls? Followed by film screening	Trust in arts-based research	The making of a nation: national identity preoccupations	Media and community re-imaginings of heritage	

FROM MAINSTREAM TO MARGINS

Capturing developing media
practices, publics and persuasion

MeCCSA 2026
September 2-4
School of Arts, Media, and Communication



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