



University of the Arts London  
London College of Communication

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# THE MENTORSHIP SCHEME

- The Mentorship Scheme is an initiative for the
  - **FdA Design for Graphic Communication**
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- A HANDBOOK
  - FOR STUDENTS AND MENTORS
  - EXTENDING WRL

contact information





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## An introduction

Welcome to The Mentorship Scheme. Started in 2007 the scheme brings together professional designers from industry and second year students from the FdA Design for Graphic Communication course at the London College of Communication. Mentors typically take on one to three students a year, and they meet with these student between once and three times a term for around half an hour. The Scheme hopes to provide thirty student places each year and to that end is always keen to hear from professional designers interested in becoming involved with the scheme. The scheme has the following long term goals.

- To build new long-term relationships with design studios and increase employment possibilities for students
- Extend and strengthen the links that the FdA program already enjoys with industry.
- Potentially help shape the future of the FdA course and inform re-validation discussions
- Promote extensive alumni involvement, strengthening student, staff, alumni and industry links
- Enhance the learning experience, achievement, progression and career prospects of the students
- Build student confidence.





## So how does it work?

When second year FdA students return from their summer break they are supplied with a mentorship scheme brief and questionnaire. As you can see from the brief on page 9 the scheme is an optional part of the course and is not formally assessed. Those interested must hand in a designed document detailing their aims, goals and reasons for being involved in the mentorship scheme. Student numbers in the second year are typically around 100. The best 30 entrants are given places on the Scheme.

Those students who are successful will have their questionnaires matched as closely as possible to a mentor. The matchmaking process between student and mentor is crucial to the success of the scheme. The group of mentors involved in the scheme is designed to have a wide range of specialities. The students style of work, will, where possible, be matched to the mentor speciality.

Students should be aware that the scheme and the work related learning benefits that it offers, relies solely upon the kindness of professional designers giving up their time to mentor you - the students.

Once the matches have been made each year a launch party will bring together students and mentors for the first time. By

way of an introduction all mentors are asked to deliver a short presentation about themselves and their work. This might be in groups if there are several mentors from the same company. In return, students give their mentors the document they produced initially to be involved in the scheme. Once contact has been made it is then up to both parties to mutually agree on your meeting arrangement.

Whether you decide to meet over coffee, in a pub, or at the mentors studio, the only thing left to do is post your feedback to The Mentorship Scheme website. It's simple and easy.

### **A TIP**

If you use the pages in the back of this book to make notes on during your meeting you can copy them straight up to the website later that day.

## A binding 'contract'

### **STUDENTS AGREE TO -**

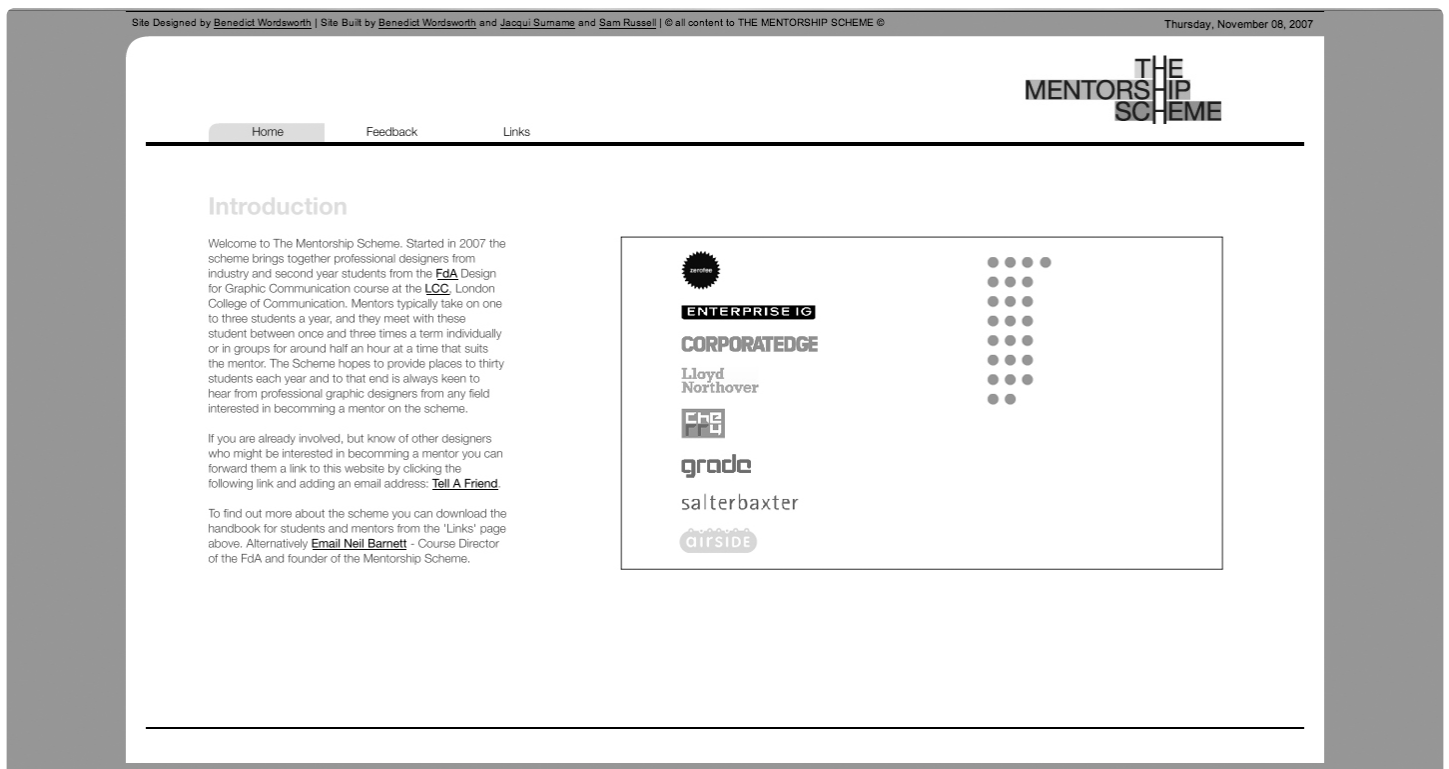
- post feedback on each meeting you have with your mentor to the mentorship scheme website.
- honour the meetings that you make with your mentor.
- not 'outstay your welcome' during meetings.
- treat any contact details given to you by your mentor in confidence.

### **MENTORS AGREE TO -**

- post feedback on your students work for each meeting to the mentorship scheme website.
- honour the amount of time that you put down on your questionnaire.
- give your student/s prior warning about re-arranging or cancelling meetings. Please also let Neil Barnett know, so that extra reminders or messages can be sent.



# Website preview



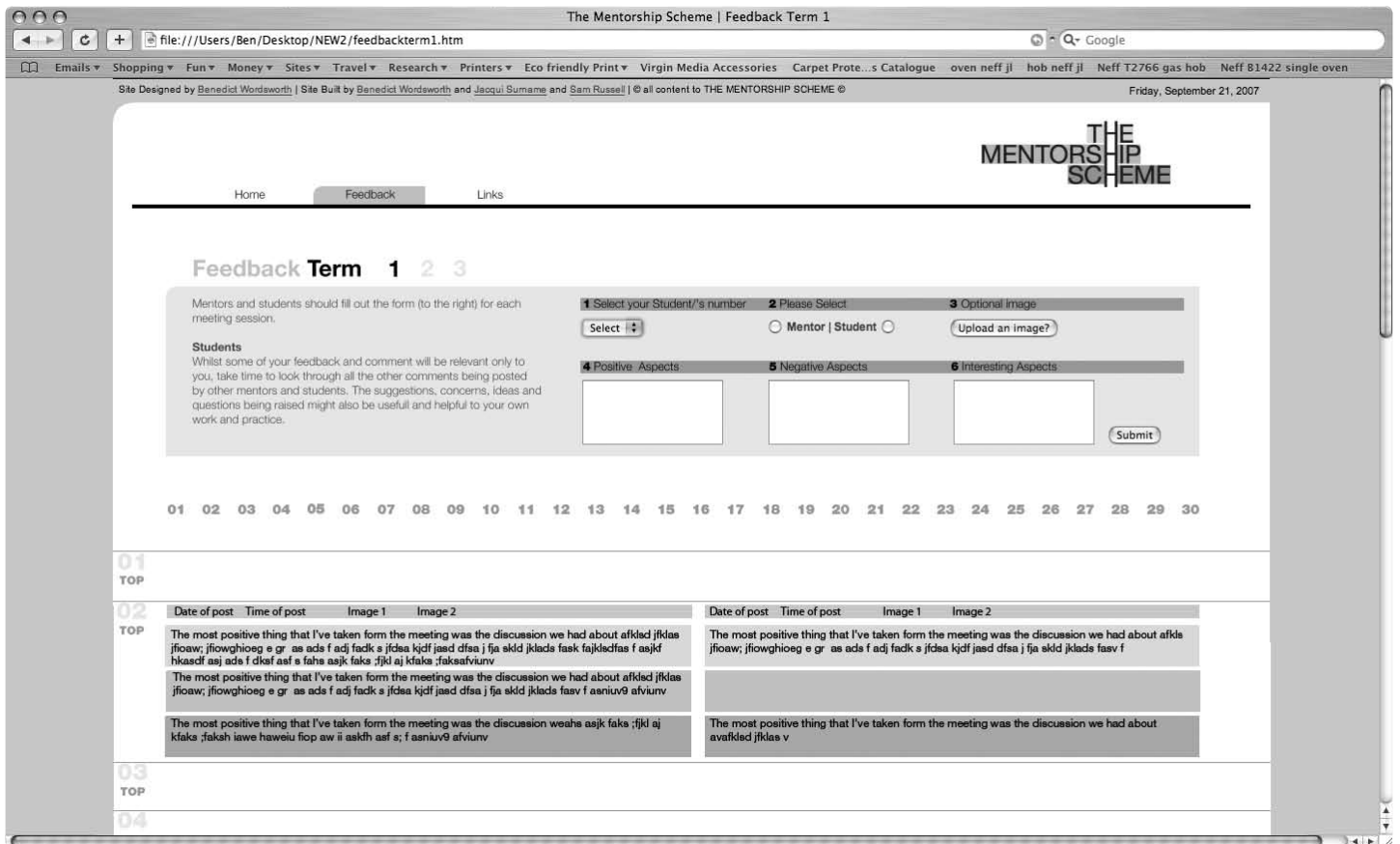
5

6

## Filling in your feedback form

Make filling in your form easier by using the meeting notes section towards the back of this book and simply copy it up later online.

- 1 Select the term in which the meeting took place.
- 2 Select your student or your student's number.
- 3 Select whether you are a student or a mentor.
- 4 Upload any images that support your feedback or explains your comments
- 5 Input your positive negative and interesting aspects of your meeting.
- 6 Submit your form.
- 7 Your form will then be confirmed as a post.
- 8 Your feedback will appear in the form along side any feedback relating to the same meeting. the time and date of the feedback is recorded with any images added appearing as links that open images in new browser windows.
- 9 NB YOU CANNOT AMMEND YOUR COMMENTS ONCE POSTED



## The brief - For mentors

### DESCRIPTION

The Mentorship Scheme is a new initiative being introduced to the FdA course. It brings together second year students and Industry professionals from a variety of practices and studios. It offers you the unique opportunity to have a professional mentor outside of the college environment. Students and Mentors will be matched up by cross examining the responses given on the questionnaires.

- The Mentorship Scheme is an optional part of the FdA program and is not formally assessed.
- The scheme can accommodate 30 students ONLY.

Once all students have been allocated a mentor and the launch night has happened, it is then the responsibility of the pairs to arrange meetings according to what you stated on your questionnaire forms.

[SEE WEBSITE FOR FULL BRIEF AND DOWNLOAD]

### REQUIREMENTS - THE LAUNCH NIGHT

We would ask mentors who are involved in the scheme to keep the evening of the launch free (15.11.07) and by way of introduction to the other mentors and students prepare a short five minute presentation about yourself. (content could be your current work or anything of your choice)

### TECHNICAL SPECIFICATIONS

The FdA can provide a computer and projector for slide shows. If you have a different idea/need for your presentation please contact Neil Barnett prior to the launch evening so other hardware can be made available.

Email  
n.barnett@lcc.arts.ac.uk





# Meeting notes

DATE

TERM

(STUDENT NUMBER)

POSITIVE

Three horizontal lines for writing positive notes.

NEGATIVE

Three horizontal lines for writing negative notes.

INTERESTING

Three horizontal lines for writing interesting notes.

11  
12

# Meeting notes

DATE

TERM

(STUDENT NUMBER)

POSITIVE

Three horizontal lines for writing positive notes.

NEGATIVE

Three horizontal lines for writing negative notes.

INTERESTING

Three horizontal lines for writing interesting notes.





# Meeting notes

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13

14

# Meeting notes

DATE

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NEGATIVE

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INTERESTING

Three horizontal lines for writing interesting notes.

15

16

# Meeting notes

DATE

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(STUDENT NUMBER)

POSITIVE

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NEGATIVE

Three horizontal lines for writing negative notes.

INTERESTING

Three horizontal lines for writing interesting notes.





# Meeting notes

DATE

TERM

(STUDENT NUMBER)

POSITIVE

Three horizontal lines for writing positive notes.

NEGATIVE

Three horizontal lines for writing negative notes.

INTERESTING

Three horizontal lines for writing interesting notes.

## Student names and numbers [2007]

- |                      |                             |
|----------------------|-----------------------------|
| 01 Merve Anil        | 16 Héloïse Ralantoaritsimba |
| 02 Charlotte Butcher | 17 Gabriela Rosecka         |
| 03 Rebecca Cheema    | 18 Matthew Russell          |
| 04 Sarah Chilvers    | 19 Naomi Sasayama           |
| 05 Lily Dart         | 20 Lenka Stara              |
| 06 Anna Francescutti | 21 Aarefa Tayabji           |
| 07 Monika Gajda      | 22 Rebecca Twomey           |
| 08 Natasha Goldring  | 23 Kae Yu                   |
| 09 Alja Hocevar      | 24 Tracy Engelhardtzen      |
| 10 Mameh Idrisu      |                             |
| 11 Patricia Mamblona |                             |
| 12 Paul McCarthy     |                             |
| 13 Sara Mesgna       |                             |
| 14 Lee Mundy         |                             |
| 15 Xavier Puig       |                             |





# Contact

## WEBSITES

<http://www.lccfdamentorshipscheme.co.uk>  
<http://www.arts.ac.uk/index.htm>  
<http://www.lcc.arts.ac.uk/>  
<http://www.originality07.co.uk>  
<http://blackboard.arts.ac.uk/>  
<http://www.lccppd.co.uk>  
<http://intranet.arts.ac.uk/webmail/>

## THE FdA TEAM

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