

Smart Second Skin

The Aroma Rainbow Sensitive Dress

In partnership with Dr Jenny Tillotson, Senior Research Fellow and Director of **Scentsory Design®** at Central Saint Martins (University of the Arts London), DIAM Europe and AC2i / OlfaCom have realised the olfactive stage setting of the 'Smart Second Skin' dress.

A conceptual dress that in the future, will offer a new method of scent delivery which interacts with the body (via nanotechnology), the 'aroma rainbow' dimension is an integral part of the user's *sensory experience*.

By enhancing different emotional states through vision and olfaction, the spectrum of scents in the dress creates a new olfactory experience.

To mimic this process, screen monitors activated by touch, release scents corresponding to the colours of the tubes in the dress and OlfaCom's unique technology is able to master the distribution of smells.

To hear more visit www.olfacom.com and www.smartsecondskin.com



Jenny Tillotson is a Senior Research Fellow at Central Saint Martins, Fellow of the Institute of Nanotechnology, Associate of the British Society of Perfumers and Founder/Creative Director of **Sensory Design & Technology Ltd.** In 2006 she was nominated for a 'FiFi' award ('Oscars' of the fragrance industry). She gained her BA in Fashion Communication from Central Saint Martins in 1991 and PhD in Textiles from the Royal College of Art in 1997. Prior to her academic work she was a stylist and Sensory Designer for Charmed Technology Inc. She has exhibited at the V&A Museum, Tate Modern, e-culture fair, SIGGRAPH, Cheltenham Festival of Science and given numerous lectures around the world.

She is Director of the **Scentsory Design®** initiative at the Innovation Centre, which is a multi-disciplinary research project that explores 'emotional fashion' through the embedding of wearable, wireless sensor networks and microfluidic devices for fragrance delivery and therapeutic applications.

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