



# **Material Mindset**

## **International Symposium about Fashion and Sustainability**

### **Programme 8 November 2011**

- 9.00 hrs      Doors open
- 9.30 – 9.45    Opening **Souraya Bouwmans-Sarraf**
- 9.45 – 10.20   Innovation & Creation **Geleyn Meijer**
- 10.20 – 10.50 Detoxing Fashion, **Ilze Smit**
- 10.50 – 11.20   Break
- 11.20 – 11.55   Biomimicry & new design models by **Carole Collet**
- 11.55 – 12.35   Clothing that purifies air by **Helen Storey, Tom Domen & Stephen Fetherston**
- 12.35 – 13.35   Break
- 13.35 – 13.45   Opening Afternoon Session by **Souraya Bouwmans-Sarraf**
- 13.45 - 14.25   Innovations in fibers and processes by **Charline Ducas**
- 14.25 – 15.00   C2C and Sustainability Developments in the Polymer Industry by **Christiaan Bolck**
- 15.00 – 15.45   Sustainable Apparel Product Development by **Cosette Armstrong**
- 15.45 – 16.15   Discussion and forum about the integration of sustainability in education
- 16.30 hrs      End programme

## SPEAKERS

**Cosette Armstrong** is Assistant Professor at Oklahoma State University. Her research areas are Sustainability education, Sustainable design & product development. She has won many awards for her research and for the next days she will help AMFI incite sustainability in the curriculum.

[www.humansciences.okstate.edu/facultystaff/faculty-profile.php?FacID=416](http://www.humansciences.okstate.edu/facultystaff/faculty-profile.php?FacID=416)

**Christiaan Bolck** is working as researcher at WUR at Biobased Materials. Furthermore he is a programme coordinator at Biobased Performance Materials at Wageningen.

[www.fbr.wur.nl/UK/Research+fields/programmes/biobasedmaterials/](http://www.fbr.wur.nl/UK/Research+fields/programmes/biobasedmaterials/)

**Souraya Bouwmans** is director AMFI. She studied History at the University of Brussels and has a MBA at the NIMBAS-Bradford School of Management.

**Carole Collet** is Course Director, MA Textile Futures and Researcher at Central Saint Martins College. She is also Associate Director of the University of the Arts Textile Futures research Unit. She has been contributing worldwide on the subject of future textiles, sustainable design practices, climate change and the role of science in design.

[www.carolecollet.com](http://www.carolecollet.com)

**Tom Domen** is Innovation Manager at Ecover. This company, based in Antwerp, supports catalytic clothing, the brainchild of Helen Storey (see above). Catalytic clothing is made of fabrics where smart chemical elements are added. When garments of this fabric are exposed to sunlight, they purify the air.

[www.ecover.com/nl/nl/news/details.htm?ID=444](http://www.ecover.com/nl/nl/news/details.htm?ID=444)

**Charline Ducas** is Eco Fabric Manager and has spent years developing fabrics which gave her the opportunity to create, research and innovate with textiles. She is now working for MADE-BY where she helps brands to understand the world of fabrics and their options and slo help them to make the right choice for products and collection.

[www.made-by.org/team/charline-ucas](http://www.made-by.org/team/charline-ucas)

**Stephen Fetherston** is lecturer english & communication at AMFI. He is specialised in English and Textual Communication. He is specialised in English and Textual Communication and has taught business and conversational English to language students and professionals.

**Geleyn Meijer** is the chairman of the domain Media, Creation and Information of the Hogeschool van Amsterdam, University of Applied Sciences. He has broad working experience in ICT among which director Strategy and Innovation at Logica. Geleyn has a PhD in Robotics and Informatics.

[www.dmci.hva.nl/content/dmci/nieuws/geleyn-meijer-nieuwe-voor/](http://www.dmci.hva.nl/content/dmci/nieuws/geleyn-meijer-nieuwe-voor/)

**Ilze Smit** is Toxics Campaign Leader at Greenpeace. She is actively campaigning to stop the dumping of toxic waste in rivers. Ilze has expanded her area of work to the Beijing office of Greenpeace to convince large Chinese sport brands to operate toxic free as well. [www.greenpeace.nl](http://www.greenpeace.nl)

**Helen Storey** is an artist and designer. She launched her own label in 1983 with Caroline Coates. In 1991, Storey won Most innovative Designer of the Year. After a great career in fashion, Helen is currently professor of Fashion and Science at the London College of Fashion.

[www.catalytic-clothing.org/who.html](http://www.catalytic-clothing.org/who.html)