



Because each of the 17 grades of Turquoise Pencils is made from a separate basic formula and checked by the Eagle Reflectometer. You can be sure of getting exactly the line you want from every inch of lead every time. The electric eye of the Reflectometer tests the grading with the utmost precision. First, the pencil is inserted into a Shading machine which moves the paper back and forth beneath the point. The resulting chart is placed under the electric eye of Reflectometer calibrated to black and white glass standards, and the dial records the blackness to a fraction of one per cent. Not only are Turquoise Pencils always true to grading, but the supremely fine particles of 100% Electronic graphite guarantee a smoother, stronger, denser, more break-resistant lead.

EAGLE
'CHEMI-SEALED' Super-bonded
TURQUOISE
DRAWING PENCILS
 with 100% ELECTRONIC Graphite

77
 EAGLE PENCIL COMPANY, ASHLEY RD, TOTTENHAM, N.17
 AD ix

For sketches and portraits
 Or avant garde art,
 VENUS assures you
 Success from the start.

VENUS
 the perfect
 pencil

VENUS pencils are made in 17 grades from 6B to 9H. They capture every subtle variation of tone, give more movement, more feeling, more success.

THE VENUS PENCIL CO. LTD.,
 LOWER CLAPTON RD, LONDON E.5.

AD v

There is no pencil to equal **TURQUOISE**

TURQUOISE leads are made from 100% electronic graphite for extra smoothness, and superbonded in the wood for extra strength. They hold a point under great pressure and need less sharpening than ordinary pencils. Give smooth, clean, lines.

17 precise gradings from 9H to 6B.
 Also available
 TURQUOISE DRAWING LEADS 2B to 6H
 EAGLE PENCIL CO., ASHLEY ROAD, TOTTENHAM, N.17.

AD iv

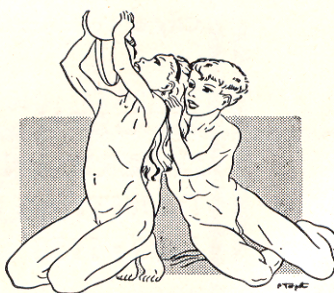
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