

rio
moda discute
internacional
2012

instituto rio
moda



The Instituto Rio Moda will hold between 21 and 25 August 2012, at the Planetarium Gávea, Rio Moda discute internacional, which will focus on Strategic Sustainability Fashion.

The event will feature a series of talkshows followed quickshops under the backdrop of Sustainability, with the aim of discussing new ways and possibilities for the Fashion industry, especially regarding increased competitiveness in serving the international business.

With the contribution of relevant names and Alexia Niedzielski (Ever Manifesto), Andre Carvalhal (Farm), Dario Caldas (Signal Centre), Dillys Williams (London College of Fashion), Jorge Yammine (Eden), Kavita Pumar (The IOU Project) Norma Velasquez (Minka Project), Peter Ganem (Radio Ibiza), Peter Ruffier (Movin), Ronaldo Fraga and Tete Leal (CoopaRoca), among many others, we will also focus on the theme of Brazilian identity while creating value in products especially in production related to the city of Rio de Janeiro.

August 21

7pm to 9pm

Creation in Sustainable Fashion

Dillys / London College;

Dario Caldas/ Observatório de Sinais;

Nina Braga / Instituto E – OSKLEN;

Eden / brazilian brand

August 22 10am to 6pm / 7pm to 9pm

10am to 6pm Creation in Sustainable Fashion
workshop

Creation in Sustainable Fashion

7pm to 9pm

Kavita / IOU Projetc India;

Beatriz Saldanha / Tree-tap;

Tete leal – CoopaRoca;

Neide Shultz – Ecomod.

August 23 10am to 6pm / 7pm to 9pm

10am to 6pm Agenda for Sustainable Fashion
workshop

Strategy in ethical fashion

7pm to 9pm

Dois Elles;

Casulo Feliz;

Bruno Boni;

Rafael Cervone (TexBrasil)

August 24 10am to 6pm / 7pm to 9pm

10am to 6pm Strategy in Ethical Fashion
workshop

EcoDesign

7pm to 9pm

Minka;

Ecosimple;

Suzanna Barreto / UEL;

Tudo bom