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## Full Conference Programme

### 3rd of July – Thursday

08h00 – 09h00: Registry of Delegates and General Public

09h00 – 10h00: Welcome Session by Pedro Soares Neves and Daniela V. de Freitas Simões

**Prof. Fernando António Baptista Pereira (CIEBA/FBA)**

**Prof. Margarida Brito Alves (IHA/FCSH)**

**Dra. Catarina Vaz Pinto (Lisbon's Councilwoman for Culture – CML)**

**Guest Speaker: Prof. Helena Barranha (IST-UL/IHA-FCSH)**

### **10h00 – 10h30: Keynote Speaker: Cedar Lewinsohn**

10h30 – 11h00: Coffee Break

**11h00 – 12h15: Art Institutions // Chairman: Helena Barranha (IST/IHA-FCSH)**

**Emilia Rocha, 'Musealizar por aí'. Graffiti – The street as exhibit**

**Sofia Ponte, How does street artworks survive in museums?**

**Ulrich Blanché, Banksy vs. Bristol Museum - Street Art or street "flavored" art?**

**Alice Nogueira Alves, Emerging issues of Street Art valuation as Cultural Heritage**

12h15 – 13h30: Lunch

**13h30 – 14h45: Cultural assets // Chairman: Rute Figueiredo (IHA-FCSH / ETH Zurich)**

**Helena Elias, Inês Marques, Susana Leonor, Recent public art interventions in the context of the luso-brazilian cultural relationship: street murals of Os Gémeos in Lisbon and Vhils in Rio de Janeiro**

**Ronald Kramer, "The thing about walls is they became big murals": The rise of legal graffiti writing cultures**

**Daniel D'Amico, Lessons from Mardi Gras: Fostered Culture Between New Orleans and an Online Learning Community**

### **14h45 – 15h15: Keynote Speaker: NUART Festival intervention**

15h15 – 15h30: Coffee Break

**15h30 – 17h00: Tactical Urbanism // Chairman: Mário Alves**

**Carlos Alcobia, Largo da Batata Video Mapping and São Paulo's forthcoming arenas of protest**

**Maria Domenica Arcuri, Utopia on Walls: The Collective Political Artworking of Felice Pignataro**

**Kris Murray, Rethinking political subjectivity in the urban context through the lens of graffiti and street art**

**Luis Menor Ruiz, Street Art and Urban Space. A problem or an opportunity for local governments? Barcelona as a case study**

**Manuel García y Ruiz van Hoben, Art(s) in the City. Chronicles of a Spray Can**

**17h00 – 18h15: Community and Historiography actions // Chairman: Cristóvão Pereira (CIEBA/FBA)**

**Maria do Mar Fazenda**, *Urban Acupuncture, artistic interventions in a deactivated shop window in Lisbon*

**Lara Seixo Rodrigues**, *The Wool – Covilhã Urban Art Festival as an instrument of (community) transformation*

**Jacob Kimvall**, *Mapping an Institutional Story of Graffiti and Street Art*

**Susan Phillips**, *Bomb the Canon: Re-Writing the History of Graffiti in Los Angeles*

**19h00: André Saraiva's Exhibition inauguration at MUDE**

**around 21h00: Dinner at Bellalisa Elevador Restaurant (previous Registration Required!)**

### **4th of July – Friday**

**09h00 – 10h15: Public Space vs. Urban Creativity // Chairman: Margarida Brito Alves (IHA-FCSH)**

**Julia Tulke**, *Aesthetics of Crisis. Street Art, Austerity Urbanism and the Right to the City*

**Susan Hansen, Danny Flynn**, *"This is not a Banksy!": Street art and the transformation of public space*

**Ágata Sequeira**, *Out in the streets: The possibilities and implications of making art in the city's public space*

**Theodore Kuttner**, *Os Gémeos & São Paulo: Reappropriating Public Space in a "City of Walls"*

**10h15 – 10h30: Coffee Break**

**10h30 – 12h00: City-branding, Economy and Urban Art // Chairman: Daniela V. de Freitas Simões (IHA-FCSH)**

**Graeme Evans**, *Graffiti, Art and the City: from pariah to place-making*

**Christian Omodeo**, *Graffiti: between public art and entrepreneurial cities*

**Heike Derwanz**, *Street Artists and their careers in Art and Design Markets*

**Pedro Costa, Ricardo Lopes**, *Is street art institutionalizable? Challenges to an alternative urban policy in Lisbon*

**12h00 – 13h30: Lunch**

**13h30 – 14h15: Authors // Chairman: Marcus Willcocks (UAL/CSM)**

**Javier Abarca**, *Revs, the unknown pioneer*

**Minna Valjakka**, *Kaid Ashton: conflating Streets, Arts and Charity*

**Juliana M. M. Soares, Felipe Carrelli**, *The Margin in the Center: the birth of Project Occupy the Car in the Santa Cecilia's*

**14h15 – 15h30: Open air and market // Chairman: Giulia Lamoni (IHA-FCSH)**

**Laura Castro, José Guilherme Abreu**, *Paredes' Public Art Circuit. A Public Art and Community Orientated Program*

**Ila N. Sheren**, *The Open-air Gallery: A Return to the Revolutionary, or More of the Market?*

**Peter Bengtsen**, *Stealing from the public: on the removal of street art from the street*

**Veronica Werckmeister**, *A Case study in Monumental Street Art: Creating Landmarks, Creating Together*

**15h30 – 15h45: Coffee Break**

**15h45 – 16h15: Keynote Speaker: Marcus Willcocks**

**16h15 – 17h45: Semiotics, Visual Arts and Media // Chairman: Rogério Taveira (CIEBA/FBA)**

**Axel Philipps, Eelco Herder, Sergej Zerr**, *Chroniclers of Street Art on Flickr*

**Paulo Barroso**, *Keith Haring's personal visual lexicon and public semiotic-art*

**Patricia Guiley**, *The World as it is Written on the Wall*

**Duarte Lobo Antunes**, *Desecration, Condensation: Lisbon's futuristic imagery as a site of urban creativity*

**Giada Pellicari**, *Graffiti and New Media: the correlations between the two cultures*

**19h30: Alexandro Farto aka Vhils' 'Dissection' Exhibition inauguration at EDP Foundation**

### **5th of July - Saturday**

**09h00 – 10h15: Contradictions // Chairman: Javier Abarca (UCM)**

**Julio da Cruz Paulos, Agata Walny**, *The art of pragmatic action*

**Panizza Allmark**, *Statues, Subversive actions and Surveillance*

**Carolyn Loeb**, *Reimagining the City: West Berlin Murals and the Right to the City*

**Claudia Hogl**, *"Obey Shepard Fairey" Fairey's 'phenomenological experiment' between art, political activism and commerce*

**10h15 – 10h45: Keynote Speaker: Dra. Graça Fonseca (CML)**

10h45 – 11h00: Coffee Break

**11h00 – 12h15: Urban Creativity and Innovation // Chairman: Pedro Soares Neves (CIEBA/FBA-IST)**

**Laura Iannelli, Lorenza Parisi**, *To Govern artfully. Linking relational public art to urban governance toward new forms of civic participation*

**Cecilia Dinardi**, *Urban creativity from below: grassroots cultural interventions, politics and informal creative cities*

**Gabriela Vaz Pinheiro**, *No passage should go unnoticed: a case for a critical stance in temporary public art interventions*

12h15 – 13h30: Lunch

**13h30 – 14h45: In Theory // Chairman: Ricardo Campos (UA/CEMRI)**

**Victor Correia**, *Public Art: a conceptual problematic*

**Iaria Hoppe**, *Urban Art as Countervisuality?*

**Lúisa Santos Silva**, *Public Art Projects - Towards a Critical Discourse on Urban Aesthetics*

**Mischa Piraud, Luca Pattaroni, Yves Pedrazzini, Leticia Carmo**, *Creativity without critic. An inquiry into the aesthetization of alternative culture*

14h45 – 15h00: Coffee Break

**15h00 – 16h00: Participation // Chairman: Lúgia Ferro (ISCTE-IUL/CIES)**

**Helena Maria Santana, Maria do Rosário Santana**, *Flash Mob as a moment of creation and human intervention on urban spaces*

**Ana Vilar Bravo**, *Participatory Urban Art*

**Filipa Ramalhete, Maria Assunção Gato, Sérgio Vicente**, *A Participatory Public Art Process in Almada – Agents and Values*

**16h00 – 16h30: Closing Session**

