

Cultural Flips

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Teaching and Learning in Art and Design

ual: university
of the arts
london

Water

Cultural Flips



V

R



Visitor

Resident



V

R



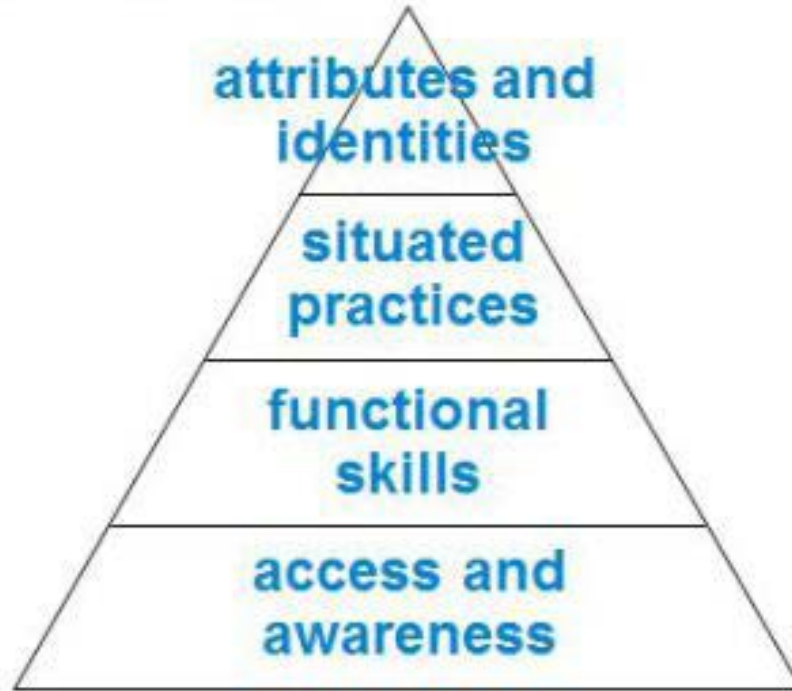
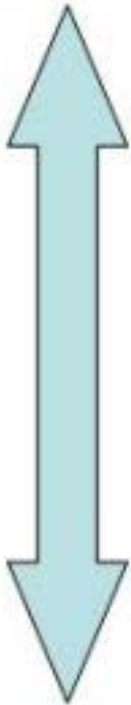
**Tools
&
Stuff**

**Shop
Window**

Spaces

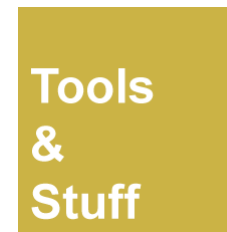
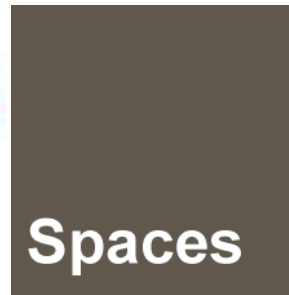
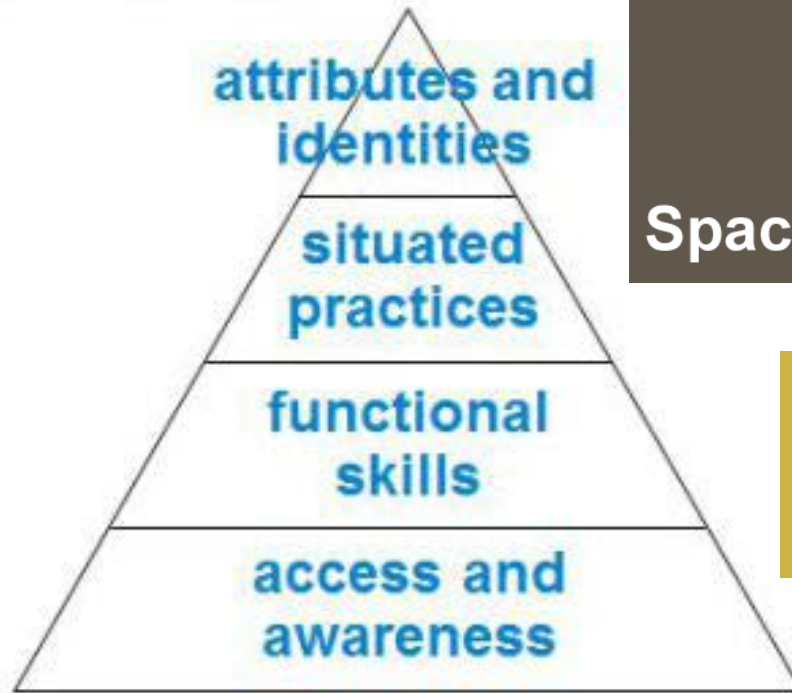
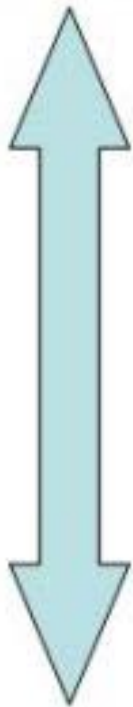


extensive, complex, ill-defined



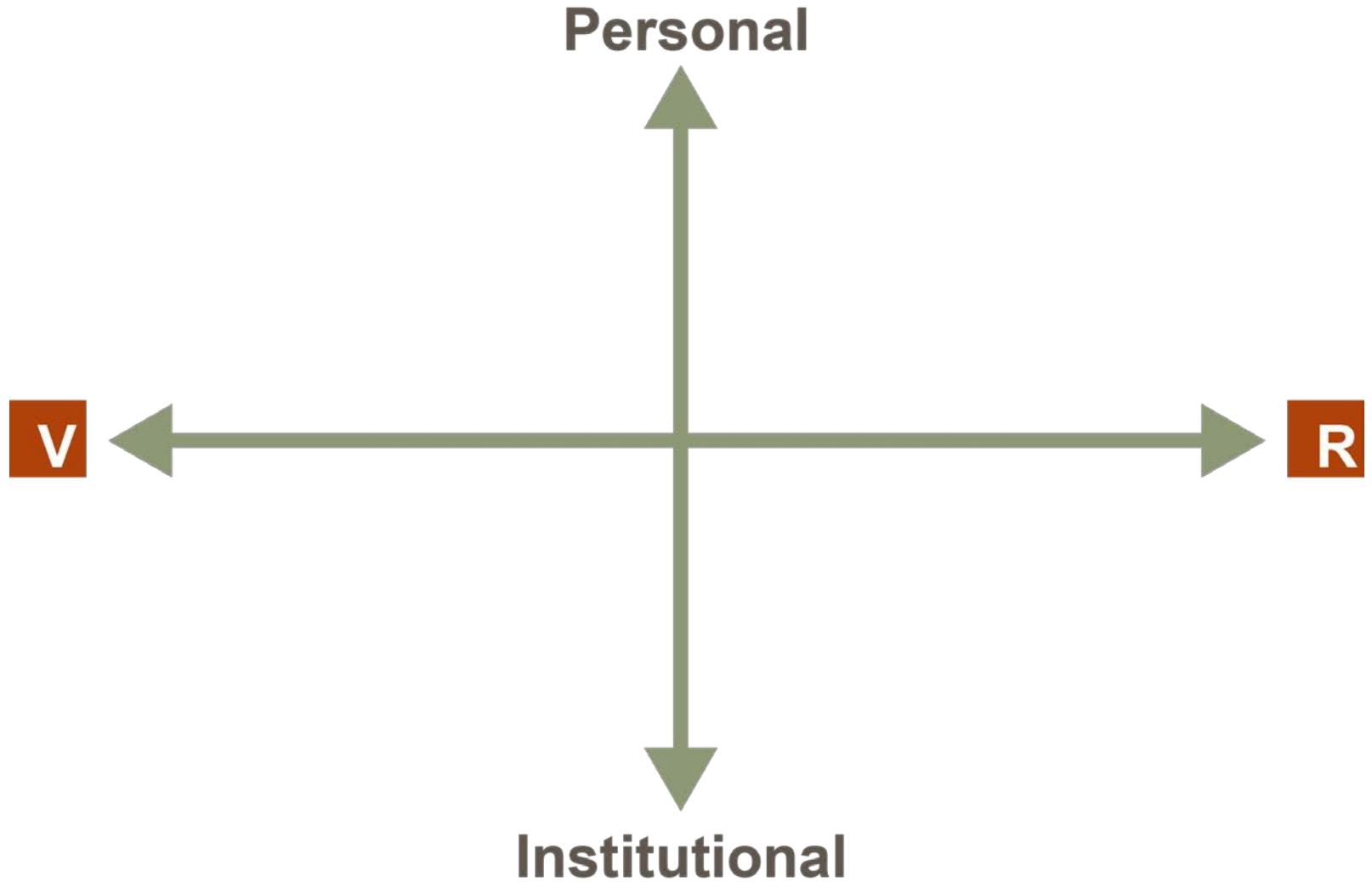
intensive, simplified, well-defined

extensive, complex, ill-defined



intensive, simplified, well-defined

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Personal

Personal



Study/Work

Personal

Visitor
(Invisible)



Resident
(Highly Visible)

Personal

Sometimes it's for personal use.

Online Banking
- transactions
- check account

Personal email
X2 - Yahoo
- Google mail

Youtube
- use w/ Google account

Can be personal; use it to catch up with family & friends.

Amazon
- Kindle books
- Audible
- i.e. audiobooks

Online shopping

M&S - clothes

Tesco - hardware

Asda - food

Argos

- have an account w/ each website

Online/Cloud Storage
- Dropbox
- Microsoft, Sky/One-drive

Contains personal files i.e. photos & Uni work documents.

Facebook

Posting pictures, commenting or sharing posts & changing status statuses leaves my mark on the web.

Can be institutional; I've joined groups where we can discuss course-related issues i.e. ~~up~~ up-coming events etc.

Institutional / professional / course

Uni. Email

Uni-library catalogue

Blackboard for uni - notifications - lectures etc.

Student Consult - Online textbooks

Revision websites related to my course. - pay for membership

Usually for course related work

BMA Library

BMJ-student

Visitor

Searching the web
- Google search - web, scholar, images + videos
- Channel 4 OD
- Dictionary / thesaurus.com
- NHS website
- Patient.co.uk

Searching the web

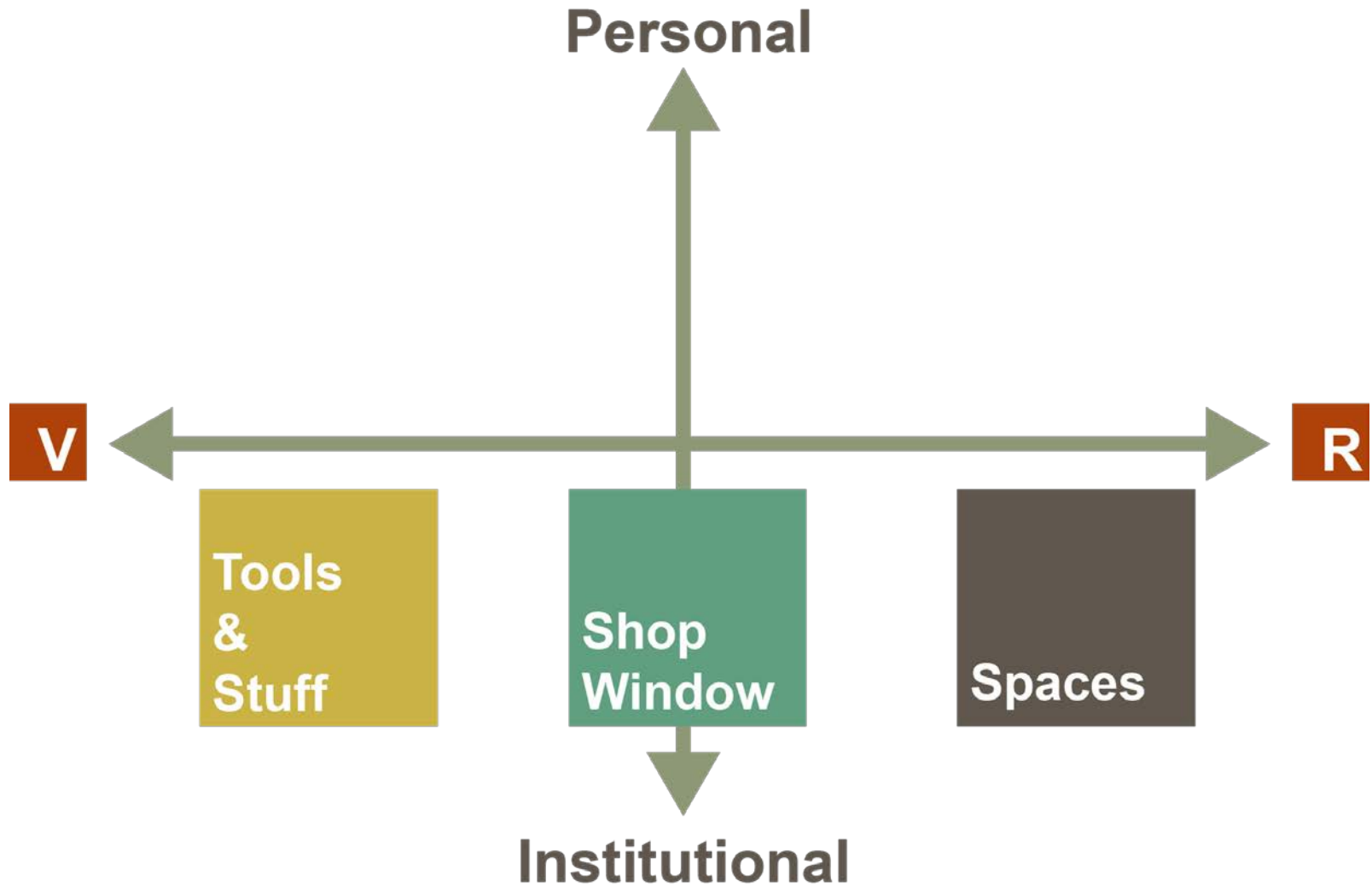
Google search - web, scholar, images + videos

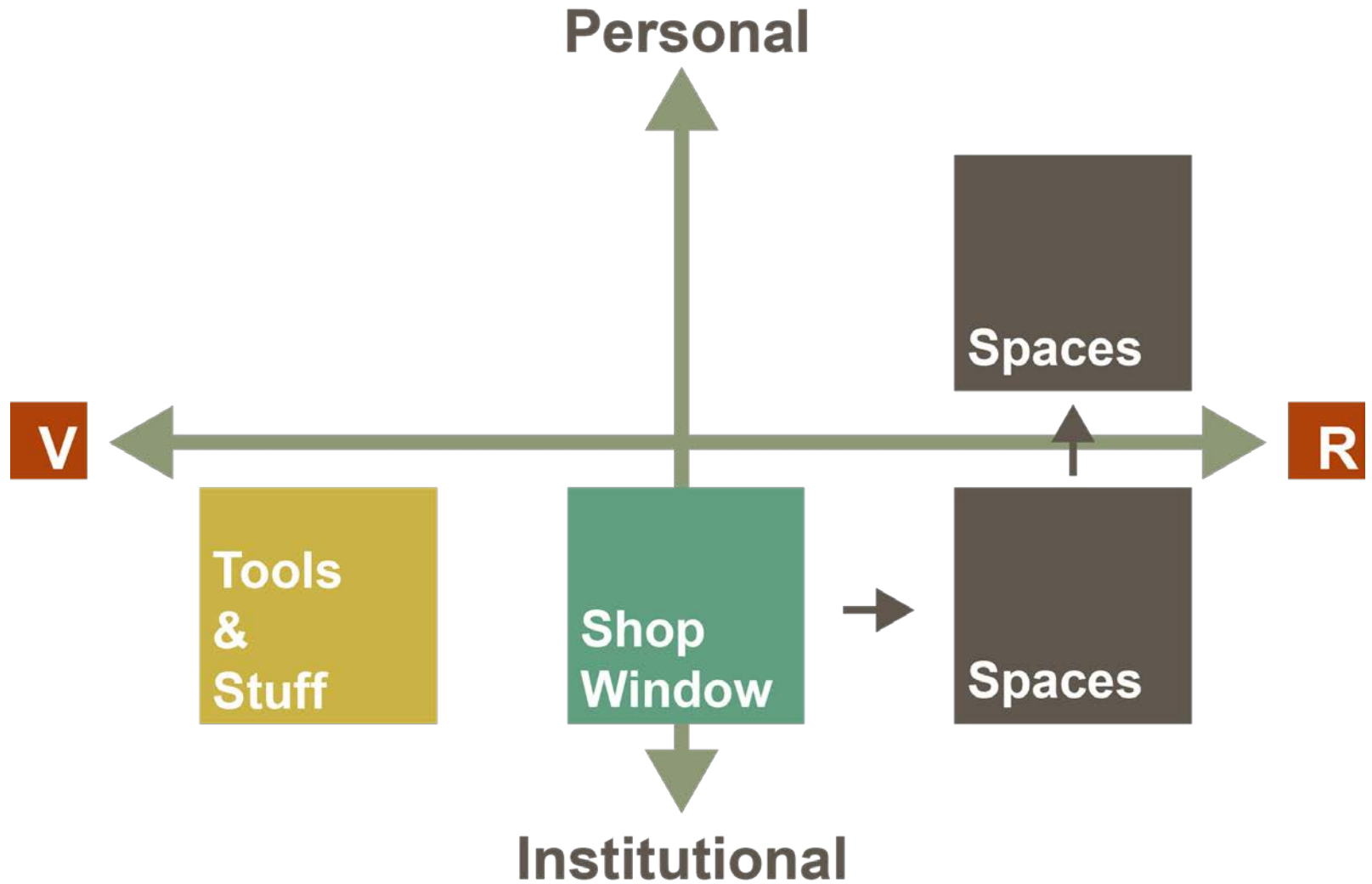
Channel 4 OD

Dictionary / thesaurus.com

NHS website

Patient.co.uk





PERSONAL

PRACTICE

Buzzfeed

Spotify

Instagram

BBC iPlayer

facebook

twitter

LinkedIn

Vimeo

YouTube

Pinterest

RESIDENT

VISITOR

Google

Moodle

We. Are. Familia

TimeOut

the guardian

process.arts

INSTITUTIONAL

ual: university
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london

Self

Belonging & Becoming

ual: university
of the arts
london

Thanks
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